

Chapter 65

"Interested viewers can visit your live stream to buy your products in the future. Of course, the quality must be genuine. If you decide to do this, besides getting the necessary licenses, our production team will also need to speak with Mr. Warren and ask them to supervise."

If they used their variety show to advertise and do live streaming to sell products, it was crucial not to mix in low-quality items.

Jason was a bit excited. "We're all honest folks. If we could make this work, we certainly wouldn't compromise on quality. And like Lindsay said, the people in the live stream can supervise us at any time."

Jason had heard from his son working outside that farming families had tried live streaming to sell goods.

Some had tried it in the village, but after several months, there wasn't much interest, let alone sales.

So, they had to give up on that idea.

With the show helping with advertising, it was a great opportunity.

He couldn't even wait and called Adam to come over for a discussion.

Adam was also delighted and excited when he heard about it.

Since coming to the village, he had been looking for ways to help the villagers increase their income.

But there wasn't anything particularly attractive around here, making it difficult to find a path to prosperity.

Olive oil was a specialty, and their village committee had helped sell it,

but the price had never gone up.

Soon, Adam arrived at Jason's house.

Lindsay repeated what she had said before.

Adam was very supportive.

"This is great. Our village committee will certainly supervise and help them get the necessary licenses."

Lindsay suggested, "Actually, it's not just olive oil and lip balm. Other products from your village can also be sold through live streaming. You can set up a live stream channel for the entire village's agricultural products.

"The high-quality agricultural and sideline products from each household in the village can be sold in the live stream. For example, Mr. Lynn's peaches are crisp, sweet, and flavorful, much better than the expensive peaches in many city fruit shops.

"The grains you grow in the village are mainly fertilized organically with minimal chemical fertilizers. I've been eating them these past few days, and they're delicious.

"Also, the villagers' homemade meats, sausages, and honey from free-range bees can all be sold through the live stream. You can organize the village and select one or two people to specialize in live streaming.

"These live streamers can show the customers how the products are made every day. This will give the customers peace of mind. Each household will get a commission for the sales, and the live streamers will receive a share of the profits."

Nowadays, many agricultural products were sold through live streaming,



but starting out was certainly not easy.

Without proper promotion and facing significant competition, it might be challenging to succeed.

However, the variety show brought its own traffic.

The show's live stream traffic could be converted into live streaming sales traffic for this village.

As long as the quality was maintained and the products were genuinely good agricultural and sideline products, with reasonable prices and no hidden issues, the business would undoubtedly do well.

Adam clearly thought of this point too.

"The village has no shortage of agricultural products; it used to be difficult to sell them. Now, if we could sell through live streaming, the villagers' lives would improve significantly."

He reached out and shook hands with Lindsay and the others. "Thank you so much for coming up with such a great way for us to prosper."

Being a smart man, he knew Lindsay and Charles intended for them to use the variety show's audience to drive sales.

Such an opportunity, if not seized, would be foolish.

At noon, Jason's family warmly hosted the four of them.

The production team even went out to buy vitamins and the tools needed for making lip balm and purifying essential oils.

Adam went to a household that kept bees to get some beeswax.



In the afternoon, Lindsay demonstrated live, teaching Jason's family, several other villagers skilled in extracting olive oil, and the audience how to make lip balm.

She also showed them how to purify essential oils for hair care, skin care, and skincare.

big sale: 100 bonus free fou you

get it