

I CAN MEET WITH DEAD SCIENTISTS

Chapter 337 195 Unexpected Direction_2

The National Science University was the first to respond.

After statements were released by the two universities.

Some students at the National Science University, who had initially blamed the school server's Ubisoft-like speed, finally understood the situation:

So we got house robbed?

With this mentality, those students who hadn't gone to bed yet started voluntarily spreading the buzz on the topic.

At the same time.

Editors on duty at some other blue-check media also noticed the trending topic and began to share it one after another.

At 4:37 AM.

Sichuan Province Observation became the first official media to share the news.

Next came reports from Financial Metropolitan Daily, Capital City WJ, and numerous university official accounts.

By 4:55 AM.

Tuantuan and People's Day showed up one after another to show support.

The topic '#USTC National Science University Statement' shot up to the seventh spot on trending searches.

You have to know.

There were still over two hours before the real peak user time; topics ranking high on trending were primarily supported by the weight added before and after midnight.

When the peak reading time arrives in the morning, the buzz is destined to grow even higher.

Sure enough.

By 5:50 AM, the topic surged into the top three of trending searches.

By then, Xu Yun had just dreamed of Tifa.

Fifteen minutes later.

A blogger named 'Sweet Potato Ability Old Six' suddenly updated their Weibo:

[Here's some gossip: several universities in Neon were also attacked [image][image], but they haven't disclosed the attacker's IP. Instead, the homepage displays the Korean language, intriguing...]

As a well-known internet blogger, 'Sweet Potato Ability Old Six' has many followers who are all quite active.

Thus, shortly after the blog post, the number of comments surpassed a hundred.

One of the top-liked comments said:

[Lady Bayun with 1.8-meter-long legs: Trying to be like Wang Yun, Lu Bu and Dong Zhuo are fighting [dog head]]

The comment received 723 likes, with lots of laughing emojis below it.

Clearly.

You can't hide this sort of thing from smart people.

The second most liked user ID was 'Checking Updates Too Early to See Book Friend's Sassy Talk', providing a screenshot:

"Exchange student studying in Korea passing by, here's a screenshot from Korean forums with all the praise for Korean hackers. These people are really cool with taking blame for anything..."

The replies below it also contained a bunch of "hahaha."

Actually, this is quite normal.

Previously, the largest refined oil pipeline operator, Colonial, across the sea, was hacked, with a Tai Chi symbol left on one of the subpages. Domestically, many people shouted it was us...

Back then, screenshots of these remarks were captured by some foreign media, causing some trouble for foreign liaison work.

This kind of sentiment could be likened to a large forest where all sorts of birds exist, which might sound a bit AOEsque, but sometimes it is indeed easily provoked and exploited.

And then another hour passed.

An industry insider from the cybersecurity field spoke out:

[I just chatted with some old friends in cyber security, we don't know or comment on what's happening in Neon over there, but the domestic incident with the two universities is quite interesting. The spark of this cyber defense battle, you might not believe, was those adorable cockroaches.]

Within the Weibo post.

This blogger started from cockroach extermination and explained the entire cause and effect of the incident in detail:

[... In short, that's roughly the situation. Over in Neon, some universities collaborated with certain manufacturers to target Huadun Biotech, but instead, they suffered losses and were taught a lesson by our justice-minded Korean friends who opposed this behavior, tears in eyes.]

The reason for the National Science University's hack isn't exactly a secret; such a significant event naturally needs to be documented and reported.

After all, the number of users or students involved is just too many.

So it's not really a secret to insiders.

This was the earliest Weibo that mentioned the cause of the incident, and it quickly stood out from the mass of data streams, becoming the top-ranked blog post on the details page.

Thus...

'An Attack of One Cockroach'.

This product, which previously sparked a pest control live stream at Ke Da, once again gained more popularity than during its initial campaign.

Moreover, this buzz also contained a very special national sentiment.

