

Medical M 1801

Chapter 1801 Everyone, I'm Going to Start a Fight!

After watching the entire interview video...

Fang Qiu immediately furrowed his brows.

It was very obvious.

The owner of Yukang Health Products Company specifically targeted Fang Qiu. It seemed that he was unhappy with the report of Fang Qiu's exclusive interview.

Fang Qiu found his exclusive interview and watched it. The content of the entire report was strictly in accordance with what he said when he was interviewed. There was no ambiguity at all.

So, what did the owner of Yukang Health Products Company mean?

Fang Qiu was quite certain.

His speech did not affect the interests of the formal health products company.

In this case, if the owner of Yukang came forward and said so, was he desperate to make trouble?

Thinking of the owner's speech in the video...

Fang Qiu couldn't help laughing.

Did Luo Yukang really know nothing about Fang Qiu?

Why did he openly say in the interview video that Fang Qiu didn't know Chinese Medicine?

Fang Qiu was not the only one who laughed at it.

Numerous people on the Internet couldn't help laughing when they watched the interview video.

All the netizens were waiting for the response from Fang Qiu.

Fang Qiu finished reading various information on the Internet.

Then he logged into his Weibo and went straight to send a post, "Wanna start a fight with me?"

As soon as this Weibo was posted...

It immediately attracted numerous people to follow.

"Amazing! He finally posted on Weibo."

"It's been a few months, right?"

"Legendary Fang Qiu, is your Weibo just for show? It took you so long to post one update. You're so stingy."

"What fight? With whom?"

"Does anyone dare to fight Fang Qiu? Who is it?"

For a moment...

Whether it was Fang Qiu's fans or passers-by, their expressions became interesting when they saw Fang Qiu's Weibo post.

No one had expected it.

After such a long time, Fang Qiu finally released a post on Weibo, but it was about preparing to fight with someone, and even proactively asking if the other party wanted to start a fight with him.

What was going on?

For a moment...

Most people were confused. No one knew what was going on.

Just then...

A loyal fan of Fang Qiu stood out and reposted the video of the owner of Yukang Health Products Company being interviewed.

Soon...

Everyone saw this video.

All the fans of Fang Qiu, passers-by, and even anti-fans of Fang Qiu couldn't help laughing after watching this video.

Was this guy named Luo Yukang asking for trouble?

As an owner of a health products company, how could he say that a world-renowned divine doctor didn't understand Chinese Medicine?

This was too ridiculous!

So everyone got to know that Fang Qiu's Weibo post was targeting Luo Yukang.

Very soon...

This matter became a hot topic on Weibo.

In just half an hour, it was on the trending list on Weibo.

In the health products industry, the owners of other companies were all frightened when they saw this news was on the trending list.

"Damn it! Is Luo Yukang stupid?"

"Son of a bitch, is he trying to set us up?"

"With such a low IQ, how did he become the owner?"

"He can mess with anyone but not Fang Qiu. Didn't Luo Yukang know how powerful Fang Qiu is? He is pushing our whole health products industry into a dangerous situation."

For a moment...

The owners of the whole health products industry were scared out of their wits. They hurriedly got in contact with Luo Yukang through various channels.

“Damn you, don’t talk nonsense.”

“Are you courting death? When you talked about Fang Qiu like that, didn’t you know how Fang Qiu bankrupted those big companies in the Chinese Medicine industry?”

“The power of Fang Qiu is beyond your imagination. Please think it over before you speak. It’s okay if you want to die, but don’t drag us down with you.”

Messages via text or WeChat were sent to Luo Yukang one after another.

As for Luo Yukang...

When he saw these texts and WeChat messages, his face turned gloomy.

He didn’t think he had said anything wrong at all.

He insisted that Fang Qiu didn’t know about health products or Chinese Medicine.

But...

Seeing the messages from so many people...

Luo Yukang couldn’t help but panic.

Well...

Luo Yukang didn’t know what exactly Fang Qiu was. He only heard of Fang Qiu’s name on the news occasionally before, and he didn’t think that Fang Qiu had done anything great.

After all, Fang Qiu was very young, just a college student.

Realizing that everyone was tensed up...

Luo Yukang hurriedly searched for information about Fang Qiu on the Internet.

As a result...

As soon as he read the collected information about Fang Qiu...

Luo Yukang was immediately scared out of his wits.

Fang Qiu was a contemporary divine doctor.

Fang Qiu was a promising star in the Chinese Medicine industry.

Fang Qiu was a Chinese Medicine practitioner who promoted Chinese Medicine to the international stage.

Fang Qiu was a doctor who could cure almost all worldwide incurable diseases, a person who relied on Chinese Medicine to stand on the stage of the World Medical Conference, and a person who earned 100 million dollars from the Murica authorities in just one week.

Fang Qiu was the one who fiercely defeated everyone who had maliciously criticized him on Weibo.

...

Seeing the articles, news and reports about John Doe on the Internet...

Luo Yukang was dumbfounded.

Previously, he didn't even know who exactly Fang Qiu was.

If he had known that Fang Qiu was such a person, he would not have had the guts to mess with Fang Qiu.

However...

Luo Yukang had spoken it out.

What else could he do?

So, Luo Yukang did not hesitate.

He immediately issued a clarification letter on his Weibo, his company's Weibo, and its official website.

The headline was "Statement about Fang Qiu and his interview".

Following was the full content, "I didn't expect that my previous interview would cause such a big sensation on Weibo, so I'd like to clarify it herewith.

"I did say something inappropriate in the interview, as I didn't know much about Fang Qiu at that time. I first heard of Fang Qiu from a friend of mine. He told me that Fang Qiu was a college student at a TCM college. Therefore, to maintain the reputation of my company, Yukang Health Products, I blurted out those remarks.

"Herewith, I'd like to apologize to Fang Qiu. Sorry, I shouldn't have questioned your medical skills level in Chinese Medicine.

"Meanwhile, please allow me to explain to everyone a little bit, which I misunderstood Fang Qiu, and the public also took me wrong.

“When I was interviewed, what was in my mind was that health products are necessities for people’s health lives. Everyone needs them to maintain their health. What I said didn’t target anyone.

“In addition, the efficacy of health products has been verified by numerous people. Therefore, please rest assured, everyone. The products of Yukang Health Products Company absolutely met the standards.”

As soon as Luo Yukang finished writing the statement, he immediately released it on Weibo.

At the same time...

He not only mentioned almost all the practitioners in the health products industry, but he also mentioned some large media, as well as Fang Qiu and Fang Qiu’s fans club.

Soon...

Everyone saw this statement.

When they saw it, everyone couldn’t help laughing out loud.

“Isn’t he too cowardly?”

“This is the person who I’ve ever seen admitting defeat quickest after messing with Fang Qiu!”

“Come on! I just heard about this, and I’m waiting for Fang Qiu to start the fight. Now that you admit defeat, how can Fang Qiu fight with you?”

“You took it for granted when you made trouble for Fang Qiu, but you admitted defeat so quickly. You’re the first coward I’ve ever seen!”

“It seems that a big show is coming to an end.”

Everyone began to tease Luo Yukang one after another.

No one had expected it.

The owner of Yukang Health Products Company, who proactively made trouble for Fang Qiu, would admit defeat so decisively.

When those who were waiting to watch a big drama saw the statement of admitting defeat, they realized that their wishes would not come true. Instantly, they lost their expectations, and they could only tease the owner of the company.

However...

Meanwhile...

Fang Qiu was browsing through the comments on his Weibo.

With his updated Weibo being posted, Fang Qiu received a lot of comments in a very short time.

Besides...

These comments were all very interesting.

In addition to teasing Fang Qiu, most of the netizens exposed various health products companies.

Some netizens even deliberately posted the names of the exposed health products companies listed in the online exposure of health products company activity.

More than that...

Many other people posted some stories about health products companies that they had heard.

It happened that...

Fang Qiu was attracted by these stories.

“My friend’s father was in good health, but to show his filial, my friend bought some health products for his father, hoping his father would be healthier and healthier to avoid getting sick, for which he did a lot of homework on the Internet. My friend bought a box of medicinal liquor for his father to drink a small glass of it every day as per the instructions. As a result, after taking the medicinal liquor, his father’s health became worse day by day, and the more medicinal liquor his father drank, the more problems occurred. Later, it was exposed that the medicinal liquor was blended with dichlorvos.”

“Well, it’s common. A friend of mine was recommended to use health products just because of the pain in his joints. It was said that the health products could prolong life, be good for bone quality, dredge the joints, and treat rheumatism. So my friend bought some to eat. In the end, these health products not only did not improve his joint pain but also led to gout because he missed the best treatment time. He hasn’t been cured until now, and the doctor says that it cannot be cured.”

Fang Qiu saw a lot of similar comments on his Weibo.

Every time he saw one...

Fang Qiu felt distressed.

Especially when he saw children and elders were related.

In addition, Fang Qiu was extremely sad and angry when he saw various incidents that caused the family to be destroyed due to the health products.

He didn’t expect that at all.

The parasite of the health products had grown to such an extent.

Especially when he realized that those who sold health products had harmed some families and even caused deaths for their own interests.

Fang Qiu finally couldn't help bursting into anger.

As a doctor of Chinese Medicine...

Fang Qiu realized that he had to do something.

Otherwise, he would be unworthy of being a doctor of Chinese Medicine.

Fang Qiu logged into Weibo.

Fang Qiu went straight to post on Weibo, "Everyone, I'm going to start the fight!"

As soon as this Weibo was posted, it immediately caused numerous people's expectations.

Chapter 1802 I Want All These Health Products!

On the Internet.

Almost everyone was excited about the post released by Fang Qiu.

They hadn't seen Fang Qiu fight for a long time. Fang Qiu proactively announced to start of the fight, which could naturally arouse everyone's expectations and interest. However, it was not the key to excite everyone.

The key point was that nowadays, everyone in Huaxia trusts Fang Qiu. Fang Qiu had reorganized the Chinese Medicine industry.

So everyone thought that Fang Qiu could also reorganize the health products industry as long as he took action.

Under the shadow of the Yangjian Health Products Company incident that had just broken out...

No one believed in health products anymore, and they even began to fear them.

They would not be at ease until Fang Qiu took action to reorganize the health products industry.

Everyone was waiting to see how Fang Qiu would reorganize the health products industry and how many companies in the industry had deceived civilians.

In Jiangjing...

After browsing everyone's comments on Weibo, Fang Qiu immediately disguised himself in the dormitory and left the college.

Fang Qiu started to search on the Internet for direct-sale franchise stores of various health products in Jiangjing.

Surprisingly...

He found more than a dozen direct-sale franchise stores nearby.

Fang Qiu clicked on links to the details of these franchise stores and browsed them through. Finally, he chose a direct-sale health products company named "Wuji".

This health products direct-sale store was located in the most prosperous commercial area in Jiangjing. It seemed to be a health products brand with a large sales volume.

Soon...

Fang Qiu, who had disguised himself, took a taxi to the door of the “Wuji” health products direct-sale store.

He got out of the taxi and took a look.

The decoration of this store was very modern, leaving an impression of very high-tech. There was a publicity stand in front of the door, with various advertising photos on it.

The most eye-catching one was photos of advertisements taken by a famous TV station.

Next to them...

There were some group photos of a middle-aged man with some customers and patients.

Some customers’ and patients’ profiles were written on the photos.

Example 1 was a customer surnamed Li’s information: “Mr. Li’s waist and legs were sore all year round. Due to long-term taking our products, his symptoms have been relieved. At present, he has fully recovered and is in good health. It can be referred to XX issue of the health news report.”

Example 2 was a patient surnamed Zhang’s information: “Mr. Zhang had been in pain for over ten years due to his serious illness. When he learned about Wuji’s health products, he started to take them. In just half a year, his illness faded away, and he recovered his health. At present, he keeps taking our health products.”

