

# Cruel Heart Lover Novel

## Chapter 1211

Cui Zhihao didn't know what came to mind, and he showed a suspicious look, "It's just, Director Zheng, there's one thing I don't quite understand. Isn't your original release date next month? Why is it suddenly brought forward to this month?"

"Hehe, I wonder if Manager Cui knows that Shen Mian has a new movie recently?" Zheng Kangde asked meaningfully.

Cui Zhihao recalled, "Director Shen Da, of course I know, I was still surprised before, there was no rumor at all, Director Shen actually released a new movie, and I paid special attention to it, this time it was actually enabled all It's a newcomer!"

Zheng Kangde said with a chuckle, "Director Shen's film is very coincidental. The theme is also a youth comedy, and it's also a girl disguised as a man. I really fear Director Shen's reputation!"

Audiences have preconceived notions. Two films with the same theme will basically tend to watch which one to watch first.

Although Zheng Kangde said so in his mouth, it was actually a mocking and disdainful tone.

Cui Zhihao immediately understood what Zheng Kangde meant. Zheng Kangde had been overwhelmed by Shen Mian all these years, and it seemed that he was going to take this good opportunity to overwhelm Shen Mian in one fell swoop!

Even if he wants to release Shen Mian out of preconceived notions, he can wait a little longer, because the same theme will cause competition for audiences.

However, Zheng Kangde intentionally released Shen Mian just two days away, and it was almost released at the same time. He was clearly planning to snatch all the market for Shen Mian's movie and crush it to death!

Shen Mian has no big stars or backstage in this film, so how can he fight Zheng Kangde?

This is almost a certain death...

Cui Zhihao shook his head and said, "Oh, Shen Mian is really good, but it is a fact that the box office has been going downhill all these years. It is almost impossible to regain the glory of the past! Now he is still self-willed to independently produce such a small-budget movie, He thought he was still the Shen Mian of ten years ago? Is the film market still the same as it was ten years ago? I didn't say that Director Shen was really confused this time. Maybe the reputation he has accumulated for so long will be ruined by this film superior..."

"I don't know Director Shen's film schedule, how will Manager Cui plan to arrange it?" Zheng Kangde poured Cui Zhihao a glass of wine, and asked seemingly unintentionally.

Cui Zhihao gave him a look of 'you understand', "Naturally, we can arrange it as we like. Our theater is not a charity organization, and everyone is here to make money. This kind of film that obviously can't hold the box office, even if there is Shen Mian With its reputation, at most it will have a 10% filming rate..."

...

After the negotiation, the two parties continued to drink and talk, and finally both left with satisfaction.

Liang Biqin said excitedly, "Director Zheng, you are really good! With such a high screening rate, our box office will definitely not be bad!"

When the trailer first came out, because of the actor's popularity, there were still a lot of little pinks who praised and expressed their expectations, but there were also a lot of people who scolded her for being bloody and brainless. She was still a little worried...

"Hehe, that's natural! Don't overestimate the taste of the audience these days. The audience who go to the theater to spend money is getting younger and younger. They know what is good and bad, so they just watch the fun. It's not what you arrange for him, they It depends on what!" Zheng Kangde had a confident expression.

Regarding Director Zheng's words, Liang Biqin nodded in conviction.

Of course, what relieved her most was that Shen Mian was going to end this time!

## Chapter 1212

That Dmned Shen Mian, in order to protect Selena, publicly reprimanded her for being unprofessional on Weibo last time and wanted to block her, and now she deliberately uses Selena as the heroine to make such a movie of the same type. Just to fight against her!

She would like to see who can't get along in the circle in the end...

Thinking of Shen Mian and Selena's fate in the end, she felt extremely happy!

This time it kills two birds with one stone!

"By the way, Director Zheng, Producer Wu, do we need to take care of Huaying?" asked the second female on the side.

Among the top-ranked movie theaters, they have already settled down, and only Huaying is left.

When it came to Huaying, Zheng Kangde's face seemed a bit uneasy, and he snorted coldly, "That girl Huaying is so ignorant of current affairs, this kind of person doesn't need to cooperate with her, it's enough to take care of these things, our department The movie is popular, can she not give us more scenes?"

"According to Director Zheng, is there something wrong with the manager of Huaying? Didn't she claim to be the 'first row of Huaguo'?" The second female looked puzzled.

