

Two Trillion 501

Chapter 501: A Perfect Match_1

Bai Xiaosheng wanted to make a big move, and Mayor Ji Mingyang actually supported it.

Secretary Zhang Meng couldn't help but swallow.

Actually, rationally speaking, long-term planning and short-term assault achievements, which are used for application, do not conflict.

It's just that the span between the approaches of these two... is not ordinarily large, as if one foot is in the heavens and the other is on the earth...

Zhang Meng felt that she was a bit out of her depth...

"These grand ideas of yours, in the long term, are very beneficial to our Zhongjing. So I thank you, Bai Xiaosheng. For short-term sprints, your thinking is not lofty but very realistic and can resonate well with long-term visions, which is quite impressive. Most of these conditions I believe are no problem, and I agree! After all, you are striving to become the provincial benchmark, which also brings glory to the development of Zhongjing, if I don't help, who will?"

Ji Mingyang smiled and then seriously said to Bai Xiaosheng, "However, to forge iron, one must be strong oneself! The second phase of approvals isn't just about this innovation or revenue-generating taxes; there are other aspects too. How is your company doing in those areas?"

Bai Xiaosheng smiled.

"Regarding all the contents for the second phase of the application, we can basically complete them within one week, preliminarily reaching the qualification standards, and we are able to submit for review at the same time as, or even before, Langbei City Tianzheng Group. But...they have had a longer preparation period and are definitely stronger than us in many aspects!"

"That's why I need to create a dazzling point, enough to cover our mediocrity and overshadow the opponent's luster!"

Play to the strengths, draw attention with a "sparkling" point to break through the opponent's generally excellent "mediocrity".

You really have your ways!

Zhang Meng sighed inwardly.

"Alright, I'll get to work on making a big splash this week!" Ji Mingyang laughed.

Be cautious with your words and actions, my mayor!

Zhang Meng had just been startled by Bai Xiaosheng when she was scared again by the mayor.

Like Bai Xiaosheng said, to make such a fuss in the short term, to organize events, schemes are needed, for crafting preferential policies, schemes are also needed, and even to get business owners together for a meeting, schemes are necessary.

There is only one week's time; where can one find so many schemes...

"Regarding all the schemes needed, I've prepared a set, take a look."

Zhang Meng had just thought of this when Bai Xiaosheng had already taken out a stack of printed documents from his bag, splitting it into two and handing one portion to her, "Secretary Zhang, have a look too."

He has already made them!

Zhang Meng looked at Bai Xiaosheng incredulously, quickly taking the stack of schemes, hastily flipping through them.

"Ha-ha, I knew you were prepared!" Ji Mingyang laughed heartily, picking up the stack of documents, putting on his reading glasses, and starting to read with interest.

Fine, you were prepared and you guessed, only I was foolish, satisfied now...

Zhang Meng sighed and also began to read the material closely.

"These are all suggestions; the specifics are for you to decide," Bai Xiaosheng said.

After all, he wasn't the decision-maker; pertaining to a city's policy matters, he could suggest but not insist.

Whether it can be implemented and how to implement it was something only Mayor Ji Mingyang could decide.

Mayor Ji Mingyang read the document silently, sometimes contemplative, sometimes nodding, and occasionally shaking his head as if he found certain measures inappropriate.

Bai Xiaosheng waited quietly.

An hour later, Ji Mingyang looked up and smiled apologetically at Bai Xiaosheng, "Sheng, I'll take my time with these; you go back first! But this week, I will arrange things according to your plan!"

"Alright!" Bai Xiaosheng nodded.

Ji Mingyang had Secretary Zhang Meng personally escort Bai Xiaosheng to the city government's entrance.

As Bai Xiaosheng was about to leave, Zhang Meng whispered a couple of things to him.

"The mayor has high hopes for you!" That was the first sentence.

"This first step, you've already taken it!" That was the second.

Zhang Meng gave Bai Xiaosheng a deep look and then turned back.

As the person closest to the mayor, every move Zhang Meng made was a signal.

Was her escorting someone simply a polite gesture?

It was also a signal, a signal for others to see!

From the mayor's office to the city government's front door—a short distance, yet so many eyes were watching.

On the surface, everything seemed calm, but behind the scenes, the chatter about Bai Xiaosheng was explosive!

"Zhongjing Media's Mr. Bai has quite the clout—Secretary Zhang personally escorted him to the door!"

"What can I say? I heard the mayor has always favored him!"

"Mr. Bai looks so young, truly remarkable..."

...

Countless voices of astonishment, that was still inside the city government.

Once the word spread, it would spark endless speculation.

These speculations, coupled with the recent topics regarding Bai Xiaosheng, would cause an uproar in various circles within Zhongjing!

Bai Xiaosheng, watching Zhang Meng's receding figure, smiled and turned to leave.

Whether he liked it or not, with a higher status, he was naturally thrust into the spotlight!

He was well-prepared for this!

"When the day comes that I become the president of Zhenbei Group, every action, even a glance, will probably be scrutinized by countless people," thought Bai Xiaosheng to himself.

He returned to Zhongjing Media to focus on completing and perfecting the unfinished second-stage review content urgently.

That evening.

Rumors about Bai Xiaosheng's meeting with the mayor, discussing important matters, and even influencing the development of Zhongjing, began to spread.

Afterward, the fact that Secretary Zhang Meng personally escorted him to the door shocked countless people.

Numerous business leaders, upon hearing this, were utterly amazed.

"I've already overestimated him, but I didn't expect I still underestimated him. How could I have thought to oppose such a person back then!" exclaimed Yin Haoran upon learning the news, with a long sigh.

Yin Dongfeng was dumbfounded and speechless.

This peer was now standing at a height he could hardly reach!

The shock in the shadows, like a stormy tsunami, spread rampantly and elevated Bai Xiaosheng's prominence in Zhongjing to an astonishing level.

However, the real shock was yet to come.

For three consecutive days.

Zhongjing City's government organized three private meetings.

The number of participants was quite small and the circles seemed limited.

But those who were privy to it were deeply shaken!

They keenly sensed something unusual was about to happen!

On the first day, the leaders of twelve different industries' top-quality companies in Zhongjing received invitations signed by the mayor, arrived at the city hall, and held a private meeting with him.

The meeting lasted half a day, and when these twelve leaders, pillars of Zhongjing, re-emerged, each had a spark of excitement in their eyes and hurried footsteps!