There was a long row of similar advertisements.

But...

Before Fang Qiu finished reading all of them...

A saleswoman came out of the luxuriously decorated store, with enthusiasm and a smile on his face.

“Sir, would you like to know more about Wuji’s health products? If so, please come into our store and sit for a while. I will introduce our health products to you in detail.”

The saleswoman had a beautiful smile, giving an impression of a warm and convincing.

“Okay.”

Fang Qiu nodded and then went with the saleswoman into the direct-sale health products store.

“Please have a look here.”

Walking into the store, the saleswoman immediately guided Fang Qiu to a section where various photos, newspapers, and a computer replaying a promotional video repeatedly were placed.

This section was very small.

But it seemed to be the center of sales staff.

“These are the news reports about our health products.”

The saleswoman pointed to the newspapers and said, “These reports can be searched on the Internet.”

As she spoke...

The saleswoman smiled with her face full of confidence.

Then, acting as if she didn't care about these achievements, she led Fang Qiu to go out of the section and began to introduce various health products in the store.

"Look, these are the health products we provide for the elderly. The main efficacy is to protect the elderly's heart and cerebral vessels, prevent them from having symptoms of high blood pressure, high blood sugar, and high cholesterol, strengthen their immunity, and so on.

"Here are the health products we prepared for young people. The main efficacy is for liver and kidney care. Nowadays, young people don't pay attention to exercise, resulting in their physical resistance and endurance are not good. But they are overindulgent, which requires them to use our kidney health products. And some other young people have been used to staying up late for the long term, so their livers are prone to have problems, which require the livers to be maintained.

"Our products have no side effects on the body. Long-term maintenance of good health is much better than long-term taking medicine."

The saleswoman gave Fang Qiu a focused introduction to health products for young people.

She noticed that Fang Qiu didn't seem to be very interested.

At once...

She changed the subject.

She pointed to the other side with a smile and said, "And there, the children's health products special section."

It was very obvious.

Fang Qiu was not interested in health products for the elderly or for young people. So, the only thing remaining was the children's health products.

"What are the children's health products?"

When Fang Qiu heard "children's health products", he immediately frowned.

"Since when have children needed health products?" Fang Qiu was puzzled.

"Children's health products are mainly researched and developed for the various nutrition needed during the growth of children. Take this one as an example, it is a health product specially produced for six months to two-year-old babies. During this period, it can provide the babies with a whole series of healthy and nutritious products."

Fang Qiu picked it up and took a closer look.

This so-called children's health product was just a pack of fruity beverages with a shortfall amount of Vitamin C added.

In addition, there were some pills with a small amount of vitamins added.

It was true that children needed to absorb large quantities of vitamins during their growth, but the supplement of vitamins required enough amounts. Speaking of which, such children's health products with a small amount of vitamins were similar to vitamin drinks for adults. It sounded very effective, but it didn't have any efficacy at all.

But...

Fang Qiu didn't say it out.

Putting down the children's health products, Fang Qiu said, "In fact, someone in my family has an incurable disease, and the hospital has already claimed that there is no way to treat it. I heard that your

health products have special efficacies that can cure incurable diseases, so I came to ask you if there is any way to cure this disease.”

“Are you talking about cancer?”

The saleswoman asked.

“Yes.”

Fang Qiu immediately nodded and said, “There is nothing I can do. I heard from others that some health products can cure cancers, so I came to see if you have any solution.”

“Well, you’ve come for the right person.”

The saleswoman immediately laughed. She guided Fang Qiu to the elderly’s health products section, took a bottle of health products named “Wuji Ganoderma Lucidum Plus Capsule” and handed it to Fang Qiu. Then, she brought Fang Qiu back to the promotional section where the newspapers or something were placed.

“Please take a look. This is the Ganoderma Lucidum Plus Capsule produced by us, Wuji Company.”

While introducing the products, the saleswoman walked in front of a computer and quickly operated it several times. Then, a commercial immediately appeared on the screen.

“The Ganoderma Lucidum Plus Capsule has been advertised on TV.

“See, this customer was diagnosed with Uterine Fibroid before. At that time, the doctor said that her condition was not serious and no need to undergo surgery, and advised her to do more exercises. The doctor prescribed some medicine for her to take for a period of time and then check again.

“Afterward, she heard about our Wuji health products and came to buy some to try. As a result, she only took them for less than three months, and her condition got a lot better.

“You see, it has been clearly recorded on the TV commercial that the Wuji Ganoderma Lucidum Plus Capsule has the efficacies of anti-tumor and inhibit tumor. If patients continuously take it, not only the tumor can be reduced, but they also can enhance their resistance.

“Previously, we met a diabetic patient, who was paralyzed and unable to stand, and he gave up treatment. Later, he had our health food and got fully recovered after a period of time.”

The saleswoman kept explaining the effects of Wuji’s health products.

Opposite him...

The more Fang Qiu listened to the saleswoman’s explanation, the angrier he became.

Without a doubt...

This was absolutely a lie.

If health products could treat cancer, then what was the medicine for? Nowadays, even the most advanced hospitals in the world do not dare to guarantee to cure for cancer. How could these sales of health products dare to say that?

However...

Fang Qiu was furious inwardly.

But he didn’t show his emotion.

“Anything else?”

Fang Qiu asked, "Are there any other health products that can cure incurable diseases? As long as they can help my family get better, I can buy them all."

"Of course, there are."

Hearing that, the saleswoman immediately replied, "Actually, our Wuji health products are all made of natural herbal medicine, and our health food is also all-natural and pollution-free. Moreover, the herbal medicine we selected is all precious with relatively high efficacy, which has a suppressive and healing effect on various incurable diseases. So all the health products of our company can meet your needs."

"Good."

Fang Qiu immediately nodded and said, "I'll take all the health products in your store."

As soon as Fang Qiu said so...

The saleswoman's eyes immediately lit up.

It seemed that this was a big customer!

"Look..."

An idea popped up in the saleswoman's mind, and she immediately said, "Since you need such a big amount of health products, instead of spending so much money to purchase them, how about becoming a franchisee of Wuji Health Products Company directly? By then, you can pay the cost price to wholesale our products. It will be more cost-effective. What do you think?"

"To become a franchisee?"

Fang Qiu was stunned.

This time, he was really curious.

Was it so easy to franchise a health products company and set up a direct-sale store?

He was just randomly asked, and the saleswoman recommended him to franchise their brand.

“Yes.”

The saleswoman nodded and said, “The brand of Wuji Health Products Company is open to the public. In order to serve the public better, our company is recruiting franchisees across the country. If you are willing to, you can participate in the training held by our company.”

“Do I need training if I franchise your brand?”

Fang Qiu was even more curious.

“Of course.”

The saleswoman said with a smile, “It just so happens that we have a meeting tomorrow. If you’d like to franchise, you can participate in our meeting tomorrow, so that you can have a deeper understanding of the relevant knowledge to our products.”

Chapter 1803 Does Fang Qiu Participate in the Training?

“Do I have to attend the training?”

Hearing the saleswoman’s words, Fang Qiu was even more curious.

“It’s just running a franchise store. Why is the franchisee required to join the training?”

Fang Qiu wondered.

What was the so-called training like?

“Of course, you have to be trained.”

With a natural smile, the saleswoman said, “Wuji Health Products Company is very famous in the industry. You may think it seems easy to become a franchisee of our health products store. But in fact, in case of your intention to become a franchisee, you are required to go through our company’s training. You cannot get the franchise of our Wuji health products until you are confirmed to be qualified.”

“Where am I going to be trained?”

Fang Qiu asked.

“Well, if you’re sure you want to become a franchisee, you have to pay me part of the deposit here. After that, I’ll arrange for you to participate in the training.”

The saleswoman said.

“Okay, I am in.”

Fang Qiu immediately nodded and asked, “How much deposit is required?”

“The franchise deposit is 7,500 yuan.”

The saleswoman pulled Fang Qiu to the cashier counter of the store, handed Fang Qiu a form, and said, “Please fill in this form accordingly. After you pay the deposit, I’ll take care of the rest.”

Fang Qiu immediately began filling in the form.

Of course...

The content was all made up casually on the spot by Fang Qiu.

He handed the completed form to the saleswoman.

"It's a little late today. Please leave me your phone number, and I'll contact you tomorrow morning," the saleswoman took the form and said.

Then she asked, "How would you like to pay the franchise deposit, by credit card or cash?"

"By cash."

Without hesitation, Fang Qiu took out a stack of one-hundred-yuan bills. After taking out 2,500 yuan, he handed over the rest of the money to the saleswoman.

"Done. Please go back and wait for the notice."

After receiving the money, the saleswoman said with a satisfied smile.

Fang Qiu left.

That night, Fang Qiu received a text message from the saleswoman.

It clearly mentioned the time and place of the meeting tomorrow in the text message.

"Time: 8:00 a.m. tomorrow.

“Place: The base of Wuji Health Products Company, Jiangjing.”

The base was located in a building in the suburbs of Jiangjing.

At four o'clock the next morning.

Fang Qiu's cell phone rang.

“Hello?”

Fang Qiu answered the call.

“Good morning, Sir. May I know if you are Li Xin, a new franchisee of Wuji's health products recommended by Ms. Huang?”

A voice was heard from the other end of the line.

“Yes, I am.”

Fang Qiu immediately responded.

“Okay. Please come to the meeting place that Ms. Huang informed you right now. We're leaving in an hour.”

Fang Qiu heard the urging voice from the other end of the line. “There's only one meeting a month. If you miss it this time, you'll have to wait until next month.”

“Okay, I'll be right there.”

Fang Qiu, who was in the middle of the morning exercise, put away his cell phone. Then he disguised himself a little bit and headed to the appointed location quickly.

When he arrived at the place...

Fang Qiu found that it was not an address of the company at all.

Instead, there was only one bus. On the bus window, it was labeled, " Wuji Franchise Group".

Fang Qiu got on the bus.

Fang Qiu chose a seat in the front row and sat down.

After waiting for ten minutes, others arrived one by one and filled up the seats on the bus. At five o'clock in the early morning, the bus set off.

As soon as the bus started the engine, a woman who had been sitting next to Fang Qiu stood up.

With a microphone in her hand, she began to talk like a guide of a tour group.

In general, the content she talked about was similar to what Fang Qiu had heard yesterday in the health products direct-sale store. She kept praising the Wuji health products.

It was not just this woman.

When the woman finished speaking, the man in the next seat stood up to take the microphone and started his speech.

In this way...

People on the bus took turns to give a speech.

“As a veteran franchisee of Wuji Company, I have made a lot of money, but for me, what I really want is not to rely on Wuji to make money. I have always thought that the most important thing is to make myself and the people around me healthy.”

There were many similar speeches, and many people said that they had really obtained health after joining Wuji Company.

After these veteran franchisees finished speaking...

All the newcomers, including Fang Qiu, were asked to stand up and talk about their experiences. Even if they stammered and uttered out a few sentences, all the people on the bus would burst into warm applause under the organization of the veteran franchisees and cheer, “Good! Very good! Excellent!”

Fang Qiu saw it clearly. Influenced by the enthusiasm of these veteran franchisees, the other newcomers who got on the bus for the first time like Fang Qiu became confident soon, as if their vanity had been satisfied.

It was just like this along the way.

They finally arrived at the destination.

After the bus stopped, Fang Qiu found that it was a factory that looked very common and remote, and it didn't look like a big company at all.

“Next, I'll show you around our Wuji Museum and production workshop.”

After entering the factory...

They were led to walk into a room.

In the room, it displayed various praise reports about Wuji's health products, as well as various magical effects and so on.