The producer on the side smiled disdainfully, "This Fang Jiayue has pretty good professional skills, but she doesn't know how to be a human being, she has a sloppy brain, never accepts red envelopes, and doesn't even participate in dinner parties. She thinks she is noble, but in fact she is broken According to the rules in the circle, the publisher is not willing to deal with her..."

"So that's the case, then this woman is really ignorant!"

...

the next day.

"I Only Like You" officially premiered. Selena had watched the finished film in advance and had a general understanding of the film's quality, so she focused on the film schedule, online audience reviews, and movie website ratings.

At the end of the first day, Selena found that the film's screening rate was astonishingly high, comparable to the previous blockbuster Hollywood blockbuster.

The professional film scoring website Shiyingwang's score is not low, with 76 points, which is already very high among domestic films.

Not only that, but the comments from the audience on the Internet are all praises. Of course, there are some who scold me for being bloody and brain-dead, but they are quickly overwhelmed by the praiseworthy words brought up by various senior film critics...

Needless to say, with such shoddy acting skills and quality, the production can achieve such a level, the producer's publicity team must have worked hard.

Most of the investment in this film was not spent on the film itself, but on publicity and relationship building.

On the third day, the first-day box office results of "I Only Like You" came out, with a box office of 1.1 billion! Breaking through 100 million!

In the morning, in Shenmian's office.

Selena, Shen Hanchen, Jian Shu, Ji Yumeng and several main cast members were all there.

On Shen Mian's desk was a list of box office listings, and "I Only Like You" was impressively ranked in the top three.

At this moment, everyone already knows that the release schedule of their "Dream Seeker" collided with "I Only Like You", and the box office of "I Only Like You" was a big hit on the first day, so the atmosphere in the room was inevitably a little dignified .

Ji Yumeng looked angrily, "That Zheng Kangde clearly did it on purpose! You have inquired about the director a long time ago, and avoided bumping into their film, but they actually changed the date secretly, and deliberately released it in front of us!"

On purpose, of course it was on purpose.

Anyone with a discerning eye could tell it was intentional.

But now there is no other way but to face it head-on. The schedule has been confirmed and it will be released soon, and the time cannot be changed.

## Chapter 1213

They are all newcomers here. Although Selena has starred in "The World", but only this work, the fan loyalty is not high, not to mention that it has been so long since a new work was released, and the span of themes is so wide, the effect on the box office is almost negligible,

"It's fine for you to continue to do some regular publicity according to the plan. I will find a way to arrange the film at the theater." Shen Mian said, her expression was quite calm.

Now that he was prepared to take this path, he had already foreseen everything that happened today.

Everyone looked at each other, knowing that the situation was not optimistic.

Zheng Kangde's film has an astonishingly high rate of filming, almost occupying the entire market, and trying to fight a way out of it is simply as difficult as reaching the sky...

Although they didn't say it out loud, everyone was unavoidably a little discouraged.

They all know that the quality of their films is not as good as Zheng Kangde's, but in today's film market, it seems that film quality is no longer the key to the box office...

No one knows this better than director Shen Mian.

It is precisely because of this that Selena admires Shen Mian even more for breaking the boat this time...

In the past, Shen Mian's films were all major theaters scrambling to get them. Even if they were not optimistic in recent years, they had never dropped below 30%.

However, this time, without big names and powerful investors as the backstage, the final film screening rate was less than 10%, and several theaters even had a film screening rate as low as 5%. The cold scene before twelve o'clock in the morning and after twenty-two o'clock in the evening.

This is the result Shen Mian obtained after going around in many ways.

Finally came the day of the premiere of "Dream Seeker".

Selena checked the major theaters in the imperial capital, and almost all of the movie schedules were in the morning and night.

In the end, Selena bought a movie ticket for 22:00 in the evening.

Because it was too late, there were only a few scattered people left in the cinema at the moment.

And among these people, most of them are watching "I Only Like You". If the subject matter of the two is the same, the audience will naturally choose the more popular one.

At this moment, in front of the movie poster of "I Only Like You", a man and a woman are discussing.

"Honey, should you watch this one? There are a lot of big names in it, and I heard it's quite funny!" the man suggested.

The girl muttered as if she was a little reluctant, "Don't... I don't like Liang Biqin! It's too pretentious! And her men's clothes are so ridiculous!"

"Is there? I feel okay!"

"Anyway, I don't want to watch stupid movies! You have to watch it yourself!"