On the second day, the heads of research institutions and R&D establishments likewise received invitations from the mayor. A total of ten attendees participated in the meeting.

The details weren't disclosed, but afterward, these individuals also appeared to be spirited, appearing to have gained substantially!

On the third day, Zhongjing Media included—website operators, TV and radio stations, famous bloggers, and content creators—a total of thirty individuals, received invitations from the mayor in what was the largest group yet!

These people were the most informed, already smelling something out of the ordinary.

Now it was their turn, and each person attended with great enthusiasm at the first opportunity!

The meeting took place in the large office of the city hall, where everyone eagerly awaited Mayor Ji Mingyang's arrival. He was followed by two people, one naturally being Secretary Zhang Meng.

The other was an incredibly young man with a tranquil demeanor, which made everyone hold their breath and focus intensely!

Could this be the legendary Zhongjing Media General Manager Bai Xiaosheng?

Indeed, even younger than imagined!

All eyes converged on him, filled with silent shock.

Chapter 502: Astonishing Initiative_1

"Is this Bai Xiaosheng? So young indeed!"

"I've heard the name before seeing the man! Truly a young talent!"

"Who knew we had such an exceptional figure in Zhongjing!"

"Wang, isn't your daughter about his age? If this one became your son-in-law, heh heh..."

"You shouldn't speak carelessly... But if it were true, I'd wake up smiling from my sleep..."

A cluster of eyes gathered, and a multitude of hushed discussions arose.

Upon hearing that someone wanted to matchmake him, Bai Xiaosheng also felt quite helpless...

Being too famous naturally brought about many topics of discussion...

Mayor Ji Mingyang sneakily shot him a glance, his eyes filled with teasing intent.

Bai Xiaosheng could only pretend he hadn't noticed.

At the rectangular conference table, Mayor Ji Mingyang took the seat of honor, with Bai Xiaosheng and Zhang Meng seated to his left and right. Each side was occupied by fifteen attendees, creating a very symmetrical arrangement.

"Quiet, everyone, the mayor is going to speak," said Zhang Meng, seeing the conversation below veer off topic. She quickly spoke up to rein them in.

The thirty magnates then settled down.

"You're all quite lively, fitting for leaders in the media industry," Mayor Ji Mingyang said with a smile.

Everyone smiled.

"Today I've brought everyone together because there's something I want to discuss with you. As you may have heard, the city government has been busy with meetings for the last three days. The day before was for companies, yesterday for institutions, and today for media!" Mayor Ji Mingyang said solemnly, sweeping his gaze over everyone, "I guess you have sensed something unusual. That's right, big moves are coming to Zhongjing!"

Mayor Ji Mingyang was indeed straightforward, getting right to the point.

Bai Xiaosheng looked around at everyone present.

Their eyes revealed shock.

Guessing was one thing, but having the mayor confirm it in person was another!

In front of nearly the entire Zhongjing media industry, such a declaration implied that this time, the impact would be significant!

"Those of you sitting here, I believe you are all aware of the city government's planning blueprint. Zhongjing will become a central city focused on economic development in the future! It will be one of the two poles in Anjiang Province!" Mayor Ji Mingyang declared solemnly, "Our city has achieved some success over the years, but I, as the mayor, feel a heavy burden on my shoulders if we are to become the economic center within ten years. If we keep to the old ways and old methods, we could perhaps achieve it, but it would take at least fifteen to twenty years, and that would require us to maintain our highest development speed! That's too idealistic!"

The attendees nodded slightly in agreement.

"Therefore, after some research, we've decided to undertake a grand initiative!" Mayor Ji Mingyang said with a smile.

The word "we" made the observant ones involuntarily glance at Bai Xiaosheng.

Those seated at the mayor's side in the conference room, especially the youngest ever general manager of Zhongjing Media, were undoubtedly deeply involved in this so-called "grand initiative."

However, what exactly this grand initiative is, everyone was immensely curious.

"You are all well-informed, so you must know that Anjiang Province has been selecting the top ten landmark enterprises at the provincial level recently!" Mayor Ji Mingyang said.

It was no secret; the media had been following it closely, and the many promotional pieces and articles handled by these tycoons were countless.

"And this time, the city directly selected twelve high-quality enterprises from various industries to be Zhongjing's benchmarks, to become the brand names of Zhongjing!" Mayor Ji Mingyang continued.

So the enterprises attending the first day's meeting were the ones the mayor intended to support heavily!

The media magnates present couldn't help but inhale sharply.

This was unexpected, and definitely big news!

Their eyes sparkled with excitement.

It seemed that the mayor wanted to use them to spread the word far and wide!

The thought of local enterprises receiving promotion and support from the city government level, possibly even benefiting from customized policy support like "one enterprise, one policy," sent the media tycoons' hearts racing.

Most of them were in charge of enterprises themselves; to say they weren't envious would be a lie!

Unfortunately, their company is engaged in real industry, the future pillar of Zhongjing's economy, while ours is just media. Whether it's profit or the driving force on Zhongjing's economy, we have no comparison!

This is the difference!

Of course, Zhongjing Media is an exception.

"Yesterday, we held a meeting where we invited ten major institutions, including those dealing with data and those engaged in technological research and development. These institutions will provide strong support for those companies. At the same time—"

Mayor Ji Mingyang's voice deepened, pausing momentarily, as his gaze swept over the audience.

The audience couldn't help but focus their minds, watching the mayor.

The art of a leader's speech, a single pause, is more effective than countless emphases!

Bai Xiaosheng couldn't help but sigh inwardly. He began to pay close attention, trying to understand Mayor Ji Mingyang's manner of speaking.

This is a learning opportunity money can't buy!

A real example of a leader giving a speech, advanced case!

Bai Xiaosheng naturally did not want to waste this opportunity.

"Additionally, the services of these institutions extend to you as well!" Mayor Ji Mingyang said with a smile.

Us?

The media magnates were all surprised.

"Are you saying they will develop new technologies and new methods to promote the development of our media industry?" someone immediately asked.

The people here are tycoons; their minds work fast!

Bai Xiaosheng sighed inwardly.

"Exactly! Their research findings will be given special protection by our city, we will apply for national patents immediately. However, for you, these will be free!"

Mayor Ji Mingyang's words brightened the eyes of everyone present.

Nowadays, domestic emphasis on the protection of intellectual property rights is increasing. For many things they want to use, they must pay for them.

This is a significant expense—and it's getting higher!

