

Medical M 1811

Chapter 1811 The Ratings Exceeded 3%

“Is what Fang Qiu said true?”

“Fang Qiu is a divine doctor. What he said is absolutely credible.”

“It turns out that the effect of the enzyme I spent so much money on is not as good as that of a few more meals of vegetables?”

The female audience was furious.

Obviously, these so-called healthcare product promotion companies seemed to be targeting women, which was truly a shameless act.

“Well said!”

“He deserves to be called a master by directly reprimanding those profiteers on TV. Let’s see if those people still dare to be so shameless!”

“It’s right to have those women know that they’ve been deceived without even knowing it. They just love buying things so much. Now they know that they are losing money for nothing, don’t they?”

The netizens cheered for Fang Qiu one after another.

Everyone was very happy to watch the show.

After all, it was really nice to see a trustworthy master expose the profiteers on TV.

It was especially true for the ones who watched the show with women around them.

Seeing the shocked looks on those women's faces, they felt inexplicably happy.

At the same time, those who worked at healthcare product promotion companies and had been paying attention to the livestream show, all went crazy instantly.

"Take them off sale! Take all the enzyme products off sale NOW!"

The bosses of healthcare product promotion companies were crazily giving orders one after another.

They were truly panicking.

It seemed that Fang Qiu was truly messing with them.

After he was done with the collagen products, he was exposed to the enzyme products.

Almost every healthcare product promotion company on the market had those two kinds of products on sale.

Therefore, they were particularly panicked and scared.

If those companies were found to have not only one kind but both of these products, they would be known as fraudulent companies.

Therefore, no matter what, they had to take those products off sale.

And they had to do it at the first possible moment. Not only the products on the official website but also the ones on various online channels must be taken off sale.

“Damn it, didn’t they say that this was a show about the general knowledge of Chinese Medicine?”

“It’s not a lecture on Chinese Medicine at all!”

“He’s completely targeting us!”

“Fang Qiu is destroying the healthcare product industry, isn’t he?”

“The son of a bitch who provoked Fang Qiu before has made us suffer!”

“What a black sheep!”

“Why did he have to provoke Fang Qiu instead of anyone else? God damn it!”

At the same time, the frightened members of major healthcare product promotion companies were secretly cursing the CEO who caused trouble.

Originally, Fang Qiu was not in the mood to intervene in this matter.

He just accepted an interview and talked about some healthcare products, and he didn’t make any negative statements.

However, the troublemaker went to the TV station to rebuke Fang Qiu.

He was asking for trouble and got the whole industry involved by doing that.

The other healthcare product promotion companies didn’t cause any trouble, but they got implicated, which made them feel utterly upset.

However, just when all those bosses were extremely angry, a piece of news made all the people of Zhongzhou TV Station fall into ecstasy.

“It’s over 3%.”

“The real-time ratings have exceeded 3%!”

When the news reached the leaders and senior executives of Zhongzhou TV Station, they felt like they were dreaming.

Previously, they didn’t even dare to dream of achieving this figure even if the show had Fang Qiu as the lecturer.

It was because this figure was incredible.

Besides, this was just the first episode of the show.

How could the real-time ratings reach such a high level before the show was over?

That was just incredible.

In the TV station, all the people who were nervously paying attention to the ratings fell into ecstasy.

Some employees who had already gotten off work and returned home were also shocked when they heard the news from their colleagues in the WeChat groups.

However, the other TV stations were not so happy.

When the leaders of the major TV stations heard that the real-time ratings of Xiao Fang’s Lecture Room were higher than 3%, they were all shocked.

What kind of terrifying market share would this kind of rating bring?

They didn't even dare to dwell on it.

In fact, from the moment they heard that the merchant fair of Xiao Fang's Lecture Room had sold for 22 million, they regretted not trying their best to compete for this show.

Now, looking at such high ratings, they regretted even more that they didn't do it at the beginning.

Of course, the investors also received the ratings as soon as possible.

When they heard that the ratings exceeded 2%, all the Chinese Medicine companies in the country felt that the money they had paid was worth it.

When they heard that the ratings had exceeded 3%, all of them were stunned.

Obviously, they didn't expect that the ratings of the first episode of the show could be so high.

Although they spent a lot of money on advertising investment, judging from the current performance of the show, they didn't suffer any losses and even made a profit.

Under such circumstances, how could they not be excited and delighted?

Of course, as the person involved, Fang Qiu didn't know that so many things were going on while he was doing the show.

At this time, his show was not over yet.

After talking about enzyme products, Fang Qiu continued to guide the camera to the third white table.

There were also many products on the table.

Like before, while guiding the camera, Fang Qiu looked around the table and looked at the products with white tape on them.

“Next, let’s talk about the third one.”

After the camera shot over them, Fang Qiu reached out his hand, pointed to the products on the table, and said, “The resveratrol!”

“What’s resveratrol?”

This time, Fang Qiu didn’t directly pick up the products on the table to introduce their efficacy. Instead, he said directly, “In recent years, healthcare products have become more and more popular. It seems that gifting healthcare products on holidays every year has become a trend. There are also many alleged attractive effects of healthcare products. The anti-aging, antioxidant, beauty care products, and so on all refer to a kind of composition of red wine, grapes, and strawberries, which is the resveratrol.

“That’s right. Resveratrol is a kind of antioxidant. It exists in red wine, grapes, and strawberries.

“This kind of thing was discovered by scientists nearly a hundred years ago.

“Maybe the public has never heard of it before, but as long as you search it on the Internet, you will know that more and more people are buying this kind of thing now.

“After this thing was discovered, people didn’t think it worked. It was a scholar from Murica who put it on a pedestal decades ago.

“He claimed that resveratrol has the effect of reducing cardiovascular disease. L’hexagone has the lowest cardiovascular morbidity rate in the whole of Europa just because their people drink wine all year round, and there’s resveratrol contained in wine.

“Now, let’s talk about the resveratrol in detail.

“Resveratrol is a type of polyphenolic antioxidant, which is mainly found in grapes, berries, peanuts, and other food-grade plants. Resveratrol was later found in *Pinellia pedatisecta* Schott. As an important plant antitoxin, it contains antioxidant and anti-inflammatory benefits. It helps cure cancer cells and prevent diabetes and other diseases.

“In Murica, people generally think that resveratrol is a substitute for antibiotics. They think that it has the effect of antibiotics without any side effects.

“Indeed, if we consume a moderate amount of resveratrol, medicinal effects can be achieved, but it is best not to overdose because the drugs that contain a high amount of resveratrol are almost always extracted from the *Pinellia pedatisecta* Schott. These drugs far exceed the reasonable range of medication for the human body and will seriously damage the function of the human liver.

“The common dosage of *Pinellia pedatisecta* Schott for internal use should be 9 to 30 grams, but many of the products that contain resveratrol on the market nowadays are up to 60 grams. This dosage has far exceeded the dosage that the human liver can withstand.

“As an important detoxification organ of the human body, once the liver loses its functionality, the toxins in the body will be easily deposited, which is very harmful to the body.

“In addition, there are many contraindications when taking *Pinellia pedatisecta* Schott, and these products that contain resveratrol extracted from *Pinellia pedatisecta* Schott on the market are not labeled in the product description. If consumers keep taking those drugs and do not pay attention to their regular diet, their bodies will suffer irreparable damage.”

At this point, Fang Qiu shook his head, sighed, and said, “With the recommendation of that authoritative scholar, resveratrol gradually came into the public’s view and was known as a great medicine that can achieve blood vessels softening, anti-aging, and anti-oxidation.

“But who would have thought that this is all just fraud and shady deals?

“Who would have thought that this scholar, who once published 117 essays about resveratrol and put resveratrol on a pedestal, had long lost his reputation because of academic fraud and had long been expelled from his university in Murica!”

After hearing Fang Qiu’s words, the viewers who were watching the livestream were furious.

“It doesn’t matter much that the previous two products he mentioned don’t work. At worst, we would just waste some money. But now, not only is there something wrong with this resveratrol, but it may even kill people. God damn these people who sell healthcare products. They are really shameless!”

“How dare they sell this kind of harmful thing?”

“They’re simply killing people for money!”

“It’s no different from murder!”

“Fortunately, I’ve never taken this before.”

“Is it so horrible? I almost bought it. It seems that I can never buy it, or I will probably die!”

...

Most of the leaders of the healthcare product companies were watching the livestream on the same platform, so they were immediately frightened when they saw all kinds of bullet screens and comments on the Internet.

They didn’t consider what Fang Qiu just said when they made this product.

They didn’t know that things would be so serious.

Now after what Fang Qiu said, it was obvious that those companies would make the public angry.

Chapter 1812 Other TV Stations Regretting

With the appearance of all kinds of bullet screens in the livestream room, as well as all kinds of public opinions on the Internet, the leaders of those healthcare product promotion companies were all frightened.

If what Fang Qiu said was true, and once this matter was exposed, there would inevitably be extremely serious consequences, and those leaders would be utterly unable to bear such consequences.

There would not be small trouble but serious deals.

The show was coming to an end.

At the recording site.

After talking about the resveratrol, Fang Qiu faced the camera with a smile and said, "That's all for this episode of medical knowledge. In the next episode, I will also bring you to get to know and understand more products so that you can learn more medical knowledge. I'm looking forward to that."

At this moment, Fang Qiu, who had already turned around, suddenly turned his head and said with a smile, "By the way, here's something for the related practitioners. Please don't worry that I can't buy any products because I've already bought all your products on the market in advance. You need to put in more effort!"

Right after he said that, all the viewers who were watching the show laughed.

On the other hand, when the bosses of the healthcare product promotion companies heard what Fang Qiu said, their faces instantly became extremely gloomy.

They were still thinking about how to prevent him from buying their products.

Unexpectedly, Fang Qiu had actually bought all their products in advance.

What should they do?

Should they stop Fang Qiu from doing this show?

How could they stop it?

The leaders of these healthcare product companies all panicked.

They didn't know how to stop Fang Qiu. If Fang Qiu kept doing this, none of their products could be sold.

...

At Zhongzhou TV Station.

As the live broadcast on TV ended, the screen immediately switched to advertisements.

At the same time, the ratings of that night were presented, which reached 3.7%.

When the figure was presented, all the leaders and employees of Zhongzhou TV Station went crazy.

"3.7%. I'm not seeing things, am I?"

"How could it be so high? The highest ratings have reached 3.7%. It's incredible!"

"Fang Qiu is worthy of his reputation. He's so awesome. He's definitely a top traffic star in the TV industry!"

“When the ratings exceeded 3%, I was already shocked. I didn’t expect that the highest ratings would reach 3.7%. Isn’t this too amazing?”

Everyone in the building of the TV station was extremely excited.

No one dared to think about this kind of figure, but Fang Qiu made it, and the achievement had reached such a terrifying level.

Undoubtedly, the most excited ones were the leaders of Zhongzhou TV Station.

This figure gave them a big shock.

As a high-level leader, when Qiao Hua spent 2 million without authorization to sign the contract with Fang Qiu’s show, it caused some controversies among the higher-ups.