"Then what are you watching? There are no good movies at this time..."

"Let me take a look... eh, Dream Seeker? Leading actors, Selena, Shen Hanchen... I haven't heard of it! But... what the hell! The male protagonist in this poster is too handsome! I like it completely The type! This look... this temperament... just look at this!"

In the poster of "Dream Seeker" there is a man and a woman, but in fact, the man is not the hero, but Selena.

One is Selena in men's clothing, and the other is Selena in women's clothing. Those who don't know will indeed misunderstand that one is the male protagonist and the other is the female protagonist.

The man seemed a little speechless, "But this seems to be a brain-dead drama..."

"Stop talking nonsense, it's also a brain-dead drama, and the leading actor is handsome and eye-catching!"

## Chapter 1214

In the end, the young couple just bought the tickets for "Dream Seeker".

After witnessing this scene, Selena on the side looked rather dumbfounded, "Hey, I didn't expect my brother to seduce an audience with his face..."



Daniel rubbed the girl's hair, didn't say anything, just said two words, "I'll be hot."

Selena burst out laughing, "Why do you have more confidence than me? Well, boss, are you going to open the back door for us?"

"No need." Daniel looked determined, "Although capital can manipulate the market, it can never reverse the laws of the market. Excessive manipulation and violation of market laws will inevitably lead to backlash."

Selena blinked her eyes, then nodded repeatedly.

Hmm, I don't understand...

I only know that I don't know what to do...

Selena took the man's arm and said with a light smile, "I don't know what capital or market is. I only know that water can carry a boat or capsize it. No matter how powerful the black box operation is, it can't match the words of following the public opinion. The audience's choice In the end, the fate of the film will be decided!"

Daniel looked at the girl tenderly, "That's what it means, you are very smart."

"Hey, it's all the result of Mr. Boss's ears and eyes..."

...

After chatting with Daniel, Selena's mood improved a lot. She went to the front desk to buy popcorn and drinks, and then happily entered the screening room to enjoy this rare date.

Before entering the screening room, Selena took a special look at the screening room next door where "I Only Like You" was playing. The attendance rate was about half.

For the evening show, this attendance rate is already considered very good.

Today is the third day of the release of "I Only Like You", and the Internet is full of discussions about this movie, whether it is good or bad, in short, the heat is rising.

However, Selena paid special attention to it. Unlike the day of the premiere, which was full of positive reviews, the film's ratings and reputation continued to decrease in the next two days. This is also one of the laws of such shoddy commercial films. one.

Under the powerful operation of the publisher, the box office will basically explode on the first day, but once the audience has watched it and have their own evaluation, the real word of mouth will immediately start to show, which is absolutely impossible to pretend .

Do you want to brush fake ratings? On the contrary, the audience will get low scores and scold them even more!

An hour ago, Selena refreshed the ratings of this film on the website. In just two days, the score has dropped from 76 points on the first day to 65 points. The Internet also began to complain about this kind of domestic film.

However, neither the producers nor the theaters care about it at all, because everyone is used to it these days, and the audience will continue to watch while complaining. All commercial films are of this quality. If you don't watch this , and nothing else to look at.

It's okay to be scolded these days, I'm afraid that there is no one who scolds you.

You scold you, the producer still earns his money.

Selena and Daniel sat down in the last row, so they could see how many people were in the theater.

By the end of the opening, Selena counted. In the entire auditorium, there were only seven pitiful people...

In addition to her and Daniel, the young couple just now, and a pair of students who looked like students, the last audience member was a woman, wearing a champagne-colored dress, who looked about 30 years old, came alone, sat down in the row ahead of them...

## Chapter 1215

Selena could still understand the young couple and the two students, but the female audience in the front row who was dressed as an elite inevitably made Selena a little curious.

It doesn't seem like this kind of elite group will watch this kind of youth idol drama, right?

However, no one stipulates that elites cannot watch youth dramas...

In fact, the pressure in modern society is so great, and everyone likes to watch some light-hearted dramas more and more after get off work.

The audience of their movie can actually be very broad, not limited to teenagers at all...

Selena observed the other two pairs of audience. Two young lovers were sitting in the corner on the right. The man didn't seem to be very interested in movies. He was eating popcorn while watching the big screen dispensably, and he didn't seem to have any expectations.

As for the two students sitting in the middle...

