

Two Trillion 491

Chapter 491: He's Feeding My Sister the Enchantment Soup Again_1

Ariel received a phone call from Bai Xiaosheng, and when she heard that Ron Team was still reluctant and resistant to working with Kelson, her heart chilled.

If it had been another boss, they might have forced the employees to collaborate for the sake of that ten million euros.

But Bai Xiaosheng wouldn't do that, as he had both an employment relationship and a friendship with Ron.

Moreover, Bai Xiaosheng valued relationships very highly, even more so than money.

It seemed that this cooperation was likely to evaporate into nothing...

Ariel sighed.

In truth, they were willing to spend ten million euros to buy data, not only to facilitate cooperation with that company in UH Country but also to strengthen ties with Bai Xiaosheng and to further repair the relationship with Ron Team.

In the future, everyone would have deeper cooperation.

In light of long-term cooperation, the current ten million euros really meant little.

But unexpectedly, they were still unable to sway Ron and his people.

Just as Ariel felt hopeless, Bai Xiaosheng shifted the conversation and actually told her that he had a way to resolve the differences and disputes between the two parties.

"Sheng, what can you do?" Ariel couldn't help but exclaim in surprise.

She had immense respect for Bai Xiaosheng's intellect, even candidly admitting to her brother that Bai Xiaosheng was superior to her.

Kevin agreed with this as well.

Bai Xiaosheng would never boast or talk big—if he said he had a way, then the feasibility of this method must be very high!

"This method might require you to spend a bit more," Bai Xiaosheng detailed over the phone to Ariel.

"Okay, I understand now! I can't believe I didn't think of it!" Ariel was excited, "No, even if I had thought of it, actually, without you mediating, it wouldn't have been as effective! Thank you!"

On the other end of the phone, Bai Xiaosheng laughed, "How far we can go, we can only do our best and leave the rest to fate. I hope both you and I can have less discord and more amicable cooperation!"

"Okay!" Ariel replied with a single word, yet it seemed to contain all her emotions.

After hanging up the phone, Bai Xiaosheng returned to his desk and leisurely began eating his midnight snack, seemingly lost in thought as well.

"Speaking of which, I might soon need Kelson's help to accelerate the work progress for Zhongjing Media. I hope the cooperation will be pleasant this time," Bai Xiaosheng muttered to himself, then lowered his head and started eating heartily.

When Bai Xiaosheng and Ariel talked on the phone, it was nearly eleven o'clock at night on his side. In Ariel's city, it was seven in the morning.

She and her brother were not in Europe, but in Seattle, where they had a branch company and a villa.

When Ariel called Bai Xiaosheng, she was sitting at the dining table with gleaming cutlery and clean plates in front of her, not yet having breakfast.

Another set was laid opposite her, for Kevin, who had not come downstairs yet.

Lately, Kevin had also been extremely busy, getting up at five in the morning and dealing with some work first.

Ariel had just hung up the phone when Kevin came downstairs, stretching and yawning.

He was already dressed and ready to head to the company after eating.

The servant brought breakfast, and Ariel ordered plenty.

As Kevin sat down and rubbed his face, he saw Ariel across from him cutting sausages with a knife and fork, relishing her meal. Her plate was filled with grilled tomatoes, fried eggs, sausages, bacon, tomato-sauced beans, fried potato chunks, and a Danish pastry.

A pure English breakfast.

"You're eating quite a bit, you must be in a good mood today," Kevin said, a bit surprised, as he sipped his coffee.

Ariel raised an eyebrow elegantly placing a bite of grilled sausage in her mouth to chew, "Your appetite would be as good as mine if things were about to be resolved."

Kevin almost sprayed out his coffee and quickly wiped his mouth with a napkin, asking urgently, "What do you mean? What are you talking about?!"

"I called Bai Xiaosheng," Ariel said.

"What, he convinced the Ron Team to provide us with data and market reports?" Kevin asked, his excitement intermingled with surprise.

"Not yet," Ariel shook her head.

"Not yet? Then what are you so happy about....," Kevin suddenly felt a bit disheartened.

There was a deep conflict between the Ron Team and them; in his view, it was something that wouldn't be resolved in a short time. If it couldn't be resolved, then not only this time, but they could also forget about any future collaboration.

Such an excellent team had recently published a global data report on Tengyun Network. The report was just the tip of the iceberg, yet it shocked the industry and even sparked considerable conversation in Europe.

Many big companies regretted not having discovered them earlier to bring them under their wing.

After recognizing the true value of the Ron Team, Kevin regretted it so much his guts turned green.

If he had known earlier, he would have done everything possible to secure the team.

Now, man's plans are inferior to those of heaven. The Ron Team went to the East and ended up in Bai Xiaosheng's hands, bearing a grudge for what they had done.

If it weren't for Bai Xiaosheng, they could've gone all-in, using drastic measures to force the Ron Team to hand over what they wanted!

If it weren't for Bai Xiaosheng, with a different boss, as long as promising benefits, it would have been entirely possible to make them get the Ron Team to do their bidding.

Bai Xiaosheng, whom they couldn't bypass, was a guy with considerable influence and one that placed great value on loyalty; once you angered him, you really didn't know what would happen.

In Zhongjing of the East, Chen Jiuzheng had suffered setbacks time and again, and the Zhongjing Media General Manager, Song Changkong, even lost his position.

When Kevin heard about it, he genuinely took a sharp intake of breath.

Now, with Bai Xiaosheng being the general manager of their biggest Eastern partner, Zhongjing Media, he felt an added sense of awe.

"Ten million euros of goodwill couldn't sway them, huh? It seems this time, we can't pin our hopes on the Ron Team. Otherwise, we should look for partners in UE Country or America. But those people, they're nothing but vampires!" Kevin muttered dejectedly, fiercely cutting his bacon with his knife and fork.

This time, their collaboration with UH Country was more about strategy than making money, but that didn't mean they were willing to pour too much into it and be caught in a trap.

"Bai Xiaosheng is a very good boss; he respects his employees' opinions a lot," Ariel said.

"Yes, so respectful, he doesn't even want to earn money," Kevin muttered.

"But he's also my friend!" Ariel's beautiful eyes sparkled with a touching light as she spoke.

"And then what, my sister..." Kevin drawled lazily.

"He taught me a method," Ariel said with a smile, "If we succeed on our end, perhaps the conflict with the Ron Team might be resolved! Not just this time, even future cooperation would be much simpler!"

"What!" Kevin had been about to eat his bacon but put it down again.

His face was full of surprise as he urged Ariel in a very rushed tone, "What exactly is the method, come on, tell me!"

"In our eyes, business is cruel, one can resort to any means to achieve the end! But actually, if you think about it the other way around, there's another way!" Ariel said mysteriously, "Love can dissolve all."

Kevin squinted, his face lined with frustration.

Bai Xiaosheng, what the hell, have you been feeding my sister your love potion again?!

Chapter 492: We Gave This Data to _1

Europe, the seaside city of Grange.

This city was filled with a sense of tranquility and peace everywhere.

Here, people revered a slow-paced lifestyle and refused toil.

However, there were some exceptions.

Emma Watson hurried along the streets, her eyes ringed with dark circles. These were not the product of smoky makeup, but the real consequence of staying up late.

Emma was a data analyst, and a top-tier one at that, having worked for the Ron Team at Kaisen Company.

Unfortunately, Kaisen Company had collapsed, and the core members of the Ron Team had gone to the distant East, but Emma couldn't bear to leave Grange, so she stayed.

She still did the data analysis work she was good at and enjoyed. This job often required staying up late, but she didn't find it painful. On the contrary, she felt that the night was the time for her to work her hardest and enjoy life to the fullest.

Emma continued to work for the Ron Team, now relocated to the East, and her old team paid her the highest salary in the industry.

The team members from there kept in touch with her often, and Emma learned that they were doing very well. There were high salaries, respect, gourmet food, and their new boss had given all authority to the team leader—Ron!

The old team had invited Emma to join them more than once.

Even Emma herself was somewhat tempted, but in the end, she still couldn't bear to leave.

Now, she was facing problems on her end.

Due to various reasons such as economy, politics, and war, Grange saw a large influx of immigrants, leading to skyrocketing house prices and severe challenges to social welfare like healthcare and insurance, even causing the city's finances to be stretched thin.

Under these circumstances, this month Grange's city government drew inspiration from the East and adopted the "Qualification Policy."