Though this sentiment cannot compare to that of Hongxing Erke, Anta, or Bai Xiang at the time, the population base of Huaxia is really just too large.

When this sentiment manifested, the power it exploded with reached an astonishing magnitude—at least for a new company.

As a result.

While Xu Yun was teaching Tifa about the tunnel effect and superposition principle in his dream.

The sales backend.

The product sales model, initially climbing steadily under Gu Qunqing's design, suddenly showed a slight change.

Then.....

Shoot up to the sky.

.....

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Chapter 338 196: Old Su's Arrangements and Product Explosion (7.2K)

Last night's counterattack process, although very smooth.

But as the initiator of the event, Xu Yun was actually tense from beginning to end, never daring to relax for a moment.

Plus, the company headquarters was far from Xu Yun's little nest, even by taxi it would take over an hour.

So when he got home, it was the latter half of the night.

Xu Yun dragged his slightly tired body, washed up briefly, and went to bed immediately falling into a dream.

By next noon.

Half-past twelve.

Still half asleep, Xu Yun suddenly heard the ringing of a phone in his ear.

"If before nightfall I have time, I'll dig out your eyes~"

A few seconds later.

Xu Yun groggily extended a hand from the covers.

He fumbled around the pillow with his hand, felt a vibrating object, opened his eyes, and brought it before him.

At this moment.

The phone displayed an incoming call, noted conspicuously as Gu Qunqing.

Xu Yun yawned and answered:

"Hey, Aaron, what's up?"

As soon as he spoke.

Gu Qunqing's slightly excited voice came through the receiver, vibrating Xu Yun's ear uncomfortably:

"Dr. Xu, it exploded!"

Xu Yun was slightly stunned, and a doubt rose uncontrollably:

"What exploded? Another big one from Deng?"

"No, no."

Even though he couldn't see anyone, Xu Yun could imagine Gu Qunqing shaking his head rapidly—the head above.

Then he heard him say:

"It's our product that exploded, after 12 hours online, 'One Ant Buster' sales have already surpassed seventy thousand units!"

Seventy thousand.

This number struck Xu Yun like a bolt of lightning, making his whole body tremble, instantly dispelling his drowsiness.

He sat up straight, surprised, and said:

"Seventy thousand? How can there be so many?"

According to Gu Qunqing's previous model design.

Unexpectedly.

The first-day sales of 'One Ant Buster' should be around twelve thousand, and reaching seventy-five hundred by noon would be quite good.

Moreover, by the time Xu Yun left the company in the early morning, the sales of 'One Ant Buster' still aligned with this model pattern, even if there were discrepancies they wouldn't be too significant.

But why after a sleep....

This number suddenly multiplied by nearly ten times?

Thinking of this.

A thought suddenly popped into Xu Yun's mind, and he quickly asked:

"Aaron, could it be that someone placed bulk orders, intending to carry out malicious refunds?"

'One Ant Buster' is a biological insecticide, and such products have a rigid after-sales requirement on e-commerce platforms:

If the buyer does not open the packaging after receiving 'One Ant Buster', they can choose to return it for a refund within seven days.

This situation is extremely common on Taobao, one of the consumer rights enjoyed during online shopping.

In the current e-commerce circle, the peak period for concentrated returns is naturally the 7-14 days following Double Eleven.

This consumer right also leads to a virtual inflation of Double Eleven's sales volume, and every year Taobao has to invest a lot of manpower, materials, and even computing power in handling returns.

For instance, during Double Eleven in 21, the one-day sales volume hit 540.3 billion, seemingly setting an annual high.

But in reality.

The return rate within seven days post-Double Eleven reached as high as 20%, with the return rate from live commerce peaking at 60%.

Therefore, in commercial competition.

Malicious refunds have also been a common strategy.

However, with the development of the e-commerce industry, most manufacturers have given up on this method—because the return of goods

barely impacts the production of products and cannot severely damage the supply chain of most manufacturers.