"Not just that, the municipal government will specifically allocate funds to purchase databases and new technology rights both domestically and internationally, and provide them to you for free! Additionally, I will also give you specific policy support!"

With each sentence Mayor Ji Mingyang spoke, the eyes of those present shone brighter.

The municipal government is seriously planning to vigorously support their media industry!

"Mayor Ji, what do you need us to do?" someone couldn't help asking.

This question made everyone hold their breath in anticipation.

Indeed, with the government investing funds and providing policy support, merely supporting the media industry seemed a bit too much.

"What do I want you to do?" Mayor Ji laughed.

"You are Zhongjing's voice! I want you to promote our high-quality enterprises nationwide, I want you to become an offensive and defensive line of public opinion, cheering and advocating for Zhongjing's development! I want you to establish a brand new media industry system that is unprecedented nationwide!"

Mayor Ji Mingyang said passionately, "Your first clients are our twelve high-quality enterprises in Zhongjing, assisted by institutions and the government. Your strength lies in your voice!"

This is a government-led, industrial operation system for the media industry!

The media magnates present were immensely shaken!

A truly great initiative!

This regards high-quality enterprises as products, allowing the media front to promote them nationwide, increasing these enterprises' fame and reputation, further boosting the profits of brand enterprises, and in turn, stimulating Zhongjing's economic development. With tax revenues rising, municipal income grows, reinvesting in institutions and media, helping enterprises.

Industrialization, full-scale operation!

"Whose idea was this, it's simply genius!" someone couldn't help but exclaim.

Mayor Ji Mingyang glanced at Bai Xiaosheng and smiled.

In his gaze, there was full of approval.

Chapter 503 Birth of the Media Alliance Hierarchy_1

"This is truly a bold idea, treating our entire city as if it were a single enterprise, with 'products,' 'R&D,' 'promotion,' and most importantly, with government guidance, regulation, and maintenance!" someone couldn't help but say to the person next to them.

As expected of a media magnate, the analogy is indeed apt.

Bai Xiaosheng couldn't help but admire.

"This innovation is bold and original! If it can really be implemented, the power of the group will be stronger, and the voice louder!"

"With the government in charge and Mayor Ji willing to get involved personally, I see a great chance for success!"

"I'm also optimistic! It's a very beneficial move for us as well!"

...

More and more people couldn't help but speak up, their faces lit with excitement.

Not for any other reason.

They trusted Ji Mingyang!

In these years, the achievements of Zhongjing City's development were there for all to see!

Ji Mingyang's decisiveness, competence, and swift action nearly won the approval of every Zhongjing citizen. If he had such determination and boldness for this matter, it was truly worth looking forward to!

"I'd like to thank everyone for their trust!" Ji Mingyang nodded slightly as a sign of gratitude.

In this matter, Mayor Ji's personal charm played a significant role. Of course, the key was the small investment, low risk, and high benefit!

Bai Xiaosheng thought to himself.

To be fair, even a great opportunity like the special policy knocking on the door, guaranteed by a creditable bigwig, he would certainly not refuse.

"There's another thing I want to say to you all," Ji Mingyang pressed down with his hands to quiet the crowd.

"You all know that the province is selecting the top ten benchmark star enterprises, and our city has recommended Zhongjing Media." Ji Mingyang pointed at Bai Xiaosheng, "This is Zhongjing Media General Manager Bai Xiaosheng, I believe no one here is unfamiliar with him, who was it that said they wanted to offer their daughter to him when we came in, I think it's feasible."

The crowd burst into laughter.

The person who had the earlier conversation blushed, but didn't feel too embarrassed and quickly returned to normal.

"The province's selection of benchmark star enterprises has a detailed and complete set of recognition standards. Currently, our Zhongjing Media has advanced to the second stage. Among them, one crucial element is innovation and its driving force in the industry, its pull on municipal-level economics, and its demonstrative effect!"

Ji Mingyang said, "Zhongjing Media needs everyone's support for this honor."

"How can we help them?" someone couldn't help but ask.

Perhaps everyone should collectively promote Zhongjing Media?

Would the provincial leaders believe that?

Ji Mingyang didn't hurry to answer the question, but smiled instead, "The media in Zhongjing coming together, is like martial arts clans uniting in martial arts novels, forming a big alliance. Since it's an alliance, how can there be no Alliance Hierarchy? I think making Zhongjing Media the leader, the focal point of this formation, what do you think? This way, in our reports to the higher-ups, they will have enough, no, they will surpass the other enterprises by far!"

After Ji Mingyang's words, there was a moment of silence.

Bai Xiaosheng calmly observed the crowd, noting a trace of reluctance in their expressions.

They all knew that Bai Xiaosheng was a person of influence!

Now, the mayor was strongly recommending him as the leader of the media front!

But why!

Each person seated there had been in the media circle for over ten years. Ten years ago, wasn't Bai Xiaosheng just a naive and inexperienced young man?

What qualifications did he have!

"I think we should assist Zhongjing Media in other ways to achieve results. As for the leading figure of the media front, it would be better to... consider it more carefully and choose someone with enough experience, someone that everyone can agree on!" someone couldn't resist whispering suggestively.

"Yes, although Mr. Bai is young and commendable, maybe... it would be better to choose someone who has contributed more for this matter."

"Since no one has made much of an effort so far, I think we should choose someone with seniority and great influence, how about that?"

"Yes, I agree!"

"I also agree!"

"I agree!"

Bai Xiaosheng wanted to laugh.

It seemed that his position as "Alliance Hierarch" was being overturned before he even assumed it, and this time, not even the mayor's recommendation could see him through!

However, for the honor of being the provincial benchmark enterprise of Zhongjing Media, for the score of my mission!

I might not wish to take on this role of "Alliance Hierarch," but right now, I must obtain it!

With a determined look, Bai Xiaosheng was about to make his argument and fight for this nominal position.

Before he could speak, Ji Mingyang beat him to it.

Still unruffled and composed.

"You are saying that Bai Xiaosheng is too young, lacks experience, and has only enjoyed the fruits without contributing, so he should not lead the pack, am I right?" Ji Mingyang said with an undisturbed smile, addressing everyone.

The big shots in attendance fell silent.

Arguing with the mayor was both laborious and thankless!

Their smiles silently conveyed their agreement—

You're absolutely right, that's what we mean!

Ji Mingyang smiled.

"Actually, I didn't want to say this, but it seems I have to," Ji Mingyang said with a smile.

The people looked at each other with suspicion.