After visiting all this, Fang Qiu and the others were taken to the workshop.

The factory staff were working on a production line right now.

It seemed that this was the only production line in the whole factory workshop.

There was no detailed introduction.

After a simple tour of the production workshop, everyone was taken out.

Then...

Fang Qiu and the others were taken to a classroom-like conference room and began to have a meeting.

They hadn't even had breakfast yet.

After entering the conference room, those people began to talk about how good Wuji's concept was and how effective the products were in various ways of exaggerating, sensational, and exciting.

In the morning, they emphasized that health was the most important thing.

But here, those who just bragged excitedly began to constantly advertise that Wuji could easily help people realize their financial freedom and reach the peak of their lives and careers.

In the meanwhile, they shared various magical stories throughout the conference.

After those few leaders finished speaking, they began to incite everyone to call out slogans, applaud, and dance with them.

The entire atmosphere was simply exaggerated good!

The meeting lasted for a few hours.

Finally, they had a very simple breakfast.

After breakfast, everyone was called to gather together again and continue the meeting.

When the evening came...

They stopped to have dinner.

After dinner, they continued to have the meeting.

The meeting finally ended at past 10:00 p.m.

Everyone was very tired.

When they were assigned to their rooms to rest, those so-called “veteran franchisees” and “tutors” came to the room where Fang Qiu and others spent the night, asking them to share their feelings for the whole day.

After they shared their feelings respectively, those “veteran franchisees” and “tutors” gave them comments.

Early the next morning.

They were woken up to continue the meeting, which lasted until sunset. Then the group of people got on the bus again to go home.

Of course...

On the way back downtown, they had been sharing and giving speeches.

Fang Qiu noticed a few people, who were not good with words when they came here yesterday, became very active on the return bus. They looked not tired at all and were talking about their feelings in giddy moods.

As for the practice after the training, Fang Qiu heard it clearly after a whole day's meeting.

To put it bluntly...

They needed to pull more people to join in.

As a newcomer, if Fang Qiu pulled two people to pay the franchise fee, he could get a reward of 910 yuan once. If these two people pulled another two people in, Fang Qiu could get another reward of 910 yuan twice, which was up to 2,730 yuan. With the extra 3,000 yuan called the "cost return prize", he could get a total of 5,730 yuan soon.

In this way, Fang Qiu could earn back more than half of the 7,500 yuan franchise fee he paid at the beginning.

Later on...

When Fang Qiu's lower-level franchisees developed new memberships and the one who developed Fang Qiu to be the franchisee got the reward, Fang Qiu could obtain commissions according to certain conditions and proportions, which was what those veteran franchisees called "take 10% from the upper-level and 20%, 50%, and 80% from the lower-levels."

Use Wuji Company insiders' metaphor...

It was like building a toll station on the road. All passing vehicles had to pay the toll for it!

Among them, there were also various bonuses, up to dozens of items.

Besides, there were also grades of managers, senior managers, crown managers, and so on. They used all kinds of methods to arouse the public emotions, luring them to completely enter a state of excitement because of their imaginations.

Fang Qiu found such advocacy and incitement terrifying.

This was totally brainwashing!

Back in Jiangjing...

After getting off the bus, Fang Qiu took a taxi back to college.

On the way to college...

Fang Qiu logged into Weibo with his cell phone and posted an updated Weibo, "I participated in their training meeting and was almost brainwashed!"

For such a training meeting...

Fang Qiu truly felt that the brainwashing tactics of the Wuji Health Products Company were really powerful.

Based on Fang Qiu's personal experience this time...

No one could stand such brainwashing at all, whoever it was. As long as one was involved in it, he would soon completely fall into it.

It felt no different from a pyramid sale.

With Fang Qiu's updated Weibo released...

It immediately attracted a lot of netizens to leave messages in the comments.

"What? Even Legendary Fang Qiu was almost brainwashed!"

"In my opinion, we should congratulate this health products direct sales company for getting Legendary Fang Qiu involved."

"Why does it sound so scary?"

"How dare they brainwash Legendary Fang Qiu? They are so awesome!"

With the heated discussion on Weibo...

Soon...

This matter went viral on Weibo.

When the owners of the health products direct sales companies in the market saw this sudden hot topic, they were all dumbfounded.

"Damn!"

"Fang Qiu participated in the training!"

“Which company held the training? How ignorant they are!”

For a moment...

All the health products direct sales companies started an investigation one after another.

These direct sales companies all knew very well what the situation was like in such a meeting. In case it was exposed by Fang Qiu, they would be all doomed.

In the meanwhile...

Fang Qiu also knew very well that these direct sales companies held such a meeting to exaggerate the therapeutic effect of the health products and then hook the participants with profits. If the participants wanted to make a fortune quickly, they would naturally bite at the bait.

Chapter 1804 I’m Going to Do a TV Show!

After personally experiencing it...

Fang Qiu was very angry, and at the same time, he felt very sad.

He didn’t expect that those who were blinded by greed could do such a thing.

Such behaviors were too deceptive and harmful!

“It seems that I have to play a big game this time.”

Thinking of this, Fang Qiu instantly put on a cold face.

Most of the victims of these so-called health products' direct sales were patients. Whether they were seriously ill or not, they were almost all deceived due to their illnesses.

As a doctor, of course, Fang Qiu mainly cared about the patients.

Doctors were saving people, yet the scam of health products was harming people.

Whether it was using Chinese Medicine for fake publicity or deceiving patients, delaying their treatment time so as to cause patients not to get timely treatment, all this clearly was against the doctors of Chinese Medicine.

The scam of health products not only harmed patients but also the doctors of Chinese Medicine.

Initially...

The situation between the patients and the doctors of Chinese Medicine was very peaceful.

After being stirred by the scam of health products, this situation was completely broken and muddled into chaos.

Under such a situation...

Fang Qiu couldn't stay out of it anymore.

It was his bounden duty to come forward.

"Sir, I'm not going back to college. Please drop me off at the pedestrian street."

After making the decision, Fang Qiu immediately told the taxi driver to change the destination.

Fang Qiu came to the pedestrian street again.

Very quickly, Fang Qiu almost bought up all the health products of every health products direct sales company in Jiangjing.

After buying what was available in Jiangjing, Fang Qiu bought up all the health products that were not available in Jiangjing from health products direct sales companies online.

After all of this was done...

Fang Qiu logged into Weibo with his cell phone.

He released a new post on Weibo, "I'm going to launch a TV show on knowledge popularization of Chinese Medicine, which is expected to produce six episodes. If any TV station is interested, please contact me to discuss it in detail!"

As soon as this Weibo was posted...

The netizens were immediately delighted.

"Is he going to make a TV show?"

"Is Legendary Fang Qiu going to cross the industry and be a producer?"

"Great! We must strongly support him. Our Legendary Fang Qiu will finally show up on TV again."

"I haven't seen Legendary Fang Qiu for a long time. Finally, he has a show."

"Put it on the agenda quickly. I can't wait."

“I’m looking forward to it. The show sounds a little serious and somewhat not suitable for young people to watch, but any show that Legendary Fang Qiu is involved in is always worth watching.”

“All the TV stations, take action as quickly as possible. A lot of people are looking forward to it, so what are you waiting for?”

For a time, almost all the netizens were in a heated discussion.

After all, it had been a long time since the last time Fang Qiu showed up on TV.

It was true that they had not seen Fang Qiu on TV for a long time.

Notably...

So far, Fang Qiu had not only fans of Chinese Medicine but also many fans of his appearance, and many of them admired him for his acting skills and sense of variety shows.

This part of fans usually didn’t care about Chinese Medicine, but they were most concerned about Fang Qiu himself and whether they could see Fang Qiu on TV or not.

They had been waiting for so long.

It had been a long time since the last time when Fang Qiu guest played in the online drama directed by Chen Xiaogang. Now, Fang Qiu was finally going to show up on TV again.

This made Fang Qiu’s fans very excited.

Of course...

In addition to excitement...

There were many fans who began to guess curiously.

“Eh? Didn’t he say he was going to start a fight?”

“I’m looking forward to seeing him fall out with them. Why did he suddenly announce to do a show on the popularization of Chinese Medicine?”

“This show on knowledge popularization of Chinese Medicine should be similar to the ‘Young Chinese Medicine Doctor’, right?”

“Could it be a competition show or a pure knowledge popularization like storytelling?”

“I hope that a big TV station will hold it, at least, to make the effect of the show a little better. Anyway, whatever the show is, as long as Fang Qiu is there, the audience ratings must be good. If they cannot make a good effect on the show, it will definitely affect the reputation of Legendary Fang Qiu.”

“I believe it gonna be a very good show. Fang Qiu is absolutely a person with a super sense of variety show.”

...

In Huaxia...

Major TV stations received the news that Fang Qiu was going to launch a TV show timely.

Hearing the news...

All the top management of major TV stations all over the country were very excited.

They all knew very well about Fang Qiu's status in the TV industry. The ratings of all the programs that Fang Qiu had participated in before could clearly let everyone realize Fang Qiu's status in the TV industry.

Simply speaking...

Where there was Fang Qiu, there would be ratings.

A TV show with Fang Qiu's presence, the ratings would absolutely not be low, and it would even be the highest ratings in the same period.

For the major TV stations all over the country...

With Fang Qiu, they could not only make a big fortune but also gain more attention, and probably, the reputation of their TV stations would rise overnight to the top three in the country.

This was a great temptation for every TV station.

Therefore...

Upon receiving the news, all the top management of the major TV stations immediately had a meeting and discussed how to attract Fang Qiu so as to get the show.

Soon...

"Beep, beep, beep..."

Fang Qiu heard his phone ring.

He took it out and found the caller was Li Huawen, the director he once worked with.

“Hello.”

Fang Qiu answered the call.

“Hi, Fang Qiu.”

Li Huawen said on the other end of the line, “Brat, you’re insincere. Why didn’t you tell me in advance about such a good opportunity? Are you afraid that our production team can’t make it well for you?”

“Director Li, it’s not like that.”

Fang Qiu hurriedly explained, “I just came up with this idea, and I don’t have experience in producing a show.”

“It doesn’t matter if you don’t have such an experience, but I have.”

Li Huawen immediately said, “Well, I’ll go straight to the point. The higher-up specifically asked me to contact you to get your proposed TV show. What do you think?”

“If Central Television is willing to do it, of course, it’ll be the best choice for me.”

Fang Qiu immediately said with a smile, “However, the nature of this TV show may be a little different from what you imagined. Does Central Television dare to take the risk?”

“What do you mean?”

Li Huawen was stunned and asked, “Isn’t it just a show on knowledge popularization of Chinese Medicine? It’s a show on the popularization of science only. How big can it play?”

“Director Li, we’re acquaintances, so I won’t hide it from you.”

Fang Qiu smiled and said, “That’s the main reason why I didn’t come for you directly. You should have seen my recent post on Weibo, I suppose. As I claimed on Weibo, I’m going to start a fight.”

“What do you mean?”

Hearing this, Li Huawen immediately gave a gasp. He asked, “Are you going to use this show to handle the recent incident caused by health products?”

“Yes.”

Fang Qiu nodded affirmatively and said, “I’d like to take advantage of this show to expose the scam of health products. As you know, this matter is very sensitive. I will be more than happy if I can expose it openly on Central Television, but the key is whether Central Television dares to take the risk or not.”

Fang Qiu knew very well.

Central Television was different from other TV stations.

Central Television represented the national TV station. What was broadcast on it was facing the largest audience group in Huaxia and a large number of viewers abroad.

In this case, there were many sensitive topics that could not be easily brought up on Central Television.

Once such a topic was mentioned...

The impact could be huge.

That was why Fang Qiu asked if Central Television dared to take the risk.

On the other end of the line...