Uh, these two brought a lot of food and drink, and they started eating non-stop before the show even started. I don't know if they are here to watch a movie or have a picnic...

When the movie was about to start, two more people came in.

A man and a woman, the man was tall, wearing sunglasses and a mask, walking straight towards the last row, and the woman next to him, Selena actually knew...

Shen Hanchen's agent, Cheng Yanan.

Shen Hanchen wanted to lure her to Fengxing Media before, and gave her Cheng Yanan's business card, but was thrown away by the big devil.

Then there is no need to ask, the man next to Cheng Yanan must be Shen Hanchen.

Uh, I didn't expect to meet Shen Hanchen who also came to watch the premiere in person.

It's over! Don't let him find out about her and Daniel...

Fortunately, Selena and Daniel were the farthest away. The two didn't notice them at all, and just found two random seats in the last row and sat down.

Selena leaned into Daniel's ear and whispered, "Daniel, those two who came in just now... seem to be Shen Hanchen and his manager..."

"Yes." Daniel nodded, indicating that he had seen it too.

Selena rubbed her forehead, "I'll go... There are only nine audiences in total, and almost half of them are our own people..."

really drunk...

She doesn't know what to say anymore...

Finally, the advertisement ended on the big screen and the movie started playing.

The first scene of the movie was exactly the scene where Selena and Shen Hanchen played against each other for the first time, and gave him a big blow.

Because this scene is the first scene of the film, it is very important, and the aura of the two must be equal. At that time, it was a whole day of filming, and Shen Hanchen was almost not killed by her. Later, because of this incident, she has always had feelings for her. I was dissatisfied until I saw her in women's clothing and realized that she was a girl...

Recalling the situation when I was filming at the moment, even those unpleasant things, I still miss it now. Those things seem to have happened yesterday, and in the blink of an eye, the movie was released.

The young couple in front looked at the screen absent-mindedly, the two students kept eating like little squirrels, and the female elite remained motionless with her arms around her chest...

Accompanied by the sound of orchestral music, a picture of a dinner party appeared on the big screen. At the end of the spiral staircase, two men, one black and one white, one in front and one behind, were walking down slowly.

Halfway through, the man in front of him turned his head and said something to the young man. The camera zoomed in. The young man raised his eyebrows slightly, squinted at the man, and curled his lips in a half-smile...

At that moment, there was a "bang", like a burst of dazzling fireworks, which exploded numbly in the minds of the audience who saw this scene...

## Chapter 1216

what's it like to...

Stunning and throbbing beyond gender, age and everything...

The big screen is the most test for actors, because even the slightest flaw will be magnified countless times. However, the young people in the film seem to be born for the big screen, everything is perfect and impeccable.

Shen Hanchen couldn't help but stare dumbfounded, even though the other person in the film was himself...even though he had ng this scene countless times before, and knew every detail like the back of his hand...

However, when he watched it again as an audience, he was completely attracted by the young people on the screen.

"Ahhh... so handsome! Even more handsome than on the poster! I just said I made the right choice!" A girl exclaimed in front of her.

Then, the girl murmured suspiciously, "But the man in the black suit next to him is not bad, is he the male supporting role?"

Shen Hanchen recovered from his astonishment: I am the hero!

The girl's boyfriend also seems to have raised his spirits, "A man like me was caught in seconds just now! That look...is simply amazing!"

More excited than the girls are the two female students in the middle.

"Ahh! So handsome, so handsome! I didn't expect there to be such a handsome newcomer in the entertainment industry!"

"Well, I seem to... smell a little love..."

"Me too, me too! Oh, what a move!"

...

Daringly, these are still two rotten girls...

Although there are not many audiences in this hall, everyone is quite representative.

Next, the only five viewers obviously focused their attention on the film.

As the film progressed, when they learned that the woman in the white suit turned out to be the heroine disguised as a man... There was another burst of excited exclamation in the theater.

"Ahhh! That's the heroine! That's the heroine! Oh my god! There is a woman so handsome!"

"It simply doesn't give us men a way to live..."

"Where's my sketchbook! Where's my little notebook! It's over, it's over! Inspiration is flowing! I feel like I can fight a hundred fan comics of this movie tonight!" The girl excitedly took out the drawing book and pen in her bag, looks like a painter.

...