What did the mayor want to say?

Could it be that he was going to force them to accept?

If that was the case, they would still have to agree.

But then again, a forcibly twisted melon is not sweet; if Bai Xiaosheng was forcefully put in place, could he really hold onto his position?

"Who do you think came up with this entire concept? Was it me?" Ji Mingyang scanned the crowd, his smile tinged with a hint of regret, "If it were my idea, I would have been proud. If it were my idea, we would have implemented this method long ago and not waited until now!"

"Most of the ideas, even the draft plan, were conceived by him—Bai Xiaosheng!"

"He's the one who provided it to me and opened my eyes!"

"It's also thanks to him that the nearly finalized plan was handed to me, allowing me to implement it so swiftly!"

"You say we need someone who has contributed significantly; then I ask you, who has made a greater contribution than Bai Xiaosheng? Speak up, and I will let them take this completely powerless and thankless position of leadership!"

As Ji Mingyang finished speaking, his voice became slightly stern.

These words sent a shock through the room, with everyone incredulously staring at Bai Xiaosheng.

That incredibly young face was composed and calm from beginning to end, without a hint of disturbance.

This groundbreaking plan was actually his creation!

How... how is that possible!

At such a young age, to accomplish such a feat. Was he still human, or just a monster!

The crowd was dumbfounded and no longer voiced any objections!

"I agree with Bai Xiaosheng's election!" Suddenly, someone spoke up.

"I agree as well!"

"I, too, agree!"

"And me!"

Almost simultaneously, the office erupted.

It was a unanimous decision.

The first chairman of Zhongjing Media Industry Alliance had been born!

A pleased smile appeared on Bai Xiaosheng's face.

Chapter 504 Reward and Punishment Imposed Together, Combined Use of Kindness and Severity_1

With Ji Mingyang highlighting Bai Xiaosheng's achievements, to everyone's shock, Bai Xiaosheng was elected by unanimous vote, becoming the first President of the Zhongjing Media Industry Alliance!

Ji Mingyang was very gratified.

Some might think Bai Xiaosheng is a bit young, but he never saw it that way.

In history, how many great figures were there who took charge at a young age?

At Bai Xiaosheng's age, placed in ancient times, becoming a marquis or a chancellor was quite common!

Most importantly, Bai Xiaosheng's thinking and vision were no less than anyone present!

Ji Mingyang even reflected on what he was doing at that age...

And he found himself lacking!

With a silent sigh in his heart, Ji Mingyang looked around at the crowd and smiled, "The Zhongjing Media Industry Alliance is officially established!"

"Today, I neither hang a plaque for you nor hold a grand meeting to announce it. If you want those, wait until I see your cooperative progress and your achievements. Then, not only will I hold a grand celebration for you, but I will also give you a significant reward! Every company sitting here will receive a unique support policy from the municipality, which is a tailor-made policy for each enterprise."

"Furthermore, you will propose the contents of the policy yourselves—as long as it's practical, compliant, and reasonable, I agree to all!"

Ji Mingyang's words silenced the entire room.

All the business tycoons immediately had stars in their eyes, even their breathing became a bit hurried!

When the mayor promised policy support, everyone initially thought it was for the alliance. Then they felt it was a tailor-made policy for each enterprise! But they didn't expect that they could even set the policy content themselves!

Though it had to be legal, regulated, and reasonable, the degree of freedom in this tailor-made policy was on a completely different level from what they had initially imagined!

Everyone suddenly became restless.

Compared to money, the benefits of a tailor-made support policy were simply immeasurable!

If done right, it could take an enterprise to a whole new level!

The sound of numerous people swallowing could be heard.

After weighing the options, they realized that to receive such policy support, all they needed to do was to fulfill the tasks given by the alliance, which was virtually effortless!

Even though there would be some loss of interests in the process, compared to the ultimate reward of the policy, such losses were just a drop in the ocean!

If possible, even at ten or twenty times the cost, they were willing!

The trip today was worth it!

Mr. Ji's carrot was just too tempting, Bai Xiaosheng thought with a smile.

"However, let me speak frankly. Now that you all have joined this Media Alliance with the intention of accomplishing great things and contributing to Zhongjing's development, you cannot be duplicitous or

deliberately obstructive and indifferent. You must give it your all, go full throttle! And you cannot violate laws or regulations! Otherwise, not only will I retract the support policy, but I will also call for severe punishment from the relevant authorities," Ji Mingyang said with a stern face to the crowd.

Only with both rewards and punishments is the motivation complete!

Bai Xiaosheng praised inwardly.

The assembled crowd, seeing Ji Mingyang's stern expression, grew serious and nodded in agreement.

"Rest assured, Mr. Ji, we will definitely fully commit to the tasks assigned by the alliance!"

"That's right, the bigger the cake, the more we get to share, and we all understand this principle!"

"Exactly, you have our word!"

...

The attendees declared their positions one after another.

This was no ordinary statement—these thirty individuals were all influential, where their word was as good as gold.

If they could say it, they would never be hypocritical.

Ji Mingyang smiled and gave a slight nod.

Then he turned to Bai Xiaosheng, "Sheng, as the new 'Alliance Hierarchy,' won't you say a few words?"

Ji Mingyang wanted to lighten the mood and teased him.

In fact, Bai Xiaosheng should be addressed as President.

Bai Xiaosheng also smiled. Without shirking the responsibility, he looked around at everyone and, seeing their gaze fall upon his face, said unhurriedly, "Since the Mayor requests it, I'll just say a few words. If there's anything amiss, I welcome everyone's guidance!"

"First of all, I thank all of you for your support. I will temporarily serve as the first President of the Zhongjing Media Industry Alliance. Regarding the alliance's structure, I will distribute a form to everyone shortly, including positions such as Vice Presidents, Secretary-General, and Executive Directors, which will be selected on the spot by everyone. I shall not participate in any appointments!"

"Secondly, the alliance will hold a regular meeting every Monday to assign tasks and deal with business. Secretary Zhang will participate throughout to supervise. Outside of these meetings, I will not assign any tasks unrelated to the alliance, and everyone is welcome to oversee this!"

"Lastly, I want to say that one year from now, I will resign from the position of President!"

Bai Xiaosheng spoke with passion and forthrightness.

Everyone, including Ji Mingyang, couldn't help but nod in approval.

This young man was truly gracious!

He had the demeanor fitting of a President!

Even those who were somewhat unconvinced at first were now persuaded.

