

Paragon 69

Chapter 69 - 69: Klaus's Influence

"Breaking News: The influential warrior Klaus Hanson has just signed a five-year deal with the viral fashion sensation Nucci Fashion Trend X for their upcoming clothing line, XKloud Clothing. The pre-sale of the first two products is now available on their website, with a 10% discount for the first 5,000,000 orders."

Just minutes after Klaus, Nadia, and the others left for his fitting, news channels began buzzing about the recent contract Klaus had signed with Nucci Fashion Trend X.

The moment the news hit the airwaves, Klaus's name started trending across all social media platforms. Within seconds of the announcement, the hashtag #XKloudClothing exploded, becoming the number one trend worldwide. Klaus's social media accounts, which have just been created started to gain followers rapidly.

His fans started to skyrocket by the minutes, and notifications flooded in like a tidal wave.

"Klaus Hanson signed with Nucci?! This is HUGE!" one fan commented on Xter, quickly gaining thousands of likes and retweets.

Another user wrote, "I need that XKloud gear right NOW! Take my money!"

The buzz didn't stop there. Fashion bloggers, influencers, and even celebrities began posting about the deal. Some wore mock-ups of what they imagined the XKloud Clothing line might look like. Fashion moguls couldn't believe what was happening.

"Klaus teaming up with Nucci Fashion Trend X is the biggest move in fashion this year," one fashion magazine tweeted. "This is set to change the landscape of warrior-inspired streetwear!"

In the Nucci Fashion headquarters, the energy was electric. Phones were ringing off the hook, and their website started receiving so much traffic that it nearly crashed. The pre-sale of the first two products was only live for a few minutes before it sold out. 5,000,000 units gone, just like that.

"We are out of stock!" a Nucci employee shouted in disbelief.

The manager in charge of Nucci Fashion Trend X presale and sales department, already expecting success, was still stunned by the speed of the orders. He immediately held a meeting with his production team. They immediately came up with a new discount which was approved by Dede who Nadia left in charge of handling things.

Nucci's stock skyrocketed almost instantly. Within an hour, it had jumped by over 30%. The fashion industry took notice as Nucci's ranking on the global fashion charts began to climb. Initially ranked at number ten, the brand quickly surged to number seven, and it wasn't slowing down.

"This is crazy," a news anchor on one of the biggest fashion networks said. "Nucci Fashion Trend X has just seen its biggest surge in company history, and it's all thanks to Klaus Hanson!"

"The greatest fashion signing in the last decade. This Klaus Hanson sure has some influence" Another news anchor said shaking her head in disbelief.

Meanwhile, Klaus's inbox was flooded with messages from other brands and sponsors, eager to collaborate with him. Companies that had previously been indifferent to his growing influence were now practically begging for a meeting. Some even offered double the contracts he had just signed with Nucci.

Of course, Hanna was quick to respond letting them know for the next 5 years, Klaus won't be signing any contract relating to fashion. Of course, the non-fashion brands were more than hopeful to start sending their proposals.

"Can you believe this?" Nadia said, scrolling through her phone, barely able to keep up with the flood of messages. "Everyone wants a piece of you now, Klaus."

Klaus simply shrugged, though a small smile crept onto his face. He had never imagined his name would become this big in the fashion world. But now that he has made his debut, he can only endure and let the fame accept him.

Out on the streets, people were already talking about it. In cafes, shops, and even workplaces, Klaus's new partnership was the hot topic of conversation.

"Did you hear about Klaus?" one young man said to his friend while waiting in line for coffee. "He's with Nucci Fashion now! I just ordered their new clothes. Got lucky before they sold out."

"Yeah, I heard!" his friend replied. "My sister's freaking out because she missed the discount. She's trying to grab one on resale, but the prices are already insane!"

"Hehe, now that it came to this, you think she will give me a chance if I offer my spot" The young man said only to get a smack from his friend

"You player, my sister is not offhand"

In fashion circles, the competitors of Nucci Fashion Trend X were starting to sweat. Brands like Velvet Halo and Topform Couture, who had previously held steady positions in the top five, were now concerned about their rankings.

