

## **I signed In For A Billion Dollar Mansion From The Very Beginning Chapter 325-329**

### **Chapter 325: The Competition Has Begun!**

Who asked Xia Wanqiu to be Madam Lin?

Everyone could only be angry but not dare to say anything.

No, none of them dared to be angry.

The way Xia Wanqiu ate was too cute.

How could most people withstand it?

...

After the filming of The Legend of Sword and Fairy 3 was completed, the post-production, dubbing and approval procedures were also completed.

For the entire Jiaying Entertainment, the most important thing was the release of The Legend of Sword and Fairy 3.

Choosing which television station and which time slot to broadcast would also have a crucial impact on the number of views the drama had.

In front of Lin Fan, Su Muqing said, "Boss Lin, we've already contacted five television stations, but there's no response. There are very few television stations that have chosen to buy our premiere rights. All five television stations have bought the premiere rights to Chinese Paladin."

"On the other hand, we can talk to MangoTV about buying the premiere rights. These TV companies don't seem as enthusiastic about our The Legend of Sword and Fairy 3 as we expected."

Lin Fan nodded. "It's okay. It's not a big problem. Come with me to MangoTV."

In the afternoon, Lin Fan drove the Bugatti La Voiture Noire to MangoTV.

Along the way, he attracted the attention of many passers-by.

Three o'clock.

In the office of MangoTV.

“Boss Lin, we’re very interested in your The Legend of Sword and Fairy 3. Your television series is also very good.”

“However, we can only buy the premiere rights to The Legend of Sword and Fairy 3 for ninety million, and the broadcast time can only be 11pm to 2am, or 3 to 6pm. You can only choose between those two timings,” said the head of MangoTV.

Lin Fan frowned slightly.

The timing of the premiere of a television series was very important.

After all, people only went to watch television in their spare time. Those who watched television in the early hours of the morning were a minority. Most people had to go to work, and it was impossible for them to stay by the television in the afternoon to watch television. That was unrealistic.

And the price MangoTV had offered was too low.

They only offered 90 million yuan for the premiere rights, which was equivalent to selling it cheaply.

The investment in The Legend of Sword and Fairy 3 was almost 600 million.

And the production cost was as high as 500 million.

Filming a television drama like The Legend of Sword and Fairy 3 might not make much money, but it could earn a lot of reputation.

Even if the price of the premiere rights was not too high, Lin Fan could still accept it.

But it couldn't be that low. Ninety million in premiere rights couldn't even recoup the production costs.

MangoTV's condition for Lin Fan was that the Legend of Sword and Fairy 3 could only be broadcast late at night or in the afternoon. These were also times when there were fewer viewers.

And the timing with the most viewers was 8 to 11 p.m.

"Can't we change the premiere timing to primetime?" Lin Fan asked.

"Boss Lin, I'm sorry..."

"A drama has already been scheduled to be broadcast during primetime. Chinese Paladin is broadcasting during prime time. Boss Lin, do you think we should continue working together? If you want to work together, we can sign the contract now."

"Even if it's aired in the early hours of the morning, as long as your drama is outstanding enough, it can be recognized by the audience," said the MangoTV worker.

"That won't be necessary." Lin Fan turned to leave.

This time... it was Huace Pictures again.

Huace Pictures and Jiaxing Entertainment launched a TV series at the same time.

Chinese Paladin by Huace Pictures and The Legend of Sword and Fairy by Jiaxing Entertainment.

Even though Lin Fan had filmed the Legend of the Sword and Fairy 3, his path was blocked by Huace Pictures.

Five television stations, plus MangoTV, were all taken over by Huace Pictures' Chinese Paladin.

This meant that these television stations were more optimistic about Huace Pictures.

Of the two TV series, they chose Chinese Paladin.

All of this was thanks to the popularity of the last TV series launched by Huace Pictures. Its results surpassed that of the first season of the Legend of Sword and Fairy.

It was not that these television stations were unwilling to accept The Legend of Sword and Fairy 3. Lin Fan just had to change the broadcast time of The Legend of Sword and Fairy 3 to 11pm.

In that case, he'd miss primetime.

If a television series could not be broadcast during primetime, no matter how well that television series was filmed, it would be difficult to increase the viewership ratings.

Su Muqing looked at Lin Fan and sighed softly.

Lin Fan had already visited 10 television stations in total.

The primetime slots for the 10 television stations were all Chinese Paladin.