Simply put, starting this month, to enjoy benefits like education and healthcare in the city, one had to provide employment proof from a local company and tax documentation.

If not, it would be problematic.

Of course, there were many exceptions to this policy: those who had lived locally for more than five years, those who had more than two family members living in Grange for over three years, or those who owned assets of over two hundred thousand British Pounds, could all be exempted.

Emma had none of these.

She lacked local employment proof, had only lived in Grange for three years, had no family there, and neither the value of her house nor the amount of her savings was sufficient.

According to the policy, not only would she be unable to enjoy many benefits, but she would also have to register with the management office every month, and this would continue indefinitely, becoming increasingly difficult.

Emma was full of anxiety.

She didn't want to leave this place, she loved the sunrises here, loved the air here.

But if she continued like this, she would no longer be welcomed here.

"Maybe I should find a job, anything would do... but, by doing so, I'd have to say a complete goodbye to the team and could no longer do the work I enjoy!" Emma's expression was bitter.

Now, she wasn't the only one facing problems.

From Twitter, Emma learned that many of the team members who remained in Europe were encountering various issues.

In the past, the team was like a family, and when problems arose, everyone would help each other solve them.

Now that the team had gone to the East, although these people were still serving the team and receiving a substantial payment, the problems they faced had no one to help them solve, and they inevitably found themselves in a tight spot.

Not long ago, a team member had an issue with their house and got injured trying to fix it themselves. Hiring someone to fix it dragged on for a week without resolution. In the old days, a group of men would have settled it all in a weekend, laughing and drinking beer.

Moreover, those members who went to the East faced various problems in their families as well.

The team was gone, and suddenly it felt like there was no one left to help.

Emma sighed.

As she was feeling a bit sad, a Bentley stopped in front of her, and three men got out of the car.

The man in the lead was refined in appearance, followed by two burly bodyguards, one of whom was black.

The three men walked towards her, and Emma instantly became alert.

"Emma Watson?" the man in the lead asked.

"I am. Who are you?" Emma responded, on guard.

"Wow, ma'am, don't be nervous, we're not bad guys!" the man in the lead quickly said, noticing that Emma had slipped her hand into her bag, possibly gripping a can of pepper spray.

He then took several documents out of his bag and handed them to Emma, "These are three certificates: one proving your employment with a local enterprise, one for your property assessment, and another for your local family relations. All three are completely legal and valid, and you can use any of them to apply for Grange's honorary residence certificate! Enjoy all the benefits! You can keep the other two; there might be other policies from the city government at the end of the month that you'll need them for."

Emma looked astonished as the man handed her the documents.

"Oh, and here's my business card."

The man gave her a business card that read "Jenny Law Firm", "If you have any legal issues, financial issues, even repair issues, you can call this number, twenty-four hours! I am Jack, at your service!"

Emma looked at him, dumbfounded.

"But... why..." Her brain was a little scrambled.

"Kelson Company has paid for fifty years of service fees," said Jenny with a smile. "All services are paid for, so feel free to give orders! This service is for all members of Ron Team in Europe and their families, and we hope you will pass on the word, and if possible, to the Ron Team far in the East. This is a small gesture from the Kelson Group, as well as an apology..."

With that, Jack made a gentlemanly bow and took his leave with his associates.

Emma stood there, speechless. "Kelson..."

...

It was noon in Seattle, Ariel and Kevin were seated at the dining table, while the straight-backed butler read from a report, unhurriedly, to his two employers.

The Ron Team in six European cities had five members who stayed behind, and all of their family members received help at the same time.

Even issues like school bullying of their children were taken care of by a specialist.

They had hired the best law firm and secured services for fifty years!

All the investigations, all the help, were completed in one morning—that was efficiency.

The efficiency of the wealthy!

Ariel and Kevin were very pleased with the news and even opened a bottle of champagne to celebrate.

Zhongjing.

Bai Xiaosheng had just gotten up and was washing up, his phone buzzing non-stop, causing him to sprint out with his mouth full of foam to answer it.

Once connected, it was Ron's voice on the other end.

"Damn Kelson, look at what good they've done!" Ron muttered, and though he was cursing, there was a strange tone in his voice, "Fine, those bastards, they touched our people. We gave them the data, but not a penny less of the money!"

"Of course!"

Bai Xiaosheng smiled, his mouth full of foam.

Chapter 493: The Mayor Assists You?!_1

Ron agreed to provide the data, as well as various analyses based on the data, market changes, and inferences.

"Later, have them contact us to handle the procedures. This is definitely worth ten million euros," Ron said on the phone, "We can't owe them!"

"We can't give too much either, we can't afford to lose out!" Bai Xiaosheng laughed joyfully, yet he spoke like a miser.

On the other end of the phone, Ron snorted coldly, seeming to disdain his behavior.

"By the way, send me a copy, I want to see the market situation in the UH country too," Bai Xiaosheng said on a whim.

"Okay. Turn on your computer, I'll send it to you, it's a large file," Ron said.

Bai Xiaosheng continued on the phone and turned on his computer.

Before long, Ron sent him a file, encrypted and very secure.

Following the file transfer, Bai Xiaosheng continued to chat with Ron.

"Sheng, that idea was yours to give to them, wasn't it?"

In the middle of their conversation, Ron suddenly said.

This kind of appeasing, gentle, roundabout method was not Kevin Siblings' style.

They were more adept at fast over slow, known for their swift and decisive actions, with ruthless methods.

This circuitous approach, a gentle offensive, was more like Bai Xiaosheng.

Ron, who came from an analytical background, only needed to think a little to figure it out.

Bai Xiaosheng laughed.

Helping the relatives of the Ron Team, as well as the members who couldn't make it, with life's issues and thereby easing the relationship between the two sides, was something Bai Xiaosheng "taught" Ariel.

"Anyway, this is ultimately a good thing, isn't it," Bai Xiaosheng said with a smile.

In fact, this was a win-win situation.

Bai Xiaosheng had always been considering whether the members and relatives of the Ron Team over there had any problems that needed solving or needed any care.

However, in the end, this was out of reach for him.

This time, with Kevin Siblings wanting to ease their relationship with the Ron Team, Bai Xiaosheng simply let them handle it.

"A good thing? It's as if we owed them a huge favor!" Ron couldn't help snorting coldly.

Bai Xiaosheng burst into laughter.

Just before hanging up the phone, Ron suddenly said one more thing to Bai Xiaosheng, "Thank you, Sheng! Much appreciated!"

After speaking, Ron hung up on his end.

Bai Xiaosheng looked at the phone, smiled, and then called Ariel.

"Alright, Ariel, you can contact the Ron Team now, they will provide everything you need. Of course, don't forget to pay," Bai Xiaosheng said with a chuckle.

"Really!" Ariel's voice was filled with joy over the phone, "I love you to death, you're really amazing!"

Opposite Ariel, Kevin couldn't help but give his sister a teasing look.

Ariel promptly threw a soup spoon at him.

Kevin dodged with a laugh, feeling very happy himself.

This time, not only did they achieve collaboration but also resolved the conflict with the Ron Team, and there would be much more cooperation in the future.

"Okay, okay, I'll get our side to contact the Ron Team right away!" Ariel gestured to Kevin.

Kevin understood immediately and quickly took out his mobile phone to contact his people.

"I really owe you big time for this. Whenever you come to Europe to play, or I go to Zhongjing, I must treat you," Ariel said in a girlish tone.

Kevin couldn't help but shrug his shoulders.

The elder sister prevailed—no wrong in that!

"Okay, then let's keep in touch. Bye!" Ariel said goodbye in a sugary sweet voice.

After hanging up the phone, she still had a silly smile on her face.

Kevin quietly took her phone, clicked a photo, and thought, "This will tease her for a lifetime."

Ariel's eyes widened in indignation.

A dining knife flew out, startling Kevin so much that he dove under the table.

"Hurry up, dealing with that annoying company from UH Country is a pain, but it's about the market—we wouldn't be talking to those jerks otherwise!" Kevin said, calling from under the table.

The servants looked at each other in confusion; they had never seen the masters be so...

Undignified...

...

In Zhongjing, at Bai Xiaosheng's home.

The matter finally concluded, Bai Xiaosheng continued with his morning routine and then went straight to the company.

As usual, Lin Weiwei had arranged breakfast for him.