However, Bai Xiaosheng's announcement about stepping down in a year left Ji Mingyang somewhat disapproving, but given the occasion, he ultimately refrained from commenting.

Ji Mingyang didn't know that in Bai Xiaosheng's view, if he were still the General Manager of Zhongjing Media after one year, that would spell failure.

"In one year, I should be in a higher position," Bai Xiaosheng thought to himself.

After President Bai Xiaosheng finished his speech, Ji Mingyang led the applause, and everyone clapped for him!

The applause was long-lasting and enthusiastic!

Afterward, the meeting continued, and Bai Xiaosheng distributed the pre-printed job tables to everyone.

The attendees voted on the spot, electing the Vice Presidents, Secretary-General, and Executive Directors!

Once the leadership was elected, Bai Xiaosheng brought out another document.

It was the short-term promotion plan!

The plan stunned everyone in attendance.

Twelve high-quality Zhongjing enterprises were treated as "products" to be promoted in batches.

Online ads, media ads, outdoor ads, social ads, app ads...

Self-media channels, word-of-mouth channels, fan channels...

Everyone present quickly identified their own part in it.

Not a single person was overlooked.

It was truly a multi-level, three-dimensional, all-encompassing promotional campaign!

Everyone was amazed.

"This is just a draft; next, let's discuss these points!" Bai Xiaosheng stated earnestly.

No matter how flawlessly he had drafted the plan, the people before him were the implementers!

They knew their own domains the best, and only after their adjustment would the plan truly take effect.

The meeting went on for the whole morning.

It did not conclude until the afternoon.

As the media tycoons left, each had bright eyes, lively spirits, and hastened steps. There seemed to be a sense of urgency among them, which surprised the city government staff who witnessed it.

After the meeting ended, in various circles within Zhongjing, it ignited a wave of fervent discussions!

Like the previous two times, the thirty tycoons kept their lips sealed, not revealing even a hint to the outside world, even to their closest confidants.

Something big was about to happen in Zhongjing!

People on the outside had an inkling that something unusual was afoot!

On the fourth day.

The first battle of the Zhongjing Media Industry Alliance officially began!

Chapter 505 We Are Sure to Win by a Trick_1

Wang Qiang, a regular taxi driver in Zhongjing City, is 40 years old and has been driving for 12 years.

Every morning at six o'clock, he starts his car on time, buys a simple breakfast on the way, and finishes eating it in the car while listening to the radio, thus beginning his busy day.

If it's still early, he'll also check the news on his phone to see what's been happening lately.

"Our city's Xinjing Technology has introduced a flexible display screen production line this month. In the future, mobile phones might be able to curl up like paper. Currently, there are only five companies nationwide that can produce such technology," a pleasant female voice described vividly on the radio.

"Awesome, that Xinjing... Technology, pretty impressive," Wang Qiang muttered.

After eating, with time to spare, he casually browsed through the news.

Glancing over local news, Wang Qiang flipped through a few pages and noticed one story with a high appearance rate that seemed to be about a donation by a company called Xinjing Technology, which sounded very familiar.

"Isn't this the same company that just produced the flexible screens, the first one to make a donation? This company has quite a philanthropic heart," Wang Qiang remarked, putting away his phone and driving around the streets, while also turning on the ride-hailing app on his phone. The first thing that popped up was a popup ad, which he usually closed with a swipe of his hand, but today's ad was an amusing joke that made Wang Qiang take a second look. At the end, he noticed a name.

"It's Xinjing Technology again! They are advertising through a public account, interesting. I might follow it when I have some spare time," Wang Qiang couldn't help but say.

This company seemed pretty impressive and had a strong social conscience; their public account was quite entertaining as well!

Wang Qiang's impression became progressively clearer.

Before long, his first customer boarded the taxi, seemingly a talkative outsider.

Inadvertently, the conversation turned to mobile phones, and the passenger praised UH Country's curved screen phones.

"What's so great about that? Let me tell you, curved screens are outdated. We've got a business here in Zhongjing. Oh, they're especially great. They've developed some kind of flexible screen. In the future, you can fold your phone and snap it onto your wrist. How awesome is that!" Wang Qiang couldn't help but laugh as he spoke.

"Flexible screens! There are enterprises in Zhongjing that produce these?" The passenger was surprised.

"That's right. Our businesses here not only have great products but also have a strong sense of social responsibility. Plus, their public accounts are particularly interesting."

"What company is it?" the passenger asked curiously.

Wang Qiang smiled proudly, this time remembering clearly, "Xinjing Technology! It's local to us!"

Similar events were happening in every corner of Zhongjing.

News spread across the internet and was pushed nationwide. It was believed that after some time to ferment, the results would soon become evident.

Xinjing Technology was one of the twelve high-quality enterprises selected and was very fortunate to become the first company jointly promoted by the Media Alliance.

Major media websites posted about their achievements and developments, while numerous self-media discussed topics about them, even unrelated ones would mention them. Various apps added their ads, and major TV and radio stations also featured related content.

The core of all this operation was Zhongjing Media!

Bai Xiaosheng had directly used the largest boardroom and turned it into a special workspace.

He had called over five of the most powerful writers, ten seasoned editors, more than twenty designers and artists, and over ten operating service personnel, continuously sending out various articles and promotional materials.

Seventy to eighty people worked at full capacity on these tasks.

For such a number of people from a company of over a thousand employees, it wouldn't affect Zhongjing Media itself; however, it did bring the Media Alliance's core role into full play!

Song Yiming and Song Jiajia were the on-site coordinators.

Lin Weiwei and Lei Ying, together with a few people, were tasked with recording the workflow here and documenting the feedback on the dissemination effects from all sides.

Website click-through rates, response rates, like rates... APP download numbers... public account follower count, like counts... viewership and listenership rates...

All these metrics, gathered together, accounted for the Media Alliance's performance!

This data would ultimately be compiled into a concise summary and reported to provincial leaders!

Zhongjing Media was not experimenting with innovation within the company; this was innovation within the industry chain!

This would surely impress provincial leaders.

Working in concert with Zhongjing Media were those thirty media businesses and media personalities, whose enthusiasm was unprecedented. They started creating their own content, looking for novelty while adhering to the original framework.

This was something Bai Xiaosheng hadn't anticipated.

"It seems Mayor Ji Mingyang's highly flexible 'one strategy per enterprise' approach is extremely attractive. They're all putting in the effort, eager to make achievements and seek recognition from the mayor," Bai Xiaosheng couldn't help but want to laugh.