Because all the TV stations didn’t think highly of Fang Qiu’s show, the leaders of Zhongzhou TV Station were naturally not optimistic about it.

But later, after the merchant fair got an advertisement investment of 90 million, the higher-ups no longer cared.

They didn’t even care about the ratings.

In their opinion, since they had got the money, they wouldn’t lose money no matter how the ratings did. At worst, they would just lose the viewers of prime time for a month and a half.

But now, when they saw the ratings, they couldn’t stop smiling.

“Money.

“This is great money.

“Not only are we making a lot of money, but the ratings have also reached such a high level. This will put our TV station at the top of the TV industry!”

Most importantly, according to the ratings reports, the ratings of the show were rising steadily and showed no signs of decline.

That was to say, from the moment the livestream began, more and more people were watching the show, and the main audience did not switch channels until the end.

According to the trend of real-time ratings, the ratings of the second episode would definitely not be bad. The second episode might not be able to achieve the highest ratings, but there should be no problem maintaining the average ratings at about 3%.

The leaders of the TV station were very clear that although the show was broadcast at prime time, it was absolutely incredible to achieve such ratings.

The thing was, in the eyes of these leaders of the TV station, this show was no longer about entertainment. This was a show that benefited both the country and the people. This kind of ratings and influence, as well as the result of this show that might cause everyone to boycott fake healthcare products, were all political achievements.

The leaders of the TV station were overjoyed.

At the same time, all the Chinese Medicine companies were very proud.

How many viewers all over the country had watched their advertisements with those ratings?

It was money well spent.

They didn't merely get the advertising effect they wanted. Moreover, Fang Qiu really didn't mention their past on the show. This was also beneficial to those companies.

At the same time, the leaders and employees of various TV stations all over the country were devastated.

They regretted what they had done.

If they had known that there was so much advertising fee and that this show would have such a great effect, they would have got the show no matter how much it cost.

Especially, the State Administration of Press and Publication had already issued a notice that all the major programs should not merely focus on entertainment and should do some meaningful programs.

Now, Fang Qiu's show was completely in line with the requirements of the State Administration of Press and Publication.

People found that this show was wonderful. It was not only entertaining but also educational and cautionary. The most important thing was that Fang Qiu made this show very interesting. It was not so entertaining, but it attracted people and made them really want to continue watching it.

"Alas, this was supposed to be our opportunity."

"What a big loss! What a big loss! Not to mention the advertising fee of tens of millions, there is such a large audience and such a good show. This kind of show is unprecedented."

"Why did I have to turn down this great opportunity just because of 2 million?"

"What's the point of saying it now? If I can, I will definitely buy it even if it costs 20 million!"

"How could I let go of such a good show?"

"It was such a rare opportunity, but did I turn it down because of 2 million? Fuck! From now on, as long as it's a show performed by Fang Qiu, no matter how much it takes, I'll get it. I must get it!"

The leaders of all the TV stations in the country made up their minds.

Previously, they had seen the power of Fang Qiu on TV, but after all, that show was broadcast by Central Television, so everyone felt that the ratings were not achieved by Fang Qiu alone.

Perhaps it was because Fang Qiu hadn't appeared on TV for too long that everyone had forgotten how popular he was.

As a result, they didn't dare invest in Fang Qiu's new show.

Now that they thought about it, they had been too careful and cautious.

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In the capital.

Director Li Huawen, who was watching the live broadcast at home, also received the ratings of Xiao Fang's Lecture Room.

When Director Li Huawen saw the figure, he was also shocked.

"How can a provincial-level TV station have such high ratings?"

When Director Li Huawen saw that the highest ratings had reached 3.7%, he was very shocked and found it unbelievable.

If the show was broadcast on Central Television, the ratings would reach 5% at least.

It was a pity that Central Television couldn't do this show.

Originally, after learning the nature of the show from Fang Qiu, Director Li Huawen reported it to the high-level leaders of Central Television. After a discussion, those leaders decided not to compete for the show.

After all, it was a national TV station, so they had to be strict with the shows they did.

Either if the effect of the show was good or bad, this effect would be infinitely magnified under the influence of Central Television.

No one knew if Fang Qiu's show was good or bad before it was officially broadcast.

As for whether it was good or bad, it depended on what people thought of this show.

Public opinion was hard to predict, which made the result more uncertain. And this uncertainty happened to be what Central Television was least willing to deal with.

Therefore, Central Television finally decided not to fight over Fang Qiu's show.

"This boy does cause a sensation wherever he goes."

Director Li Huawen sighed with emotion with a wry smile.

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In the cultivation base of Beijiang.

"Old man, do you think Qiu has done another great thing?" asked Mrs. Fang.

"Of course."

Mr. Fang said with a serious face, “Qiu definitely did a great thing this time. Maybe this episode can save many lives!”

...

The leaders of the healthcare product promotion companies thought that their trouble was over with the ending of the episode, so they were busy thinking about how to stop the following episodes of Fang Qiu’s show from being broadcast.

According to the various subtle clues in the livestream, countless netizens actually listed everything that contained the three kinds of healthcare products Fang Qiu talked about. Some even took photos of the products they bought and posted them on the Internet.

The netizens all posted photos of the healthcare products they bought.

Soon, all kinds of healthcare products shown by Fang Qiu on the show were listed.

When the agents of the healthcare product promotion companies saw that the commotion on the Internet was getting greater and greater, they all went mad and strongly requested a refund.

After all, since public opinion had become like this, they would have no way to sell the products they were possessing.

If they didn’t get a refund, those products would stick with them forever.

Who could afford such a great loss?

More and more agents were demanding a refund, and the bosses of the major healthcare product promotion companies were greatly troubled.

They couldn’t really refund those agents.

If they did, they would surely go bankrupt.

“What Fang Qiu said is just his opinion. Don’t worry, everyone. We will solve this problem as soon as possible.”

In order to appease their subordinates, the bosses of the major healthcare product promotion companies could only try to appease their employees first before they tried to deal with the rest.

Chapter 1813 Everyone Praises Him

Although the first episode had ended, the influence of the show did not end as well. Instead, the show caused more and more waves on the Internet.

Due to the netizens’ criticism and the requested refunds of all the agents, all the management of the healthcare product companies quickly gathered for a meeting, and everyone’s face was particularly gloomy.

They were clear that the current situation was not something that could be resolved after a period of silence. They had to think of a way to deal with it.

At the same time, when the major e-commerce companies in Huaxia saw that the public opinion on the Internet was getting more and more intense, they also removed all the related products that had been identified by netizens and appeared in Fang Qiu’s show after the first episode of the show was over.

When they put those products off sale, they deliberately made an announcement on Weibo.

The netizens liked those announcements one after another.

“Well done.”

“It’s only right not to sell these harmful things!”

“This move is not bad.”

“It seems that the domestic e-commerce companies know what they should do.”

How the e-commerce companies reacted and what they did satisfy the netizens.

After the first episode ended, Fang Qiu was surrounded by the leaders and senior executives of Zhongzhou TV Station.

Even the senior leaders of the TV station were very polite to Fang Qiu since he was their cash cow.

“You’re so worthy of your reputation, Fang Qiu. I’m impressed.”

“You’re amazing. The ratings even shocked me!”

“Our TV station hasn’t done a livestream show for a long time. This livestream is very successful. It’s all thanks to you!”

The leaders of the TV station, the members of the show crew, and even the host, Liu Qingshi, all gave Fang Qiu a thumbs-up.

They were all deeply impressed by Fang Qiu by now.

“He’s just amazing!”

Liu Qingshi went straight up, put his arm around the shoulder of Fang Qiu, and said with a happy face, “Brother, you’re truly awesome. The ratings of your show are even higher than that of my show when it was at its peak. Are you going to compete for the top TV worker at Zhongzhou TV Station?”

“Of course not.”

Fang Qiu gave a wry smile and said, “You will always be the top TV worker at Zhongzhou TV Station. Aren’t you the host of my show? I’m just a lecturer.”

In fact, Fang Qiu didn’t expect that the ratings of the first episode could be so high.

However, he found it nice.

The high ratings meant that there were many people watching the show.

And Fang Qiu’s original intention in doing this show was to convey all kinds of information to all the audience. Naturally, the more people watched it, the better.

“That seems to be the case.”

Hearing what Fang Qiu said, Liu Qingshi realized that he was the one who did the opening of the show, not only the first episode but also the remaining five episodes.

After all, the content of each episode was different. The show needed a host to introduce the situation of the last episode before every episode began.

Fang Qiu couldn’t be the host of his own show.

Moreover, this was a live broadcast.

Fang Qiu had to make a lot of preparations. In order to better the effect of the show, he had to ask someone else to make the effort of hosting the opening.

Also, Liu Qingshi was an entertainment star and the top TV worker at Zhongzhou TV. Although the number of his fans was not as many as that of Fang Qiu, there were a lot of them.

With Liu Qingshi hosting the show, it would be helpful to the ratings.

“Let’s go to the celebratory banquet.”

Under the praise of the leaders and the whole TV station’s joy and excitement, Qiao Hua, the senior executive, directly waved his hand and said, “I’ve booked the restaurant. Let’s go now and celebrate!”

Right after he said that, all the staff immediately cheered wildly and excitedly.

Led by the leaders of the TV station, everyone left for the restaurant Qiao Hua had booked to celebrate and have dinner.

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The netizens were still extremely excited.

For these netizens, this episode of Fang Qiu’s show was really exciting.

Although on the whole, this show didn’t seem to have the entertainment effect as imagined, nor was it as interesting as the variety shows, what was strange was that it was attractive.

Everyone was also aware that the reason why this show was attractive was that it was performed by Fang Qiu.

Secondly, this show revealed some ironic facts.

Finally, it was broadcast during a critical period.

For the general public, what they were most concerned about during this period was undoubtedly the healthcare products. This show revealed the problems of healthcare products, which certainly would attract great public attention.

Fang Qiu's show was mainly about explaining and popularizing healthcare products and even combating counterfeits.

This successfully attracted viewers who were currently very curious about healthcare products.

As the viewers watched the show, everyone learned about the authenticity and harm of healthcare products through Fang Qiu's explanation. This also reminded the audience that they must watch the show carefully. Otherwise, they would not be able to judge whether the healthcare products they were using worked or not and if they should keep using those products.

The show was exciting.

There were all kinds of activities and topics targeted at healthcare products on the Internet. As the viewers were thrilled while watching the show, they were excited to participate in these topics and activities.

There were all kinds of comments on Weibo, and everyone participated in the discussion one after another.

Some people even directly put Fang Qiu's show on an online forum for everyone to discuss.

"What do you think of Xiao Fang's Lecture Room? What do you think of what Fang Qiu is doing?"

These questions were raised on the online forum.

Soon, it attracted the attention of countless people.

"The show is wonderful!"

“This is the most awesome show I’ve ever watched where counterfeits are struck.”

“To be honest, I didn’t expect that Fang Qiu would make such a show. Although this show seems to be a little strict and boring when people first watch it, when you really focus on this show and pay attention to it carefully, you will find that... it’s too freaking exciting!”