"Weiwei, take a look at this and let me know if you have any better suggestions," Bai Xiaosheng said as he ate his breakfast of spicy pickles, a savory three-flavor bun, and tofu brain, handing a stack of printed materials to Lin Weiwei—it was his "catch-up strategy" plan to outdo Langbei City Tianzheng Group.

Lin Weiwei nodded, took the documents, and sat on a nearby sofa to carefully read through them.

Shortly after, her beautiful eyes widened in disbelief, her face showing incredulity.

It was not just any plan; Bai Xiaosheng's strategy was indeed quite ingenious, quite... daring!

This wasn't simply a matter for Zhongjing Media; he wanted Mayor Ji Mingyang to assist him!

"This is just too, too..." Lin Weiwei couldn't help swallowing hard.

There was a knock on the office door and then Song Yiming entered. Seeing Bai Xiaosheng eating breakfast, he felt a bit apologetic and said, "Mr. Bai, sorry to interrupt your meal. These documents need your signature."

"Just leave them there," Bai Xiaosheng gestured toward the table with his mouth.

Song Yiming walked over, greeted Lin Weiwei, and set down the files.

Bai Xiaosheng smiled at him. "Your timing is perfect. I was about to call you anyway. Weiwei, give Yiming a few of these to look at."

"What's this?" Song Yiming asked curiously, taking the few pages Lin Weiwei handed over to him.

After reading for a while, his expression changed dramatically, even more so than Lin Weiwei's!

"No way, oh my god! You really dare to think big!" Song Yiming couldn't help swallowing hard, speaking to Bai Xiaosheng.

"I have no choice. I'm not at an advantage with time, so I have to overtake on the curve," Bai Xiaosheng said with a smile.

"Your curve is sharp enough," Song Yiming remarked deeply.

If it were Song Changkong, he wouldn't dare to play like this even if he were beaten to death.

"You guys take it back and have a look. If you have any comments or additions, we'll talk later," Bai Xiaosheng said with a laugh.

Lin Weiwei and Song Yiming nodded, taking the materials and leaving. They were trusted by Bai Xiaosheng, and both understood the importance of confidentiality very well; he felt at ease with them.

"Just waiting to refine it and then to show it to Mayor Ji, I wonder if he'll accept it," Bai Xiaosheng murmured to himself, then chuckled immediately, "If he doesn't agree, he can figure out another way."

After saying that, Bai Xiaosheng ate his breakfast with a relaxed expression.

Of course, that was a joke.

Mayor Ji Mingyang was a determined and visionary mayor; he would likely accept it.

After finishing breakfast, Bai Xiaosheng started his day's work.

Once Lin Weiwei and Song Yiming took back the proposal and made some suggestions, Bai Xiaosheng made a few adjustments, and before they knew it, it was already midday.

Bai Xiaosheng planned to meet with Mayor Ji Mingyang in the afternoon, but his phone started ringing.

After answering, Ariel's voice came through.

"Sheng, those assholes from UH Country have played us!"

Ariel's furious voice came through the speaker.

Chapter 494: If They Lack Benevolence, We Lack Righteousness_1

Ariel's voice was filled with anger, and there was a hint of grievance when she spoke to Bai Xiaosheng.

"What happened, how did they trick you?" Bai Xiaosheng asked in surprise.

Kelson needed the Ron Team's data, and they had already obtained it. All that was left was to discuss the partnership. Given the Ron Team's research results, the companies in UH Country should have been satisfied.

Bai Xiaosheng still had confidence in Ron and his team.

"After the company in UH Country got some of the data, they insisted that there were problems with it and questioned the authority of our conclusions. They wanted all the data, which we naturally wouldn't agree to. If they had all the data, then there would be no point in partnering! Then they said we lacked sincerity and wanted to terminate the partnership! These despicable bastards, shameless wretches!" Ariel couldn't help but curse, "We were wrong from the start—they've been playing us all along!"

"Calm down, just calm down!" Bai Xiaosheng tried his best to appease her.

Businessmen from UH Country, they constantly test and oppress you, squeezing every last bit of possible profit they can.

Indeed, as Ariel said, from the start, they were too tolerant of them!

"Now, it's too late for anything! You're already at a disadvantage!" Bai Xiaosheng said seriously.

There was a pause on the other end, followed by Kevin's voice.

"Bai Xiaosheng, we appreciate your help and that of the Ron Team this time. We were too careless. We're prepared to pull out of this partnership with the enterprise from UH Country and turn to other Asian countries... When the time comes, if we need the Ron Team to provide data support again, we'll need your help. I thank you in advance," Kevin said.

Kevin's voice also carried exhaustion and even a hint of disappointment. This time they had suffered a setback in UH Country, with their initial investment going down the drain.

This was indeed a frustrating matter.

"Mr. Kevin, have you admitted defeat?" Bai Xiaosheng said into the phone, very seriously.

"Not admitting defeat, what can we do? As one of your old sayings goes, 'even a powerful dragon cannot suppress a local snake,'" Kevin sighed.

"The other party is unscrupulous and insatiable. Are you willing to swallow this?" Bai Xiaosheng snorted coldly, "This is not the Mr. Kelson I know! You're going to let people bully you for nothing! I refuse to accept this evil!"

"What do you mean..." Kevin said in astonishment over the phone.

"If they can celebrate the first of the month, then we'll celebrate the fifteenth. You and I both have market data and analysis from there; we shouldn't be afraid of not being able to come up with a way to deal with them and turn this situation around. You, Kevin, and I, Bai Xiaosheng, together we can come up with a strategy. There's no way they can bully us!" Bai Xiaosheng snorted coldly, his voice confident and chilling.

He was also very displeased with this matter.

Kelson was his business partner, Ariel was his friend, and not long ago, he helped the Ron Team solve their concerns through Kelson, for which he was grateful.

Moreover, this matter itself also enraged Bai Xiaosheng.

If that was the case, he couldn't let this pass, and the UH Country company had to pay!

After a brief silence on the phone, came Kevin's low shout, "You're right! We've always been the ones to outmaneuver others at Kelson. Now that we've been bullied, just to endure and suffer in silence, that's just too embarrassing!"

"Since they're ruthlessly unprincipled, then they can't blame us for being impolite! This time, you join me in coming up with a plan to really take care of them!" Kevin's last words were almost a roar.

After hanging up the phone, Kevin was still agitated, and Ariel beside him had a gleam in her eye.

Her brother had felt anger, helplessness, and was already planning to withdraw. However, she could see that he was bound to sulk for a long time, perhaps even become depressed for a while.

Now, Bai Xiaosheng's words had reinvigorated him, making him seethe with killing intent.

Even she was somewhat infected by this, feeling a rush of fiery blood.

Money or no money, now that was secondary—their pride had to be avenged!

Perhaps this was not the impulse a mature businessman should have, but it was the temperament of a person!

There is an old Chinese saying, "Life is but a breath!"

"I support you, I'll think of a solution with you!" Ariel said eagerly.

"Good!" Kevin nodded.

The siblings immediately called for several computers to be moved in, linked them up, and set to work analyzing the intricate data to interpret the UH Country market information.

At that moment.

Bai Xiaosheng lay on the table, his eyes closed, seemingly taking a short nap.

But his brain was running at high speed.

What computer, what analysis, could compare to Red Lotus!

The information sent by Ron Team just needed a glance from him, and it was already recorded in Red Lotus; now, he needed a more detailed search, a more efficient analysis!

For two straight hours, Bai Xiaosheng maintained this state, so much so that when Lin Weiwei came by, she didn't dare to disturb him and quietly left.

The Kevin siblings joined forces for two hours, analyzing data and discussing the market.

They had already analyzed it more than once before, and now, not seeking cooperation but "destruction," they thought of how to strike at the other party. Changing their perspective, ideas started flowing ceaselessly.

These two people, capable of leading Kelson's company to become a paragon of new media companies in Europe, were far beyond ordinary people. Such cooperation was even more frightening than a team.

"Got it!"

Kevin suddenly slapped his thigh; they had figured out the breakthrough. Just need to strike from there, to buy up a portion of the resources, as if creating a blood clot to block the lifeline of that UH Country company. Then, spending money lavishly, even suffering a substantial loss themselves, they would make the opponent lose even more!

"Wow, just two hours, it only took us two hours to come up with this tactic. I'm starting to admire us!" Kevin couldn't help but laugh triumphantly, feeling as if he had shed seven or eight years and returned to the days of his entrepreneurial struggles.