For the next hour or so, there were only a few scattered people in the theater, except for the elite female audience in front of Selena who was still quiet, and the screaming from the young couple and the two female students never stopped. During the period, the four of them were too excited to turn around and apologize to them, and they were completely out of control later on.

Especially those two female students, who hugged each other excitedly and exclaimed once every three minutes on average.

It is worth mentioning that two viewers came in halfway, and they seemed to be late, with regretful expressions all the time, and muttering that they must come to watch it again tomorrow.

After the movie ends.

that night.

The female artist crazily shared the "Dream Seeker" I watched tonight on her QQ space, circle of friends, Weibo, Twitter, etc., and accompanied it with her own comics...

I found a great movie tonight! The name is "Dream Seeker", you must watch it! Must see! Must see! Say important things three times! After reading it, I believe you will come back and thank me!

The female artist is well-known in the circle, often draws fan pictures of popular movies or novels, and has a large number of loyal fans.

## Chapter 1217

After seeing their favorite late night Amway movie, fans expressed their curiosity...

Wow! Da Da actually made an Amway movie! It's still a domestic drama! Didn't you say last time that you will never watch domestic dramas again?

fcuk, sh1t, sh1t! I went to search for the trailer of "Dream Seeker", and the female coach exploded! The plot is also very interesting! Going to brush it tomorrow!

I'm going too, I'm going too! It just so happens that there is nothing I want to see recently, so there is no mistake in recommending it!

...

The female artist's boyfriend's personal news is all about showing affection, and it is rare to post a movie-related one tonight.



I watched a movie today called "Dream Seeker", the heroine in it is super awesome, just put on makeup, you can switch between the goddess and the male god freely, in fact, when girls are handsome, they are really nothing like men something happened! Especially for those who have just finished watching "I Only Like You", Wall Crack recommends watching this "Dream Seeker", you will know that without comparison, there is no harm (spread hands)

There are two pictures below this post, which are two photos taken directly from the movie, one is the heroine in women's clothing, and the other is the heroine in men's clothing.

As for the two female students, they live near the cinema, and they have already made an appointment to come over for a second or third time at another day. Of course, Amway, who bombarded them in various fan groups...

And the same situation is still scattered among many viewers who accidentally saw this movie today. Although the number of people who watched the movie on the first day was very small, almost all the people who watched it came back and began to spread word of mouth, like stars. The fire spread quietly in every corner...

After the movie ended, a woman in a champagne dress left the screening room expressionlessly.

The woman walked neatly and made a call immediately while walking, "Hello, Deputy Manager Zhang..."

"President Fang! It's so late, what do you need from me?" A man's respectful voice came from the other end of the phone.

"What's the current filming rate of "Dream Seeker"?" The woman asked straight to the point.

"Looking...Dream Seeker?" The person on the other end of the phone probably didn't have any memory, and didn't remember which movie it was for a moment.

"Shen Mian's new movie." The woman reminded.

"Ah! Director Shen's new movie?" The person on the other end of the phone finally remembered, "Wait a minute, I'll check it out... I found it, and the screening rate is about 5%!"

The woman frowned, "So low?"

The person on the other end of the phone hurriedly said, "Mr. Fang, you don't know. Although this film was directed by Shen Mian, this time it was produced at a low cost with only a few million investment. It's also the first time for a heroine who has ever acted as a heroine. She has no cast, no topicality, and no big company. She definitely can't afford the box office. The 5% is still for Shen Mian's sake..."

"Have you seen this movie?" the woman asked.

The person on the other end of the phone was stunned for a moment, "That's not true, but I have definitely considered all factors..."

As professionals, when arranging films, they will have a basic prediction before the film is released, and then estimate the number of films scheduled.

However, these days, everyone is watching the movie because of the popularity of the movie, and there are almost no people who actually go to see the content of the movie. This is already the norm in the industry, and it is not surprising.

After listening, the woman didn't say anything, and said directly, "Tomorrow, increase the screening rate of this film to 60%!"

## Chapter 1218

"What...what!!! How much?" A completely unbelievable voice came from the other end of the phone, "Fang... Manager Fang, did you make a mistake somewhere? Or did you mean "I Only Like You" directed by Zheng Kangde? "You accidentally confused the two films?"

The woman's voice was calm and unwavering, "That's right, it's Shen Mian's "Dream Seeker"!"

"But...but this is absolutely impossible! Currently, "I Only Like You" has a 50% screening rate. How can it be possible to spare 60% for "Dream Seeker"?"