Li Huawen smiled bitterly when he heard Fang Qiu's explanation.

"You brat, I knew it wouldn't be easy to get you to do a show."

Li Huawen said with a bitter smile, "Well, you are playing a big game this time. Anyway, I'm convinced."

"As I said..."

Fang Qiu said with a smile, "If Central Television dares to take the risk of playing this big game with me together, I'll be much appreciated, and I can even not ask for a penny in return."

"Well..."

Li Huawen paused and said, "I have to talk to the higher-ups. I don't think they dare to take a TV show of this nature. You're really going a little far."

"Hmm."

Fang Qiu nodded knowingly and said, "I'll wait to hear from you, then."

With that, Fang Qiu hung up the phone.

In fact...

Fang Qiu also wanted to cooperate with Central Television.

After all, Central Television was the largest TV station in Huaxia. Fang Qiu was already an internet celebrity with a huge fan base. However, he did this show to popularize knowledge of Chinese Medicine and health products to the public, and by the way, to expose the scam of health products.

In addition to the large number of fans he had...

Of course, Fang Qiu hoped to let more people see the scam of health products to be exposed. Under this premise, Central Television was undoubtedly the best choice.

However, Fang Qiu thought that it might be a little difficult to cooperate with Central Television.

After a while...

“Beep, beep, beep...”

Fang Qiu’s phone rang again.

The calls were all from the producers of major TV stations.

Each of them was eager to get the copyright and production rights to the show planned by Fang Qiu, and they all promised to give Fang Qiu the greatest space and support so that Fang Qiu could play freely and produce the show himself.

Of course...

When he received calls from the major TV stations...

Fang Qiu didn’t tell them in detail like he had told Li Huawen. He just gave a brief introduction to the major TV stations, saying that he was going to do a show to popularize knowledge of Chinese Medicine, which was similar to opening up a forum, with a total of six episodes.

Hearing this news...

All the callers from the major TV stations were stunned.

It was not easy for this type of show to get success. In recent decades, only one or two had succeeded, and even so, the audience ratings of the one or two shows were at most in the middle among all TV shows.

So, would this type of show be feasible?

After learning about the nature of the show, the major TV stations held meetings one after another and continued to discuss it.

Chapter 1805 A New TV Show Worth 10 Million Yuan!

The next day...

“Beep, beep, beep...”

At eight o’clock in the morning, Fang Qiu arrived outside the school. When he was having breakfast at a street stall, his cell phone suddenly rang.

He took it out and had a look.

It was a call from Liu Qingshi.

“Hello.”

Fang Qiu immediately picked up the phone.

“Where are you now?”

The familiar voice of Liu Qingshi was heard from the other end of the line.

“I’m in Jiangjing.”

Fang Qiu answered naturally.

“I’m asking about your specific location. I’ve arrived at your school with the leader of our TV station. We’d like to discuss with you about the new show you’re going to do.”

Liu Qingshi said.

“Have you arrived at the school?”

Fang Qiu was stunned.

“Yes, we have.”

Liu Qingshi grinned and said, “We are standing at the gate of your school right now. Yesterday, the leader of our TV station heard that you were going to do a show about the popularization of Chinese Medicine, so he immediately pulled me along and headed straight to Jiangjing. I wanted to call you, but he stopped me. He insisted on coming to talk to you in person to show his sincerity.”

“Well, I’m on the snack street not far from the school. You turn right from the school gate, then walk along the street till the end, and then turn left. I’ll wait for you here.”

Fang Qiu said.

Of course...

There must be a special car to send Liu Qingshi and the leader of their TV station here.

Therefore, instead of Fang Qiu going for them, it was better to let them come for him. Besides, it was inconvenient to talk in school. It happened that there were many restaurants on this street, so it was not difficult to find one to sit and have a talk.

“Okay, we are on the way.”

Liu Qingshi responded and then hung up the phone.

On the street...

Fang Qiu put away his cell phone and went straight to the most luxurious restaurant he was familiar with. He reserved a private room and then stood at the door, waiting for Liu Qingshi.

In just a few minutes...

A van stopped in front of Fang Qiu. Liu Qingshi and a middle-aged man got out of the van.

“Let’s go in first.”

Fang Qiu greeted them with a smile. They went into the restaurant and quickly came to the private room.

“I’ve ordered breakfast. If you need anything else, just tell me.”

After entering the private room, Fang Qiu invited them to have seats.

“Please allow me to introduce you first.”

Liu Qingshi smiled and pointed to the middle-aged man who came in with him, and introduced, "This is the leader of Zhongzhou TV Station."

"I am Qiao Hua."

The middle-aged man immediately reached out to Fang Qiu and said with a smile, "I've heard a lot about you."

"Don't mention it."

Fang Qiu shook his head. After shaking hands with Qiao Hua, he hurriedly invited Qiao Hua to have a seat before he sat down. Fang Qiu said, "It's time for breakfast. I've ordered some special local breakfast in Jiangjing. They will be served soon. We can talk while eating."

"This won't do. This meal should be on me."

Qiao Hua said.

"It's my treat."

Liu Qingshi stood up and was about to go out to pay the bill.

"I've already paid the bill."

Fang Qiu added with a smile, "There's no need to be so polite, as we're friends."

Without other choices...

Liu Qingshi had to sit down with a wry smile.

When Liu Qingshi just sat down, the breakfast ordered by Fang Qiu was served on the table.

Looking at the wonderful breakfast on the table, Liu Qingshi started to eat with a good appetite, and so did Fang Qiu.

Seeing that...

Qiao Hua started eating quickly.

Qiao Hua and Liu Qingshi had been traveling all day without eating anything tasty, and now they were hungry.

“Here’s the thing.”

As Qiao Hua ate, he said to Fang Qiu, “Our TV station values the show you are going to do very much. As soon as I saw your updated Weibo, I immediately set off and headed here to let you know our sincerity. If you have any conditions, please feel free to tell me. As long as you are willing to cooperate with us, any problems won’t be a problem.”

Hearing that...

Fang Qiu smiled.

He thought, “Well, Qiao Hua is decisive. He got straight to the point.”

But Fang Qiu knew very well.

Now all the major TV stations were very anxious to confirm with him for the cooperation of this show in advance, so there was no time for idle talk at all.

Then...

Liu Qingshi said, "Fang Qiu, you participated in our show before, so you have some understanding of our working attitude. Today, I'm here to lead the way only, hoping you can take our TV station into consideration. I can assure you that there is absolutely no problem with the production and manpower for this show. I won't say anything extra. After all, it's your show, and you should have thought about it more comprehensively than us."

After saying that...

Liu Qingshi continued to eat.

"Hmm."

Fang Qiu nodded knowingly and said, "Actually, I don't think much about it. It mainly depends on you."

"Oh?"

Qiao Hua put the dim sum in his hand on his plate and wiped his mouth with the napkin. Then he looked at Fang Qiu seriously and asked, "What do you mean?"

"I haven't communicated with other TV stations in detail about this matter yet. Originally, I didn't intend to do in-depth communication. Since Brother Liu came to me in person, I think it's necessary to make things clear to you."

Fang Qiu said, "Actually, the show I plan to do is not to popularize the knowledge of Chinese Medicine at all, but to use various data to crack down on fake health products. As I mentioned on my Weibo, this show will have a total of six episodes, in which I will inspect all the health products all over Huaxia, one by one."

As soon as Fang Qiu finished speaking...

Qiao Hua and Liu Qingshi were immediately stunned.

“Wh... Really?”

Liu Qingshi widened his eyes and stared at Fang Qiu, asking, “Are you going to do a combating fake goods show and start a fight with the health products companies on TV?”

“That’s right.”

Fang Qiu nodded affirmatively and said, “Before I posted the Weibo that was going to do a show, I had posted another Weibo, saying that I was ready to start a fight.”

“Have you thought of the consequences of doing such a show?”

Qiao Hua asked.

“Yes, I have.”

Fang Qiu nodded affirmatively and said, “Since I have decided to crack down on fake goods, I have the guts to do it. If you want my show, it depends on whether your TV station dares to play with me together or not.”

“To be honest, I admire your courage very much.”

Qiao Hua said with a shocked and wry smile, and then added, “However, this type of show is too targeted. If you like, our TV station can assist you. But before the show starts, we will issue a statement that the content of the show has nothing to do with our TV station.”

“No problem.”

Fang Qiu immediately nodded.

He knew that all the major TV stations were afraid of getting into trouble.

Fang Qiu had thought this through earlier.

If he told them all the facts, there would not be a few TV stations that dared to take this show.

Nevertheless...

From the current negotiation situation, Zhongzhou TV Station seemed to be a good option.

“Okay, then!”

Qiao Hua immediately nodded and said, “Let’s not talk about the nature and content of the show for the moment. Now we have to talk about the buyout price of the show.”

Speaking of this...

Qiao Hua immediately laughed and said, “Although the appearance of this show is very likely to have a great impact on public opinion, it also makes it appear that this show has a very high buyout value.”

“I’m not short of money.”

Fang Qiu said with a smile, “But if I don’t charge some, it will appear that your TV station is not sincere enough. If it is known by outside, the reputation of your TV station will be affected.”

“You’re right.”

Qiao Hua nodded in agreement and said, “You name a price, please.”

“Three million yuan for six episodes.”

Fang Qiu didn’t hesitate and said, “Half a million yuan per episode. That’s almost enough.”

“I’ll offer you 10 million yuan.”

Qiao Hua shook his head and said, “You may have some misunderstandings about your market value. The name of Fang Qiu alone is worth three million yuan. Moreover, there are six episodes in total. Ten million yuan is already less than a fair price. If it’s lower, I’m afraid people will talk.”

“Okay.”

Fang Qiu nodded and said, “Ten million yuan, deal!”

“We have a pleasant talk, but I have to restate that this is an all-around buyout.”

Qiao Hua said, “The content and the core values of the whole show have nothing to do with our TV station. From the day the contract is signed, all the copyrights of this show belong to Zhongzhou TV station, and so do all the profits. These terms will be highlighted at the time of signing the contract.”

“Okay.”

Fang Qiu nodded to show that he understood.

“Next, let’s talk about the time when this show will be aired. Do you have a favorite time slot?”

Qiao Hua asked.

“I hope to air it at eight o’clock every Sunday evening.”

Fang Qiu said.

“The prime time slot?”

Qiao Hua raised his eyebrows.

The ratings at this time were the highest. Most people would rest at home and watch TV on Sunday evenings, as they had to get up early to work the next day. Therefore, eight o’clock on Sunday evening had always been recognized as the prime time slot in the industry.

“Yes.”

Fang Qiu nodded and said, “My original intention of doing this show is to let more people watch it, so I must choose the period with the highest ratings.”

“This should be no problem.”

Qiao Hua pondered for a moment and said, “I’ll negotiate the time with the board of directors as soon as I go back.”

“Thank you.”

Fang Qiu nodded.

Following that, Fang Qiu and Qiao Hua discussed and confirmed all the details of the contract.

After that, Fang Qiu saw them off.

Not long after...

Zhongzhou TV Station officially issued an announcement.

“Our station has already signed the contract with Fang Qiu for his new show. The show will officially start live streaming on Sunday. No pre-taping, the show AIRS at 8 p.m. on Sunday, so stay tuned!”

As soon as this announcement was released...

It was reposted by numerous people on Weibo quickly.

Seeing this post...

The netizens were all excited.

“Great! Zhongzhou TV deserves to be one of the top three entertainment TV stations in Huaxia. It is really at high efficiency.”

“Live streaming? That is to say, we can see Fang Qiu on TV this Sunday night, right?”

“That’s it. Legendary Fang Qiu’s show doesn’t need pre-taping. The livestream is the most awesome!”

...

At the same time...

People from other TV stations were dumbfounded upon seeing the announcement.