"We should tell Bai Xiaosheng quickly," Ariel said, her face showing signs of fatigue, but more than that, excitement.

"Your favorite handsome man would never imagine we are so formidable, haha, this time we may have thought of the breakthrough faster than he did!" Kevin too was excited about outpacing Bai Xiaosheng.

"Don't be so absolute in your thoughts, especially about him," Ariel warned earnestly.

Kevin smirked, "I'll call him, put it on speaker; I'll let you listen to how surprised he'll be!"

Kevin dialed the number on speakerphone.

...

As the phone on the table rang, Bai Xiaosheng, who had been lying down, opened his eyes almost simultaneously.

His eyes were bright as torches, yet they carried an icy chill, and his lips bore a cold smirk.

The ringtone of the phone interrupted his thoughts.

Bai Xiaosheng returned to reality, glanced at the caller ID, and it was precisely the Kevin Siblings.

He answered right away.

"I've thought of a solution!"

Almost at the same time, both parties spoke.

"You first!" Kevin said hurriedly, pulling a face at Ariel and mouthed, "Wait till he's finished, then I'll shock him!"

Chapter 495 That End, More Than Just Miserable _1

Over the phone, Mr. Kevin's voice was tinged with excitement.

It appeared that he had also found a breakthrough in dealing with that company, it was just unknown whether the discoveries made by everyone overlapped at any point.

Bai Xiaosheng thought to himself.

Since Mr. Kevin had asked him to speak first, Bai Xiaosheng naturally did not hold back. He organized his thoughts and then began to speak.

"According to the data monitoring by the Ron team, the media industry's total output value in UH Country will continue to maintain a rapid growth trend this year, with variety shows, film and television,

and mobile platforms as the three main pillars. The surge in pan-IP entertainment and the PCG industry is fierce..."

"Data—I suppose you all have seen it. The various market data collected by the Ron team are incredibly detailed, going so far as to analyze and list the advertising schedules during key periods on TV and radio. This is why the Ron team is the best. With this information, you just need to secure several key advertising timeslots, and you'll be able to cut off the promotional continuity and influence of that company! Others might not think much of it, but for them, it must be quite uncomfortable! I suggest that the television advertisement timeslots to be bought out are three..."

"Moreover, they have signed agency contracts with four online games, one has been delayed, and another is undergoing crisis public relations due to suspicions of fraud. Now is the time for you to add fuel to the fire, letting them taste agony..."

"Also, I investigated this company, and they force out a batch of employees every year, recruiting from two universities. UH Country is not that vast and you could intercept the top talent from these two universities, then conduct high-salary selection activities in the market. As long as you hold back or even lure away the talents, their staff recruiting will hit a bottleneck! At such a time, if they can't recruit people, that's another heavy hit..."

"And there's more..."

Bai Xiaosheng rattled off more than a dozen points in one go.

On the other side, Kevin and Ariel were stunned.

Indeed, they had analyzed several weak points of the opponent, about three or four areas, but Bai Xiaosheng had just listed thirteen or fourteen on the fly!

The superiority was clear!

Could it really be that Bai Xiaosheng came up with all this in the short time he had just now!

Could it be that he had been holding back, wanting to deal with that company? This was essentially a barrage of sniping, a series of...

Combination punches!

Kevin and Ariel exchanged glances, both with shock in their eyes!

It was hard to know whether that company in UH Country had offended them or Bai Xiaosheng himself. Was Bai Xiaosheng looking to uproot them completely, to utterly erase the opposition?

That was utterly ruthless!

And... so thrilling!

Kevin thought about each point, his eyes gleaming, and he couldn't stop his lips from quivering with excitement.

"Quick, get a pen and write this down!"

As Kevin listened on, he promptly signaled Ariel, who had already taken out her phone and was quickly taking notes.

These two were old hands in the business world, especially skilled at playing dirty.

But now, it seemed there was someone even more formidable here!

While Kevin basked in the satisfaction, he couldn't help but put himself in the shoes of that company in UH Country, thinking about how to defend against and counter this set of combination punches if they were thrown his way.

But the more he thought about it, the more chilling it seemed.

It was like being bombarded from all directions, with each blow aimed at vulnerable spots, every strike at a weak link; one mishandling could result in trouble multiplying!

Truly terrifying!

Kevin couldn't help but feel a chill down his spine.

Although ultimately, it was highly unlikely they would truly annihilate the opponent, a bruised and swelling nose was inevitable. This was cross-border warfare, not face-to-face combat, yet it could bring such a terrifying offensive!

Kevin couldn't help but swallow hard.

He knew Bai Xiaosheng was formidable, knew his acumen was extraordinary.

But he had not expected it to be this formidable!

"If I had insisted on opposing Bai Xiaosheng to the end, pressuring him into a corner..." Mr. Kevin couldn't help but break into sweat on his forehead, daring not to think further.

Beside him, Ariel was still animatedly taking notes, quickly jotting down the key points Bai Xiaosheng had mentioned.

She just felt, how incredible was Bai Xiaosheng!

These tactics, whether short-term or long-term, overt or covert, they interconnected seamlessly, truly utilizing the minimal investment for the maximal impact.

Ariel's cheeks were slightly flushed, she had come to idolize Bai Xiaosheng.

"Let's stop there for now, that should be enough for you to weigh out whether to make your foes bow or to force them into a corner, to make them beg for a partnership with you or to forcefully penetrate the UH Country market, carving out your own territory," Bai Xiaosheng finished.

"Alright, we will study it thoroughly," Ariel responded eagerly.

"What about Mr. Kevin?" Bai Xiaosheng asked from the phone.

"Oh, I'm here!" Kevin snapped back to reality and hurriedly replied.

"I've already said what I can think of first. Now, what strategies have you thought of? Let me hear them, maybe I can learn something," Bai Xiaosheng said.

A moment ago, Kevin had asked to speak later.

The excitement in his voice, he probably had some great ideas and wanted to show off after Bai Xiaosheng had finished.

Bai Xiaosheng didn't care, what difference did it make to speak first or last.

"Well..."

Kevin hesitated.

The ideas he had in mind were almost all covered by Bai Xiaosheng, who had even turned his preliminary ideas into practical strategies.

What more was there to say...

"Ahem, I think with the time being of the essence, it's best to implement it immediately. Let's go with your idea; what you've said is... quite good," Kevin said awkwardly to Ariel with an embarrassed smile.

Fortunately, Bai Xiaosheng wasn't in front of him to witness his embarrassed state!

Ariel gave her brother a look of disdain, unimpressed.

"Fine then, as long as it works. After all, the overall investment is astonishingly huge; if it weren't for Kelson, a smaller company simply couldn't play this game. It's time for lunch here, I'm not going to chat anymore," Bai Xiaosheng said.

"Okay, okay, we'll talk later!" Kevin sighed with relief and hung up the phone swiftly.

"I haven't spoken yet!" Ariel said, somewhat discontented.

"I forgot, I forgot," Kevin apologized and, after speaking, he was still a bit jittery, murmuring to himself, "I think, from now on, forever... we should never be enemies with that Bai Xiaosheng. Being his enemy, it's not just a dire outcome..."

"Of course, why should we be his enemies?" Ariel said as if it were obvious.

She wouldn't even consider it!

"Right, right, you have foresight!" Kevin said, with a hint of helplessness.

Bai Xiaosheng's hypnotic charm had completely knocked down his own sister.

She had been poisoned by Bai Xiaosheng, and presently, it seemed there was no cure.

But that was fine, with Ariel in the picture, the likelihood that Bai Xiaosheng would be a friend rather than a foe was greater...

"Now, it's our turn to strike back at those greedy bastards!" There was an icy chill in Kevin's gaze, yet it harbored a faint excitement.

He also wanted to know, after he unleashed this combination of blows, how long the company in UH Country would hold out before they came begging to them!

"When the time comes, I'll increase all the terms of cooperation by ten percent!" Kevin couldn't help but smirk coldly.

Chapter 496: Kelson's Crazy Sniping _1

UH Country, BZ Corporation, headquarters building.

In the conference room, dozens of senior executives were all in attendance. Seated in the foremost place was a man in his fifties.

He was not very tall, with a straight back, a head of short salt-and-pepper hair, a face with clearly defined features, and wolf-like piercing eyes that always seemed critical and disdainful.

His gaze at anyone was filled with an innate aloofness, and naturally carried a slight contempt.