“I can say with great responsibility that this is definitely the best show I have watched in the past ten years, even better than the Young Chinese Medicine Doctor!”

“This show is amazing. I’m really surprised that Fang Qiu can perform this kind of show.”

“He’s the only one ever who can make this kind of education show so popular, isn’t he?”

“I’m not a professional, so I don’t know how to evaluate it. I’ll just talk about my feelings. After watching the whole show, I only have two opinions. The first one is that the show is very exciting and makes me want to keep watching it. The second one is that I can’t wait to watch the second episode immediately.”

“I don’t want to answer the questions of the post starter, because everyone has answered them. I want to ask a question. Does anyone on this forum sell healthcare products? I really want to know if those profiteers are disgraced by now!”

“Fang Qiu’s show is really worth watching. It’s worthy of the attention it gets.”

“In the whole country, I think only Fang Qiu dares to do such a show, doesn’t he?”

“I don’t think the show itself is the most powerful, but Fang Qiu himself. Because Fang Qiu has no interest in healthcare products at all. He stood out to speak of this matter alone. Although he’s doing it in the name of promoting the knowledge of Chinese Medicine, I believe everyone knows what he is fighting against.”

“Yes. Fang Qiu is so brave.”

“Think about what he did when he reorganized the Chinese Medicine industry previously. Fang Qiu has the courage to face everything on his own. That’s really admirable!”

Almost all of the topics and comments related to Xiao Fang’s Lecture Room on the forum were praising Fang Qiu and the show.

At the same time, the students and teachers of the University of Chinese Medicine also admired the courage of Fang Qiu after watching the show.

They thought that they could learn some knowledge of Chinese Medicine from Fang Qiu’s show, but they didn’t expect that the show would have so many meanings.

At this moment, almost all the students who had watched the livestream regarded Fang Qiu as their idol.

All of them dreamed that one day they must do such an earth-shattering thing as Fang Qiu did.

That night, the public kept discussing the show.

The next day, as the great discussion kept going on, all the major TV stations, newspapers, and online media in the country took action to go to the sites of the major healthcare product promotion companies to interview them.

After all, with the promotion of Fang Qiu, the popularity of healthcare products had reached another peak. Any random report would definitely attract a lot of attention.

However, when the media reporters tried to do an interview, they found that they couldn’t do it at all. These healthcare product promotion companies all closed down.

Some were still open, but the security guards wouldn’t let the reporters in no matter what.

Without any other choice, the media reporters could only interview the passers-by.

In the square outside a healthcare product promotion company in the capital, a reporter stopped a young man working nearby and interviewed him.

“Excuse me, did you watch Xiao Fang’s Lecture Room last night?”

“Of course, I did.”

Hearing the reporter’s question, the young man immediately said with a smile, “I have to watch Fang Qiu’s show!”

“So, what do you think of this show?” the reporter asked with a smile.

“I think it is amazing. Fang Qiu is doing a great thing by doing this show. It’s very worthy of praise, isn’t it?”

The young man thought for a moment and said, “This should be a kind of education show with realistic meanings. Fang Qiu can make people obsessed with this kind of show, which is enough to show how capable he is. The nation needs more great shows like this one now. Shows need to not only be entertaining but also let people know what is good and what is bad. This show is awesome!”

Chapter 1814 They Should Go to Hell!

At noon, all the TV media and online media released real-time interviews.

All the passers-by who were interviewed gave Fang Qiu a thumbs-up and praised him for what he had done.

Things were getting more and more lively.

In the beginning, everyone was spotting the profiteers who sold fake healthcare products, but now a large number of netizens directly began to denounce these companies.

In fact, since the appearance of the healthcare product sales industry, many people knew that healthcare product promotion companies were a malignant tumor in the healthcare industry.

Some healthcare product companies that intended to make nice healthcare products had long hated these healthcare product promotion companies to the core.

During this period, they also released a lot of statements and invited many experts to prove the fraud of healthcare product promotion. Unfortunately, their influence was too small, so no one was willing to listen to them at all.

Now, someone finally stood out.

With the appearance of Fang Qiu, the discussion on the Internet became more and more heated.

With the spread of public opinion, those who had long known that healthcare product promotion companies were malignant tumors voiced their opinions one after another.

Together with many netizens who had been deceived by healthcare products, they shouted out to the relevant departments to investigate those products thoroughly.

Those healthcare product companies had all fallen and couldn't remain calm any longer.

As people in this industry, they didn't dare to make certain things public. Now their little secrets were exposed by Fang Qiu and presented in front of everyone.

They had to stop more of their secrets from being exposed.

They couldn't stop what had happened, but no matter what method they used, they would never allow it to happen again.

In a healthcare product promotion company in the capital that had closed down.

In the office, a group of people were sitting around a table with a sad face.

“Tell me, what should we do?”

A middle-aged man, who was sitting in the chairman’s seat with a livid face, glanced at the others and said, “We can’t have this continue. Otherwise, not only will our company go bankrupt, but we may even be given special attention to by the relevant departments. When that happens, we will definitely be investigated thoroughly!”

Everyone’s face changed when they heard those words.

It would be really troublesome if the relevant departments were to intervene in the investigation

“Say something!”

The middle-aged man shouted angrily.

The people sitting around the conference table were silent, not knowing what to say.

Unable to bear the oppressive atmosphere in the conference room, after a long while, a middle-aged man stood up and said, “I have an idea.”

Everyone immediately turned to look at him.

They were waiting for his idea.

“What do we live for?”

The middle-aged man took a deep breath and then said, "We live for survival. In order to survive, we must have money. We're in this business for money, and Fang Qiu also does his show for money. Don't we have money? Once we offer to pay him, our trouble will go away."

"Money?"

When the middle-aged man in the chairman's seat heard this, his eyes suddenly lit up.

He had really overlooked that aspect.

"Indeed.

"After working in this industry for so many years, what I lack the least is money!

"As long as this problem can be solved, it doesn't matter if I have to spend some money. Anyway, I can still earn it back."

"Go on. How are we going to pay him?" asked the middle-aged man in the chairman's seat.

"We'll give the money to Fang Qiu."

The person who proposed said, "It's absolutely impossible to bribe the TV station now because Fang Qiu's show is very profitable and can also bring huge ratings to the TV station. Therefore, no matter how much money we offer, they won't take it. What's more, all the TV stations now are under the control of the government and belong to the State Administration of Press and Publication. In the case that Fang Qiu's show brings his TV station so much profit and such good political achievements, they will definitely not accept bribes, so we can only give the money to Fang Qiu."

The man in the chairman's seat asked, "How much do you think will be appropriate?"

“According to the news we’ve heard before, Fang Qiu received 10 million Huaxia coins as a royalty fee from Zhongzhou TV Station for doing this show.”

The person who proposed thought for a moment and said, “However, Fang Qiu must look down on 10 million, so I think we should give him more. Even if it’s 20, 30, or even 50 million, it won’t work. We should give him ten times more!”

“Ten times?”

“Doesn’t that mean 100 million Huaxia coins?”

“That’s too much.”

“Fang Qiu seems to be quite rich, but from the point of view that he charges 10 million for the copyright of a show, it seems that he needs money.”

“I think 50 million will be enough. 60 million at most.”

“We worked so hard to earn what we have, and now we’re going to humbly offer our money to him?”

Everyone was talking about it.

As for the middle-aged man sitting in the chairman’s seat, he frowned slightly and thought for a moment.

“100 million Huaxia coins won’t be enough. I’ll give him another 100 million!”

After a while, the middle-aged man made a decision with bright eyes and said, “Fang Qiu is not short of money, but the temptation of 200 million is not something he can resist.”

The man who made the proposal immediately nodded and said with certainty, "What we need to do now is to bribe Fang Qiu. We must offer him enough because the more money we offer, the more likely it will be for Fang Qiu to take it. As long as he takes it, he will involuntarily be in the same boat with us. By then, we can even threaten him in reverse!"

"That won't be necessary."

The middle-aged man in the chairman's seat narrowed his eyes and said, "He's worth 200 million. But in addition to helping our company survive, we also need him to do us another favor – to deal with Hengyu Healthcare Product Company!"

When everyone heard that, they looked very excited.

One of them asked, "So, how are we going to give the money to Fang Qiu?"

"That's easy."

The middle-aged man in the chairman's seat sneered and said, "It's not difficult to find someone to contact Fang Qiu!"

That afternoon, with the help of money, someone directly took the staff of this healthcare product promotion company to the hotel where Fang Qiu was staying.

The staff of the healthcare product promotion company sat directly in the lounge of the hotel and waited.

When it was dinner time, they finally saw Fang Qiu go downstairs and turn to the restaurant on the first floor, ready to eat.

The staff, a bald middle-aged man, immediately followed Fang Qiu and sat down at his table.

"Hello, Mr. Fang Qiu."

Fang Qiu looked at him and said with a puzzled look, "And you are...?"

"I'm just a nobody. You don't need to know who I am."

The middle-aged man chuckled. He then took out a bank card directly, put it on the table, pushed it to Fang Qiu, and said, "There are 100 million in this card. We want to ask you for a favor."

"Is that so?"

Fang Qiu was stunned for a moment and then smiled.

He figured out what the man's intention was upon hearing his words.

100 million Huaxia coins were not something that an ordinary person could offer at will.

Even the members of an ordinary big company couldn't easily use so much money from the company.

The only company that could quickly prepare 100 million was probably that kind of healthcare product promotion company that conducted scams.

Fang Qiu smiled as he asked, "So, what can I do for you?"

"I know that you've been doing a show recently. You'll analyze and compare a lot of healthcare products in your show. I hope that you can remove the products of Guangfeng Healthcare Product Company with these 100 million Huaxia coins. I hope that you won't use or mention the products of this company on TV again, and the 100 million will be yours," said the middle-aged man with a smile.

"Is that all what I need to do?" Fang Qiu asked.

The middle-aged man grinned and took out another bank card. He put it on the table, pushed it to Fang Qiu, and said, "There are another 100 million in this card."

"With this 100 million, I hope that you can put more products of Hengyu Healthcare Product Company on your show. If possible, try to mention the name of that company as many times as possible and focus on striking their products."

After that, the middle-aged man spread his hands and added, "It's just a small favor, and you can easily earn 200 million Huaxia coins. What do you think?"

"Let me think about it."

Fang Qiu took out his mobile phone with a smile and began to scroll through it.

Opposite him, the middle-aged man was not in a hurry. He just sat there and waited.

However, because he was sitting on the opposite, he couldn't see Fang Qiu's mobile phone at all. Therefore, he didn't know that Fang Qiu had logged into Weibo and had begun to edit a post.

"Some people try to use 100 million to keep me from exposing their company. I just want to say that these people should go to hell!"

After editing the text, he posted it.

As soon as he posted it, it immediately attracted countless netizens' comments.

"Wow, those companies are even bribing Master Fang Qiu?"

"Are they serious? Master Fang Qiu's consultation fee is 100 million, and those companies are trying to bribe him with only that much of money. How could Master Fang Qiu possibly be interested? Haha!"