"Reduce the screening rate of "Like", this simple question, do you need me to teach you? I will see the new screening tomorrow morning!" The woman finished speaking vigorously, and then hung up the phone directly.

...

on the way home.

Selena sat in the co-pilot, propped her head up and looked at Daniel beside her and said, "Although the audience is small, the reaction is quite good! The whole movie will have a hot spot almost every few minutes! If this is in terms of attendance When it's high, the effect is absolutely great! It's just that the female audience in front of us is so calm, she didn't react at all...Do you not like this type of film?"

Daniel glanced at the girl in the rearview mirror, and then said, "Whether she likes it or not, you'll find out tomorrow by paying attention to Huaying's screening rate for "Dream Seeker"."

Selena was taken aback when she heard the words, "Huh? Huaying's screening rate? What do you mean?"

Daniel: "That woman is the general manager of Huaying, Fang Jiayue."

Selena was immediately dumbfounded, "I'll go! She's the general manager of Hua Cinema Line? Why didn't you tell me you were there just now!"

Daniel: "I didn't see her face to face at that time."

"Uh, okay..." Selena was a little nervous when she found out that the mysterious female audience member was Fang Jiayue, "Hey, I don't know if she likes it or not! It would be terrible if she didn't like it! We The screening rate of this film is pitifully low... Aww! So nervous, so nervous! Boss! Boss! Do you think she will like it?"

Daniel: "I like it."

"Uh, why are you so sure?" Although Selena sounded happy, she was still curious why Daniel was so sure.

Daniel glanced at the girl, and said in a meaningful tone, "If the general manager of Huaying is a man, the probability of being optimistic about this film is 70%, and if it's a woman, 100%."

Selena broke out in sweat, "Uh... Thank you so much for your ability to flirt with me..."

...

the next day.

Today is the fourth day of "I Only Like You" and the second day of "Dream Seeker".

"I Only Like You" has become completely popular on the Internet, and the topic is extremely high. During this period of time, as long as everyone talks about movies, they will talk about this year's domestic film with the highest

investment among urban dramas. As for the box office, it has always been very good. Strong, it has already broken 300 million, and the screening rate of major theaters has always been high.

For movies that make money, everyone is naturally willing to arrange more movies.

And the only one with a strange film schedule, which is incompatible with all other theaters, is Hua Cinemas.

At this moment, in the conference room of the Huaying Company building, the company's top management is having a meeting.

At the meeting, everyone's faces were a little bit uneasy.

Fang Jiayue's order last night has already caused an uproar in the company today...

## Chapter 1219

Huaying conference room.

The leading shareholder questioned fiercely on the spot, "General Manager Fang, now all theaters know that Zheng Kangde's films are the most profitable. The decision severely compressed the ranking rate of Zheng Kangde's films in all theaters of Huaying, and forcibly increased the ranking rate of a "Dream Seeker", which was not popular, to such an outrageous figure of 60%! I hope you must give us a reasonable explanation! Otherwise, we really cannot be convinced!"

The other shareholders and high-level executives all nodded and echoed.

"Even if you believe in Shen Mian's strength and like this movie, it's quite enough to rank 10 percent, but, 60 percent! This is just messing around! Even

last year's big hit Hollywood blockbuster "Life and Death" is only a 60% screening rate! Why does this saliva comedy deserve such a screening rate?"

"Manager Fang, we recognize your professionalism and admit that you have successfully predicted dark horses and upset works many times in the past, but this time it was indeed too hasty! Today's data is enough to prove that this decision was a major mistake, The attendance rate of "Dream Seeker" is currently less than 10%, just today, our Huaying has suffered heavy losses!"

"This is simply sending consumers to other theaters directly. We ask Bibi to immediately adjust the film scheduling rate to avoid more losses!"

...

Because of Fang Jiayue's "unsocial" behavior of not accepting red envelopes and not participating in any dinners, not only in the circle, but also in the company, there are many shareholders and executives who have opinions on her, thinking that she limits the company's development.

The purpose of opening theaters is to make money, so what's the use of just having a good name?

Even if she succeeds in discovering ten high-quality unpopular films, it will not be worth the profit of one commercial blockbuster. As a result, Huaying's performance ranking among its peers has been hovering in the middle, and it has never been able to reach the top.