This was the power of Huace Pictures. It allowed Chinese Paladin to premiere on ten television stations.

Such means could also attract a larger audience.

It was obvious how powerful Huace Pictures was.

Such was the foundation of a top entertainment company.

Even if Lin Fan was done filming the television drama, he had to compromise if he wanted to release it.

At first, it had been a problem with investors. Now it was a matter of premiere rights.

October 13th, afternoon.

Lin Fan arrived at Zhejiang Television.

This was also the last television station with more traffic.

Moreover, Zhejiang Television had also broadcasted variety shows like “Keep Running”. Xia Wanqiu had also participated in the recording of the latest season of Keep Running.

“Boss Lin.” The person in charge of Zhejiang Television was a girl named Li Qingqing.

“I’ve watched your television drama. The graphics and effects of The Legend of Sword and Fairy 3 are very good~~”

“I’m a fan of yours. I really like your The Legend of Sword and Fairy 1. Zhejiang Television is also willing to buy the premiere rights of your drama.”

“However, the release date of The Legend of Sword and Fairy 3 can only be delayed to October 16th. We will air six episodes a week on the prime time slot of Friday and Saturday. Is that okay?” Li Qingqing said.

“Yeah, sure,” Lin Fan said.

“Zhejiang Television is willing to pay 200 million for the premiere rights of ‘The Legend of Sword and Fairy 3’. It can be re-released within three years,” Li Qingqing said.

“230 million. Add another 30 million so that I can give my employees a bonus.” Lin Fan smiled. He didn’t like to negotiate, but he could occasionally do so.

“(▽) okay~~”

“Mr Lin, happy working with you~” Li Qingqing agreed happily and extended her hand to Lin Fan.

Lin Fan shook Li Qingqing’s hand and signed the contract after successfully adding 30 million to the premiere rights fee.

The third season of the Legend of Sword and Fairy was finally scheduled to be broadcast!

Chinese Paladin was scheduled for October 12.

The Legend of Sword and Fairy 3 was a day behind Chinese Paladin.

But at least they'd sold the premiere rights.

The rest would depend on the quality of the two TV series.

Although Lin Fan had a strong background, the companies behind him were not in the entertainment industry.

In the entertainment industry, Lin Fan's Jiaxing Entertainment was a truly new company.

Faced with the targeting of Huace Pictures, Jiaxing Entertainment had no room to breathe.

In the battle between Jiaxing Entertainment and Huace Pictures, Huace Pictures had an overwhelming advantage.

Chinese Paladin was released on October 12 on ten television stations at the same time. The Legend of Sword and Fairy was released on only one television station.

The two dramas were worlds apart.

If Lin Fan lost this time, he would probably be laughed at by the people from Huace Pictures.

No matter what, Lin Fan's television drama could not lose.

This was the television drama he had put in the most effort into filming in his life.

Soon, October 12th had arrived.

The competition between the two television dramas was about to begin!

**Chapter 326: Jiaxing Entertainment Can't Lose!**

October 12th.

The hit TV series, Chinese Paladin, was released.

There were very few Xianxia dramas in the country. The first season of the Legend of Sword and Fairy created a precedent.

It created a huge commotion when ten television stations premiered it at the same time.

That day, the entire Internet was discussing Chinese Paladin.

There was no doubt that Chinese Paladin had succeeded.

The premiere ratings of Chinese Paladin reached 3.84%!

This was already a very scary number. Just after the day of the premiere, there was already such exaggerated data.

The long-awaited third season of The Legend of Sword and Fairy was not released on October 12.

Many viewers had gone to watch Chinese Paladin. The popularity of Chinese Paladin put some pressure on everyone at Jiaxing Entertainment.

If they couldn't beat Chinese Paladin this time, it would establish the status of Huace Pictures.

Huace Pictures would always ride roughshod over Jiaxing Entertainment.

Xu Yang looked worried and said, "The people from Huace Pictures are too despicable. Their TV series will be released on October 12th, a day faster than us. The audience who like to watch Xianxia dramas will all follow Chinese Paladin. It's very disadvantageous for us."

Lin Jingjing nodded. "There are only so many markets that like to watch Xianxia dramas. If they were attracted by the first three episodes of Chinese Paladin, they would definitely watch Chinese Paladin today. They would not come to watch the Legend of Sword and Fairy 3. We might not be able to defeat Huace Pictures in this battle."