So they mostly focus their efforts on marketing, using information channels' navy for slander.

But Huadun Biotech is different.

'One Ant Buster' has a high production cost, and the settlement on Taobao requires a receipt settlement period.

Before the product can significantly return funds.

Each production of a cockroach medication by Huadun Biotech reduces the working capital in their accounts.

This situation is somewhat similar to the advance payment of a construction team, except it isn't as difficult to settle as a project payment, which could drag on for years without resolution.

In addition.

The production line of the factory is limited, and the daily output is fixed.

So if competitors employ such tactics, the company would become extremely passive.

Unless the other party admits on Ali Wangwang that they plan to maliciously refund, even if you know they will do so, you have to ship the goods.

This is an open conspiracy, for example, during the previous sensitive period, some mask manufacturers used such tactics to disgust competitors:

At that time, the society had just resumed production, and masks not only had immense demand but also high profits.

So some competitors placed orders on the platform, making the opposite party's production capacity completely serve them.

Upon receiving goods, they wouldn't confirm but delay until the last day to request a refund, and apply for arbitration if refused.

The goods remained untouched in packaging, naturally resulting in a refund agreement.

They then deliberately delayed returning the goods, waiting until the final refund deadline to send them back.

In this back and forth, over ten days would pass.

By then, the price of masks had fallen significantly from before, leaving merchants wanting to cry helplessly, accepting their fate.

Does this method lack honor?

Obviously, it lacks it.

But is it effective?

The answer is equally clear.

The effectiveness of 'One Ant Buster' is self-evident to industry insiders, so if competitors use such tricks, Xu Yun wouldn't be surprised at all.

However, Gu Qunqing's next words brought him a small sense of relief:

"Dr. Xu, don't worry, these are genuine sales volumes."

"The situation is quite complicated. If convenient, let's discuss it at the company first."

Xu Yun was slightly taken aback, then quickly nodded:

"No problem, I'll head to the company now."

After that, he quickly freshened up, hastily ate two Snickers to fill his stomach.

Before leaving, he remembered something and went back into the room to get a certain item.

Then he went to the house next door and knocked on Old Su's door.

A moment later.

The door opened.

Old Su was slurping his bowl of instant noodles, looking at Xu Yun:

"Xiaoxu, what's up?"

Xu Yun glanced inside his room and noticed a tablet showing a physics experiment on the headboard, and asked:

"It's nothing major, just wanted to ask if you're getting used to the phone?"

Old Su nodded slightly, pointed with his chopsticks to a Mach smartphone on the table, and said:

"I'm still getting familiar with it overall, but I've already got the hang of the nine-square keypad and WeChat chatting. So, old... excuse me, can I go out now?"

Xu Yun pondered for a moment, took out a card from his pocket, handed it to him, and explained:

"You should be about ready. This is a library card I asked my teacher to arrange for you. Keep it safe."

"In a few days, I'll take you to the university library and also introduce you to Ke Da."

"Though a lot of information can be found online nowadays, from a learning perspective, the library's book collection is far more comprehensive."

"Not to mention, compared to a digital screen, the tactile feel of a physical book is much better."

"When the time comes, I'll show you around a couple of times. If all goes well, you can go to the library on your own... oops, I mean, you can go to the library to study on your own."

It's been some days since Old Su arrived in the modern age, and he's gradually getting used to modern living habits.

For example, he can now independently use household appliances like washing machines and microwaves without Xu Yun's assistance.

Moreover, he has mastered the use of the electromagnetic stove buttons quite skillfully, showing great adaptability.

However, since iron pots only began appearing in the Song Dynasty, and given Old Su's somewhat noble status, he didn't spend much time in the kitchen.

Thus, his culinary skills are fairly limited.

These days, Xu Yun has been busy with company affairs, hardly having time to spare except for sleep. Old Su mainly relies on self-heating meals and instant noodles.