No one had expected Zhongzhou TV Station to be so efficient. In the blink of an eye, they had signed a contract with Fang Qiu for his new show.

Chapter 1806 A Stunning Advertising Fee for 450 Million Yuan!

“Damn it! How did someone beat us to it?”

When a senior leader of a famous TV station heard that Zhongzhou TV Station had signed a contract with Fang Qiu for a new show, he immediately cursed angrily as if he had missed a big fortune.

“Sir, this is not what we want to see, either. We’ve been trying hard to win Fang Qiu’s favor, but Zhongzhou TV Station is moving too fast. Moreover, they assigned Liu Qingshi and the senior leader of their TV station, Qiao Hua, to negotiate with Fang Qiu in person.”

The staff had no choice but to report honestly.

“Are you blaming me for not going to talk to Fang Qiu in person?”

The leader asked angrily.

“No, no. I didn’t mean that.”

The staff shook his head repeatedly and hurriedly explained, “Do you know the buyout price Qiao Hua offered Fang Qiu?”

“How much is it?”

The leader raised his eyebrows and asked.

“Ten million Yuan!”

The staff immediately reported.

“Huh?”

Surprisingly, when the leader of the TV station heard this number, he was suddenly stunned for a moment and then frowned slightly. The anger that had just filled his face seemed to have been extinguished. He asked, "How much?"

"Ten million yuan!"

The staff answered again.

"Is it that high?"

The leader was a little surprised. Of course, he wanted to get exclusive authorization from Fang Qiu, and he also knew how influential Fang Qiu was. However, this price exceeded the estimation of most TV practitioners.

"That's why it was preempted by Zhongzhou TV Station."

The staff said with a wry smile, "The price of ten million is too high. Moreover, this show planned by Fang Qiu is completely a type of science and education forum program. The audience is not wide, in addition to that Chinese Medicine is a theme of utter uninterested to the audience. After discussion, we thought that this show is not worth investing so much money."

"Qiao Hua must have gone crazy. He offered such a high price to get Fang Qiu's TV show."

The leader snorted coldly and said, "Now that he paid such a high price to snatch this show. I'd like to see what Qiao Hua can play with Fang Qiu."

Meanwhile...

The same thing was going on in other TV stations all over Huaxia.

Actually...

If it really was worked out, Fang Qiu alone would be worth 10 million yuan. However, the show that Fang Qiu wanted to do himself lowered his worth to a very low extent.

In the beginning, the major TV stations were all determined to get Fang Qiu's show no matter how much Fang Qiu named the price.

However, when they heard the nature of the show from Fang Qiu's mouth...

They all hesitated.

The major TV stations were so crazy about competing for Fang Qiu's show because they believed that Fang Qiu's show could bring them magnificent profits. However, judging from the nature of the show disclosed by Fang Qiu, the benefits were obviously not great.

Before this, there were similar things that happened. Some big stars, who were more popular than Fang Qiu, did their TV shows themselves. Those shows that had good nature could easily go viral, but those shows that didn't have good nature had just sunk without traces.

Therefore...

Even if the protagonist was Fang Qiu this time, the major TV stations did not dare to bet on their luck.

Judging from this point, the reason why Qiao Hua offered this price to Fang Qiu was probably to make the major TV stations shut up.

"Ten million yuan?"

"Can Zhongzhou TV Station get back its cost?"

“Undoubtedly, Fang Qiu is very influential. However, Fang Qiu had offended all the pharmaceutical companies before. This time, even if Zhongzhou TV Station exclusively buyout the copyright of Fang Qiu’s show, they may not be able to get the cost back.”

“Those traditional Chinese medicine merchants were defeated by Fang Qiu before, and several of them almost went bankrupt. Will they be willing to advertise this time when Fang Qiu does the show?”

“I’m afraid that there will be an unknown place to advertise this show!”

The senior executives of the major TV stations were not very optimistic about Fang Qiu’s show. In their opinion, even though Fang Qiu was popular, he had a great contradiction with the sponsors, so it would be too difficult to rely on the sponsors to make profits.

After learning that Fang Qiu’s show was so expensive, the anger in the hearts of the senior executives of the major TV stations faded away.

They really were reluctant to pay 10 million yuan for this show.

...

At Zhongzhou TV Station.

After finalizing the show contract with Fang Qiu, Zhongzhou TV Station immediately began to prepare. They posted the news about the merchant fair on both Weibo and their official website at the same time.

“The merchant fair for Fang Qiu’s brand new show will be held at Shenghua Grand Hotel in Zhongzhou at 2:00 p.m. tomorrow. Welcome all sponsors to come.”

With the release of information about the merchant fair...

In Zhongzhou TV Station, the manager of the sales department took the important task and gave a wry smile with a worried face.

“What’s wrong? Aren’t you confident yet since you have Fang Qiu, such a big gold-lettered signboard?”

Seeing the worried face of the manager of the sales department, Liu Qingshi immediately asked with a smile.

“Brother Liu, you may not know.”

The manager of the sales department sighed bitterly and said, “This time, Brother Hua has gone a little far. Fang Qiu is very popular, but the nature of this show has determined its audience and advertisements. The only section that can get back the cost is the advertisements. However, Fang Qiu has already messed with all the Chinese Medicine companies, the only sponsors that might participate in the investment of the advertisements. I’m afraid it will be difficult for us to find these companies to invest in now.”

“Well, I didn’t think of that.”

Liu Qingshi was stunned.

He thought about it carefully.

It seemed that Fang Qiu really had screwed up a lot of Chinese Medicine companies before. This time, would all the Chinese Medicine companies unite to boycott Fang Qiu’s new show?

Thinking of this, Liu Qingshi also thought that the price of 10 million yuan seemed to be a little high.

“I guess that not many companies will come to the merchant fair this time. Even if some come, they won’t offer a high price. As for us, in addition to the 10 million yuan copyright fee given to Fang Qiu, we have a large number of production costs, manpower, material resources, and props, as well as the broadcasting cost during the prime time slot. You know, even a 15-second commercial in that time can go for 150 thousand yuan.”

The sales manager shook his head and said, "In this way, we can barely get back the cost unless we can gain investments of 100 million yuan in this merchant fair. However, there are only six episodes of this show, plus the existing problems. I'm afraid there's no chance to obtain enough investments."

"Try your best."

Liu Qingshi patted the shoulder of the sales manager and said, "I believe in the potential of Fang Qiu's show."

The next day...

The merchant fair was officially held.

After a night of pondering and discussion, the final name of the show was confirmed, which was called "Xiao Fang's Lecture Room".

At two o'clock in the afternoon.

Under the coordination of the sales department of Zhongzhou TV Station, the merchant fair of "Xiao Fang's Lecture Room" started officially.

Almost all the TV stations in Huaxia were focusing on the merchant fair. Whether Zhongzhou TV Station could make a profit or not depended on the result of this merchant fair.

At the scene of the merchant fair...

The Zhongzhou TV Station even invited all their famous hosts to work all out to make the merchant fair as attractive as possible.

It was an hour before the merchant fair started, and the whole venue was empty. Everyone in the sales department was particularly depressed, but they could do nothing.

They all thought that this merchant fair was going to fail.

Surprisingly...

It was half an hour before the merchant fair started, and a large number of people came successively to the empty venue.

These people were all from the various major Chinese Medicine companies.

The arrival of these people gave the staff of the sales department some confidence.

When they took a close look...

They recognized that these people were all from Chinese Medicine companies. They wondered if these people came to watch a drama.

In the end, without anyone in the sales department looking forward to it, the merchant fair began.

As it turned out...

As soon as the merchant fair, which was supposed to fail, officially started, all the major Chinese Medicine merchants began to make prices to bid.

The price of the title sponsorship of the show straightly soared to 200 million yuan.

Such a soaring made the host and everyone in the sales department present dumbfounded.

When they heard the bidding prices among these Chinese Medicine companies, each of them began to doubt that they heard it wrong.

They wondered, “Are these people going crazy?”

“Hasn’t Fang Qiu offended them all?”

“Why are they still so crazy in bidding?”

However...

While they were in shock and doubt, these Chinese Medicine merchants kept raising the prices like crazy.

In the end, all the advertisements, including the title sponsorship, summed up to 450 million yuan!

Seeing this result...

The sales manager of the Zhongzhou TV Station was so shocked by this number that he couldn’t realize it for a long time.

On the other side...

The other major TV stations sent their people to visit the merchant fair, wanting to see how the Zhongzhou TV Station would lose their capital.

However, when they received the final result of the merchant fair...

All the executives of the TV stations were slack-jawed.

“What the hell! Did I hear it wrong? 450 million yuan? Come on, no kidding!”

“How could that be? Are those merchants crazy? Why did they offer such high prices?”

“Two hundred million yuan for a title? Crazy! Not only the Zhongzhou TV Station but also these Chinese Medicine merchants are crazy. Damn it!”

“A 10-million-yuan show sold 450 million yuan for advertisements alone. It’s fucking incredible!”

As soon as they received the news, the senior executives of the various major TV stations all regretted it deeply, and almost lost their minds.

They didn’t expect that Fang Qiu’s new show with just six episodes could make such a high price. It was incredible.

The Zhongzhou TV Station earned 450 million yuan with 10 million yuan.

Compared with the leaders of the major TV stations...

The leader of Zhongzhou TV Station was also shocked by the number when he received the news from the sales department. He couldn’t recover from the shock for quite a while.

“Four hundred and fifty million yuan! This is a huge amount, isn’t it?”

“Send a notification to all the departments.

“Fang Qiu’s show must be recorded to the highest specifications, and everything has to be top-notch. If Fang Qiu needs it, we can increase the buyout price of the copyright!”

The notice was issued.

As a senior leader of the TV station, Qiao Hua immediately called Fang Qiu.

“Hello?”

Fang Qiu picked up the phone.

“Fang Qiu, our merchant fair has been completed. Next, the show can soon enter the production cycle. The other leaders of our TV station also agreed to increase the copyright buyout price of your show to 30 million yuan. If you don’t think it fits, we can further talk about it.”

Chapter 1807 Spending Money to Buy Safety

“No need.”

Hearing Qiao Hua’s words, Fang Qiu shook his head and said, “We have signed the contract, so there’s no need to change it. Moreover, I didn’t intend to charge for it in the first place. My original intention in doing this show is to tell the public what I know about Chinese Medicine. This matter has nothing to do with interests or business at all.”

“Since you said so, I won’t say anything extra.”

Qiao Hua nodded and responded, “Please rest assured. In terms of the production of the show, the higher-ups have ordered that everything will be made with the highest specifications and standards.”

“Good.”

Fang Qiu nodded and hung up the phone.

“Why did he call me specifically to tell me about increasing the copyright fee?”

Fang Qiu was very confused.

He could not figure out what was going on.

However, since the TV station was willing to make this show to the highest specification, it was naturally a good thing for Fang Qiu.

Just then...

“Beep, beep, beep.”

Fang Qiu just hung up, and his cell phone rang again.

This time, it was He Xue who called.

“Hello?”

Fang Qiu immediately picked up the phone.

“It turns out that you’ve been out for so long just to do a show of so-called popularization knowledge of Chinese Medicine?”

The voice of He Xue was heard from the other end of the line.

“Kind of.”

Fang Qiu immediately nodded.

As for other things, He Xue wouldn’t understand even if Fang Qiu told her. It happened that Fang Qiu could use this show to explain away.

“I heard that the buyout price of this show is only 10 million yuan. Is it true?”

He Xue asked again.

“Yeah. Any problem?”

Fang Qiu responded.

“Well, your big loss. Ha-ha!”

He Xue’s laughter was heard from the other end of the line. She said, “I know, you’re not short of money, and you’re not doing this show to make money. But the price difference of your doing this show is too big, isn’t it?”