Lin Kexin's beautiful eyes were a little sad. "There's nothing we can do. Huace Pictures is stronger than us. I know this company. It has a deep background and strong connections. It's a big company in the entertainment industry. There are hundreds of celebrities under the company and more than a thousand artistes. They have a very perfect and mature operating method. They even sold their premiere rights to ten television stations at the same time. It's very disadvantageous for us."

Su Xiaoyu held a banana and said, "We won't lose. Even if we lose, it's fine. The Legend of Sword and Fairy 3 we filmed is very good. As long as we like it, it's fine. There's no need to fight with others until our head bleeds."

Only Su Xiaoyu was more optimistic.

The company employees were indignant, but there was nothing they could do.

Faced with such a powerful company, it would be difficult for Jiaying Entertainment, which had just been established, to confront the powerful Huace Pictures.

Even if Alibaba entered the fray, it would be hard to change the situation.

For example, a large company like QQ had already monopolized the Chinese market with communication software like WeChat and QQ.

Even if big companies like Alibaba and JD.com created their own communication software, it was useless.

This was beyond money.

Just like how no short video company could replace TikTok, even a big company like QQ made a mess when entering the short video industry.

The entertainment industry was the same.

Alibaba, Estée Lauder, LV, Chanel. None of them were involved in the entertainment industry.

In this entertainment industry, he had even fewer connections.

Some people would even say that Lin Fan was so awesome that he could flatten Huace Pictures with one finger.

That was simply unrealistic.

This was not a fantasy world. Everything had to be legal. For example, a life for a life. It was only right and proper to repay a debt.

Huace Pictures was a large company in the entertainment industry. Which entertainment company did not have a powerful background?

It was completely impossible to destroy Huace Pictures with just a flick of a finger.

Of course, with Lin Fan's powerful background, he could get a huge investment and the support of these companies if he wanted to film any television drama.

It was just that for some fights in the entertainment industry, there was nothing anyone could do.

Even if CEO Ma came here personally, these television stations would still choose to release Chinese Paladin in primetime.

Xia Wanqiu sat beside Su Xiaoyu and leaned gently on her shoulder.

"Mm ~ we won't lose," Xia Wanqiu said in a soft voice. Her eyes were slightly red. This was the television drama she had put in the most effort into filming with Lin Fan.

If they lost, although she wouldn't say anything, she would still suffer a blow in her heart.

Jiaxing Entertainment could not lose.

If they lost, it meant that they would always be ridden over by others and would never be able to turn the tables.

The battle hadn't officially started yet, but the Jiaxing Entertainment stars were already feeling demoralized.

Despite her low morale, Xia Wanqiu still made the first move.

She recorded a short video and posted it on Weibo.

[Hello, everyone. I'm Xia Wanqiu ~ At eight o'clock in the evening on October 13th, go onto Zhejiang TV. Come watch the premiere of the television drama "The Legend of the Sword and Fairy 3" with me ~]

In order to win against Huace Pictures, Xia Wanqiu filmed a video online for the first time to promote Jiaxing Entertainment.

[Hello, everyone. I'm Su Xiaoyu. It's a pleasure to meet you. If you like me, you can watch the Legend of Sword and Fairy 3 at 8 p.m. on October 13th. If you don't come, the dog will be angry ~]

[Hello, everyone. I'm Lin Kexin...]

[Hello, everyone. I'm Lin Jingjing...]

[I'm Xu Yang...]

[I am Pang Duoduo...]

[I am Assistant Director Lu Benkai...]

[Hello, viewers. I'm an employee of Jiaxing Entertainment...]

Xia Wanqiu was the first to promote the Legend of Sword and Fairy 3.

All the celebrities and employees of Jiaxing Entertainment spontaneously went on Weibo and TikTok and started promoting the drama.

All the employees knew the odds were against them this time.

However... everyone still posted on Weibo.

Even the extras of *The Legend of Sword and Fairy 3* were spontaneously posting on Weibo to promote it.

Even though they knew that this was a war that they were bound to lose, no one gave up.

No one had given up.

Xia Wanqiu posted the first video, then the second...

Apart from the employees and celebrities of Jiaxing Entertainment, even the other actors who knew Lin Fan had posted on Weibo.

Lin Fan's biological sister, Lin Yushi, was also posting on Weibo and livestreaming to promote *The Legend of Sword and Fairy 3*.

And the students at Jinghua University were spontaneously promoting it as well.

It was a sleepless night.

Tens of millions of fans online were discussing *Chinese Paladin*.

