

Football 296

Chapter 296 THE ONLY WAY IS THROUGH

Whilst Mike was left contemplating a few things after watching the TITA-FIT advert other people around the world were having similar or different experiences. One such example is Henry a kid both born and raised in London. He just happened to come across a different TITAN-FIT ads after watching Rakim's highlights from yesterday's old firm match. Despite having little interest in the Scottish derby, the viral clips of the winger had been flooding his social since he was a part of the REX Nation fan group.

Normally he would have been fine just watching videos of repost and so on. But when it came to football, he preferred watching the official highlights than what some random guy edited together. That's when it happened just after Rakim's smile appeared on the screen and the winger dribbled through the Rangers defence and was about to shoot an Ad pooped up.

"WTF, you can't be serious YouTube!" He exclaimed in both indignation and annoyance as he had been caught up in the play ready to jump up in celebration. He was ready to go into a tirade of curses that if his grandmother heard she'd take out the bar of soap and wash his mouth out. That was especially the case when he saw he could only skip the ad after 30 seconds, however his words quickly stopped in his mouth as he saw the familiar figure appear on the screen.

The calm figure of Rakim appeared on his screen, sitting behind an interview podium in a room filled with journalists. He wore a white Titan workout hoodie that looked quite comfortable but one could easily tell it was made out of material meant for getting your sweat on.

This particular one didn't have sleeves only going past his shoulder fully showing his toned biceps under the arm sleeves he was wearing. Despite wearing a hoodie, he still wore the Titan hood fans had seen him wear before the Glasgow derby keeping his dyed dreadlocks covered with only a few visible as they framed his face. The interviewers bombarded him with questions about how he manages to thrive under the immense pressure he is under.

It was obviously worded in a variety of ways with each reporter putting their own spin to it, some in light tones while others clearly looked for a sound bite. This mess only stopped when he raised his hand motioning for them to stop and they did causing the room to instantly quieten down. That's when the camera zoomed in on his face drawing the viewer's eyes on his mesmerising green eyes.

The sound of heavy breathing started to sound in the background before he spoke "Listen... Your more than your successes" He stated as the camera transitioned showing quick glimpses at some of his major achievements similar to how Marvel does at the start of every movie.

"Your more than your failures," again it transitioned showing some of the major tournaments Rakim had come close to winning over the years only to lose in the end. Most importantly showing him in the hospital after the shooting and struggling to even walk afterwards.

"Your the Work, its dirty Work, Work that hurts, Work that defines you," As his words fell it showcased footage of Rakim's struggles during PT in Munich fighting for the slightest bit of improvements. Him tumbling over at the smallest missteps to him getting up every time no matter how many times he fell. It showcased him never giving up as his green eyes gleamed with a desperate desire to achieve his goals.

"It's that fire that burns inside you, be you," It moved on to show a tired Rakim struggling to go through dribble drills moving even as he felt sluggish. It also showed videos of his younger self going through similar drills but more simplified showing how his technique improved.

"It's always been you," This one went on to show not just Rakim but also a bunch of other players all dressed in Titan fit gear training together. Whether it be physical exercise to suicide runs everyone gave it their all pushing themselves to the limit. "Your the work," Following that it moved on to show other athletes either lifting weights or pumping themselves up to do another set. One guy was even seen running through torrential rain putting in that work no matter the weather.

"You want that smoke," Rakim said in a lighter almost teasing tone as the camera briefly transition back to him only showing his green eyes that looked like that of a predator ready to pounce. It instantly transitions to Rakim at the ACE facility in Germany in the midst of a practice match after he had completely recovered shortly before joining Celtic. He could be seen dribbling past his opponents with such ease and swiftness that made them almost look like practice dummies.

"Give em Fire" where his last words before it transitioned into various athletes singing as ambassadors of the Barnds accomplishments. They were burgeoning athletes, but they were making a name for themselves and their major highlights were being shown putting a spotlight on them. The sound effect music that had been suspenseful throughout had now picked up in an upbeat tempo as it showed the montage.

It eventually ended with Rakim pulling his hood forward now fully covering his head before he got up from the podium turning around to leave. The back of his white workout hoodie had the large image of the Gladiator Logo with TITAN-FIT written in a curved manner across his shoulders. As his footsteps faded bold golden letters flickered onto the screen "THE ONLY WAY IS THROUGH"

Watching as the video ended Henry didn't even react as the highlight video, he had been watching continued with said winger scoring. He sat in front of his desk in stunned silence as his eyes remained glued on the screen. A lot of emotions run through his body as he could feel his blood pumping with adrenaline as he felt himself motivated to work out despite just coming home from his team's training.

He only snapped back to attention when the video stopped playing and was counting down to play the next one picked out by the algorithm. His hand moved with such swiftness that he couldn't even realise what he was doing as he clicked on the link for the ad that just played. In a matter of moments, he navigated through web traffic before arriving on the Titan-Fit web page.

There he saw 2 more videos being prominently displayed next to the ad he had just watched at the top of the page just under the TITAN-FIT logo. They were titled: 'WINNING ISN'T FOR EVERYONE', 'THE ONLY WAY IS THROUGH', and 'FOEVER IS MADE NOW'. He felt a sense of excitement as he proceeded to

watch both of the 1 minute ads feeling quite satisfied after he finished. More than anything he felt a burning desire to thrive for glory after receiving a thick dose of motivation from all 3 videos.

It was only then that he scrolled own on the page wanting to check out the actual Items for sale. He ignored the Glory list that was currently empty moving down to the first few items on display. First to greet him was an assortment of workout clothes ranging from tank tops, hoodies, shorts, sleeves and much more in different styles. What worried him though was the stock counter next to some of the products that were rapidly counting down.

At first, he thought it was a marketing ploy but upon remerging how captivated he was with the video and how rowdy the Rex Nation Fan base was he quickly changed his mind. Without hesitation he quickly clicked on a black hoodie he liked only to be met with a red out of stock text flashing across his screen. He tried a few more hoodies only to receive the same text leaving only some of the colour options he didn't fancy and even they were selling like hot cakes.

Under pressure he quickly clicked on a pair of compression selves depicting a gladiator and a pink workout hoodie which was the last in hi size. Not hesitating he quickly went through the checkout process not willing to risk the store running out of stock before he could officially place his order. Luckily his computer had his information saved, lessoning much of the registration process, however just as he pressed the checkout button, and his payment was proceeds the Titan-Fit Logo appeared again.

"Congratulations you're the 5,000's customer and will receive a limited edition reward Item, Do you wish to Join the TITAN PANTHEON?" The notification read before what seemed to be a membership application appeared before him inviting him in.