Now, he was quite relaxed.

Xinjing Technology headquarters.

Their CEO sat in his office, his eyes shining brightly as he listened to one report after another from his subordinates.

Telephone inquiries had increased several times over!

Website traffic had increased several times!

Walk-in consultations had increased several times!

A series of good news in one day left the CEO dumbfounded, his eyes nearly shining.

"This is amazing! My Xinjing Technology is on a roll!" He couldn't help but laugh out loud.

"Boss, online pre-sales have exploded. If we keep up this pace, our inventory won't be enough!"

The secretary was also excited, "The factory is already working at full capacity, but it's still not enough. Should we find a few smaller factories to do the subcontracting..."

"Absolutely not!"

The CEO of Xinjing Technology immediately interrupted, "We can't do that; it would ruin our brand. We'd rather earn less than take such risks!"

The secretary was startled and hurriedly nodded, saying meekly, "It was just a suggestion, just a suggestion..."

"If you ever come up with such a suggestion again, I'll tell you to get lost right away!" the CEO of Xinjing Technology snorted coldly.

In truth, he wasn't unwilling; he dared not.

Mayor Ji Mingyang clearly told him that they must strictly control quality and produce the highest-quality products. They were being supported to become a nationally renowned enterprise, and the city would also provide even more robust support policies for them in the future.

At the same time, Secretary Zhang had privately warned him that any issues with the products would be seen as irresponsible towards Zhongjing and as undermining the city. In such an event, the company would be severely punished and might even be driven out of Zhongjing!

One option was a future full of promise, while the other was about killing the goose that lays the golden eggs, a path to self-destruction.

Of course, the CEO of Xinjing Technology chose the former!

Not just Xinjing Technology, on that day, two other enterprises were also being promoted in the same way. They too were overjoyed and also strict with quality control!

Within a single day, three highly sought-after enterprises were born in Zhongjing.

This news, verified by Zhang Meng from all quarters, was passed on to Mayor Ji Mingyang.

Laughing, he said, "Good, good! Well done, Bai Xiaosheng. If we continue like this, in a few days when we report, just with these achievements, we won't be inferior to Langbei City!"

"No, we will surely beat them by a notch!" Mayor Ji Mingyang's eyes sparkled with confidence.

Chapter 506

Under the full bombardment of various media outlets, Zhongjing's three corporations became famous within just three days.

In circles big and small across Zhongjing, everyone talked about these companies, which had become the star representatives of local Zhongjing enterprises, much to everyone's delight.

The people of Zhongjing even spontaneously became promoters.

Online, the industry visibility of these enterprises continually climbed, with some articles outright claiming that they represented the future of Zhongjing, leading the fields of technology, manufacturing, and services!

The three companies all tasted the benefits as customers seeking consultation from inside and outside the province, and even internationally, increased exponentially!

"This is truly astounding, to feel the power of the media so closely and so vividly!"

Mayor Ji Mingyang, after receiving the report Bai Xiaosheng sent over and looking through it, could not help but exclaim.

At the same time, Mayor Ji's face was brimming with a satisfied smile.

"The media, especially new media, indeed possess a terrifying power; it's just too scattered. Without your forming the grand alliance, without the full barrage from various media outlets, their unconditional

cooperation, and without our Zhongjing Media providing promotion content round the clock, this miracle would have been nearly impossible."

"In this, the core role of our Zhongjing Media cannot be underestimated. With us as the core, in controlling and projecting innovative content and maintaining operations within the industry chain, everything can proceed smoothly without obstruction,"

Bai Xiaosheng earnestly said.

The strength of the media is just one aspect, but it must be understood that the current achievements were born out of the full cooperation of enterprise, media, and government, and it was not simple!

"I am aware of the critical role your Zhongjing Media plays, and you don't need to claim credit with me. Save that for when you speak to the provincial leaders," laughed Mayor Ji Mingyang. "Zhang Meng has notified you of the time she booked for your visit, she must have informed you to get ready. We depart immediately for the province!"

Bai Xiaosheng nodded.

Zhang Meng had already informed him early in the morning. Bai Xiaosheng had prepared everything necessary.

During this period, Bai Xiaosheng not only monitored the operations of the Media Industry Alliance but also urged Zhongjing Media's internal staff to speed up the completion of other content required for the second phase.

After all, there was more to be reviewed than just innovation and profit tax!

Working against the clock, they finally completed all the content for submission yesterday and passed the inspection.

With tight deadlines and heavy tasks, some things were only done to a satisfactory level. Compared to Langbei City's Tianzheng Media, there was indeed a gap, which was unavoidable.

Bai Xiaosheng focused all his efforts on innovation, industrialization, and promotional efforts, creating a breakthrough point to cover up the relative mediocrity of other aspects with glaring highlights, using those to defeat the average excellence of Mu Beichen's side!

He believed that the provincial leaders would be more interested in what they had done and would favor Zhongjing's model.

The day before yesterday, a provincial inspection team also came to approve the contents of the first stage without much time spent and without any issues.

"The commotion on our side must have reached Langbei City. Mayor Su Shu and the General Manager of Tianzheng Media, Mu Beichen, are likely aware of some of it. We're not afraid of them copying us, because today, we submit for review, and they were originally planning to submit tomorrow. Hahaha, we're one step ahead!" Mayor Ji Mingyang laughed heartily.

Bai Xiaosheng smiled and nodded.

The thought of reporting before Mayor Su Shu brought an involuntary smile to Mayor Ji's face.

"Mayor Ji, it's time to depart."

The office door opened, and Zhang Meng walked in and said.

...

Still driven by Zhang Meng, everyone rushed towards Tianhe City, a two-hour journey on the road.

This time, Bai Xiaosheng and Mayor Ji Mingyang did not converse as they had before.

The two had discussed countless times and were confident there were no oversights.

This time, they both rested with closed eyes in the car, gathering energy and spirit.

Thinking about passing the review today and immediately launching the third phase, Bai Xiaosheng felt a surge of excitement.

Once the four stages of review are completed and they receive the benchmark enterprise slot, his task would also be completed, and twenty points would be in hand!

Recently, Bai Xiaosheng's score had been growing, with one point here, two or three points there.

These were all points added to his score due to the effectiveness of the systems he implemented within the company.

Not many each time, but they added up to ten points in total!

Currently, his professional level is General Manager with thirty-five points, sixty-five points shy of being promoted to Provincial Industry Head.