The people from Jiaxing Entertainment were silently promoting *The Legend of Sword and Fairy 3*.

It was a battle between Jiaxing Entertainment and Huace Pictures.

It was also a battle between domestic Xianxia dramas.

The two TV series were released one after the other, forming a huge gap.

*Chinese Paladin* already had a fixed number of fans, and these fans would continue to increase.

The influence formed by the simultaneous release on ten television stations was not something any television drama could compare to.

With such a scale and grand publicity, almost everyone paid attention to Chinese Paladin.

Everyone felt that this television drama would definitely become popular.

Under such circumstances,

October 13, came.

It was time for the premiere of the Legend of Sword and Fairy 3!

### **Chapter 327: The Legend of Sword and Fairy 3 is a Huge Hit, Shocking the Entire Internet!**

October 13, 8 p.m.

At Jiaxing Entertainment, no one got off work.

Everyone was on Zhejiang Television, waiting for the premiere of the television series.

Although it was airing at eight o'clock, there would always be a slight delay because of advertisements.

Liu Xian from Huace Pictures was also paying attention to the head-on battle between the Legend of Sword and Fairy 3 and Chinese Paladin.

Of course, Chinese Paladin had a huge advantage.

The traffic and popularity brought by it airing on ten television stations was also something that Jiaxing Entertainment's The Legend of Sword and Fairy could not compare to.

"CEO Liu, what do you think about the fact that the Legend of the Sword and Fairy 3 is broadcasting together with Chinese Paladin now?" the assistant asked curiously.

Liu Xian only smiled. "I recognize Lin Fan's directing ability. He's indeed quite good at directing. That's why he was able to make two television dramas become popular in a row."

"However, Xianxia dramas are different from ordinary dramas. Lin Fan's *The Legend of Sword and Fairy 1* has already become popular. Unfortunately, the final outcome is a tragedy, so *The Legend of Sword and Fairy 3* is most likely a tragedy as well. I'm still not too optimistic about the tragedy market."

"The audience has already been tricked once. Will they be tricked a second time? Forget about this question. Releasing *The Legend of Sword and Fairy 3* directly after *The Legend of Sword and Fairy 1* will also make the audience's aesthetic sense tired. Let's see how Lin Fan does this time."

"If the quality of Lin Fan's television drama is very good, he might even be able to fight *Chinese Paladin*. If the effect of Lin Fan's drama isn't good, then it's impossible for Lin Fan to beat us again this time." Liu Xian smiled.

"In other words, if *The Legend of Sword and Fairy 3* can still become popular this time and crush us, I'll directly livestream myself eating sh\*t!" Liu Xian smiled.

His assessment of Lin Fan was pertinent.

However, the entertainment industry was complicated.

It would not be so easy to surpass the television series that Huace Pictures had built with all its might.

There was only one television station with the viewership ratings for the premiere of the *Legend of the Sword and Fairy 3*. It was still unknown if it could surpass the 3.84% ratings for the premiere of *Chinese Paladin*.

After saying this, Liu Xian shook his head. "Lin Kexin, if you were willing to be my girlfriend back then, you would definitely be able to become a superstar now. However, you gave up this opportunity."

"After going to Lin Fan's Jiaying Entertainment, I'm afraid it'll be difficult for you to stand out in the future..."

"A new entertainment company. Even if I don't target it, someone else will."

“This is the entertainment industry. This is reality.”

....

Lin Fan also had a lot of fans. Many fans liked the first season of the Legend of Sword and Fairy.

These fans were also waiting for the television series to start.

At 8.03 p.m, the Legend of the Sword and Fairy 3 finally aired.

The audience everywhere turned on Zhejiang Television and watched the Legend of Sword and Fairy 3 expectantly.

There were also many people who opened the live broadcast of Zhejiang Television online and watched the Legend of the Sword and Fairy 3.

“Ahhh, it’s finally time for the Legend of Sword and Fairy 3 to air.”

“The Legend of Sword and Fairy 1 made me so sad that I cried. I hope The Legend of Sword and Fairy 3 won’t make me cry. I hope Lin Fan won’t create any more tragedies.”

“Looking forward to it...”

“D\*mn, the theme song is still so good. The theme song for every TV series directed by and starring Lin Fan is very good!”

“I saw Xia Wanqiu. Xia Wanqiu is too beautiful. She looks so ethereal and innocent. She’s clearly a great beauty!! Xia Wanqiu’s ancient costume is still so beautiful.”