“What do you mean by price difference?”

Fang Qiu was stunned.

“You don’t even know the result of your show’s merchant fair, do you?”

He Xue asked.

“I don’t know.”

Fang Qiu gave a wry smile and said, “It’s none of my business. I’m only responsible for doing the show, and the rest has nothing to do with me.”

“I knew it.”

He Xue sighed softly and said in a smiling voice, "I just feel funny. The show you are doing can make a big fortune, but the beneficiary is the TV station instead of you. However, they not only make a lot of money but also earn your personal favor debt. In this way, you will end up losing more than you make."

"What do you mean?"

Fang Qiu was stunned and said, "Make it clearer."

"Okay."

He Xue continued, "At the merchant fair, the show named 'Xiao Fang's Lecture Room' which you planned, sold for 200 million yuan for the title sponsorship alone, plus all the other advertisements, a total of 450 million yuan. Do you think this price is appropriate?"

"So high?"

Hearing this price, Fang Qiu was utterly shocked.

He finally understood why Qiao Hua had proactively called to increase the price and promised to produce the show with the highest standard.

It turned out that all this was to stabilize him.

Now it seemed that Qiao Hua's purpose was very simple, as he had seen enough benefits from Fang Qiu's show.

Therefore, he wanted to stabilize Fang Qiu, for fear that other TV stations would intervene at this time.

After all, the profits shown at a merchant fair were enough to support other TV stations to forcibly poach Fang Qiu, not to mention the other benefits brought by the show when it officially aired.

“Yeah, this price is indeed too high for a common TV show with only six episodes.”

He Xue nodded with certainty and said, “According to the information I got, the price is a result of competition completely by those who deliberately spent a lot of money on it, as they are afraid that you will dredge stuff up from the past with them. After all, your new show is about Chinese Medicine. These Chinese Medicine companies are afraid that you will speak ill of them in the show, so they decisively dig deep into their pockets to compete for the advertisement.

“You see, if this isn’t a favor debt, what else is it?”

Hearing that...

Fang Qiu finally got the point and couldn’t help smiling bitterly in his heart.

He knew very well what those advertisers were thinking.

“You do your show, and I do my advertisement, but you can’t touch me because we are in the same boat. Now that I have invested in your show, you will embarrass yourself if you dredge up the past on the show.”

That was to say...

The 450 million yuan was essentially the hush money for Fang Qiu, which was just given in another way.

“Do you see now?”

On the other end of the line, He Xue laughed. “Don’t you think it’s funny?”

Fang Qiu smiled bitterly.

...

Meanwhile...

The owners of major Chinese Medicine companies in the industry, who had fought hard and obtained the advertisements in Fang Qiu's new show, finally breathed a sigh of relief.

When they first heard that Fang Qiu was going to do a show about the popularization knowledge of Chinese Medicine, they already panicked.

They were really scared by what Fang Qiu had done to them.

Those pharmaceutical companies and groups that once ranked top in their industry were destroyed by Fang Qiu.

Back then...

They were also affected, and several companies were almost gone.

Fortunately, they turned over a new leaf and gradually gained the recognition of some people. That was how they survived.

They had survived.

However, their disgraceful history still existed.

They had managed hard to survive. If Fang Qiu mentioned a few words about their pasts in this new show of Chinese Medicine popularization knowledge, the reputation they had worked so hard to build up would probably be ruined again.

Therefore, they had to spend a fortune to sponsor Fang Qiu's show.

In any case, they must firmly stand on the side of Fang Qiu, for it was the safest for them to support Fang Qiu and become his comrade-in-arms.

“There should be no problem this time, right?”

“We’ve spent so much money, and the audience all know that we’ve spent money on your show. You can’t expose us in the show, can you?”

“Fang Qiu is not an ungrateful person. He won’t forget the good deeds we have done for him and turn his back on us instead, will he?”

“Anyway, we have done our best. In case Fang Qiu gives us away, let’s see if he will be disgraced. By then, we don’t need to say anything, and the netizens will accuse him of being ungrateful.”

“It’s worth spending money to buy safety!”

The owners of those pharmaceutical companies all set their minds at rest.

Anyway, they put Fang Qiu in a dilemma this time. They believed that Fang Qiu would no longer target them.

On the other side...

The owners of major health products direct sales companies got a little flustered.

On Fang Qiu’s Weibo, it clearly read that Fang Qiu was going to start a fight.

Moreover, according to the various public opinions on Weibo, it was exactly these health product direct sales companies that Fang Qiu was going to start a fight with.

Up to now, the voices of public opinion had not subsided.

According to Fang Qiu's Weibo, although Fang Qiu abruptly started doing a show after he posted his Weibo that said he was going to start a fight, these health products direct sales companies were most afraid that Fang Qiu would do something to them on TV.

If Fang Qiu really targeted them on TV, they would be doomed!

In a panic...

The owners of various health products direct sales companies took action one after another.

They worked all out to find connections to investigate what exactly Fang Qiu was going to do on the show.

Not long after...

The owners of these health products' direct sales companies received the news from various TV stations.

"Our TV station has discussed it with Fang Qiu in detail. We can be sure that what he is going to do is just an ordinary show about Chinese Medicine popularization. This type of show is too boring, so our company didn't go in the competition."

Without a doubt...

All the health products direct sales companies received the same news.

Seeing this news...

The owners of the major health products direct sales companies immediately breathed a sigh of relief.

“Is it really a show about the popularization of knowledge of Chinese Medicine?”

“If that’s the case, then there’s no problem.”

“A show about Chinese Medicine popularization knowledge should have nothing to do with our health products, right?”

“It seems that Fang Qiu doesn’t intend to target us.”

“He can do whatever he wants to do, as long as he doesn’t target us.”

“Even if he wants to target us, he won’t do it on a TV show. Otherwise, it will cause a fuss that he can’t afford.”

“It seems that Fang Qiu has shrunk back from difficulties.”

“Say, Fang Qiu won’t decide to do the direct sales of health products because he participated in the direct sales training, will he?”

“If Fang Qiu joins our industry, we will have more than enough money to make.”

With the news spread from all channels...

The leaders of these health products’ direct sales companies relaxed and even started to tease Fang Qiu.

In their opinions...

Fang Qiu was a Chinese Medicine practitioner.

All of his mind must be on Chinese Medicine, and the matter of his targeting health products should just be a small episode.

Now...

Fang Qiu was going to do a new show, so he was definitely not in the mood to continue targeting the problems of health products.

Although the health products incident had caused a sensation recently, the appearance of Fang Qiu's new show would attract everyone's attention.

Currently, fewer and fewer people paid attention to the health products incident, which was absolutely a good thing for the health products industry.

By the time Fang Qiu's show was aired...

Everyone's attention to the health products incident would be reduced to the lowest degree. By then, the problems of health products would gradually be neglected by the public, and everything would return to its original state. They would continue to make money, and Fang Qiu would continue to develop his career in Chinese Medicine.

...

At Zhongzhou TV Station.

With the 450 million yuan in title sponsorship and advertising revenue coming in, the TV station immediately started arranging the venue. Before that, they had contacted Fang Qiu and asked for his opinions about what style of venue he preferred, what props he needed during the entire livestream of his show, and so on.

They went into great detail and even asked about the styles of the tables and chairs clearly.

Fang Qiu was very satisfied with their responsible attitude.

While the TV station staff were busy decorating the venue.

After looking into the information, Fang Qiu, who had arrived in Zhongzhou in advance, carried a pile of health products with him and went straight to Zhongzhou TV Station.

Under the guidance of the staff, Fang Qiu came to the floor where the recording studio was located. He walked through the venue and checked the various props he needed.

Then, he went backstage and started to prepare for the livestream in the evening.

Chapter 1808 “Xiao Fang Lecture Room” Airs!

Sunday, at 8:00 p.m.

With the publicity of Zhongzhou TV station and Fang Qiu on Weibo, almost everyone who was curious about Fang Qiu sat in front of the TV in advance.

They were waiting for the live broadcast on TV to begin.

For a vast audience, live television was a very novel thing.

Before this...

They had only seen live television at important times and events, such as New Year’s Eve celebrations, New Year’s parties, etc.

Except for that, the audience rarely saw the live broadcast on TV.

But now...

Fang Qiu requested to do the livestream.

This undoubtedly aroused everyone's curiosity. They'd like to see what Fang Qiu's live television show would be like and looked forward to seeing if Fang Qiu would start a fight on the show.

After all, Fang Qiu once mentioned on his Weibo that he was going to start a fight.

Of course...

Apart from these people who were ready to start a fight...

A lot of passers-by fans of Fang Qiu also began to follow it. Usually, these people didn't pay much attention to the news about Fang Qiu, but when they saw that Fang Qiu had any new works, they would pay special attention to it.

In particular, Fang Qiu had volunteered to do this show, so these passers-by fans were very curious about what type of show Fang Qiu was going to do.

There were many other people who were as curious as these passers-by fans.

As was known to all, Fang Qiu made his debut at a show on Chinese Medicine, and he performed very well in that show. His sense of variety show was no less than that of those big stars.

Since it was so, then what would a new show that Fang Qiu proactively did be like?

Would it be as good as the previous shows he participated in or fall apart entirely?

Or, even worse?

Even Fang Qiu's anti-fans were keeping an eye on this show.

It was a must for them to pay attention to every move of Fang Qiu, and even more closely than the fans of Fang Qiu. Only by this way, they could dig up dirt on Fang Qiu and expose it.

Of course...

In addition to these viewers...

Those who paid the most attention to this show were the practitioners of the major TV stations.

They had been in a bad mood since Zhongzhou TV got Fang Qiu's show ahead of them. When they heard that the merchant fair for this show had brought in 450 million yuan, they could not be more jealous.

As television people, they all believed in their own judgment. In their opinion, the ratings of Fang Qiu's show would definitely be bad, and it would not be popular or last for long.

Therefore, they wanted to watch it.

They'd like to see how bad Fang Qiu's show would be.

Meanwhile...

In the colleges of Chinese Medicine all over the country, all the students who didn't have evening classes were waiting in their dormitories, each with their laptops, and waiting to watch the show.

For these college students, Fang Qiu was their goal in entering the field of Chinese Medicine, as well as their idol.

Therefore, they must watch the show about Chinese Medicine hosted by Fang Qiu.

Maybe they could learn a lot from it.

Among them...

At the University of Jiangjing Chinese Medicine, under the organization of the school teachers, all students, including those who were in the middle of the evening self-study, sat in front of the TV in their classes respectively. Their teachers turned on the TVs and led them to watch Fang Qiu's new show.

These teachers also wondered what on earth Fang Qiu would present in the show on Chinese Medicine popularization knowledge.

At the Beijiang cultivation base...

Fang Qiu's parents had heard that Fang Qiu was going to do a TV show earlier. Then, they learned from He Xue that the reason why Fang Qiu had been away for so long was to do this show.

In the evening, Fang Qiu's parents, accompanied by Jiang Miaoyu, Jiang Mengjie, He Xue, Zhao Shanlin, Zhou Xiaotian, and some staff, sat in front of the TV and waited for the show to be on the air.

...

All over Huaxia...

The friends of Fang Qiu, who had interacted with Fang Qiu before, were sitting in front of the TVs and computers on time, waiting to watch Fang Qiu's new show.

...

The owners of the major health products direct sales companies were also waiting in their offices to watch the show.

Even though they learned through various channels that Fang Qiu did this show was to mainly popularize the knowledge of Chinese Medicine, they still felt a little uneasy, so they wanted to see what on earth Fang Qiu was going to do.

And meanwhile...

The owners of major pharmaceutical companies were also on the clock, waiting to watch the show.

After all...

They sponsored this show.