Once the task is completed, the total score would be over half.

"However, I probably won't wait until the task is completed to go over half. I'll try some proactive experiments afterward to increase my score!" Bai Xiaosheng thought to himself.

He was looking forward to launching the third phase because it included reviewing the number of foreign patent registrations!

These patents could cover new models or new technologies.

Bai Xiaosheng decided to heartily encourage the company's employees to start a wave of inventions.

This would greatly benefit the company itself, and he believed Red Lotus would award him quite a few points for it!

"Speaking of which, for the foreign patent registrations, I will need to ask the Kevin Siblings for help! After all, Kelson has abundant resources in Europe. As long as we provide the patents, leaving them to handle the operations, there won't be a need for me to worry. Not long ago, I just taught BZ Company from UH Country a lesson for them and got them to sign a highly beneficial contract with the opposition. This time, it's their turn to help me out!" Bai Xiaosheng thought with a sly smile.

Actually, as far as Ariel is concerned, even if Bai Xiaosheng hadn't helped them deal with BZ Company, she would have gone all out to help him anyway.

However, the number and quality of things currently available for patent applications seem far from sufficient...

Bai Xiaosheng felt a bit worried, "Should I go and recruit some specialized talents?"

That's what he contemplated the entire trip.

When the vehicle came to a stop, he hardly noticed.

"We're here, no more sleeping," reminded Mayor Ji Mingyang, teasing him, "You sure slept soundly on the way here, now that you're recharged, it's all on you."

Sleeping?

I was meditating and thinking, okay!

Bai Xiaosheng knew Mayor Ji was joking and didn't bother to explain.

The three of them alighted from the car and headed straight for the elevator.

"Mayor Ji Mingyang!"

Just as they entered the elevator area, someone called out from behind.

The voice was incredibly familiar.

Mayor Ji Mingyang, Bai Xiaosheng, and the other person turned around.

Mayor Ji Mingyang, surprised, exclaimed, "Mayor Su Shu, you all... why are you here? Weren't you scheduled for tomorrow?"

"We came early, is that a problem?"

Mayor Su Shu looked at Mayor Ji Mingyang skeptically, "What are you here for, to report for the second phase of submission? Your presence as mayor isn't needed for that, is it? Could it be..."

"You're here for the submission today too!" Mayor Su Shu said incredulously, almost shouting.

Chapter 507 There is a problem here!_1

Seeing Mayor Ji Mingyang not deny it, Mayor Su Shu couldn't contain her shock.

Ji Mingyang's team, they actually managed to make it to today's report.

How did they get this work done so quickly!

Seeing Su Shu, Ji Mingyang also couldn't help but snort coldly, "You've moved ahead too? You're really something, Su Shu! For you, the plan is always just the final deadline, you're always trying to outdo us. Competing with you, one really can't afford to relax at all!"

In fact, he had considered coming tomorrow, but for safety, he decided to come a day early.

And with that, they both arrived at the same time!

Bai Xiaosheng couldn't help but glance at Ji Mingyang, no wonder Mr. Ji had said that it was safer to come today.

Turns out, there was this additional layer of meaning.

"And you're talking about me, Ji Mingyang? What's this about! Why did you come today! Ah, I get it now, you knew our report was scheduled for tomorrow, so you decided to come one day ahead of us. I'm really impressed by you, despicable. Competing with you, one can't afford to be lax at all!"

The last sentence sounded eerily familiar.

Bai Xiaosheng couldn't help wanting to laugh.

"Su Shu, you should remember you're a mayor, you need to speak cautiously. And there are people around, what do you mean by 'despicable'!"

"Ji Mingyang, don't give me that. You're not despicable, you deliberately came one day ahead of us at the last minute."

"What, only your Langbei City is allowed to report these two days and Zhongjing isn't allowed? You're being too overbearing!"

"I am that overbearing, what about it? It's not like you only just found out these past couple of days!"

The two mayors went back and forth, their words sharp as swords.

Standing beside them, Bai Xiaosheng was speechless for a moment.

He glanced at Zhang Meng, the chief secretary of the mayor, who remained as composed as an old monk in meditation—eyes on nose, nose on mouth, mouth on heart, unfazed by it all!

What kind of similar situations must one go through to be tempered into such a state!

Bai Xiaosheng sighed inwardly.

Then, he saw Mu Beichen beside him, whose demeanor was serene, showing no ripples. But still, Bai Xiaosheng could read a hint of helplessness in his eyes.

When Bai Xiaosheng looked over, Beichen also glanced his way. That helplessness in his gaze was fleeting and was soon replaced by an invasive confidence.

"Mr. Bai, seeing you with Mr. Ji to file the report, it seems like you're quite confident," Mu Beichen said with a smile to Bai Xiaosheng.

"Not really, we've only just passed the first phase, and for this second phase, I'm like a duck forced onto a perch, reluctantly coming over. There's a huge gap compared to those of you who are fully prepared," Bai Xiaosheng responded with a modest and sincere face to Beichen.

Bai Xiaosheng was at it again, hoodwinking people. However, to deceive the folks from Mayor Su Shu's side and keep them off guard was also one of his tactics.

Zhang Meng, observing from the side, coldly watched and endorsed Bai Xiaosheng's approach.

Mu Beichen smiled calmly and didn't say much. However, Bai Xiaosheng could vaguely see from his eyes a hint of meaning—

He didn't believe it at all!

Could it be that my acting skill isn't good enough?

At this moment, Bai Xiaosheng involuntarily felt astonished.

He was well aware that his speech and expressions had been trained by the Third Auxiliary Microexpression Analysis System; if not on par with professional actors, it should be sufficient for deceiving others.

But this Mu Beichen seemed almost immune to him!

As if someone had tipped him off.

Why wasn't he fooled at all?!

Could there be some problem here?!

Bai Xiaosheng wondered.

But whether Beichen was fooled or not, today's report required real competition, to speak through solid strength.

On that front, we would definitely not lose!

Bai Xiaosheng was brimming with confidence.

Once what Zhongjing had done becomes known, the surrounding cities would probably be stunned into silence.

Audacious and pioneering, it was not something just anyone would dare to do!

And it was only Ji Mingyang who had such vision and courage!

Feeling fortunate, Bai Xiaosheng glanced at Mayor Ji.

He and Mayor Su Shu were still quarreling...

Until the elevator came, until the elevator went up, the two of them still wouldn't give in...