“I saw Su Xiaoyu. D\*mn, how can our Xiaoyu look so good?”

“Lin Fan is also very handsome, and so is Xu Yang!”

“What... what... what kind of special effects production is this? It’s even better than the special effects production of The Legend of Sword and Fairy 1. Oh my god, such scene production and special effects. I’m shocked!!”

“Compared to the slipshod special effects of other television dramas, the special effects of The Legend of Sword and Fairy 3 are all burning funds.”

“I heard that The Legend of Sword and Fairy 3 had an investment of 600 million yuan. Lin Fan spent 600 million yuan to produce this television drama and used the best special effects.”

To the amazement of the fans,

Three hours passed before they knew it.

The Legend of Sword and Fairy 3 had also aired three full episodes.

In the first episode, the male lead, Lin Fan, and the female lead, Xia Wanqiu, had already appeared.

Xia Wanqiu’s liveliness and cuteness were vividly portrayed.

The audience saw Xia Wanqiu’s acting skills again.

At the same time, the audience saw Lin Fan’s acting skills.

Lin Fan and Xia Wanqiu were in the same frame again.

In the second episode, the handsome Xu Yang appeared.

The plot of the entire television drama began.

After the three episodes were broadcasted, no one expected that its popularity on the Internet... would directly rush to the top of Weibo’s trending searches!

The Internet was full of good reviews, almost none of the reviews were bad.

The popularity of The Legend of Sword and Fairy 3 on Weibo had already exceeded five million!

As for the second-ranked Chinese Paladin, its popularity was only two million.

The Legend of Sword and Fairy 3 had only premiered today, but it had already set such a record.

Chinese Paladin was already airing for the second day. Its popularity was actually not as high as that of the Legend of the Sword and Fairy 3.

The online audience looked amazed.

There were also a lot of viewers asking for updates.

“The third season of the Legend of Sword and Fairy, the television series directed by Lin Fan, is beyond my imagination. The details, plot, special effects, and characters of this television series are all perfect!”

“There’s no other television series that has portrayed their details as well as The Legend of Sword and Fairy 3. As expected of a television series that has a 600-million-yuan investment. Finally, I have to say, please update!”

“Lin Fan is really handsome. Also, Xia Wanqiu is super sweet. The two of them are clearly lovers, and their acting skills are so good in television drama. Just seeing the two of them, I’m definitely going to follow this television drama!”

“I’m not bragging. The special effects and graphics of The Legend of Sword and Fairy 3 completely surpassed Chinese Paladin. Even the plot perfectly crushed Chinese Paladin.”

“This is the real Xianxia drama in the country. This is the peak of Xianxia dramas!”

“Lin Fan’s the Legend of Sword and Fairy 1 created the precedent of Xianxia dramas. The Legend of Sword and Fairy 3 even allowed this Xianxia drama to reach its peak!”

“I’m going to follow this TV show too, for no other reason than it’s so good!”

At the same time, the viewership ratings for the premiere of the television series were released.

The viewership ratings for the premiere of the Legend of Sword and Fairy 3 were as high as 4.84%!

It was one percent higher than the 3.84% of Chinese Paladin!

When the people of Jiaying Entertainment saw the news, they couldn't help but stand up.

Xia Wanqiu's eyes turned red.

All the big stars of Jiaying Entertainment were also cheering.

Xu Yang raised both fists and cheered.

Who would have thought,

that under so many adverse conditions,

the third season of the Legend of Sword and Fairy would still become popular!

This time... it was really popular!

The data this time was even better than the data of The Legend of Sword and Fairy 1!

Breaking all previous historical records!

Moreover, the Immortal Sword 3 had completely crushed the Immortal Sword Legend!!!

### **Chapter 328: He Made History In China!**

Jiaying Entertainment.

Lin Fan walked out with the message from Zhejiang Television and looked at the employees.

“Everyone, the viewership ratings for the premiere of The Legend of Sword and Fairy 3 are out.”

“The viewership ratings are 4.84%!!!”

“The first television drama filmed by Jiaxing Entertainment, the third season of the Legend of Sword and Fairy, has broken the historical record!!!”

“With many disadvantages, our television series’ premiere viewership ratings are 4.84%, 1% higher than Huace Pictures’ ratings!”

“We have created a new historical record!!”

“The Legend of Sword and Fairy 3 has succeeded!!!”

After Lin Fan finished speaking, many celebrities from Jiaxing Entertainment stood up.