"We didn't see this coming," a representative from Velvet Halo admitted. "We underestimated the influence Klaus had. Now we need to rethink our strategy."

Topform Couture's CEO held an emergency meeting with his marketing team. "We can't afford to fall behind. We need a new campaign – something fresh, bold, and immediate."

At the same time, fashion critics were praising Nucci's strategy.

"This is a game-changer," one wrote in a widely-read article. "Nucci Fashion Trend X is revolutionizing the industry by blending the worlds of fashion and power. Klaus Hanson represents strength and style. This partnership will shake things up for a long time."

Even news channels that typically avoided fashion news jumped in on the trend. "In a stunning turn of events, warrior Klaus Hanson has taken the fashion world by storm. His recent deal with Nucci Fashion Trend X has catapulted the brand to new heights, setting records in sales and stock value," a newscaster announced during the evening broadcast.

Klaus's followers on xGram, which has already skyrocketed to millions started their own campaign. His account became one of the most-followed profiles globally, with fans excited not just for his fashion line but also for his warrior achievements.

It's shocking how he started spreading. Initially, one would think he was only popular in the Eastern Region or maybe the whole of the Northern Union, but now seeing the influence, it was clear his presence on the global scale has also skyrocketed.

Back at Nucci, the design team worked around the clock to meet the new demand. They were rolling out new ideas for the XKloud line, including jackets, shoes, and even accessories. Every new item seemed like gold, with pre-orders flooding in faster than they could handle.

With every passing hour, Nucci climbed higher in the rankings. By the end of the day, they had risen to number five on the global fashion chart, surpassing major competitors. And by the next morning, they reached number three.

"We're witnessing history in the making," a popular fashion podcast host said. "Nucci might actually become the top brand in the world, all thanks to this one partnership."

Even Klaus's competitors in the warrior world took notice, people he hadn't even seen or heard about. Some admired him, while others were envious of his newfound fame in a completely different industry.

When he made his debut on the City Ranking, many were shocked but they saw it to be normal knowing some Master stage experts are on the Chart, so it was only a matter of time before he and Ascended made their debut.

However, when he appeared on the Regional Chart, everyone started to take him seriously. He quickly climbs up the Chart shocking everyone. However, when he made his debut on the Union Warrior Ranking Chart, a chart filled with Saints and even higher, the whole world went wild.

Nobody could just believe how a mere Ascended Warrior was able to achieve something that grand. Everyone knew how hard to fight Tier 4 Dark monsters and higher. Even Uncle Ziggy cautioned Klaus about not going after anything Tier 4 Dark and above.

However, he not only went after that rank, he went after thousands at the same time and he walked away with only a few broken bones that healed almost instantly. That's just too badass. Even if he was that strong, he only shouldn't be able to kill an entire region of monsters.

But Klaus made it happen and now sitting at number 870 on the Union Warrior Ranking Chart is Klaus, a 16-year-old Ascended who has awakened not more than a month ago. His fame is unprecedented, and now, he has captured yet another attention in the fashion world.

But despite the overwhelming attention, Klaus remained focused. He knew this deal was just the beginning. More opportunities were bound to come, and he was ready to take on anything that came his way. If he is going to climb to the top, then he will ensure his presence is uncontested.

Nucci Fashion Trend X's momentum didn't slow. A few days later, they officially became the number one fashion brand worldwide, overtaking long-established names in the industry. Their stock was at an all-time high, and Klaus's face was everywhere – billboards, commercials, and magazine covers.

Even without an official chart, many have already made their own promo posters making it a trend everywhere. The internet now belongs to Klaus and Nucci Fashion Trend X.

"Klaus Hanson isn't just a warrior," one media outlet declared. "He's a brand. And that brand is unstoppable."

"Talk about young entrepreneurs, Nadia Hemsworth is indeed a tycoon in the fashion world" Another outlet posted

"Now sitting at the top of the Fashion World is Nucci Fashion Trend X and they will remain that way for many years to come" Another posted. They were all keeping a close eye on things waiting to see what would happen.

From humble beginnings to international fame, Klaus had taken the fashion world by storm, and the ripple effects would be felt for years to come.