And Fang Qiu, who did this show, was the one they were most afraid of.

So they had to watch this show, and they must watch it from beginning to end, without missing a minute.

...

At Zhongzhou TV Station.

The leaders of the TV station had little experience in the livestream in prime time, which resulted in more or fewer problems occurring during the celebrations like New Year's Eve Concert almost every year. Therefore, they were waiting in their offices, sitting in front of the TV, and looking forward to seeing the effect of the livestream.

Choosing to do the livestream at this time slot was a great test for the TV station.

If they didn't do it well, they would definitely be scolded.

Therefore, they must do it well.

The reason why the leaders were all waiting at the TV station was that once something went wrong, they could find a solution to make up for it right away.

With the approaching of time, the leaders of Zhongzhou TV Station became more and more nervous.

Before long...

Under the attention of numerous people...

It was eight o'clock in the evening.

The picture on the TV screen switched to the opening credits recorded in advance by the crew.

The opening credits were full of righteousness. The words "Xiao Fang's Lecture Room" were written in golden regular script, which looked particularly solemn, giving an impression of a dignified feeling.

Coupled with a piece of background music that seemed to have echoes from an ancient time, it made people feel particularly solemn and dependable.

Because of the limited time...

It was the best effect the opening credits could have had. As for the specific details, the crew didn't spend more effort to do.

Shortly after...

The opening credits were over.

The picture switched again, and a familiar figure appeared on the scenes on TV.

It was Liu Qingshi, the most popular host at Zhongzhou TV Station.

“Hello, everyone in front of the TV.”

As the pictures switched, Liu Qingshi walked toward the camera with a smile, saying, “Welcome to Xiao Fang’s Medical Knowledge Lecture Hall.”

Hearing this name, the audience sitting in front of the TV couldn’t help bursting into laughter.

Xiao Fang?

Nowadays, everyone in the country, even foreigners, called Fang Qiu a “divine doctor”, but why was Fang Qiu called “Xiao Fang” in this TV show?

In the midst of teasing...

Many people noticed what Liu Qingshi said was “Xiao Fang Medical Knowledge Lecture Hall”.

This was in line with the name of the show “Xiao Fang’s Lecture Room”.

However...

The problem was the difference between medical knowledge and Chinese Medicine knowledge.

“Did Liu Qingshi say it by mistake? Fang Qiu is going to talk about Chinese Medicine knowledge, isn’t he? Why did Liu Qingshi say ‘medical knowledge’?”

“Chinese Medicine is a part of medicine.”

“That’s right. Don’t mind it so much. Hurry up and ask Fang Qiu to come out.”

In the live-streaming room on the laptop, there were too few people questioning it on the bullet screen, so their doubts were soon dispelled by the viewers.

Everyone continued to focus on the TV screen.

“You guys may have some doubts.”

Liu Qingshi guided the camera and said as he walked, “Isn’t this ‘Xiao Fang’s Lecture Room’? But why is it called ‘Xiao Fang’s Medical Knowledge Lecture Hall’? Well, the name of Xiao Fang’s Medical Knowledge Lecture Hall is too long, so we simplified it a little bit.

“Speaking of this, someone might be curious again.

“Isn’t Fang Qiu going to do a show on Chinese Medicine popularization knowledge? How come it has now become the popularization of medical knowledge?”

When Liu Qingshi mentioned this...

The audience followed his thought in the same way.

At this point...

“Don’t worry, everyone. Next, let Fang Qiu answer our questions in person.”

With that...

Liu Qingshi waved his right hand.

The camera immediately moved out.

In the blink of an eye, a white table appeared in the picture. There was a row of products placed on the table, and each product had its brand on it. However, when the camera captured these products, everyone noticed that the brand of each product was pasted with white tape into an X.

It was obvious to deliberately cover the brand.

However...

The white tape was not wide, so these brands were not fully covered, and the audience could see some unique specifics on these brands. Of course, there were some small letters printed below the brand, which could not be recognized through the livestream, but it was much easier to look into them.

The camera swept across the products on the table, and then slowly raised.

Now...

In the camera, a white coat appeared in front of the white table. Someone was standing there.

The camera zoomed out gradually.

The man in a white coat finally showed up.

It was Fang Qiu!

“Hello, everyone. This is Fang Qiu.”

Wearing a pair of scientific glasses, Fang Qiu stood in front of the white table. He looked at the camera and said to it with a smile, "There is no doubt that you are watching me right here because this is a real livestream."

Everyone laughed out loud.

"You must be very curious about what I'm going to do, right?"

Fang Qiu gave a faint smile and then began to move.

He opened up the products placed on the white table one by one.

"Please take a closer look. These are collagen products on the market at present. Let's take a look at the effects claimed on these collagen products.

"The first one reads: It can strengthen the flexibility of the skin, preserve moisture, brighten the skin tone, remove wrinkles, beautify the chest shape, protect hair and nails, and make bones strong.

"The second one reads: It can prevent wrinkles, beautify the skin, enhance skin cell regeneration, restore skin elasticity, and replenish collagen lost from tissue.

"The third one reads: It can replenish and protect collagen in the human body, nourish the skin, smooth joints, and easily obtain beauty and health.

"The fourth one reads: It can repair the damaged tissue, shrink pores, smooth the skin, firm the loose tissue, and support the drooping breasts.

"The fifth one reads: It can lock moisture for 24 hours, produce new cells in 28 days, repair the dermis elasticity, firm the skin, form the left helical configuration, and absorb the melanin to fade it."

Speaking of this, Fang Qiu paused.

Then Fang Qiu picked up the rest products, put them in front of the camera to scan, and added, “Looks like the effects marked on the rest products are almost the same. For the sake of the time of the show, I won’t read them one by one.”

Chapter 1809 Revenge King Is More Stronger Than Before!

In front of the TV.

Watching Fang Qiu’s movements and introduction on the TV screen...

All the people who were watching the show were curious.

“What is Fang Qiu doing?”

“Is Fang Qiu going to do business in TV shopping?”

“It looks like TV shopping. Will he take out the collagen he researched and developed to do a comparison test and then say ‘It only costs 998 yuan.’?”

“Ha-ha, as long as it’s made by Fang Qiu, I’m willing to pay for anything.”

“It’s easy for Fang Qiu to get something to sell. He doesn’t need to do business in TV shopping at all.”

“So, what exactly is he going to do?”

In the livestream room, all the viewers who were watching the livestream on their laptops began to talk about it.

Similarly...

The audience sitting in front of the TV and watching the livestream also talked about it in twos and threes.

They really had no idea what Fang Qiu wanted to do, so they had to continue to watch the show.

On TV...

“What I just said may not be comprehensive.”

After introducing the effects of all the products on the white table, Fang Qiu paused for a moment and said, “Let me put it this way. All these you see now are the collagen products produced by most of the health products direct sales companies on the market!”

Hearing that...

All the viewers who were watching the livestream were stunned immediately.

“What does he mean?”

“Is he going to start a fight?”

“Isn’t it said to popularize the knowledge of Chinese Medicine?”

“Damn, I knew this show was not so rigid!”

“Haha, it’s really going to start a fight.”

The audience got excited.

Just now, everyone wondered what exactly Fang Qiu was going to do, but now they were clear about it when they heard the “health products direct sales companies”.

Fang Qiu was going to expose these health products direct sales companies!

Hearing what Fang Qiu said, all the owners of the health products direct sales companies, who were watching the live stream panicked.

“What is Fang Qiu going to do?

“Is he really going to expose us?”

All the owners of the health products companies thought in panic.

On TV...

Fang Qiu spoke again.

“In this era, many celebrities and stars in the entertainment industry still look very young and beautiful even if they are in their forties or fifties.

“At times like this, people often use a phrase to describe such a state, which is ‘full of collagen’!”

Hearing such words...

All the audience in front of the livestream camera nodded in agreement.

Indeed, that was the case.

Everyone had already been used to it, especially the girls, who could mention collagen very casually.

“Let me put it this way.”

Facing the camera, Fang Qiu said with a smile, “In the eyes of the common people, beauty is an idol-level concept in the beauty care industry. The more collagen you have, the firmer and plumper your skin will become. Therefore, almost everyone who loves beauty takes collagen as a lifelong pursuit.

“This idea itself is not wrong, but what you know about collagen is wrong.”

Speaking of this...

Fang Qiu paused for a moment and then continued, “Actually, whether our skin looks smooth or not, depends on the support of collagen in the skin. As a member of the protein family, collagen mainly exists in the human body, the skin, bones, teeth, ligaments, and blood vessels to support the body, maintain skin elasticity, and promote wound healing.

“Among them, collagen accounted for 70% of the dry weight of the skin. However, as time goes by, with the interference of external factors like exposing skin to the sun and rain, the number of collagen in the skin in the human body will decrease year by year, and the skin will gradually lose its strength at the speed of declining by 1% every year. As a result, wrinkles will appear.

“Well, who doesn’t want to replenish more collagen to maintain youth forever?

“It’s just because of this idea.

“The various collagen products, which can be applied on the face or eaten into the stomach, are sold on the market with high-end luxurious packaging at high prices.

With that...

Fang Qiu pointed to the collagen products on the table in front of him.

“In a foodie’s opinion, after you eat collagen, it will be absorbed by your stomach and then transmitted into your skin by blood, which will make your skin elastic and shiny. This process can not only satisfy your appetite but also maintain your beauty, right?”

“As far as I know. Many people think so.

“However, I’d like to tell you that you are dreaming!”

Fang Qiu shook his head with a smile and continued, “You can’t replenish as much collagen as you eat. The collagen in the human body is synthesized by cells, and it has little to do with how much collagen you eat.

“Collagen in the body needs to be hydrolyzed into amino acids to be absorbed by the human body, and then combined with the proteins needed by the human body.

“As a kind of protein, after collagen is eaten into your stomach, it will turn into amino acid. Then it will be distributed by the human body and play different functions. It can participate in the human body’s vital movement, and it can also be synthesized into new collagen. But it’s hard to say how many parts can be synthesized into new collagen in the end.

“Therefore, eating collagen can’t have a direct effect on the skin.”

Fang Qiu finished speaking to the camera.

Fang Qiu reached out, picked up a collagen product that could be applied to the skin from the table, and continued to say to the camera, “I am sure you will think this way. Since you can’t replenish collagen by eating, why not simply apply it on your face and let your facial skin absorb it directly?”

“As long as you apply collagen on your face, it will be absorbed by your skin and then transported to the designated position to make your skin elastic. Is that what you think?”

Fang Qiu shook his head and continued to explain, “Actually, collagen is a macromolecular structure, yet the passage of the human skin is very small. Therefore, even if you apply collagen to your entire face, it can’t be absorbed by your skin.

“Of course, there are also some micromolecule-weight collagen beauty products on the market.

“Indeed...

“The skin of the human body can absorb peptides. However, so far, whether micromolecule-weight collagen can be absorbed by the skin or not, there is no authoritative clinical data or medical theory that can prove it. Whether the small molecule peptides that can be absorbed have a beauty and skincare effect still needs further research and verification.”

As of now...

Fang Qiu had said most of it.

He put down the collagen product in his hand and said, “I said so much because I’d like to let you know. Rather than spending so much money getting collagen to eat or apply, you’d better eat pig trotters, although it’s useless, too.

“Of course, if you have too much money and like spending it recklessly, you can continue to buy collagen products.”

When he said the last sentence...

Fang Qiu shrugged with an indifferent look on his face.

Instantly...

All the female viewers who were watching the livestream were dumbfounded.

“Is collagen useless?”

“According to what Fang Qiu says, collagen doesn’t seem to be of much use.”

“I feel like I spent money buying collagen, but didn’t use it on me. It’s like washing my face and feet with gold and silver. The money is spent, but nothing remains.”