The first to stand was Xu Yang.

Xu Yang stood on his stool, his fists clenched, looking imposing.

“It’s popular... It’s really popular!!!” Xu Yang’s cheeks turned red, as if he had exploded after being suppressed for a long time. “The television drama we filmed succeeded!”

“Ahhh, Brother Fan, we did it, we did it!” Pang Duoduo cheered in high spirits too.

“Master... that’s great! Our drama has become popular again!” Su Xiaoyu cheered.

“D\*mn it, it’s been so many days. We’ve been bullied and messed up by the people from Huace Pictures. Today’s premiere finally succeeded. We finally have so many fans supporting us. We did it, we really did it!” Xu Yang shouted.

The month of filming was the most tiring month for almost all the staff.

They worked fourteen hours or so almost every day just to film the drama well. Sometimes they had to stay up all night just to film.

Many celebrities did not sleep well. Every detail of this television drama was perfected by Lin Fan.

Everyone had put in too much effort to film this television drama.

Sometimes, they had to change locations frequently and travel all the way to film.

All the big stars could handle hardship.

Even the beautiful Su Xiaoyu had mud on her face and dirty clothes during filming.

However, no one cared. No matter how difficult filming was, it was all for the sake of producing a good drama!

All of their pent-up frustration erupted right now.

The TV series had been a success. Those words were seared into the hearts of all the actors.

“Boss Lin, the television drama we filmed has become popular. It’s all because of Boss Lin’s efforts for such a long time.”

“It’s mainly because Boss Lin’s acting skills are so good. He even helped a lot with the post-production.”

“It can be said that if it weren’t for Boss Lin, The Legend of Sword and Fairy 3 wouldn’t have become popular. Boss Lin played a huge role in getting it to where it is today!”

Many of the company’s celebrities praised him. What they said was true.

Without Lin Fan, The Legend of Sword and Fairy 3 would not have been able to reach this height.

Besides, this was only the beginning!

On the day of the premiere, such results were created.

One did not know how high the viewership ratings would be in the future.

There was no doubt that the television series had gone viral.

Jiaying Entertainment had surpassed Huace Pictures!

While the many celebrities cheered, Lin Fan was also a little excited.

Even he had thought that he might not be able to overtake Huace Pictures this time. In the end, he had done it.

“Wanqiu, we did it. We really did it.” Lin Fan looked at Xia Wanqiu and smiled.

“Yes, we did it.” Xia Wanqiu nodded gently.

“At this time, I want to do what adults are supposed to do. You’re not allowed to refuse.” Lin Fan smiled.

“You want...” Xia Wanqiu looked at Lin Fan with her beautiful eyes and blushed.

Then Lin Fan kissed her.

In front of the many celebrities in the company, Lin Fan kissed Xia Wanqiu.

There happened to be a camera that captured the scene.

The scene of Lin Fan kissing Xia Wanqiu froze in that beautiful photo.

“I’m crying, I’m crying, they’re stuffing us with dog food in public again!”

“Who bullies people like that? Boss Lin is showing off his love again.”

“I want to beat up those who show off their love, but Boss Lin is showing off his love. I don’t dare to beat him up. What should I do?”

After some time, Lin Fan let go of Xia Wanqiu.

Xia Wanqiu was already a little breathless. She kept blushing and glaring at Lin Fan.

Lin Fan already dares to bully her openly now.

She was aggrieved, weak, and helpless.

Looking at Xia Wanqiu like this, Lin Fan hugged her tightly in his arms. He spun her around in the air and smiled happily.

Xia Wanqiu was a little shy and placed her hands on Lin Fan’s shoulders naturally.

How blissful this scene was.

Su Xiaoyu applauded and cheered. She smiled sweetly.

...

The employees of Zhejiang Television were also cheering.

“F\*ck, Lin Fan’s TV drama really created a historical record. This is too amazing. 4.84% viewership ratings for a premiere. How did Lin Fan do this...”

“I personally suspect that Lin Fan is cheating. Logically speaking, a viewership rating of more than 2% is already a very exaggerated figure. A viewership rating of more than 2.3% already means that this television drama will become popular. A viewership rating of more than 4.84%... This can only be described as cheating.”

“This means that many fans like the Legend of Sword and Fairy 3. The special effects, plot, and production of this television series are all very good. It’s all because of Lin Fan that they can achieve such results.”

“Lin Fan has changed Chinese television dramas all by himself. He made history!!!”