BZ Corporation Chairman Li Zhengxuan.

He always had this demeanor, even now, as President Park Dae-jung was delivering a report filled with good news. The directors seated, including executive and managing directors, all seemed pleased, and the senior executives were all smiles, yet Chairman Li's expression remained unchanged.

"The Kelson Corporation from Europe has submitted data and market reports of considerable value to our side. We will continue to put pressure on them, forcing them to make further concessions! They have no choice but to either give up their existing investments or their partnership with us! But the market leadership of our country is the strongest in Asia and among the top in the world! They wouldn't bear to do that! If they are really determined not to cooperate, then we will lower our demands to facilitate restarting negotiations," President Park said with a smile.

The high-level executives nodded repeatedly.

Kelson Corporation's ranking in the industry was slightly higher than theirs, and now they were repeatedly stepping back to ask for their cooperation, which was a very proud achievement.

Even Chairman Li Zhengxuan gave a slight nod.

"The data and market reports they have sent this time were produced by the famous Ron Team. We inquired about the price, and it's worth no less than eight million euros!" President Park emphasized with a triumphant look on his face, "Even if it's just a part of the data and reports, its value is above three million euros!"

"Oh! Impressive!"

"President Park, you've really made a great contribution to the company!"

"Indeed, just with this gain alone, it's admirable!"

The people present were whispering amongst themselves.

President Park was beaming with joy.

In fact, the portion of the data given to them by the Kevin Siblings was not that valuable. Even if the total was worth ten million euros, by proportion, it would not reach three million euros!

The reason he said so was because the Chairman was...

"Aside from the negotiations in Europe, in our domestic market, and even in Asia, we have also achieved excellent results. Please allow me to introduce to everyone!" President Park respectfully asked for Chairman Li Zhengxuan's permission.

Li Zhengxuan nodded slightly.

Clearing his throat, President Park smiled at the company's senior executives and said, "On the domestic market side, our BZ Corporation has occupied one-third of the entertainment industry, neck and neck with the other two leading companies, especially in variety shows, film and television programs, and advertising traffic, where we have a significant advantage. I will now report to everyone the recent key data and market shares..."

"In the fields of online gaming and mobile media, our company's domestic ranking has entered the top five, and we will surpass the top four in a short period of time. This is all thanks to Chairman Li Zhengxuan's wise guidance and the joint efforts of myself and everyone here..."

"And there's also..."

President Park spoke eloquently.

The executives nodded frequently, and even Li Zhengxuan gave a slight nod, with a hint of pleasure visible in his otherwise serious eyes.

"Knock, knock, knock..."

A series of urgent knocking interrupted President Park's speech, which annoyed him greatly.

"Come in!" Li Zhengxuan's face also showed a hint of displeasure as he spoke sternly.

The door was pushed open, and the Chairman's Assistant rushed in with an anxious look, hurried to Li Zhengxuan's side, and whispered something into his ear.

What was Assistant Jin thinking, being so rude as to interrupt a meeting? This had never happened before. What could be so urgent that it required interrupting the meeting?

One must know, interrupting a high-profile meeting like this was a major taboo for Chairman Li Zhengxuan!

President Park was extremely curious.

The company's senior executives also looked at each other, their eyes filled with confusion.

They saw an incredible scene.

Ron, the Chairman, always cold and expressionless, suddenly flushed red, then turned ashen. His eyes were no longer arrogant but showed a hint of an unheard-of, alien expression to those present.

Park Dae-jung, the President, watched with astonishment and doubt in his heart, even thinking he had seen wrong. The look on Chairman Ron's face was clearly—

Fear?!

How could this be possible!

He had followed the Chairman for many years, but had never seen such an expression!

"Bastard!" Ron slammed the table and cursed angrily.

Including Park Dae-jung, everyone was stunned.

No one could have imagined that the Chairman, who always valued etiquette, would lose his composure and curse so foully...

What on earth had happened!

Who was the Chairman cursing...

Park Dae-jung and the others couldn't help but swallow hard.

"Tell them!" Ron glanced at the people present, saw their surprised eyes, and nudged his assistant with his mouth.

Assistant Kim quickly turned to the people sitting there.

"Just now, we received solid information that Kelson Corporation has secured advertising spots during several key time slots, including..."

Park Dae-jung's eyes widened in disbelief as he looked at Assistant Kim, dumbstruck.

The renewal of these advertising time slots was also an agenda he was about to bring up, yet to be mentioned.

And Kelson Group had already snatched them away?

They haven't even entered UH Country yet, what do they need these for?

"Also, they've signed contracts with "Sky City and Knights" and "King's Glory," which include..."

Park Dae-jung's eyes grew wider, these two games were their current major projects in the PCG industry, still under negotiation; how did Kelson know about them and preemptively move to bid just over their bottom line!

"Moreover, they've started headhunting at Yūakita University and Wuyunshan University and are conducting a large-scale talent selection..."

Park Dae-jung's eyes were now colorless.

Kelson had even gotten wind of their recent mass layoffs, waiting to replenish new staff, and made their move first!

This was simply too unbelievable!

"There's more..."

Assistant Kim reported seven or eight items in one breath.

In fact, these were deliberate leaks by Kevin Siblings, meant for them to overhear.

Park Dae-jung completely collapsed in his seat; they had been targeted by Kelson Corporation everywhere.

"They, they must have used the data and analysis provided by Ron Team to attack us!" Park Dae-jung cried out in panic.

"Bastard, we underestimated them!" Ron flashed a harsh look, but was out of options, glancing at Park Dae-jung.

"President Park, you spoke well just now! So, as for this matter, I'm leaving it in your hands. If you don't handle it well, you can get lost!" Ron bellowed angrily.

The expression on Park Dae-jung's face was even more unsightly than crying.

Chapter 497

Seattle, 10:30 PM, inside a villa.

Kevin was in a great mood, holding two glasses of champagne, he walked up to the floor-to-ceiling window and handed one to Ariel.

Ariel, too, was all smiles, as she took the glass and gently clinked it against Kevin's, "Everything went smoothly?"

"Of course!"

Kevin raised his glass slightly, savoring the champagne that cost a million a bottle, nodding in appreciation while he said, "The message has also been sent over, I believe that bunch has already received the good news! Haha, fourteen plans, and we only needed eight, if it weren't for the fact that we're still thinking of expanding in that market, I would have had them use them all, to let them taste the agony of death, daring to take advantage of me, Kevin!"

Kevin spoke these words with immense satisfaction.

"Just give them a lesson, we still have to do business, the market over there is crucial. Once we've got a firm foothold, it wouldn't be too late to settle the score with these guys slowly!" Ariel snorted coldly.

In front of Bai Xiaosheng, she might act like a charming and coy girl.

But against an enemy, she is a sharp and ruthless dagger.

Sometimes, even Kevin felt a trace of awe for his own sister.

"This time, to take a shot at them, we also invested quite a sum," Kevin mused.

Doing so much in such a short time is like throwing money into a pit.

Moreover, those things are probably vital to BZ Company but are like useless ribs to them.

"Sell all the resources we bought to BZ Company at double the price! Anyway, if they don't want them, the loss would be at least triple this number!" Ariel's pretty face couldn't help revealing a cold sneer.

"Right, we could do that!" Kevin laughed heartily, "If we double the price, this could be the most cost-effective investment we've ever made!"

"We gave up so many advantages in the early stage, now, it's their turn to show us some sincerity!" Ariel said with a cold laugh.

The two were chatting.

Kevin's phone began to ring.

The siblings exchanged a smile, "Here it comes!"

Kevin wasn't in a hurry. He waited until the incoming call was nearly over before he answered, letting out a big yawn in the process, speaking in a lazy tone as if he had just been awoken, his voice even carried a hint of impatience, "Who's this, calling in the middle of the night, don't you know what time it is now in Seattle!"

On the other end of the call, Park Dae-jung had a wry smile on his face.

Of course, he knew what time it was in Seattle and that Kevin was pretending, certainly waiting for this call.

But what could he do!

The other party spared no expense, in the shortest time, with money they took away the resources.

These resources were the lifeblood of BZ!

Chairman Li Zhengxuan had given him a death order, he must get them back, and also establish a cooperation with the other party.

They had been happy for nothing, thinking that they had taken great advantage. Little did they know the other side's move was both venomous and ruthless; they didn't even have time to react before being checkmated.