“Well done. Master Fang Qiu is worthy of his reputation. In the face of 100 million, he is not tempted at all.”

“Master Fang Qiu is awesome!”

The netizens applauded one after another.

“Have you made up your mind about it?” asked the middle-aged man.

It seemed that he had been waiting for too long.

“Well, please hold on for another minute.”

Fang Qiu responded with a smile and then continued to check his mobile phone. After reading the comments for a while, he edited another post on Weibo.

“Some people are offering 100 million to have me focus on Hengyu Healthcare Product Company.”

After editing the text, he posted it.

When everyone was discussing his last post with great interest, this post suddenly appeared and everyone burst into laughter.

“And they’re even spending money to mess with their opponent. 100 million is quite a generous offer.”

“Haha, this is interesting. It’s a case of dog eat dog!”

...

At the same time, other healthcare product promotion companies, because they had been following Fang Qiu, also saw these two Weibo posts at the first possible moment.

Now, the people of these companies were shocked since some people were actually paying Fang Qiu to mess with their opponents.

Especially the members of Hengyu Healthcare Product Company. They were furious when they saw the two Weibo posts made by Fang Qiu. The boss of the company was even exasperated.

“Who did this?”

“How shameless!”

Chapter 1815 Each Has Their Special Tricks

“Who did this?”

“Who on earth did it?”

“Those people are so shameless! We must make them suffer!”

All the people from the major healthcare product promotion companies went crazy, especially those from Hengyu Healthcare Product Company that got targeted. When they saw the news, they were furious and were ready to find a way to fight back.

As the person involved, Fang Qiu was still sitting in the restaurant sitting face to face with the staff of Guangfeng Healthcare Product Company.

Seeing that Fang Qiu had been spending time on his mobile phone without considering the offer at all, the middle-aged man sitting on the opposite couldn't help but frown as he said, “Mr. Fang Qiu, 200 million is not little.”

“No, it’s not.”

Fang Qiu nodded gently and said, “I think someone will tell you my answer soon.”

As he spoke-

Beep! Beep! Beep!

The middle-aged man’s phone rang.

Hearing the ringtone of his mobile phone, the man immediately took the phone out of his trouser pocket. Taking a closer look, he found that it was a call from his boss.

“Hello?”

The middle-aged man answered the phone.

“What are you doing?”

An extremely gloomy voice came from the other end of the line. “Fang Qiu has posted your conditions on Weibo. You idiot!”

As soon as the boss finished speaking, the phone was hung up.

“What?”

The middle-aged man was shocked. He glanced at Fang Qiu and then immediately logged into Weibo with his mobile phone in a panic.

When he read the posts, he was instantly dumbfounded.

He didn't expect that Fang Qiu would directly put his conditions on Weibo.

Although his company was not explicitly stated, with Fang Qiu's revelation, the authorities definitely start an investigation.

There were only a few healthcare product promotion companies, and even fewer have a grudge against Hengyu Healthcare Product Company.

Everyone in the business knew each other.

Just then, the dishes were served.

Fang Qiu pushed the two bank cards in front of him back to the middle-aged man. After the waiter served the dishes on the table, he immediately began to eat with a smile.

"Humph!"

With a snort, the middle-aged man looked extremely gloomy. He suddenly stood up before he grabbed the two bank cards on the table, glared at Fang Qiu, and hurried away.

...

When the other healthcare product promotion companies found that some people were paying tricks through Fang Qiu's posts, they also began to take action one after another.

Since others were playing tricks, they could do it as well.

Filled with rage, the people of those companies began to pull strings one after another.

At the University of Jiangjing Chinese Medicine.

Beep! Beep! Beep!

In the office of Vice President, Chen Yinsheng, the office phone on the desk rang.

“Hello?”

Chen Yinsheng answered the phone.

“Excuse me, may I ask if this is the University of Jiangjing Chinese Medicine?” someone asked from the other end of the line.

“Yes, this is the University of Jiangjing Chinese Medicine. What can I do for you?” asked Chen Yinsheng curiously.

The person on the other end of the line said, “We’re Ruihang Healthcare Product Company. After our assessment, we think your school is very in line with our company’s sponsorship standards, so we are going to sponsor 30 million Huaxia coins to you. If there is no problem, we will send our guys to your school now.”

Chen Yinsheng sneered and said, “My apologies. We don’t need your sponsorship. Goodbye.”

After that, he hung up the phone directly.

“A sponsorship?”

“I’ve read the two Weibo posts that Fang Qiu just posted. I didn’t expect that these people would come to us. They are so shameless!”

As the Vice President of the University of Jiangjing Chinese Medicine and a man who could risk everything for the development of Chinese Medicine, how could Chen Yinsheng agree to this sponsorship?

Not only the University of Jiangjing Chinese Medicine but also the Linxi County No.1 High School where Fang Qiu used to study had received an offer of sponsorship from a healthcare product promotion company.

Linxi County No.1 High School had just invited Fang Qiu and Jiang Mengjie to give a speech this year, and they had always been proud of Fang Qiu. They had been paying attention to Fang Qiu all the time.

Therefore, when they heard that a healthcare product promotion company was going to sponsor them, the school leaders directly ordered, "Our school has money. We don't need their sponsorship. Tell those people to scram!"

As soon as he got the reply, the boss of the healthcare product promotion company, who wanted to sponsor the school, was dumbfounded.

"What's going on?"

"We're offering money, and they don't want it?"

Not just the Linxi County No.1 High School but also the local government had received a sponsorship offer from some healthcare product promotion companies.

As authorities, the government of Linxi County naturally knew what these healthcare product promotion companies were up to.

Although those companies did not mention Fang Qiu, the government did not dare to agree to the sponsorship. They were government personnel, so they naturally had a very sensitive political sense.

Fang Qiu talked about the problems of healthcare product promotion on TV, and the relevant departments also intervened in the investigation in regard to healthcare products. If the government of

Linxi County agreed to the sponsorship of the healthcare product promotion company, they would be in great trouble.

At Zhongzhou TV Station.

At the same time, the leader of the show crew of Xiao Fang's Lecture Room also received a call from a stranger.

That leader was naturally Qiao Hua, who had personally signed the contract with Fang Qiu.

"Hello?"

After receiving the call, Qiao Hua picked it up directly.

"Hello, may I ask if this is the crew of Xiao Fang's Lecture Room on Zhongzhou TV Station?"

A very polite female voice came from the other end of the line.

"And you are...?"

Qiao Hua was stunned.

"Who would call the crew?"

The woman on the other end of the line said, "Sir, we are from Yuehua Healthcare Product Company. We're calling you to offer to sponsor your show with 200 million Huaxia coins. Of course, we don't need advertising or anything like that. It's just sponsorship."

"Haha."

Qiao Hua smiled and said, "If you were to sponsor us, you should have come to us when the merchant fair was held. It's too late now!"

After that, Qiao Hua hung up the phone directly.

In the hotel.

After dinner, Fang Qiu went straight back to his room.

Unexpectedly, as soon as he arrived at the room, he received a lot of calls.

Not only the University of Jiangjing Chinese Medicine, Linxi County No.1 High School, Linxi County Government, and the show crew, but also the Three Billion Foundation called and stated that some healthcare product promotion companies offered to sponsor them, and they had all refused.

Fang Qiu was stunned by these calls.

"Those people of the healthcare product promotion companies are really geniuses. They even called the foundation."

When his phone stopped ringing, finally, Fang Qiu finally sighed with emotion and then began to look for the products of these healthcare product promotion companies from the hotel room full of health products. As he looked for them, he said, "Since you are so terrified, I will focus on you in the next episode!"

With that, Fang Qiu found all the products of these manufacturers from all the healthcare products that he had bought in advance. Then, he began to study and prepare the content of the second episode.

A week passed quickly while everyone was paying attention to the show.

In the midst of everyone's expectations, it was Sunday when the second episode of Xiao Fang's Lecture Room was about to be aired.

After the tension and excitement of the first episode and the huge controversy on the Internet, more and more people began to pay attention to the show, and more and more people had great enthusiasm and expectation for it.

At this time, those who didn't like to watch TV all waited to watch the show.

People who used to only play computer games and despised TV had also now pulled up the livestream page on their computers, setting their games aside, and waiting intently for the show to begin.

Those who originally planned to exercise at this time all adjusted their schedules by one hour and sat in front of the TV just to be the first to watch the second episode of Xiao Fang's Lecture Room.

Even many personnel from Chinese Medicine pharmaceutical companies, the Public Security Department, Chinese Medicine schools, and healthcare product manufacturers were all waiting in front of the TV for the show.

Everyone was very curious about what Fang Qiu was going to do in the second episode.

Compared to the people who were looking forward to the show, the bosses of the healthcare product promotion companies were on tenterhooks.

They are particularly anxious and afraid. During this week, they have tried various ways to stop Fang Qiu and escape from this impending disaster.

They had tried to pay the people who could contact Fang Qiu. They used both threats and soft methods.

However, Fang Qiu remained unmoved.

This sort of situation caused those bosses to feel extremely helpless.

With a twinkling, the second episode of the show was about to start. Those bosses were very resistant and unwilling to watch it, but not only did they have to watch it, but they also had to study it because they wanted to see what Fang Qiu was going to do in this episode.

Only by watching the show could they take down the products that Fang Qiu mentioned as soon as possible.

Although it couldn't completely solve the fundamental problem, it could at least be of some use. If they didn't watch the show or take the products mentioned down, it was very likely that the relevant departments would soon come to their companies.

Therefore, even if those bosses were very resentful and hoped that Fang Qiu's show wouldn't have any ratings, they still had to watch this show, which would contribute to the ratings.

Meanwhile, the crew of Zhongzhou TV Station had begun to get busy preparing.

Everyone was now full of enthusiasm.

After seeing the ratings of the first episode, everyone was more confident in the show. They also hoped that the ratings could last. They were even looking forward to seeing if this show would break any record.

Because of the popularity of the first episode of the new show, the major media were also paying attention to the content of the second episode.

In the past week, the reports related to healthcare products made by the major media have attracted a lot of attention.

Hence, the media were very eager to see what Fang Qiu would do in the second episode. In this way, they could prepare their reports in advance and release them as soon as the show was broadcast.

Full of expectations, everyone was ready to watch the second episode of the show.

Chapter 1816 Promoting Their Products

The second episode of Xiao Fang's Lecture Room was on air at eight o'clock in the evening.

The ones who were waiting in front of the TV and staring at Zhongzhou TV Station saw that the screen suddenly flashed, and the show officially began.

As a slightly rough opening title flashed by, Liu Qingshi, the host of the show, once again appeared in front of everyone.

"Welcome to Xiao Fang's Lecture Room."

The screen cut to Liu Qingshi standing on his hosting stage in Xiao Fang's Lecture Room. He clapped his hands with a smile, saying, "Hello everyone, I am Liu Qingshi, the host of Xiao Fang's Lecture Room. Thank you all for tuning in on time.

"In the previous episode, our lecturer, Fang Qiu, explained three types of health products, namely, collagen, enzymes, and resveratrol. I believe all of you have understood the key points, so I won't repeat them here.