“With all the television stations optimistic about Chinese Paladin, Li Qingqing chose to believe in Lin Fan and the Legend of Sword and Fairy 3. Now that the Legend of Sword and Fairy 3 is popular, our television station is also popular. Li Qingqing has done too well.”

“Oh my god, this must be Lin Fan’s fourth television drama already, right? All four of his dramas have gone viral. Is this person a god? How can every television drama he’s ever filmed have such results?”

“Fortunately, we believed Lin Fan. Now our company is making a killing and the other television stations are making a loss.”

“Quick, quick, quick. Buy the repeat broadcast rights for the next ten years for The Legend of Sword and Fairy 3 immediately. Such a television drama will definitely become a classic, become history, and become an eternal memory in the hearts of the audience!”

Such news even alarmed the CEO of Zhejiang Television.

When the CEO of Zhejiang Television heard this news, his hands were trembling.

How long had it been since Zhejiang Television had broadcast such a popular drama?

“This... isn’t possible. The viewership ratings of The Legend of Sword and Fairy 3 exceeded 4.84%. Such results... I can only say that Lin Fan is too awesome!” The CEO of Zhejiang Television gave this evaluation, his eyes filled with shock.

What kind of director and screenwriter could create one classic television drama after another?

If one had to use a phrase to describe him, it would be... the genius of the current era!

The god of directors in the entertainment industry, Lin Fan!!!

### **Chapter 329: The Entertainment Industry Was Shocked, Alarming All the Major Television stations!**

The results created by The Legend of Sword and Fairy 3 shocked everyone in the entertainment industry.

It also shocked all the major entertainment companies.

“How is that possible? How can anyone create a 4.84% viewership rating?”

“I have to say, The Legend of Sword and Fairy 3 is really good. Whether it’s the special effects production, the actors’ acting, or the details in the TV series, they’re perfect!”

“It’s entirely reasonable for such a television series to become popular.”

“It’s mainly because there are too many big shots in this television drama. Xia Wanqiu, Su Xiaoyu, Lin Fan, Lin Jingjing, Xu Yang, Lin Kexin, what kind of immortal lineup is this?”

“Lin Fan is really a treasure. When he was at Yuehua, he had already displayed astonishing abilities. Now that he has opened his own company, let’s not talk about anything else. We have to get on good terms with Jiaxing Entertainment.”

“If one day, an artiste under our company can act in a television drama filmed by Jiaxing Entertainment, he might become famous. The newcomer that Lin Fan has taken under his wing recently, Pang Duoduo, has already become popular.”

All the major entertainment companies were shocked!

The fact that Lin Fan’s four television dramas went viral consecutively made many entertainment companies acknowledge his ability.

The market also approved of Lin Fan.

Lin Fan’s television series simply could become popular. It was that simple.

The reputation of The Legend of Sword and Fairy 3 had completely exploded.

All the actors in the entire television series went viral.

Pang Duoduo had also become a big star despite being a newcomer.

The internet was full of discussions about Pang Duoduo. Almost all the viewers liked Pang Duoduo.

Lin Fan's television drama also made Pang Duoduo go from a newcomer to a big star.

At the same time, the staff at MangoTV were filled with remorse.

"Why is Lin Fan's television drama so popular again..."

"Just the data on the first day has already crushed Chinese Paladin. If we had agreed to Lin Fan back then... MangoTV would have become popular again."

"Sigh... I should have trusted Lin Fan. The problem is, who would have thought that Lin Fan would be so awesome... Every television drama of his can become popular no matter how it's filmed. No one would have imagined that Lin Fan could be so outstanding." The manager of MangoTV sighed.

"So what do we do, manager?" the assistant asked.

"There's no other way. Let's make a move now and buy the rerun rights for The Legend of Sword and Fairy 3. After the finale of this TV series, we can still use it for reruns."

"A classic TV show can stand the test of reruns. Take Journey to the West for example. No matter how many reruns it has, it will still be loved by the audience," said the manager of MangoTV.

The managers of the major television stations made the same decision.

They were going to buy the rerun rights to The Legend of Sword and Fairy 3.

They'd made bad decisions before. It was already very hard to set things right now.

They could only look for Lin Fan to buy the rerun rights now. As long as they could buy it, it would be worth it.

They had already tacitly agreed that if Lin Fan filmed a new television drama, they would buy the premiere rights no matter what.

There was no other reason.

Lin Fan was worth this price!

...

On the second day ...