"Mr. Kevin, is that you? I'm Park Dae-jung, the president of BZ Company, I'm here to talk to you about our cooperation," Park Dae-jung said in a very calm voice.

Kevin spoke to him in English, his English was passable he felt, at least there were no problems with communication.

Only, two days ago, his tone was full of confidence, now it seemed several degrees lower.

Park Dae-jung sighed inwardly.

"Mr. Park, so it's you," Kevin said dryly, "What's up this late at night?"

"Yes, yes! Regarding our cooperation, it's better we reach an agreement sooner rather than later, let's go with the initial terms!" Park Dae-jung said hastily, "And also... we hope that your company could sell those resources you acquired to us, BZ, at the original price."

Sell at the original price?

Unable to help himself, Kevin curled his lips, still yawning exaggeratedly first. His voice muffled, he said, "Work stuff, huh? Why don't you call me again tomorrow? It's really not a good time to talk right now, I've just had some drinks, and my mind isn't too clear. Also, the purchase of your country's resources, that was all decided by our shareholders' meeting, the original price... you're making this very difficult for me..."

"Or better yet, give me a call tomorrow, and I, too, will ask what the shareholders think." Kevin chuckled, clearly not wanting to continue the conversation.

"But, well, okay..."

Park Dae-jung still wanted to say something, but from the other end, a busy signal already began to sound.

Kevin hung up the phone.

Park Dae-jung could only feel utterly disheartened.

The Seattle villa.

Kevin, putting down the phone, smiled extremely happily.

"Now I can sleep peacefully. As for whether they can... they deserve it! The other day they caused me insomnia, now I'll fully return the favor!" Kevin breathed out deeply, saying with utmost comfort.

"We can't relax just yet, I think we should add a little pressure on them, or they won't willingly pay up!" Ariel said to Kevin with a cold smile.

"What do you want to do?" Kevin asked curiously.

If his sister doesn't take action, she doesn't, but once she does, her subsequent moves tend to follow one after another, without stopping until she has beaten her opponent to the ground.

"What to do? Approach two other big companies in UH Country and offer to sell these resources at three times the price!" Ariel said with a cold smirk.

"Will they buy it, though? Three times the price!" Kevin exclaimed.

"I don't expect them to buy, I just want BZ company to know if they don't act quickly, the resources might be sold by us, so it's not their place to hesitate!" Ariel huffed.

Bai Xiaosheng had enlightened her and had given her such a formidable sequence of moves, so naturally, she was going to maximize their effectiveness.

Even if BZ knew this was intentional and the resources were ninety percent unsellable, what of it? As long as there was noise, they would be afraid.

It's like the glass walkway on the edge of a cliff. Even though one knows it's safe, some still feel terrified walking on it.

"Great! I'll get started on the arrangements right away!" Kevin smiled and immediately made a phone call.

They left a group of people in UH Country, meant as a vanguard.

These people were finally coming in handy.

Kevin gave some instructions over the phone, and the person on the other end responded repeatedly.

Before long, their plans were all set.

"They'll start right away, and I believe it will soon take effect!" Kevin said with a laugh.

"I'm afraid you won't sleep till dawn, the ringing phone will wake you up." Ariel laughed as well.

Just a few days ago, they were overwhelmed by BZ company of UH Country, and now the situation had turned drastically.

"All thanks to Bai Xiaosheng!" Kevin marveled, and then, an idea sparked, he laughed, "I should pay tribute to him!"

"Hmm?" Ariel looked at Kevin with suspicion, not understanding his meaning.

Kevin merely chuckled and did not explain, turning back to his room.

Several hours later, Kevin's phone rang frantically, startling him from his sleep.

"Mr. Kevin, we surrender! Please don't sell those resources, name your conditions!" From the other end came the anxious cry of Park Dae-jung.

Sleepy-eyed, Kevin sneered, no longer speaking English, but Chinese instead.

His intention was to pay tribute to Bai Xiaosheng.

"What are you saying, I can't understand you!" Kevin's voice was particularly impatient, "Can't you fucking speak Chinese?!"

Chapter 498 Overwhelm the Competition _1

Park Dae-jung's face was bitter.

He recognized it was Chinese. Although he could not understand, but...

This was clearly Kevin making things difficult for him. Everyone could obviously communicate in English, so why switch to Chinese only to translate it back again?

"Mr. Kevin, we are very sincere, and we also ask you to..."

"Mr. Park, what is your position?" Kevin asked in English.

"I currently hold the position of company president," Park Dae-jung said.

"President, so you're the general manager then. I am Mr. Kelson! Mr. Park, do you think it shows sincerity for your company to have you talking to me?" Kevin snorted coldly. "If you want to talk, send your chairman! And get a Chinese translator, your English is too crappy!"

After finishing his words, Kevin hung up the phone.

For a long time, suppressed and beaten down by BZ Company, he finally had a breath of relief.

"Had I known it would be this refreshing, I should have cooperated with Bai Xiaosheng earlier! That ten million euros was well spent!" Kevin mused to himself, his smile spreading across his face.

On the other side, Park Dae-jung felt like crying but had no tears.

Previously, it had been he who contacted Kevin, and the other party didn't make any fuss about job titles. Now, all of a sudden, it became an issue.

Actually, he wasn't wrong to say so. The companies were somewhat equal in strength, so it made sense for the other side's president to speak with his own chairman.

However, Chairman Li Zhengxuan was always very proud. After having a talk with Mr. Kevin, he had passed the matter to Park Dae-jung. Now, asking the chairman to step in again, would he question my capability...

Park Dae-jung couldn't help but swallow nervously, making another tentative call to Mr. Kevin.

This time, the other party didn't pick up at all!

Kevin was making his stance clear. Either the chairman comes to talk, or there would be no talk at all.

Park Dae-jung's complexion turned bitter, yet he dared not seek the chairman right now.

Even if he did seek him out, it had to be delayed to show that he had done his part...

It was six in the morning in Seattle, and ten at night in UH Country.

In UH Country, Kelson's special representative William was entertaining two guests at a restaurant.

These two guests were the assistants to the presidents of two major media conglomerates.

The visitors arrived as scheduled.

That day, the abrupt and large-scale move by Kelson, pouring massive funds in without regard to cost, had made these two media conglomerates extremely curious. They wanted to take this opportunity to probe the reality of the situation.

In the private room, aside from the translator, only three were drinking together.

Exquisite dishes came one after another, and with each glass of wine, William kept on praising without ever mentioning the content of this meeting.

The two president's assistants knew each other, being competitors, at this moment they were both extremely curious and wanted to ask questions, but they endured, with neither willing to break the silence first.

Park Dae-jung learned about this soon after.

Previously he had only known that William was contacting those two companies, but now they had started to take action.

Park Dae-jung panicked.

"What's going on? Why is Kelson's special representative sitting down to drink with our competitors—and not just one, but two? What are they planning to do!" Park Dae-jung's face became very unsightly the moment he heard the news.

Feigning great ambitions for Kelson and probing their bottom line was his suggestion to the chairman and something he had managed on his own.

He did an excellent job and even received public praise from the chairman.

Now, it seemed the problem was complicated. Kelson indeed had no intention of negotiating with them anymore. Not only were they willing to give up on their initial investment, but they also intended to join forces with competitors to target them!

Thinking of this, a cold sweat broke out on Park Dae-jung's forehead.

There was no time to delay anymore, if the deal was done on the other side and someone else spoke to the president before he did, his position as club president would be in jeopardy!

Park Dae-jung hurriedly grabbed his cellphone and dialed out, "Assistant Kim, is President Li Zhengxuan there? I have something I need to report!"

...

Seven o'clock in the morning in Seattle.

Kevin had already gotten up, finished washing up, and was tying his bow tie in front of the mirror when his phone began to ring on the table.

Kevin glanced at it and saw the caller ID for Li Zhengxuan, a smile curling up at the corner of his mouth.

Not long after Kevin received this call, William got a text. After reading it, he stood up and said to the two club assistants, who had finished eating and drinking and were holding back their questions, "It was

a pleasure to have dinner with you both. Kelson is planning to enter the UH Country market. We hope to cooperate more with you in the future. Today's dinner has enhanced our friendship, and I am very happy. There are other matters at the company I must attend to, so I shall take my leave now, looking forward to many more gatherings."

When the translators relayed William's words exactly, the expressions on the faces of the two club assistants were that of utter confusion.