To that end, Xu Yun even went online to buy a box of Meilin beef cans. They're really tasty, just pricey.

As for academics.

Old Su is mainly at a stage of updating his knowledge, so in the short term, he still can't assist Xu Yun with anything.

Therefore, Xu Yun specifically found Tian Liangwei to get a West District AED access card for Old Su.

According to his plan.

In a few days, when the time is right, he'll take Old Su for a tour of the library to familiarize him with the procedures.

Once he's mastered the electronic borrowing equipment and the access control system, he can be set free.

After a while longer.

We'll see in which field Old Su's strengths lie, and then we can prepare accordingly for that direction.

Although currently, it seems that Old Su's strength is still in physics.

But on the other hand.

Xu Yun can't rule out other possibilities, because we're dealing with a living person. Xiaoli is a very representative example of this.

Times have changed, after all.

After handing the library card to Old Su.

Xu Yun chose to bid farewell and left, taking a taxi to the company headquarters.

"Aaron."

He hastily pushed open the manager's office door, not even bothering to drink water, and said to Gu Qunqing:

"What's happened? Why did the product sales increase so much?"

Gu Qunqing looked like he had been waiting for a long time. He handed over his cellphone, saying:

"Dr. Xu, take a look at this first."

Xu Yun took the phone and looked at it.

At this moment.

Displayed on the phone was the official Weibo account of Huadun Biotech, with a profile picture of a fishing rod.

This account was registered and verified by Gu Qunqing a few days ago, and because 'One Bug Destruction' also bought Weibo's trending list on the day of sale, the whole verification process was quite pleasant.

This account is a standard Yellow V official account, operated entirely by the PR department.

Under normal circumstances, neither Xu Yun nor Gu Qunqing would log in casually—they have their own accounts which are also verified.

However, as a newly registered official account, Huadun Biotech's follower count naturally wouldn't be too high.

If Xu Yun remembered correctly.

On the registration day, the followers of the official account were about ten thousand and some.

Among those ten thousand were filler accounts, with only a few dozen being genuine followers.

Last night, before leaving, Xu Yun checked the follower count once. At that time, as the product climbed the trending list, the follower count rose to over fourteen thousand.

Now it was 2:30 in the afternoon.

At a normal pace.

Breaking twenty thousand by now would be considered good; such official accounts don't attract followers that well as they don't fit the preferences of most social media users.

But at this moment.

The phone showed a very different number, far exceeding twenty thousand:

133452.

A whole hundred and thirty-three thousand.

The IDs of these 130,000 accounts were... ahem.

In any case.

When our country's shooting athlete Yang Qian won the first gold medal at the Neon Olympics, her follower growth in one day was only 530,000.

You have to understand.

That was the first gold medal at the Olympics.

According to the information later revealed by Weibo, the number of active users that day reached as high as 302 million!

Although the follower counts on Weibo are quite inflated, even without counting filler accounts, its real daily active users aren't that few.

Chapter 340 196 Old Su's Arrangements and Product Explosion (7.2K)_3

It's not that his software is exceptionally appealing, but rather that our country's population is so large.

Those comments saying 'A celebrity with a hundred million fans might only have a hundred thousand real ones' are actually not very valid, given the sheer size of our population.

1.4 billion people...

This massive population base means the user count for top domestic social media can't be a small number.

Therefore, although Huadun Biotech's current follower count seems insufficient, the number of real users behind it is far from negligible.

Furthermore, under the sole Weibo post from Huadun Biotech's account, the comment count has also reached 22,000.

The top reply comes from a female user with the nickname 'It's Mu Lolita, not a little lolita'.

The reply is very straightforward:

"As a budget-conscious student, I placed two orders to support. Our dorm is just planning to get rid of cockroaches. Just gotta hang on!"