"With the end of the first episode, Xiao Fang's Lecture Room has caused quite a stir on the Internet and many have been eagerly anticipating the second episode.

"Here we are now.

"Then, what will Lecturer Xiao Fang present us this time?"

At this point, Liu Qingshi smiled slightly, guided the camera with his palm, and said, "Let's wait and see!"

Under the guidance of Liu Qingshi, the camera quickly scanned through the recording studio before it stopped.

A figure walked out of a door.

It was none other than Fang Qiu.

“Welcome to Xiao Fang’s Lecture Room.”

Wearing a white gown, Fang Qiu walked out from backstage with a smile and looked at the livestream camera, saying, “Time flies fast in a week, and many events that attract our attention have occurred during this week. However, we won’t discuss these events on the show. We hope everyone can focus on the content of our show.”

All the viewers were stunned upon hearing what he said.

No one was thinking about what had happened this week. It was he who took the initiative to mention it, but he also said that he wouldn’t discuss it on the show.

Some laughed when they heard this.

These people were aware that obviously, Fang Qiu mentioned it on purpose.

Although judging from what he said, Fang Qiu would not be talking about what had happened this week on the show, since he suddenly brought it up during the beginning, he would certainly make some implicit implications later on.

Those who understood were even more looking forward to this episode.

In the livestream room on the Internet, some people who understood explained to everyone who was watching.

Seeing these explanations, everyone became more and more expectant.

“Okay now.”

After finishing the first part of the speech, Fang Qiu guided the livestream camera to a white table and reached out to the products placed on it.

...

Because of the overwhelming online discussions and the high ratings of the first episode, the leaders of Zhongzhou TV Station have been closely monitoring the real-time ratings of the second episode since it began.

Under the attention of many leaders, everyone could see very clearly that before the second episode was on air, the ratings of the whole TV station had begun to rise. Even when the TV advertisements were broadcast, the ratings kept rising.

When the show was about to begin and the moment Fang Qiu showed up, the ratings actually reached an amazing 3%.

The number of viewers exceeded 3% as soon as the broadcast began.

This achievement made the leaders of Zhongzhou TV Station so excited.

Although the ratings of the first episode had also exceeded 3% and the highest ratings had reached 3.7%, the second episode had just begun.

That was to say, as long as there was no accident, 3% would be the minimum rating for this episode.

It might even be higher.

According to the growth rate of the first episode’s ratings, what level would the highest ratings reach?

The leaders of the TV station were thrilled just thinking about it.

...

On the TV.

“Grape seeds!”

After the camera scanned all the products on the table, Fang Qiu picked up one of them and said, “There are a lot of grape seed products on the market nowadays, including grape seed, grape seed masks, grape seed capsules, grape seed granules, grape seed concentrate tablets, grape seed vitamin C, and a whole lot of other supplements.”

With that, Fang Qiu held up the product in his hand and handed it directly to the camera, saying, “I remember a company that wanted to offer me 100 million to focus on and promote this company. Although I didn’t take the money, I’m still willing to help promote that company.”

Right after he said that, all the people who were watching the livestream instantly burst into laughter.

Sure enough, Fang Qiu wouldn’t be so rigid as to say “I won’t mention it if I don’t have to.” When he said he wouldn’t mention it, it was just to pique everyone’s interest and allow them to immediately recall what happened during the past week when he brought it up.

Notably, Fang Qiu was really quite mischievous.

The audience burst into laughter, but the members of Hengyu Healthcare Product Company turned pale upon hearing Fang Qiu’s words and seeing him placing their products in front of the television for the audience to see.

“Damn it, what’s wrong with you?!”

“You didn’t take the money. Why would we need you to promote our products?”

“Shameless, he’s simply too shameless!”

All kinds of curses came from the healthcare product company.

But even so, all the people in this healthcare product company still focused on the TV and watched Fang Qiu’s show carefully.

On the other side.

In Guangfeng Healthcare Product Company somewhere in the capital.

Just like Hengyu Healthcare Product Company, all the people in Guangfeng Healthcare Product Company also gathered together to watch the second episode of Xiao Fang’s Lecture Room.

When they saw Fang Qiu putting Hengyu’s product in front of the camera, the whole company laughed.

Hengyu had always been their sworn enemy.

Wherever they went, the people of Hengyu would follow them and compete for resources.

This was also the reason why they were willing to spend 100 million to let Fang Qiu take special attention to Hengyu Healthcare Product Company.

Now it seemed that although their cooperation with Fang Qiu failed, Hengyu still received special attention from Fang Qiu. From this point of view, Guangfeng still benefited.

However, their laugh didn’t last long before the faces of all the members of Guangfeng Healthcare Product Company suddenly darkened.

A voice came from the TV.

“Of course, since I’m promoting products, I also need to promote the company that offers me 100 million Huaxia coins.”

On the TV, Fang Qiu picked up a bottle of Guangfeng Healthcare Product Company’s product from the white table and placed it in front of the camera.

Now, the faces of all the members of Guangfeng Health Products Company, from laughing just now, instantly turned ashen.

Actually, when Fang Qiu rejected their bribery, they had already expected that it was almost impossible to prevent Fang Qiu from mentioning their products. But they really didn’t expect that their products would be brought up in this way and presented in front of all the viewers.

This made them feel extremely upset.

Hearing what Fang Qiu said and seeing what Fang Qiu was doing, all the viewers who were watching the livestream show couldn’t help but burst into laughter instantly.

Fang Qiu was exposing and criticizing two companies in a very sarcastic manner.

Thinking of the expressions of the people from the two companies, everyone couldn’t help laughing.

However, just as everyone burst into laughter, Fang Qiu raised a question.

“What’s the grape seed?”

Facing the livestream camera, Fang Qiu said, “Now, let’s about the popular grape seed extract in the market!

“From a scientific point of view, grape seed extract, due to the inclusion of oligomeric proanthocyanidins, is an amazing product among other antioxidants. Its effect is 50 times better than that of Vitamin E and 20 times that of Vitamin C. It can effectively remove oxygen-free radicals. Therefore, the efficacy of oligomeric proanthocyanidins lies in the antioxidant as well as hindering the production of melanin. It has a whitening effect and can effectively reduce the loss of collagen with the assistance of Vitamin C.

“However, eating grapes does not mean consuming grape seed extract.

“Now, not all of the grape seed extract capsules on the market are effective proanthocyanidins supplements.

“Some people have genetically modified some mice, making them unable to secrete certain enzymes with antioxidant effects, so the free radical index in those mice’s bodies becomes very high, but their lifespan is not affected at all, and the lifespan curve is completely overlapped with that of normal mice. Conversely, some people have injected 18 different antioxidants into some mice, but whether or not these drugs are present, the lifespan of the mice remains unchanged.

“What’s more, according to this year’s research, because oxidizers can disrupt some normal metabolisms within, they can induce some diseases!

“After various tests and experiments, the scientists came to the conclusion that the human body can consume grape seeds, but don’t overdo it or expect too much.

“Generally speaking, the main ingredients of the grape seed extract are Vitamin E, linoleic acid, anthocyanins, polyphenols, and flavonoids.

“Actually, these ingredients are very common.

“Vitamin E is the most common vitamin, but it is a great antioxidant, commonly found in a variety of foods such as milk, eggs, grains, kiwi fruit, and more.

“Grape seed extract can be used as a supplement for unsaturated fatty acids and has some antioxidant capabilities. Some studies have shown that grape seed extract can help with swelling, heart disease, and promoting bone health, but there is no evidence to support its other effects.

“That is to say, grape seed does have its benefits, but it may not be reliable.

“It may be useful, but its effect is definitely not as great as the rumors said, and it’s not as powerful as the advertisement said. If it really has the effect claimed in the ads, it can be directly produced as a medicine.

“But it’s just a healthcare product.

“I believe everyone knows what my point is by now!”

Right after he said that, the viewers all smiled knowingly.

There was no doubt that everyone knew what Fang Qiu meant.

After all, the purpose of Fang Qiu holding this show was to expose and criticize these healthcare product promotion companies. He didn’t need to make his point extremely clear as people already knew his intention.

...

“3.7%. The ratings have exceeded 3.7%!”

At the same time, the leaders and senior executives of the TV station received the news that as the show went on, the ratings had broken the highest record of the first episode.

Chapter 1817 Cracking Down on Maca

“It has?”

“The highest record has been broken by now?”

“How long has it been since the opening? The first product has just been finished, and now the ratings stay record-breaking?”

“If this keeps going, there will be a new record!”

At Zhongzhou TV Station, all the staff and leaders were shocked by the power of Fang Qiu.

If the high ratings of the first episode were due to Fang Qiu’s own popularity, then the sustained high ratings of the second episode must be attributed to the show’s excellent quality.

A show couldn’t last long with only one person’s efforts.

The content of the show itself was the real key to the show’s success.

Undoubtedly, Fang Qiu grasped the key perfectly.

Not only did he keep the audience who watched the show for him, but he also perfectly attracted more viewers with the quality of the show.

At this moment, the leaders and senior executives of the TV station were not surprised by Fang Qiu’s personal popularity, but rather shocked by Fang Qiu’s ability to control the show.

The show, which sounded quite boring, was skillfully made into a show full of variety by Fang Qiu, which was so captivating that one couldn’t stop watching.

This was pure talent.

Ordinary people couldn't possibly achieve this level.

At the same time, the senior executives of other TV stations also received the news.

Since Fang Qiu's show had settled in Zhongzhou TV Station, it had been a foregone conclusion, so the other major TV stations did not pay attention to the real-time ratings of the second episode.

However, when the ratings of the second episode of Xiao Fang's Lecture Room surpassed the highest of the first episode, the news still reached the top management of the major TV stations at the first time possible.

Those leaders and senior executives were all shocked.

They were also watching the show, and they also knew that the show had just begun.

The highest ratings of the last episode had already shocked them. Unexpectedly, not long after the start of this episode, it directly broke the highest ratings of the previous episode.

This kind of achievement was simply too stunning.

The leaders of the major TV stations were all astounded. They couldn't believe that Fang Qiu had actually taken a show to such a level.

Right now, the show was still going on.

On the TV screen, Fang Qiu put down the grape seed products and then guided the camera to the second white table.

There are also some products with coded labels taped on their logos placed on this table.

The camera swept over these products so that everyone could see them.

“What is this thing?”

Fang Qiu picked up one of the products and said, “This product is called ginkgo biloba extract.

“There are various products such as ginkgo biloba drops, ginkgo biloba extract tablets, ginkgo capsules, and many more.

“The efficacy labeled on these products include: preventing stroke, myocardial infarction and other cardiovascular diseases, helping to prevent and treat early Alzheimer’s disease, especially helping to restore and improve memory, lowering blood viscosity, increasing blood supply to the brain, improving cerebral blood circulation and microcirculation nutrient exchanges, and anti-lipid oxidation, slowing down the aging of health care functions!”

Speaking of this, Fang Qiu slowed down a bit.

Then, he said, “Recently, I saw an advertisement that went like this.