Kevin had talked with Li Zhengxuan for an entire hour and had reached a preliminary cooperation agreement. Kevin had jacked up the price of all the acquired resources by one and a half times and sold them to BZ Corporation at a "friendly price."

"Mr. Kevin, you are truly clever! I am looking forward to working with your company! I hope we won't be enemies anymore!" Li Zhengxuan said these words himself.

"I hope so too," Kevin laughed over the phone, "Also, President Li, you are lucky to have come across a company with integrity like Kelson. If you had met someone with the last name Bai, you really would have needed to be careful, haha."

On the other end of the line, President Li Zhengxuan's mouth twitched noticeably.

He obviously didn't know anyone with the last name Bai, but Kevin's remark about "a company with integrity like Kelson" nearly made him spit blood with frustration.

Such a greedy, despicable European businessman!

Li Zhengxuan cursed furiously in his mind.

William, the special representative for Kelson, was already signing a contract with President Park Dae-jung, following the completion of talks between the leaders. The contract had been prepared in advance.

The moment he saw the contents of the contract, Park Dae-jung's expression turned bitter.

On his recommendation, BZ had ended up making a significant loss in the end.

This would be a great and shameful disgrace in his professional career...

Moreover, he had the nagging feeling that the president would not let him off!

Everything was set in stone.

Kevin was in an exceptionally good mood; when Ariel appeared beside the dining table, he immediately reported the good news to his sister and proudly bragged about his achievements.

"Oh please, if it wasn't for Bai Xiaosheng, you probably wouldn't even know where to brood!" Ariel said disdainfully.

"Well, that's true!" Kevin, uncharacteristically, didn't argue back, "What do you say about sending over a few bottles of century-old wine from our estate by air freight to show our token of appreciation?"

"No, I'd rather bring them in person when I get the chance!" Ariel said.

Thinking of Bai Xiaosheng, her beautiful eyes sparkled with excitement.

It's hard to keep a younger sister in check!

Kevin sighed to himself.

Bai Xiaosheng was preparing to go to bed when he suddenly couldn't help but sneeze several times, "Do I have a cold, or is someone cursing me? Never mind, better rest early, I have to report to Mayor Ji Mingyang tomorrow! Everything is ready, just waiting for his approval!"

The matter with the Kevin Siblings had delayed him a little, but he had Lin Weiwei and others to help review the plan again and also take the chance to calm his mood, so it hadn't been a waste of time.

The thought of the soon-to-be implemented plan excited even Bai Xiaosheng himself, filled with both anticipation and eagerness.

"The show is about to begin!"

Chapter 499 You Really Dare to Think! _1

Zhongjing City Government, Mayor's Office.

a.m.

Mayor Ji Mingyang sat behind his desk, dealing with a pile of tasks.

Since starting at 8:30, he had been sitting for a full hour and a half.

During this period, he didn't drink any water, use the restroom, or take any breaks.

This was Ji Mingyang's work habit. In earlier years, he could maintain this state for two hours, but not anymore. After all, he was getting on in years and his body couldn't take it anymore.

As soon as the clock struck ten, the small alarm clock on his desk began to chime.

It was placed there by Zhang Meng as a reminder for Mayor Ji to pay attention to the time.

When the alarm sounded, the office door was pushed open, and Zhang Meng brought in a cup of hot tea.

The tea, brewed with boiling water, was meant to calm and soothe the mind. It was too hot to drink right away and needed to cool down a bit. This cooling time was Mayor Ji's rest period.

During this time, he would chat with Zhang Meng about something interesting to refresh his mind.

"Mayor, it's time to take a break!" Zhang Meng said softly as she placed the tea on the desk.

"Hmm," Ji Mingyang stood up, stretched his body, and headed to the restroom.

A few steps out, Mayor Ji stopped and asked, "Has it been a few days without any news from Bai Xiaosheng?"

"No," Zhang Meng shook her head and asked, "Should I give him a nudge?"

"No need, let him think it over more. We don't want to rush things," Ji Mingyang said.

Despite his words, a trace of impatience could be seen in his eyes.

Another two to three days had passed by, putting them further behind Langbei City's Tianzheng Media. Watching the rival company about to submit their phase two review and increasing their progress gap, Mayor Ji was nearly unable to sit still with patience.

As Ji Mingyang left the office, Zhang Meng's face also took on a complicated expression.

He could tell that the Mayor was anxious!

Dealing with thousands of issues daily, and also worrying about Zhongjing Media's application for benchmark enterprise status, Zhang Meng felt a bit sorry for him.

"Otherwise, I'll just give Bai Xiaosheng a call to inquire quietly," Zhang Meng couldn't help but reach for his phone.

Before he could call Bai Xiaosheng, a call came in—it was Bai Xiaosheng himself.

Zhang Meng answered eagerly.

"Secretary Zhang, does the Mayor have a moment? I would like to report to him," Bai Xiaosheng's calm voice was like timely rain to Zhang Meng!

"He does! I'll arrange it, come over now!" Zhang Meng said urgently.

After a brief exchange, Zhang Meng ended the call.

The office door opened just as Mayor Ji had returned.

"Mayor, Bai Xiaosheng will arrive shortly to make his report!" Zhang Meng immediately informed him.

"Oh?" Mayor Ji's expression visibly brightened, "That means the kid might have some good news for me!"

"Perhaps!" Zhang Meng couldn't help feeling a bit expectant as well.

He hoped that Bai Xiaosheng wouldn't disappoint them.

Zhang Meng specifically called over a secretary to wait for Bai Xiaosheng at the entrance.

This was not a courtesy extended to just anyone.

After setting that up, Zhang Meng continued to chat with Mayor Ji about the latest news from various circles within Zhongjing City.

These circles included both the salaried class and the wealthy elite.

Zhang Meng was responsible for gathering these stories, which he would share with Mayor Ji during these fragmented times.

In this way, Mayor Ji could relax while staying informed about the dynamics of Zhongjing, a practice that killed several birds with one stone.

Hearing about Bai Xiaosheng's increasing prominence and the endless rumors surrounding him, Mayor Ji almost laughed.

"It seems that our Zhongjing Media General Manager has become quite the celebrity, very well-known indeed," Mayor Ji chuckled.

"Maybe he's not even aware of it himself. Should I give him a hint?" Zhang Meng laughed.

"Forget it, what can Bai Xiaosheng do about other people's gossip? Let them talk if they like; Bai Xiaosheng probably won't care anyway," Ji Mingyang said with a smile, shaking his head.

"That's true," Zhang Meng said with a laugh.

Before the tea was finished, a knock came at the office door.

Then, the secretary walked in with Bai Xiaosheng.

Ji Mingyang and Zhang Meng immediately smiled.

Speak of the devil, and he shall appear—Bai Xiaosheng was summoned by mere mention.

"Mayor Ji, Secretary Zhang," Bai Xiaosheng greeted them both.

When it was just the three of them, there was no need for formalities, and they were completely at ease.

"The mayor and I have been waiting for you for a long time, hoping you would bring us a surprise," Zhang Meng said with a smile.

Ji Mingyang looked at Bai Xiaosheng with an amused expression.

"Surprise... I suppose there might be some," Bai Xiaosheng said with an oddly quirky smile.

He took two printed documents out of his bag and handed one to each, Ji Mingyang and Zhang Meng.

"I'd like to ask for the mayor's and Secretary Zhang's review, and I welcome your guidance."

"Why so formal? We're all friends here!" Mayor Ji teased with a laugh, taking the printouts—there was quite a stack.

He placed them on the desk in front of him, put on his reading glasses, and skimmed through at a rapid pace.

After reading a little more than one page, Ji Mingyang's expression changed. His smile faded, and his eyes revealed surprise.

"To surpass Tianzheng Media of Langbei City by conventional means is clearly inadequate. We need an unorthodox approach—this strategy might be a bit unconventional," Bai Xiaosheng warned ahead, as if giving the mayor a heads-up.

Ji Mingyang did not express any agreement or disagreement.

Meanwhile, Zhang Meng stood by reading his copy, also scanning the documents quickly and covering more than one page.

Zhang Meng's expression underwent a drastic change, filled with disbelief.

Bai Xiaosheng dared to think big!

This was essentially about rallying the whole city around Zhongjing Media to fight a supporting battle!

The key was that such a bold move, with such an impressive scale—this wasn't just an offbeat play as Bai Xiaosheng had described. This was like deploying heavy artillery. The command of "fire" would startle all directions!