“I was wondering why it didn’t work for me at all. I thought it was a problem of mine, but it turned out to be collagen.”

There was a heated discussion among the audience.

On the other side...

The expressions of all the owners of the health products direct sales companies who were watching the livestream also changed.

One after another, they hurriedly called their subordinates, instructing them to take their collagen products off the shelves and delete all the introductions to the collagen products on their companies’ websites as soon as possible.

They finally understood.

They were the target of Fang Qiu.

Fang Qiu didn’t name their brands. However, since Fang Qiu had said so openly on the show, the consumers would definitely check it out on the Internet.

Maybe some people had already collected information about their branded products and posted it on the Internet.

If they didn't deal with it quickly, it would be too late.

Without any other choice...

They really didn't dare to confront Fang Qiu head-on.

It was because what Fang Qiu said was all true. They didn't dare to argue with Fang Qiu in public at all.

If they really went into the argument, they would definitely lose in the end.

...

At the Beijiang cultivation base...

"Look at our son, he always does good deeds every time he is on TV."

Fang Qiu's mother said with a smile, "Fortunately, I don't use collagen or something."

"What a brat!"

Fang Qiu's father also said with a smile, "Such knowledge indeed needs to be popularized well."

"The youngest is the youngest. He hasn't changed at all."

Zhou Xiaotian was laughing and joking, "The Revenge King is much stronger than before!"

"The youngest ripped so hard this time."

Sun Hao echoed with excitement.

“It seems that the youngest is going to expose the scam of these health products with his new show.”

Zhu Benzhen echoed with a smile.

All over the country...

Every friend of Fang Qiu, who was familiar with him, couldn't help but smile wryly when they saw this scene on TV.

They murmured inwardly, “What a Fang Qiu!

“Fang Qiu is exactly the same as before.

“He doesn't hold back at all when he fights against someone.”

...

All the owners of the pharmaceutical companies, who had been following the livestream for fear of being affected by Fang Qiu, couldn't help gloating when they saw Fang Qiu go against the health products direct sales company.

“Great! These health products direct sales companies are right here to stop bullets!”

“I heard that some people once publicly opposed Fang Qiu. See, Fang Qiu is coming for them now. It's time for these health product direct sales companies to know about Fang Qiu's means.”

“They deserve to be exposed. What direct sales? They're exactly pyramid sales companies. They even attempt to drag Chinese Medicine down with them. This time, I am rooted for Fang Qiu to fight them hard.”

“Yeah. Only the medicine we develop and produce can really help save people. Those health products are all lies. They deserve to be exposed!”

...

At Zhongzhou TV Station.

It was a livestream, so the ratings were real-time statistics.

Every leader of the TV station was paying close attention to the ratings.

As it turned out...

Just a little while after the livestream aired...

“It exceeded 2%. The ratings broke 2%!”

A shout of surprise was heard.

Shockingly, the ratings broke 2% in such a short time!

Chapter 1810 Enzymes Are Not as Good as Lettuce...

When everyone in the TV station saw that the real-time ratings had exceeded 2%, they couldn't help but get excited.

Due to the specialty of the show, no one had expected that such a show could achieve such ratings before.

After all...

In this time slot when TV shows are relatively average, even a well-established entertainment show could only earn a rating of 1.5% to 2% at most.

However, not long after the first episode of the livestream aired, “Xiao Fang’s Lecture Room” reached the top rating.

This situation was completely beyond the expectations of all the staff at the TV station.

In the Zhongzhou TV Station.

Whether it was top management or ordinary staff, they were all extremely excited.

In an instant, the whole TV station was in an unexpected and crazy state.

Meanwhile...

Compared with the management of Zhongzhou TV Station, the higher-ups and staff of other TV stations paid more attention to the ratings of “Xiao Fang’s Lecture Room”.

After all, they had once fought for this show with great effort, but it was snatched away by someone else.

At first, everyone thought that the ratings of the show would not be very high, just like they didn’t expect that Chinese Medicine merchants would invest in this show.

But now...

When the ratings were revealed, all the people at the major TV stations were shocked.

“What? The view rate broke 2%?”

“No way! Even if it’s in the prime time slot, it absolutely cannot break 2%.”

“This is just the first episode of this show. It hasn’t been long since it aired. How could the ratings break 2%?”

“Is Fang Qiu really that popular? As soon as his new show started, the ratings broke 2%?”

“What amazing ratings!”

“Is this really the legendary one-man show?”

“This data is too terrifying, isn’t it?”

“It’s awful. Fang Qiu’s celebrity influence is too terrifying.”

“Well, we underestimated Fang Qiu.”

“If I had known that Fang Qiu had such a big influence on the internet, I would have bought the copyright of his show even if it cost 30 million yuan, not to mention 10 million yuan!”

...

On TV...

“Xiao Fang’s Lecture Room” was continued on the air.

When Fang Qiu finished popularizing the knowledge about collagen, under everyone’s gaze, he took the camera, walked to the side, and quickly came to another white table.

It was just like the first table.

On this white table, there was a row of products placed.

Seeing the products on the second table...

The audience in front of the TV was looking forward to it even more.

Without a doubt...

Just now, the collagen Fang Qiu talked about was modern direct-selling health products, so the next thing to talk about must be some other direct-selling health products.

Then, what would it be this time?

Somehow...

This ordinary scientific lecture show made all the people who were watching suddenly feel nervous. It became particularly exciting and attractive.

As everyone had realized that...

On the surface, Fang Qiu was doing a show, but he was boycotting health product direct sales with his actions.

In other words, what everyone looked forward to was not what Fang Qiu had said or done on TV. Instead, while watching Fang Qiu's live stream, they kept imagining what those health product distributors would be like when they were criticized speechless by Fang Qiu. At the thought of this, they all felt good!

“As you see, there is another table in front of me. On this table, it placed some modern health products from the health product distributors.”

Fang Qiu guided the camera with his hand and slowly swept it across the table, enabling the viewers to see the packaging and style of these products.

Of course...

Like the previous collagen products, the brands of these products were also pasted with white tape.

Everyone was curious about them.

“What products are these?”

“Then, what products are these?”

When the camera swept through all the products and then was raised to Fang Qiu, Fang Qiu explained with a smile, “These are enzyme products I’m going to explain to you next.

“According to the process, let’s take a look at the effect of these enzyme products now.”

With that...

Fang Qiu picked up the first product, which was a red-covered oral liquid bottle. He said, “The effect of this one is very simple with only two words: repair tissue.

“And the second one...”

Fang Qiu picked up the second product, which was similar to a beverage bottle. With a smile, he said, “The effect of this one is also very simple. It read: regulate the environment in the body.”

After that, he put it down.

Then Fang Qiu picked up the third product.

“Hmm, this one is regular.”

Taking a look at the effect descriptions on the third product packaging, Fang Qiu zoomed in on the camera and said, “Regulate probiotics in the gut, help digestion, accelerate the absorption of nutrients, and reduce inflammation.

“The fourth one reads: involves the various biochemical reactions of the human body and maintains normal body functions.

“The fifth one reads: clear up stool, regulate the environment in the body, purify the blood, purify and repair various functions of the body, increase the metabolism of the body, and improve sub-health. It is a necessary nutritional supplement for the body.”

With that, Fang Qiu couldn't help laughing.

Then...

He put the product in his hand back on the table.

“Well, what are enzymes?”

Faced the camera, Fang Qiu said, “In recent years, enzymes have caused a sensation in Huaxia. It can be said that it has been praised as an ‘Elixir’. So, are enzymes of any use?”

Speaking of this...

Fang Qiu picked up a bottle of enzyme product and said, “To put it bluntly, enzymes are fermented enzymes. But, this thing is called ‘enzyme’ in Nihon, and this term has also been transmitted to Huaxia, so it is also called ‘enzyme’.

“Enzymes are a highly efficient biological catalyst that can accelerate the activity of the cells in the human body...”

When they heard Fang Qiu’s explanation...

All the viewers who were watching the show were stunned.

“Is that so?”

“Even the name came from Nihon. Really?”

“Is he kidding?”

Although not all, many Huaxianese held a resistance emotion to Nihon.

On TV...

Fang Qiu continued his lecture.

“So, are enzymes useful?

“I’ve read a lot of news reports, saying that nowadays, people eat well but move little every day, resulting in excessive nutrition, slow metabolism, and health problems. To solve this situation, people need to eat something called ‘enzyme’. Just taking one pill can detoxify and beautify, lose weight, and cure diseases!

"I've carefully checked this on the Internet. On some shopping websites, inputting the word 'enzyme', nearly 180,000 related products appear, like enzyme powder, enzyme pills, enzyme stock solution, and so on. Their prices look very high, but they are selling very well.

"Some salesperson once recommended to me, saying that enzymes in these products can replenish fermented enzymes in the human body, and they are the same thing. Enzymes are currently the best among health products and even have a certain effect on anti-cancer and cancer prevention.

"Another salesperson told me that these enzyme products have the effect of nourishing the skin because they contain SOD, i.e. superoxide dismutase. The SOD is an antioxidant substance, and its antioxidant capacity is very strong."

Speaking of this...

Fang Qiu shook his head again and said, "After testing it, I found that there are a total of 428 active units in each gram of enzymes, yet one gram of lettuce tender leaves contains 466 active units, and one gram of tomatoes contains 524 active units.

"That is to say, in a box of the enzyme products you bought, the amount of SOD, the main active ingredient, is not as much as that contained in 1,000 grams of lettuce or tomatoes.

"Moreover, most part of the so-called enzyme exists in the form of proteins. After digestion in the gastrointestinal tract, its activity is almost completely destroyed.

"In addition, as a doctor, I can tell you with full responsibility, that enzymes in the human body are generally self-sufficient, and they don't require additional replenishment. Even if they do, they shouldn't be orally taken."

Speaking of this...

Fang Qiu paused for a moment and then continued, "Then, someone might say, existence is reasonable, and since the enzyme is so popular abroad, it has its value.

“Sure enough, enzymes originated from Nihon. In Nihonese, the word ‘enzyme’ means fermented enzyme.

“So, how’s the sales of enzymes in Nihon going?

“There is a very authoritative report on the Internet about a professor of the School of Life and Environment, Kansley University in Nihon, who said with certainty that enzyme drinks and enzyme products are just a name of the commodity. Just regard them as commodities, and these things are not the same as enzymes.

“In Nihon, enzymes first referred to the fermented enzyme, but later, some people named the fruit and vegetable fermented products ‘enzymes’. Although they have the same name, the merchants and consumers all understand that the two are not related.

“The enzyme product itself is an ordinary nutrient food. In Nihon, the main consumption group is the elderly. However, after launching the Huaxia market, it was put on the concept of an enzyme by some merchants, and even packaged into magical tonics to cure all diseases.”

Speaking of this...

Fang Qiu picked up the enzyme product with the most descriptions of effects on the table and shook his head with a sigh.

“Herewith, I’d like to let everyone know.”

Facing the camera, Fang Qiu said, “Enzymes are meaningless to the human body. The human body can’t absorb enzymes from outside, so most of the news about enzymes spread wildly on the Internet is fake.”

Hearing that...

All the people who were watching the show in front of the TV were shocked.

They hardly believed that such popular enzyme products were useless to the body.

Moreover...

Just like the products made in Nihon, they were not real enzymes but something fermented from fruits, which were not even as nutritious as some common vegetables.

If it was true, it would be too terrifying!

When everyone was shocked...

On TV...

Fang Qiu put down the enzyme product in his hand and said to the TV screen, "Afterward, I'll send all these products to the laboratory for testing, and the results will be made public in the next episode."

After saying that, Fang Qiu continued to guide the camera to move.

In front of the TV...

Everyone was enraged.