“Cardiovascular is the river of life of the human body, but as the standard of living continues to improve, our dietary structure is gradually enhanced, and our blood lipids are also elevated.

“Survey shows that high blood fat has become a common disease of middle-aged and elderly people, and the resulting variety of cardiovascular and cerebrovascular disease has become a threat to the main culprit of the statement of the middle-aged and elderly people.

“High blood fat is very dangerous. It has no obvious symptoms but quietly devours life.”

With that, Fang Qiu picked up a bottle of medicine from the table.

He placed it in front of the livestream camera and said, “This medicine in the advertisement is made mainly of ginkgo biloba leaves, cassia seeds, lotus leaves, hawthorn, and other ingredients. The seller

claims that through scientific composition and animal and human functional tests, it's proved to have health benefits of assisting in lowering blood lipids and clearing blood waste.

"Just for this small bottle, the retail price is up to 300 Huaxia coins!"

Fang Qiu shook his head and sighed, saying, "Actually, in clinical studies in Murica, scientists have found that ginkgo biloba extract is not helpful for elderly dementia, and there is no significant effect in preventing stroke and lowering blood pressure in clinical studies. Moreover, long-term consumption of ginkgo biloba extract may have side effects, including allergies, headaches, stomachaches, and so on.

"It can also interact with anticoagulant drugs.

"In fact, Some animal studies in rats have also found that long-term use of ginkgo biloba extract greatly increases the risk of emotional and splenic adenocarcinoma. Of course, it remains to be proven whether this side effect is also present in humans, but this at least suggests that this supplement may not be as safe as we think it is."

After that, Fang Qiu placed the extract of ginkgo leaves in his hand on the table and said seriously to the camera, "Therefore, I suggest that everyone should not consume this product. After all, its benefits are not significant, and the potential side effects may be considerable."

He shook his head and sighed softly.

"As a Chinese Medicine practitioner, I can tell you that ginkgo leaves are also a kind of traditional Chinese medicine."

Fang Qiu continued, "Ginkgo leaves are also known as duck foot leaves, white fruit tree leaves or white sun tree leaves in traditional Chinese Medicine. They are distributed throughout the country and are harvested from June to September. The medicinal herb is yellow-green in color, smooth and hairless, with thin petioles, light texture, easy to tear, a fragrant scent, and a slightly bitter taste.

"It is flat in nature, sweet, bitter, and astringent in flavor. It works on the heart and lung meridians.

“The effect and function of the ginkgo leaves are astringing lungs, calming breathing, promoting blood circulation, removing blood stasis, and relieving pain.

“It can be used to treat lung deficiency and coughing, coronary heart disease, angina pectoris, and hyperlipidemia.”

After introducing the ginkgo leaves, Fang Qiu said, “The money you spend on buying a bottle of health supplements can be used to purchase several doses of traditional Chinese medicine, and it’s important to note that the combination and properties of Chinese medicine are two separate concepts. Traditional Chinese medicine not only has material properties but also medicinal properties.”

When he finished speaking, Fang Qiu put down the product in his hand and walked toward the third table.

“Next, let’s talk about the third product of this episode.”

Fang Qiu, with the camera, arrived at the third table. He guided the camera to sweep around the table before saying, “Maca!”

Just as he finished speaking, the TV screen suddenly switched to advertisements.

Now, all the viewers immediately got intrigued.

They all got excited when they heard the name Maca.

It should be noted that Maca was a top-notch product that was all the rage on the market.

“Is Fang Qiu going to crack down on counterfeit goods?”

“Judging from Fang Qiu’s performance, he’s exposing and criticizing every product he presents on the show.

“Is it possible that Maca is also false advertising?”

Everyone was staring at the TV screen. Even if it was an advertisement, they didn’t want to miss a second. They all wanted to see what comments Fang Qiu would make on Maca.

...

At Zhongzhou TV Station.

“4%! The ratings have exceeded 4%!”

During the period of the advertisement, the news came quickly.

When the news was spread, everyone at the TV station was shocked.

“The ratings have exceeded 4%?”

“4% by now?”

“Wow, this is just the second episode of the show. The rising trend is unbelievable!”

Everyone was talking about it.

Just then, a senior executive of the TV station asked excitedly, “What about now?”

“According to the real-time ratings, it has now reached 4.3%!”

His subordinate reported.

When everyone heard that, they became even more stunned.

When they heard that the ratings had exceeded 4%, they were already shocked. But they didn't expect that it had reached 4.3% by now, which was incredible.

For a moment, all the people at Zhongzhou TV Station were cheering wildly.

Meanwhile, the news also reached the higher-ups of other TV stations.

"Holy shit!"

"4.3%? How could it be so high?"

"Damn it. We missed out on a lot!"

The leaders of the major TV stations all smiled wryly.

They really missed out on a lot by not taking Fang Qiu's show.

"The ratings have exceeded 4.3%.

"If we had that stunning rating, it would definitely make us into the ranks of the top three domestic television stations!

"Unfortunately, we missed our opportunity."

No matter how much they regretted it, they could only watch.

Just when everyone was eagerly anticipating, some people suddenly became nervous after hearing what Fang Qiu said.

Not only those who engaged in healthcare product promotion but also some pharmaceutical companies selling healthcare products began to get nervous.

“Fang Qiu won’t really crack down on Maca, will he?”

Before long, the four 15-second advertisements ended.

The show was back on TV.

At this point, Fang Qiu was already standing in front of a white table.

“Welcome back.”

After saying that to the camera, Fang Qiu continued to add with a smile, “Next, let me introduce Maca to you!

“In recent years, a plant product named Maca has gradually taken the lead in the domestic healthcare product market.

“Unlike many healthcare products, it’s claimed that Maca can help enhance sexual ability, which has also attracted a lot of attention. So, what exactly is this mysterious healthcare product? Can it really improve sexual function?

“Maca is a cruciferous plant native to the Andes mountains in Southern Murica. It belongs to the same family as radishes, and its root has a similar shape to round carrots. In the local area, the root of maca is a vegetable that can be consumed by humans and livestock!

“However, the ones who promoted the Maca products are clearly not satisfied with treating it as a novel foreign vegetable. So as long as you search for it on the Internet, you will find many exaggerated descriptions of the effect.

“You can even see online that due to the high unit nutrient drink contained in Maca, it has the common function of nourishing and strengthening the body. Those who consume it will feel energetic, mentally sharp, and not fatigued. Maca can also promote metabolism, resist stress and enhance human and animal performance, fertility, and milk secretion. It can also eliminate menopausal disorders, slow down aging, and enhance brain vitality...”

Chapter 1818 Central Television With Regret

“In order to highlight the magical effect of Maca, people even gave it the title of Plant Viagra.”

At this point, Fang Qiu shook his head and added, “The slogans sound amazing, but the authenticity of it is highly questionable. Is the miraculous effect of this South Murican plant on human health really that amazing?”

The audience was also very curious.

“Is Maca really that effective?”

On the TV screen.

After introducing Maca, Fang Qiu paused briefly before staring at the camera and continuing, “Among all the various promotions for Maca, the one that attracts the most attention is its ability to enhance sexual performance.

“In many advertisements, Maca has become an all-around medicine for improving sexual health. It is not only effective for men, but also for women. It treats infertility, and irregular menstruation, improves menopause symptoms, and so on. The same kind of plant can not only improve men’s reproductive function but also women’s. Don’t you think it seems to be too omnipotent?”

The audience was slightly stunned upon hearing those words.

Men and women were built completely differently, and their reproductive systems were even more different. In this case, how could there be a plant that worked on two completely different reproductive systems?

While the audience was thinking, Fang Qiu continued, "In fact, there is still a lack of evidence to support the effectiveness of Maca on reproductive function. Most of the current related research has only been conducted on experimental animals, and there is little clinical data. Moreover, the quality of the research is not high, and there is no data on the female reproductive system.

"A medical center of a Murican university points out that although Maca has appeared in public as a magical drug to improve sexual performance, there is currently no reliable evidence to prove that it has such effects. Unlike widely reported cases, this plant is also unable to have any impact on the hormone levels in male bodies.

"At present, the only advantage of Maca is that it is relatively safe. If Maca does not contain any other efficacy ingredients, there is basically no need to worry about safety issues. However, the summary of safety by medical centers is still quite cautious. Although clinical trials using Maca have not caused any serious side effects, this drug has not undergone comprehensive safety testing. The safety in populations such as young children, pregnant and lactating women, and those with severe liver or kidney disease is still uncertain.

"In addition, male enhancement health products are also a high-risk area for illegally added substances, and it is not ruled out that certain products labeled as Maca may add certain drugs, bringing additional health risks.

"That is to say-

"Based on the current information, there doesn't seem to be anything miraculous about Maca."

After saying those words, Fang Qiu put down the Maca products in his hand and said with a smile, "Personally, I think instead of spending a lot of money on Maca, it's better to spend a little money on buying Six-flavored Dihuang Pills or Guifu Dihuang Pills. They are not only cheaper but also effective."

The conclusion was already very obvious.

Maca was not as magical as the rumors said. It did not have the same effect as the advertisement said, which meant Maca was also a scam.

The audience figured it out.

Many businessmen who were watching the show were devastated after hearing Fang Qiu's words.

As businessmen, they themselves didn't take these so-called miraculous products, and they also had some understanding of the truth behind them.

However, they didn't expect Fang Qiu to expose some of these truths on TV.

It seemed that Fang Qiu was cracking down on all those fake miraculous products.

At the thought of that, the major healthcare product promotion companies immediately started to get anxious.

They must not let Fang Qiu continue like this, and they must stop him.

How many healthcare products had been exposed in the two episodes?

Previously, their attempts to buy off people related to Fang Qiu in various ways to prevent Fang Qiu from targeting their brands had all ended in failure.

Now it seemed that they had to try their best to think of other plans.

In any case, they would never let Fang Qiu continue with this show.

Anyway, it was Fang Qiu who made the first move, and Fang Qiu had already forced them into a dead end. If they let Fang Qiu continue like this, all the healthcare product promotion companies would go bankrupt.

Therefore, they wouldn't hold back.

...

"Well, that's all for this episode. See you in the next one."

Just like the first episode of the show, the second episode ended after the three products were introduced.

The second episode of the show ended perfectly along with Fang Qiu's goodbye.

The TV screen also switched to an advertisement as well.

However, all the people who stayed in front of the TV still hadn't dispersed.

Everyone enjoyed the show very much.

They also began to discuss and make jokes about it.

"It seems that Fang Qiu is about to become the spokesperson for science in these two episodes, isn't he?"

"Haha, it seems that Fang Qiu has put in a lot of effort to prepare for the show. Otherwise, it would be difficult to find so much data to prove what he said."

"Is Fang Qiu still a Chinese Medicine doctor?"

"I don't know this guy. The Fang Qiu I know is a Traditional Chinese Medicine practitioner."

“Six healthcare products have been exposed in two episodes. According to the data announced, there are a total of six episodes in the show. There are three kinds of products in each episode. Doesn’t that mean that Fang Qiu will crack down on 18 healthcare products in total?”

“That’s wonderful. The more the better.”