How would the other prefecture-level cities view this, and how would the provincial leaders see it!

Bai Xiaosheng, have you gone mad!

This was really ahead of the game—not by a little, but by a great deal!

Zhang Meng couldn't help but swallow hard. Looking at Bai Xiaosheng, he exclaimed in shock, "This is a bit too, a bit too..."

Zhang Meng wanted to say it was "a bit too exaggerated."

"Not bad, quite interesting!" Mayor Ji suddenly interjected.

With a very serious tone!

Zhang Meng looked at the mayor in disbelief.

Mayor Ji was known for his pioneering spirit and foresight, but he was not one to lose touch with reality or run blindly towards an idea. He was also a man of action.

So, did he agree with Bai Xiaosheng's outrageous proposal?

Mayor, be mindful of the impact! If you took this step and it slipped, you might find yourself in trouble.

Zhang Meng wanted to say.

"Alright, since you find it interesting, shall we give it a try?" Bai Xiaosheng said with a laugh.

You really grab any opportunity to climb higher!

Zhang Meng couldn't resist the urge to roll his eyes.

"Let's give it a try!" Mayor Ji said, giving the desk a light slap and laughing.

Zhang Meng: ...

His expression was one of resignation.

Chapter 500: Bai Xiaosheng's Grand Vision_1

"I'm not looking anymore. My eyes are tired after reviewing so many documents this morning," Mayor Ji Mingyang said as he put aside the file Bai Xiaosheng had given him, and smiled at Bai, "Since you're already here, you might as well tell us about it."

"I want to hear it too!" Zhang Meng said urgently.

Ji Mingyang was not one to easily state his position, but once he did, it was hard to change his mind.

The document from Bai Xiaosheng must have sparked his great interest, which is why he uncharacteristically voiced his opinion after only reading a little more than a page.

At this point, Zhang Meng had no way to persuade Mayor Ji to give up, and likely couldn't, so he could only follow along and listen. If there were any inappropriate points, he could point them out on the spot, perhaps convincing the Mayor to reassess and even have Bai Xiaosheng revise them.

"Alright, since you want to hear it, I'll tell you," Bai Xiaosheng said with a smile.

"Let's go over there," Ji Mingyang gestured towards the sofa area with a nod of his head, and then asked Zhang Meng to summon Secretary Zhang to bring a pot of tea, preparing to listen attentively.

Zhang Meng hurried off to take care of it, settling everything within minutes.

He also instructed the secretary to stand guard at the door, not allowing anyone to disturb them.

Eventually, the three of them sat down in the sofa area.

Bai Xiaosheng pondered for a moment, organized his thoughts, and said with a smile to Ji Mingyang and Zhang Meng, "Our Zhongjing Media is a company focused on media and entertainment. Whether it's the company's positioning or the reforms I'm now implementing, we emphasize the media aspect even more. Our application for the provincial-level benchmark enterprise status is also based on this point."

Ji Mingyang nodded slightly.

Bai Xiaosheng started talking about his company and then changed the subject, "The media industry is developing rapidly nowadays, with new media, new technologies, and new methods involving public participation. The provincial government really values this industry! And this year, advocating industrialization and innovative growth has been a consistent theme, even selecting benchmark enterprises in various industries. It's clear that the province values industrialization and innovation, and our industry should particularly highlight these two points!"

Bai Xiaosheng's perspective had risen to the industry level.

"You're setting the bar too high!" Zhang Meng couldn't help but say.

Bai Xiaosheng looked at him and smiled, "Secretary Zhang, to become a provincial-level benchmark enterprise, we must set our sights high and delve deep. We need to hit these critical points!"

"I agree with this statement!" Mayor Ji Mingyang nodded, showing great interest, "Sheng, continue!"

Since Bai Xiaosheng's words made sense and the Mayor affirmed them, Zhang Meng had nothing to say.

"To overtake on a curve, Zhongjing Media and Tianzheng Media from Langbei City might submit for evaluation one after another. Regardless of who goes first or last, whether the leadership cares intentionally or not, there will be comparisons made, and that will be an important part of the impression we make! If we cannot be stronger in other aspects, we should make our highlights more noticeable. We need to try something unique and bold!" Bai Xiaosheng declared.

"As bold as you mentioned in the document... If there's a problem, we could be completely passive!" Zhang Meng couldn't help but say.

He worried about Bai Xiaosheng's overambitious steps. The bigger the strides, the harder the fall, and less secure the outcome.

The young man was full of vigor, and Zhang Meng felt he had to offer some counsel.

"Zhang Meng, don't rush to disagree. Let Sheng continue. You've read the document, but I haven't yet. Let me hear this 'boldness' you speak of, then we can discuss," Mayor Ji Mingyang said with a smile.

Zhang Meng nodded in agreement.

"As I was saying about industrialization and innovation, there's another point: they must be actionable! They must truly serve Zhongjing's economy, not just a concept!" Bai Xiaosheng continued.

"That makes sense!" Ji Mingyang nodded, indicating his agreement.

Zhang Meng gave a bitter smile.

My mayor, please don't keep cheering him on. You haven't even seen what he plans to do next!

Just now, Zhang Meng had read more of the document than Mayor Ji Mingyang. The implementation content proposed by Bai Xiaosheng was what alarmed him the most!

"How can we make the media industry an important link in Zhongjing's industrial chain development? We need you and the entire city to undertake a bold endeavor!" Bai Xiaosheng stated, looking intently at Ji Mingyang, "This time, I want to use Zhongjing Media as a chess piece, treating the whole city as the chessboard, to play a big game!"

"Go on!"

Ji Mingyang couldn't help but sit up straight, his eyes sparkling as he watched Bai Xiaosheng.

He too was now intrigued. The page of thought he had read had given the battle-hardened Mayor a whiff of something extraordinary.

This could potentially impact the entire city of Zhongjing, the future economic center.

Ji Mingyang had this feeling.

"I'm thinking of Zhongjing Media as the core, uniting TV stations, radio stations, the internet, and a social media alliance, with the government as the rallying force, gathering into one voice!"

"I want Zhongjing to also present our own benchmark enterprise as the alliance's first 'client,' using the power of media to become nationally famous, attract investments, promote local industry development, and propel Zhongjing's economy!"

"I want to incorporate scientific research entities and data analysis institutions into the larger system to aid the development of the media industry and, in turn, publicize and make Zhongjing a well-known name!"

"I want to make Zhongjing a city of media, industry, innovation, and scientific research!"

...

One by one, Bai Xiaosheng's ideas were voiced, and even Ji Mingyang couldn't help but be taken aback.

The ambition was undeniably grand.

"These starting points and goals are good! But what about time? What about cost? We still need to be realistic!" Zhang Meng said as he saw Ji Mingyang's eyes aglow, knowing the Mayor was also giving it thought and quickly tried to douse the excitement.

We can't aim too high!

We need to focus on the present!

Perhaps Bai Xiaosheng's words were beautiful, but they required a massive investment and many years.

They didn't have the time, as the provincial benchmark enterprise application only had a few months of review period.

"All of these things you've mentioned, I want to try them!" Ji Mingyang couldn't help but say.

Turning a place into a nationally recognized entity, real-life success stories abound, like Huadu, the Gourmet Capital!

Bai Xiaosheng's idea was to make Zhongjing a city surrounded by numerous calling cards and halos.

He wanted Zhongjing to become a national benchmark city!

And this perfectly aligned with Mayor Ji Mingyang's own ideals!

"The above is my grand strategy. Next, I will mention what we need to do in the near term!" Bai Xiaosheng smiled.

Zhang Meng had also not seen the end of the document!

"Firstly, I need policy support, covering..."

"Secondly, I need you to preside over a few meetings, which are..."

"Thirdly, I need government leadership to guide us..."

Bai Xiaosheng laid it out one by one.

He really dared to dream and to ask!

Zhang Meng was astonished.

Now he was setting tasks for the Mayor...

"All of these, carried out simultaneously, should take about a week! Let's conduct a city-wide initiative of innovation, crossover, and integration! Let's try out a new innovative model. For publicity, we'll focus on Zhongjing Media as the core, leveraging our strength as the media benchmark. We will showcase all of this to the provincial leadership!" Bai Xiaosheng declared.

"Let's do it!" Mayor Ji Mingyang exclaimed, slapping the table.

He too was getting excited!