Zhang Yong, the deputy general manager, looked at Fang Jiayue who was besieged by the shareholders, gloating in his heart, but with a troubled expression on his face, "I was also very surprised when I received a call from President Fang last night, and I tried to persuade him, but Mr. Fang's attitude is very firm, and I can only choose to trust Mr. Fang's judgment, but I didn't expect that today's data, hey..."

“Mr. Fang, what is your attitude towards this matter, you should give us an explanation!”

Seeing that Fang Jiayue remained silent, the people below began to rush impatiently.

Chief, Fang Jiayue’s eyes calmly swept over everyone one by one, and then said, “I have received all the questions and questions you raised.”

Everyone just breathed a sigh of relief, but Fang Jiayue continued to say, “However, I don’t intend to change my decision.”

“what?”

“It’s all lost like this and you still don’t want to change it?”

“What the hell does this woman want to do! Did she take the rights and interests of us shareholders into consideration? Do you think the company belongs to her alone?”

...

Facing everyone’s unanimous reprimand, Fang Jiayue continued, “In ten days, if it proves that I made a wrong decision, I will automatically resign as the general manager.”

As soon as Fang Jiayue finished speaking, there was an uproar at the scene...

Especially the vice president Zhang Yong, his eyes were full of joy after hearing this.

If Fang Jiayue steps down, then it is very likely that it will be his turn to take over!

## Chapter 1220

He has had enough of being under the pressure of this woman all the time. She just doesn't want to bribe her, and she also asks her subordinates to abide by it, so that he can only watch his colleagues make money...

Helplessly, Fang Jiayue has a good reputation in the industry. Although the company can't make it to the top, it has always been in the top ten. He has been unable to do anything to her.

I didn't expect Fang Jiayue to do such a mindless thing this time...

Heh, it's ridiculous, ten days?

That unpopular unpopular film was at best the material of a "three-day tour of the theater". After three days, the attendance rate was 1%. , tsk tsk, it's really exciting...

However, he still wants to thank this film, which made Fang Jiayue obsessed somehow, and made him finally wait for the opportunity to be in the top position...

After Fang Jiayue finished speaking, she turned around and left the conference room regardless of what those shareholders thought.

If it was earlier years, she would have explained and analyzed the content of the film to these people at length, telling them why she was so optimistic about this film, but now, she would not bother with that.

Because these people don't understand movies at all, and no matter how much they say, they are playing the piano with the cow.

Yes, most of the people who are making movies in the current TV market don't know anything about movies at all. It is this group of people who are manipulating the movie market, playing with the audience's taste, and making



Huaguo's movies always It cannot be compared with foreign countries, so that every time foreign blockbusters make money in China...

Meanwhile, Zheng Kangde was talking to producer Wu Kai.

"Old Wu, what's the matter?"

"Because our box office performance in the first three days was very good, the screening rate of major theaters is still high! Our film has the highest screening rate among all the films in the same period! But..."

"But what?" Zheng Kangde frowned.

"However, there is one theater chain that is an exception..."

"Oh? Which one?" Zheng Kangde asked with interest.

Wu Kai replied, "Hua Cinema Line... When I did the statistics, I found that Hua Ying had reduced our screening rate to 5%, and raised Dream Seeker's to 60%!"

"What? How much did you say?" Zheng Kangde showed a look of surprise.

"Sixty percent!"

Zheng Kangde's face darkened all of a sudden, "Is this Fang Jiayue...is she crazy? Could it be because I ordered other cinemas, but I ignored her and took revenge on me? Oh, it's really interesting!"

Wu Kai shook his head when he heard this, and said, "With Fang Jiayue's personality, I don't think this is possible. This incident is unbelievable to others, but it is quite normal for Fang Jiayue. She often does this kind of thing, and suddenly she was given an unpopular video. A very high rate of filming, but this time it is especially high.

The movies she likes have a high probability of being a surprise hit, otherwise she wouldn't have won the title of 'the first row in Huaguo'..."

"Hehe, I'm afraid her signboard will be smashed this time!" Zheng Kangde sneered.

Wu Kai also had a mocking face, "Of course, I checked Huaying's data today and gave such a high screening rate, but the attendance rate of Dream Seeker is terrible, and few people go to see it! To be honest, I really don't understand, this kind of unpopular movie, even if it is a big hit because of word of mouth, it is relatively unpopular, no matter how popular it is, it can't compare to one-tenth of commercial movies. It's just a waste of resources..."