The netizens praised Fang Qiu and kept teasing him, saying that Fang Qiu had changed.

But in fact, everyone knew that Fang Qiu intended to criticize these health products on TV in the name of Chinese Medicine, so everyone enjoyed watching the show.

...

At Zhongzhou TV Station.

“What are the final ratings?”

As the second episode ended, all the leaders and senior executives of Zhongzhou TV Station immediately began to ask one after another.

Previously, they had already heard that the ratings had exceeded 4%.

Because of this, they had more expectations in their hearts. They were very eager to see how high the highest ratings of this episode could be in the case of breaking 4%.

“Here it is.”

A staff member ran over quickly with a ratings report in his hand. He said to all the leaders and senior executives with excitement, “The highest ratings have reached 4.5%.”

“The average ratings have reached 4.2%!”

As soon as he said that, all the staff and senior executives on the scene immediately hugged each other excitedly and cheered loudly at the same time.

Although they were prepared, when they heard the result, they still couldn't help but get excited.

No one had expected the final result would be so amazing.

The ratings of 4.5% would undoubtedly remain NO.1 before New Year.

All the staff at Zhongzhou TV Station were deeply shocked by the ratings of this episode, following their shock from the first episode.

Of course, not only the people at Zhongzhou TV Station were shocked.

At the same time, all the major TV stations in the country also received the ratings for the second episode of Xiao Fang's Lecture Room.

"What?"

"4.5%?"

"How could it be so high?"

Undoubtedly, this achievement once again shocked the people of major national TV stations.

What did the ratings of 4.5% mean?

This was the highest achievement of Zhongzhou TV Station so far.

The highest ratings of many large TV stations could not reach this level.

Only the top three large TV stations in the world could achieve this kind of rating. And even if they could, it was very rare.

In this case, not only the major TV stations but also the higher-ups of Central Television felt a little regretful when they heard the result.

It was obvious that judging from the current situation, the ratings of Xiao Fang's Lecture Room were in a state of continuous increase. The average rating of the first episode exceeded 3%, with a peak rating of 3.7%. In the second episode, the average rating exceeded 4%, reaching a peak rating of 4.5%.

This magnitude of growth was very rare in the industry.

As long as this kind of growth occurred, it meant that the show was definitely a phenomenal one.

Although only two episodes have been broadcast, Xiao Fang's Lecture Room has been recognized as a phenomenal show.

The fact that a provincial-level TV station could achieve such high ratings was enough to shock everyone.

"4.5%. 4.5... Only the celebration shows during New Year can achieve such ratings."

When the leaders of Central Television received the news, they couldn't help shaking their heads and smiling bitterly.

There was no doubt that if such a show was broadcast on Central Television, the ratings would be at least 2 to 3 percent higher. According to the current ratings of this show, the ratings might reach 6.5% to 7.5% if it was broadcast on Central Television, and this was only the second episode.

The upcoming growth, although not too significant, would definitely not be small.

It seemed that the highest ratings of Xiao Fang's Lecture Room might even break the highest ratings of the Young Chinese Medicine Doctor.

At the thought of that, the senior executives of Central Television became even more frustrated and smiled wryly.

"This is an opportunity missed."

The nature of the TV station determined the greatest tolerance of the station.

"Now that I think about it, this show is also quite positive. There is no possibility of any unexpected incidents. From this perspective, we should have taken this show, especially since we have a connection with Li Huawen."

"What a pity! What a pity!"

"Alas..."

The leaders of Central Television all regretted it.

After all, who could have made Fang Qiu's show so successful?

...

The second episode was over.

Due to the celebratory banquet that took place yesterday, there wouldn't be another one today. However, the huge surprise and excitement brought by the ratings prompted the leaders of the TV station to come down and invite Fang Qiu to have a meal, wanting to treat him to a feast.

However, Fang Qiu turned down their invitation.

After leaving the TV station, Fang Qiu went straight back to the hotel.

Just back to the hotel room, Fang Qiu took out his mobile phone, wanting to check the comments and trends online.

But when he searched online, he was shocked to find that there were people attacking him and traditional Chinese medicine.

Chapter 1819 Fighting Back

It was a post that appeared on Weibo.

“Is Fang Qiu strict with others and lenient with himself?”

It was obvious that this post was targeting Fang Qiu.

Seeing the title of this post, Fang Qiu couldn't help but be stunned. He was quite curious.

“How am I strict with others and lenient with myself?”

Full of curiosity, Fang Qiu quickly clicked on this post to view it.

When he read the post, he laughed at once.

“Recently, Fang Qiu is doing a show called Xiao Fang's Lecture Room on Zhongzhou TV Station's prime time slot. Judging from online discussions, this show seems to be quite popular. Basically, every netizen is commenting on this show, and there are even many interviews specifically focused on this show.

“From these interviews, it is evident that the recognition of Xiao Fang's Lecture Room is very high, and everyone is especially thankful to Fang Qiu for doing such a show.

“However, I have a question here.

“Does everyone know the nature of this show?

“In other words, what is the purpose of this show? What is his main purpose for doing this show, and whether its content is consistent with what Fang Qiu said when applying for the show?

“To my knowledge, Xiao Fang’s Lecture Room was defined as a popular science program on Chinese Medicine when Fang Qiu applied for it, but based on the episodes that have been broadcast so far, it is clearly not the case.

“However, that’s not the point!

“Now, let’s talk about the content of this show.

“In the program, it seems reasonable to deny health products on the premise of their ingredients, but have you ever thought about why Fang Qiu can use a single component in health products to oppose the entire product, yet we have never seen him oppose traditional Chinese medicine?

“Obviously, the ingredients opposed by Fang Qiu on the show also exist in traditional Chinese medicine. So why does he only crack down on health products and not traditional Chinese medicine?

“So, according to Fang Qiu’s opinion, since there are related components in traditional Chinese medicine that he has opposed, can we use this to deny the efficacy and functions of these traditional Chinese medicines?

“In this way, the traditional Chinese medicines that contain the components opposed by him are all just a fraud, which means that Chinese Medicine is pseudoscience!”

Such a post popped out of nowhere.

Fang Qiu hadn't seen it on the Internet before the start of the show. But when the show was over, the post had been reposted more than 100,000 times on Weibo.

It was very obvious that this post was made when Fang Qiu was doing the second episode.

Then, who posted it?

Fang Qiu carefully checked it, but he couldn't find the source of the post at all. The original poster wasn't shown.

When he finally found the original post, he found that it had been deleted.

However, all kinds of reposts later spread wildly as if they were to occupy the entire platform.

Logically speaking, this kind of post would not have attracted the public's attention.

However, as the number of reposts increased sharply, all kinds of paid Internet trolls began to repost and comment crazily.

"It sounds very reasonable."

"That is to say, Fang Qiu has been proven strict with others, right?"

"He deserves to be called a top figure in the Chinese Medicine industry. I guess this kind of strict style should have been passed down from those Chinese Medicine seniors."

"I feel that Fang Qiu has gone too far this time."

"When I first watched Xiao Fang's Lecture Room, I thought it would be a casual and pleasant show, something like a monologue comic talk, but I was wrong. I found that this was simply a roast of Fang Qiu

alone. He's roasting everything that influences Chinese Medicine, but when it came to Chinese Medicine, he only said that it was awesome. I admit that I was wrong about Fang Qiu."

"Since he said on the show that those components are useless, why can't he explain how those useless components in traditional Chinese medicine work?"

"That's right. He should explain that."

"He's roasting others while advertising traditional Chinese medicine. He's really shameless."

"This double standard is so disgusting."

The paid Internet trolls were criticizing Fang Qiu crazily.

In any case, they were the ones who spread this post. Of course, they had to make it livelier and attract more attention.

With what the paid Internet trolls were doing, the Chinese Medicine anti-fans who had been suppressed by Fang Qiu also began to take action.

"Chinese Medicine is pseudoscience."

"That's right. Fang Qiu has made a fool of himself now."

"Every health product on the market contains traditional Chinese medicine components. According to Fang Qiu's words, all these traditional Chinese medicines are useless. Since they are useless, they don't have the effect of curing diseases and saving lives. Isn't this a scam?"

"If the health products that contain traditional Chinese medicine can't even achieve the most basic health care, how can we use traditional Chinese medicine to cure diseases? What kind of logic is this?"

“Pay attention, everyone. This is a scam of Chinese Medicine.”

“Chinese Medicine is pseudoscience and a scam. I hope you won’t be deceived again!”

...

When Fang Qiu read the post and the slanderous comments made by the paid Internet trolls and Chinese Medicine anti-fans, his face immediately darkened.

He didn’t even need to think much to know that this post must have been made by the people from those healthcare product promotion companies.

Those people seemed to know that bribing Fang Qiu’s acquaintances was not working. They were now ready to confront Fang Qiu head-on.

Without delay, Fang Qiu immediately turned on the computer in the hotel.

Then, he began to type quickly and edited a Weibo post that contained various pictures.

He saved the pictures on his phone.

After that, he logged into Weibo with his mobile phone and made a post.

“Here’s my reply to the questions raised by the paid Internet trolls.”

Fang Qiu directly posted on Weibo with those pictures attached.

“Although traditional Chinese medicine has gone through various changes over thousands of years, in theory, it is a very perfect study. It remains after thousands of years, indicating that traditional Chinese medicine can withstand the test of time.

“One thousand and eight hundred years ago, Zhang Zhongjing prescribed a medicine, the capillary artemisia.

“Today, doctors of Chinese Medicine will also prescribe that medicine.

“It’s the same thing.

“From this, it can be seen that traditional Chinese medicine is everlasting.

“The theory of traditional Chinese medicine adopts real herbology, and traditional Chinese medicine is about how drugs work on the human body.

“To put it simply, traditional Chinese Medicine is informatics.

“Why can we use traditional Chinese medicine to cure diseases?

“We often see that some people talk about the chemical compositions of Chinese medicine. For example, *Artemisia annua* contains artemisinin, *Chuanjiao* contains Chuanjiaozone, and *Salvia divinorum* contains tanshinone. This is not traditional Chinese medicine. The formal name of traditional Chinese medicine is herbology, and the study that focuses on chemical compositions is pharmacognosy.

“Then, what is pharmacognosy?

“Pharmacognosy is the study of Western Medicine. It’s about the chemical composition of natural botanicals. It’s completely different from traditional Chinese Medicine!

“Traditional Chinese Medicine is not about chemical compositions, because thousands of years ago, when our ancestors used traditional Chinese medicine, chemical compositions weren’t applied.

“Since so, how does traditional Chinese medicine work to cure diseases?

“Chinese Medicine cures diseases with the elements of nature.

“For example, coptis has cold elements, and monkshood has heat elements. We use these elements to treat diseases.

“So, to put it simply, traditional Chinese medicine is to use the nature of drugs to treat the diseases of the human body. Normal people wouldn’t suffer from heat or cold poisoning.

“If you catch a cold, it means that you’re suffering from coldness poisoning. Then, you can use monkshood, which contains the heat elements, to treat your coldness poisoning.