The data of The Legend of Sword and Fairy 3 had pulled ahead!

Tens of millions of viewers flooded into Zhejiang Television at the same time, waiting online for the broadcast of The Legend of Sword and Fairy 3.

The viewership rating of 4.84% also increased to 5.28%!

This increase also shocked the staff of Zhejiang Television.

On the second day of the broadcast of The Legend of Sword and Fairy 3, it was confirmed that this television drama would definitely become popular!

After obtaining such data, many television stations took the initiative to come to Jiaxing Entertainment at night.

“Um, can we meet Boss Lin? We have something very important to discuss with him.”

“That’s right. Boss Lin’s The Legend of Sword and Fairy 3 is already popular. We want to talk to Boss Lin and see if we can buy the rerun rights to The Legend of Sword and Fairy 3.”

“We also want to buy the rerun rights for the Legend of Sword and Fairy 1. We want to buy them all. The main thing is that we like the TV series that Boss Lin make.”

“What? Boss Lin isn’t here? Then let’s wait here today until Boss Lin returns.”

Eighteen television stations had all come to Jiaying Entertainment to fight for the rights to the rerun of The Legend of Sword and Fairy 3.

Even if it was a television series that had already been aired and was being replayed, there would still be a lot of viewers watching it.

In the beginning, these television stations had already predicted that The Legend of Sword and Fairy 3 would become popular.

If they waited until the data of The Legend of Sword and Fairy 3 truly created history, the price would be even higher if they wanted to buy the rights to the television series!

Faced with such a grand occasion, the employees and celebrities of Jiaying Entertainment were a little stunned.

“D\*mn, so many people from television stations are looking for Boss Lin...”

“Previously, when Boss Lin went to talk to these television stations about the premiere rights, they weren’t optimistic about our The Legend of Sword and Fairy 3. Now, do you know what regret is?”

“It’s mainly because Boss Lin is amazing. I didn’t expect Boss Lin’s The Legend of Sword and Fairy 3 to be so popular...”

The security guard at the door sighed a little helplessly.

During the stalemate at the door, Su Muqing came to the door of the company and bowed very politely.

“Hello, everyone. Boss Lin already knows that everyone is coming to talk about the rerun rights to The Legend of Sword and Fairy 3.”

“Boss Lin said that he is open to discussing about this, but only one person can go in and talk to Boss Lin at a time. The others can wait in the company’s seats.” Su Muqing smiled and did things cleanly.

“The first TV station we invite is Zhejiang Television.” Su Muqing smiled.

“Alright, I’m coming.” Li Qingqing followed Su Muqing in. The staff of other TV stations were invited into the company through another passage.

Of course, Zhejiang Television had priority to discuss about the rerun rights. After all, Li Qingqing had bought the premiere rights of the Immortal Sword 3 first.

Li Qingqing looked at Lin Fan and said politely, “Boss Lin, our Zhejiang Television wants to buy the rerun rights for The Legend of Sword and Fairy 3 for the next ten years. Our offer is 200 million yuan. What do you think?”

“200 million for ten years?” Lin Fan looked at Li Qingqing.

“I don’t like to bargain, but this price is indeed too low. Give me three hundred million and I’ll sell your company ten years of rerun rights to The Legend of Sword and Fairy 3,” Lin Fan said.

“Okay~~ Thank you, Boss Lin.” Li Qingqing nodded. Actually, the company had given her a budget of 330 million yuan. If she could save the company 30 million yuan, she would be rewarded when she returned.

And she was very comfortable when interacting with Lin Fan. He had a simple way of raising the price, and she could tell what kind of person he was.

If she disagreed, Lin Fan might not sell her the rerun rights.

Now that they had agreed on 300 million, it was also for the best.

“Muqing, give me the contract,” Lin Fan said.

“Okay ~” Su Muqing placed the contract in front of Lin Fan.

After Lin Fan signed the contract, he handed it to Li Qingqing.

Li Qingqing was the manager in charge and had a certain say in the company. She signed her name.

“Boss Lin, pleasure working with you~” Li Qingqing smiled.

“Pleasure working with you too.” Lin Fan shook Li Qingqing’s hand.

After Su Muqing sent Li Qingqing off, Lin Fan couldn’t help but smile.

Just signing a contract with a television station to sell the rerun rights had already earned him 300 million!

Including the 200 million yuan that he had earned from the premiere rights, he had earned more than 500 million yuan!

This time... he was really rich!