The second most popular comment is from an account named 'Where's Brother Lv's character card', and the content is comparatively more complex:

"I checked on Tianyancha, it's not based in the Cayman Islands or a joint venture company, its tax jurisdiction is domestic, shareholder Xu Yun is Huaxia Person, and other investment institutions are Ke Da and Ke Da's New Creation Fund, our own kind, xdm, let's give it a go."

Other top comments are similar to the first two, mostly expressing support.

Some of them even showed their purchase receipts, in varying amounts.

As few as one or two, as many as fourteen or fifteen.

Xu Yun looked at this, turned to Gu Qunqing, a hint of doubt appearing on his face:

"Aaron, this is..."

Gu Qunqing, hearing him, shook his head with a smile and said thoughtfully:

"Around five or six in the morning, an industry blogger dug into some inside info and mentioned our product in his blog post."

"This blogger writes well, describing us in the article as lone heroes sabotaged by foreign companies, with a touch of tragic color."

"This blogger isn't one of our partners, I think his original intention was to draw more traffic to his post."

"But under the context of Ke Da being attacked, our product got a big exposure, letting many people know we were targeted."

"Dr. Xu, you should know, influenced by numerous foreign companies' insulting Huaxia incidents in recent years, domestic nationalism has been increasing, leading to unexpected market booms for some national goods."

"There was Hongxing Erke, Anta, White Elephant, and Pechoin, and now it's our turn."

"As things stand now, as you can see, our first-day sales... exploded."

Xu Yun quietly listened to this, tightly holding his phone, with a look of surprise and thoughtful reflection.

Just as Gu Qunqing mentioned.

In recent years, as more foreign companies messed up and international situations changed.

The value of the term 'national company' suddenly soared.

Many times, when linked with national companies, domestic consumers will unleash huge purchasing power on national goods.

The most representative company is Hongxing Erke.

Back when Zhongzhou was hit by flood disaster, Hongxing Erke silently donated fifty million.

The Zhongzhou Red Cross exposed this, and reporters confirmed it wasn't Hongxing Erke's first time doing such things, always extremely low-key.

Consequently.

Netizens spontaneously organized a "giving back" feast.

According to third-party data from Gray Dolphin.

Before the July 21st hot search explosion, Hongxing Erke's Taobao live stream had an average daily view count of only 11,000.

By the evening of July 22nd.

The live stream's single-session views surged to 2.017 million.

Meanwhile.

Its Douyin live stream on the night of the 22nd also recorded sales exceeding 15 million.

As of the evening of the 24th.

Hongxing Erke's Douyin live stream sales data surpassed 100 million, with a final return rate of only 8%.

As for offline stores, needless to say.

Xu Yun was undergoing rehabilitation in his hometown county, witnessing firsthand the buying frenzy at the Hongxing Erke store opposite the local cinema, realizing for the first time his hometown, a fifth-tier small county, could unleash such purchasing power.

Aside from this.

Hongxing Erke's Weibo premium membership was topped up to 2140, guessing Weibo would be obsolete by then.....

On Singles Day.

Hongxing Erke took just 45 minutes to break a billion in sales, growing 27 times compared to last year.

In addition, there were White Elephant instant noodles, Pechoin, all reaching incredible sales through various foreign corporate failures.

Especially Pechoin.

In a sense.

It's an example very similar to the bug extermination product.

During the event of Dior and Estee Lauder insulting Huaxia, influenced by this, Pechoin's sales increased significantly.

The monthly sales across all platforms surpassed the seven million mark, with an unprecedented return rate of 0.7%.

Although compared to brands like Dior, Neon Seven's Old Imperial University's recognition is much smaller.

But on the other hand.

Compared to those European and American brands, Huaxia netizens hold more intense emotions towards Neon.

Plus, many people didn't order on the first day of 'bug extermination' product launch, not because they weren't interested, but for other reasons:

Some watched Ke Da's extermination live stream but didn't know the product was on sale — after all, not everyone checks Weibo ads, the ads merely increase exposure.