“If your body gets inflamed, it means that you’re suffering from heat poisoning. Then, you can use coptis to treat the disease. This is how we use the elements of the drugs to treat diseases!”

After Fang Qiu sent this post on Weibo, he paused for a moment and pondered.

Then, he made another post.

“I can bet with anyone who says that traditional Chinese medicine doesn’t work. We can have a field demonstration!”

As soon as he posted it, there was an uproar on Weibo.

Fang Qiu’s fans all supported him, and all the neutral netizens also made comments.

However, the comments this time seemed to be different from before.

It was because people were actually instigating those who argued with Fang Qiu.

It seemed that Fang Qiu's fans and the netizens who were ready to watch the show seemed to have become paid Internet trolls of another team.

"I dare you to bet with Fang Qiu. Since you're making so much sense, he will surely lose."

"Yeah. If you can, defeat Fang Qiu!"

"Don't back down. Fang Qiu is definitely no match for you this time. Go and challenge him."

"Fang Qiu has made a fool of himself. Aren't you going to hit him hard?"

The more they talked, the more excited they became.

One after another, they mentioned the paid Internet trolls and Chinese Medicine anti-fans, hoping that they could accept the challenge and fight back against Fang Qiu.

After all, they really hadn't seen Fang Qiu roast someone for a long time. They really wanted to see him do it now.

Yet, things did not go as smoothly as they had imagined.

Countless people made a fuss below Fang Qiu's post on Weibo for a whole day. They were looking for those who had challenged Fang Qiu before and instigating them to stand out and argue with him.

However, no one accepted the challenge.

"You're not that cowardly, are you?"

"It's been a day, and there's no one who dares to accept the challenge?"

“Accept the challenge now!”

“These people are too timid. When Fang Qiu doesn’t speak, they do their best to slander him. But when Fang Qiu speaks, they are all cowards and don’t even dare to answer.”

Everyone was disappointed.

It seemed that they couldn’t see the wonderful show he had imagined.

On the other side.

Seeing that their method didn’t work, the bosses of the healthcare product promotion companies all got anxious.

It was indeed a good way to use the paid Internet trolls on the Internet, but they forgot that Fang Qiu was really talented and knowledgeable. He had cured all kinds of diseases.

There was no way for others to confront him head-on.

With someone taking the lead, the bosses of several healthcare product promotion companies helplessly set off overnight for the first time and held a meeting.

Chapter 1820 Pressure From the Higher-ups

In a suite on the top floor of a luxury hotel somewhere.

Beep! Beep!

An electronic lock was unlocked, and the door was pushed open. A middle-aged man walked in and came to the very luxurious living room in the suite. He sat down next to a door with an express door lock installed. He was silent, thinking, and motionless.

After a long while-

“Knock, knock, knock...”

There was a knock on the door, which woke up the middle-aged man from his meditation.

Beep!

Without any hesitation, the middle-aged man directly reached out and pressed the express door lock switch next to him.

Clack!

The door opened.

A man in a black suit and a hat came in from outside the door.

Without saying a word, the man went straight to the living room, sat down on the sofa, took off the hat on his head, and revealed a bright bald head.

The first man who came in pressed the switch again, and the door closed automatically.

In the living room, the two men didn't even look at each other once. They just sat there silently, waiting.

About ten minutes later-

“Knock, knock, knock...”

There was another knock on the door.

The middle-aged man who came in first pressed the express door lock switch again.

Clack!

The door opened again, and another middle-aged man came in.

The same thing happened.

This man didn't say anything.

After entering the room, he found a place to sit down and continued to wait in silence.

Just like that, every three to five minutes, someone would come in. Sometimes, it would take more than ten minutes before another one came in, and occasionally, it would take half an hour.

After an unknown period, there were already many people sitting in the living room of the suite, and there was only one seat left on the sofa.

Although there were many people, the atmosphere in the room was still very depressing.

No one spoke. They were all waiting in silence.

Half an hour later-

Beep! Beep! Beep!

There was another beep.

Everyone heard it.

All the people sitting in the room now raised their heads and looked silently at the door.

The first person who came in immediately pressed the expressed door lock switch.

The door opened.

A middle-aged man wearing glasses, a black suit, a suit jacket on his hand, and a messy white shirt came in panting.

“Zhang Guangfeng!”

After the man came in, the first one who came in pressed the express door lock switch and locked the door. A middle-aged man who was originally sitting in the crowd immediately stood up and stared angrily at the man who had just entered the room.

“Humph!”

The middle-aged man named Zhang Guangfeng snorted disdainfully and walked to the only empty seat, ready to sit down.

“How dare you come here?”

The furious middle-aged man rushed forward, grabbed Zhang Guangfeng by the collar, and roared, “I’ll beat you to death, son of a bitch!”

“If you want to fight, come at me then!”

Zhang Guangfeng wasn't someone to be trifled with. He immediately grabbed the other party's collar angrily, not backing down in the slightest. He glared at the man and said, "Yang Hengyu, I have to mess with you, and what can you do about it?"

"I'll smash you to death!"

The man named Yang Hengyu raised his left fist and fiercely punched Zhang Guangfeng's head.

Zhang Guangfeng didn't back down. Similarly, he brandished his left fist, smashing it down viciously at his opponent.

In this way, the two of them began to tussle.

At first, the people sitting around did not intend to step forward to stop the fight.

However, when they saw the two falling to the ground, they looked at each other and shook their heads at the same time. Then, they hurried forward and pulled the two men apart.

Judging from the names, it could be seen that Zhang Guangfeng gave 200 million to Fang Qiu, hoping that Fang Qiu could expose the products of Guangfeng Healthcare Product Company as they instructed. Yang Hengyu was the boss of Yuheng Healthcare Product Company, the opponent of Guangfeng.

Since Fang Qiu sent the two Weibo posts, the people of the two companies had completely become enemies.

The two bosses had been furious for a long time.

What made Yang Hengyu angry was that Zhang Guangfeng actually asked Fang Qiu to deal with him in private, and what angered Zhang Guangfeng was that Yang Hengyu always asked his men to steal Zhang Guangfeng's business and territory while the two bosses held no grudge against each other.

"Fuck you, Zhang Guangfeng!"

Yang Hengyu, who couldn't hit Zhang Guangfeng despite being pulled by everyone, roared angrily.

"I'll kill your whole family."

Zhang Guangfeng's face was twisted with malice as he roared.

Even if the two were pulled away by the crowd, they were still extremely angry and spat at each other.

"Enough. That's enough!"

The middle-aged man, who was the first to enter the room, swung his hand and went straight to the middle of the two. He glared at them fiercely and said, "What's the point of making such a scene at this time? Now we have to work together to keep ourselves safe. Even if we have to quarrel, we need to deal with Fang Qiu first!"

"Yeah. Now that we're all in big trouble, what's the point of you two quarreling now?"

"If you keep arguing, you will be taken down by Fang Qiu before you can kill each other!"

"Save your breath. If you have that much strength, go and get Fang Qiu instead!"

Everyone chimed in, making the two men less angry.

Under everyone's persuasion, the two finally stopped.

"Sit down, all of you."

Seeing that the two men were no longer arguing, the middle-aged man who was the first to enter the room waved his hand and asked everyone to sit down again.

“All right, do me a favor. Calm down for the time being.”

Sitting down next to the express door lock switch, the middle-aged man, Xu Yongqiang, said, “Today, I gathered everyone here not to fight. We are all in the same business, so it is inevitable for us to compete with each other. If we’re to fight, I’m afraid that all of us will be enemies!”

Speaking of this, Xu Yongqiang gave Zhang Guangfeng and Yang Hengyu a hard look and then added, “Everyone knows very well that we gathered together to discuss how to deal with Fang Qiu. We can’t let him go on like this. He has forced us into a dead end. We have no way out. Now, let’s talk about what ideas and plans you have.”

After he said that, the group of people began to discuss.

This secret discussion lasted for an entire day.

They didn’t leave the hotel until it was dark.

...

At Zhongzhou TV Station the next day.

Beep! Beep! Beep!

In the office of an important leader of the TV station, the phone suddenly rang.

“Hello?”

The leader, who was watching the replay of the second episode of Xiao Fang’s Lecture Room through the computer, picked up the phone with a smile.

“Mr. Wu?”

A familiar voice came from the other end of the line.

“That’s me.”

The leader immediately became serious and said, “Why are you calling me?”

“I have something to tell you.”

The person on the other end of the line smiled faintly and said, “I heard that your station is doing a show called Xiao Fang’s Lecture Room recently, which has made the Internet a mess and caused controversy everywhere.”

“Well, that’s not the case.”

The leader immediately replied, “Whether it’s on the Internet or in the real world, most people support this show. Everyone likes it very much and keeps praising it for the positive energy it presents. It’s absolutely impossible to make the Internet a mess.”

“Most people like it, so there are still some who don’t like it.”

The person on the other end of the line shook his head with a smile and said, “If some don’t like it, it means that there is a conflict. So you’d better stop the show from airing first. You must be strict with your shows. You can’t arouse public opinion, much less control it. Don’t make too much of a scene, understand?”

“Well...”

When the leader of the TV station heard this, his face suddenly darkened and he said, “This show is not...”

“That’s enough.”

Without giving Mr. Wang any chance to explain, the person on the other side of the line directly interrupted him and said, “Just do as I say. You don’t have to worry about anything else.”

After that, he hung up.

Listening to the sound of disconnection coming from the phone, Mr. Wang showed a gloomy look on his face.

He had been watching the replay with great ease and excitement, but now he instantly felt great pressure.

He really couldn’t afford to offend the person who called him, nor could he claim ties or kinship with him.

“However, should I stop such a good show from airing as he instructed?

“The contract with Fang Qiu is not a big deal.

“Even if we need to compensate him, the TV station can easily afford it.

“But the thing is, there is nothing wrong with this show at all, and it can bring so many benefits to the TV station. I can’t just take it down.”

After pondering for a while, Mr. Wang stood up directly.

He opened the door of his office, stuck his head out, and said to a staff member who was coming over, “Go get Fang Qiu here immediately.”

All the staff of the TV station knew where Fang Qiu stayed, so when this staff member heard the leader's instructions, he immediately rushed to the hotel where Fang Qiu stayed and asked him to come over.

Half an hour later, Fang Qiu came to Mr. Wang's office.

Fang Qiu was quite familiar with Mr. Wang because they had talked with each other at the celebratory banquet before. As soon as he entered the office, he immediately asked, "What do you need by getting me here in such a hurry?"

"Here's the thing."

When the leader saw Fang Qiu, he frowned at first and then said, "In fact, I asked you here to talk to you about Xiao Fang's Lecture Room. I just want to ask you if you can make the show less influential. I received a phone call, and I was told that the show has too much influence and disrupted the network order, so... it would be best if you can keep it down a bit, and there will be less complaints."

"Complaints?"

Fang Qiu raised his eyebrows and asked, "Whose complaints?"

Mr. Wang smiled wryly, stretched out a finger helplessly, and pointed up.

Fang Qiu understood at a glance.

Obviously, someone was pulling strings to stop him from doing this show.