However, since this was in the provincial government, they were still mindful of their impact.

When the elevator reached its destination and the door was about to open, they stopped quarreling.

As the door opened, Bai Xiaosheng saw someone standing outside; it was the secretary of Minister Fan from the organization department, the one he had a chat with last time.

Bai Xiaosheng had a good impression of this person, who was capable of being an effective bureaucrat, with conversation skills and a worldview that were not inferior to Chen Changqing's, even though he was merely a secretary to a minister.

It was said that he was just an ordinary secretary, not a senior one!

This made Bai Xiaosheng help but feel a sense of admiration deep inside; the provincial government really was a place where hidden talents abounded!

"Mayor Ji, Mayor Su, did you both arrive together?" This secretary, named Wang Yu, seemed somewhat surprised to see Ji Mingyang and Su Shu together and asked.

"In the underground parking garage elevator area, we just happened to run into each other," Ji Mingyang said with a smile.

"Yes, Mayor Ji and I also had a constructive exchange of experiences between our two cities, which was very rewarding," Su Shu said with a graceful smile.

"Hmm, there are some aspects of Langbei City that are worth learning from."

"Hardly, the development model of Zhongjing is what's truly commendable."

In front of Wang Yu, the two mayors were courteous and polite.

Bai Xiaosheng couldn't help scratching his face and glanced at Zhang Meng.

With a smile, Zhang Meng nodded slightly, his face showing a look of one who listens to instruction and learns much from it.

Bai Xiaosheng was impressed.

"Both of you, just now Minister Fan said that you might both arrive around this time and asked me to wait here for you. After you both arrive, you can go directly to his office to find him," Wang Yu said with a smile, glancing at Bai Xiaosheng and Mu Beichen, the general managers from the municipal recommended enterprises whom he had seen and was familiar with.

"As for the two of you, bring all the necessary documents and follow me to the conference room to wait for a bit. The leadership has already made time available, and shortly, you will be able to present your reports," Wang Yu said smilingly.

Everyone nodded.

Since the leadership had arranged it this way, they would just follow the instructions.

Wang Yu was leading the way for Bai Xiaosheng and Mu Beichen; the two mayors, familiar with the route to Minister Fan's office, didn't need anyone to guide them.

The group split into two parties, each heading in different directions.

During this time, Bai Xiaosheng couldn't help but look deeply at Wang Yu.

Others, even the two mayors, didn't notice that just now, a peculiar expression had flickered across Wang Yu's eyes.

Bai Xiaosheng had noticed it!

Through long-term training with the Micro Expression Analysis System, he had become very sensitive to fleeting expressions.

Wang Yu's expression for that instant...

"What does it mean?" Bai Xiaosheng muttered to himself.

He tried to recall the expression on Wang Yu's face, but just then, he couldn't think of the right words to describe it.

As he was pondering, Wang Yu, who was leading the way, suddenly paused his steps, pointed at the two offices in front, and laughed.

"Gentlemen, last time one of you was in the first conference room and the other in the second conference room. You're both familiar with the doors. I think it's best to sit in separate rooms this time too!"

Separate rooms?

Could it be they were afraid the two would argue again?

But this was the provincial party office building!

However, Bai Xiaosheng and Mu Beichen didn't say anything, just nodded their heads and each went to a different conference room.

Zhang Meng wanted to follow but was held back by Wang Yu, who silently shook his head.

Zhang Meng was taken aback, then his eyes widened.

Wang Yu's behavior made it clear to him, yet he couldn't make a sound to warn others!

Zhang Meng looked anxiously at Bai Xiaosheng.

Bai Xiaosheng's hand was already on the doorknob of the first conference room, but a sudden intuition struck him. He realized what Wang Yu's expression had meant—

A storm was coming!

"There's a problem in here!" A sense of caution surged within Bai Xiaosheng!

Chapter 508 The Reporting Has Already Begun?!_1

Bai Xiaosheng grasped the doorknob of the conference room and paused for a full second.

Behind him, there was no sound of footsteps, no urging, and even Zhang Meng behind him made no movement at all!

Zhang Meng, who had long served as Ji Mingyang's secretary, acted decisively and straightforwardly, yet he didn't utter a word of hurry. It seemed that he must have been stopped by Secretary Wang Yu.

My guess wasn't wrong, Bai Xiaosheng thought to himself.

This was also a means of confirmation for him.

Bai Xiaosheng couldn't help but take a deep breath, turned the doorknob, gently pushed the door open, and then stepped inside.

On the other side, Mu Beichen did the same.

At the moment he opened the door, he also hesitated for a moment, his expression quite solemn.

This guy had a sixth sense as sharp as a wolf's. Although he hadn't noticed Wang Yu's expressions, at the instant he opened the door, he too sensed something unusual in the air.

Both men hesitated at the same time, pushed the door open at the same time, and entered at the same time.

It could be called a mirrored synchronization.

Once they entered through this door, it was as if entering a battlefield!

On the other side, Ji Mingyang and Su Shu had just arrived outside Minister Fan's office when a secretary waiting there let them in.

"The Minister is currently occupied, you two may wait for a while," said the secretary with a smile, serving the two mayors a cup of fine tea before leaving.

If that was the case, they would wait.

About ten minutes later, Ji Mingyang's mobile phone suddenly rang.

It was a notification alert.

Ji Mingyang picked it up and glanced at it, his face slightly changing.

"What are you looking at?" Su Shu noticed something was amiss and asked curiously.

Ji Mingyang showed her the message, his expression quite solemn.

The sender was Zhang Meng, and the message was just five words: "Reporting has started!"

Although Zhang Meng couldn't enter the meeting room, sending a text message to the mayor surreptitiously on his phone was no problem.

He naturally had to notify Ji Mingyang early to avoid being more passive.

"It's started, how can this be, we're still here, we haven't even seen the Minister yet!" Su Shu exclaimed in shock.

"You're not familiar with Minister Fan's way of doing things?" Ji Mingyang gave a wry smile and took a breath, "I was wondering, a secretary was specially assigned to wait for us at the elevator, and we were separated from the corporate leaders! It seems they've indeed started over there!"

"Then let's hurry over there, even waiting outside the door is fine!" Su Shu said anxiously, "Mr. Ji, don't just sit there, come with me!"

Su Shu was quite domineering.

Ji Mingyang couldn't argue with her and didn't intend to insist. In fact, he was also very concerned about the situation on the other side. He simply stood up and followed behind her.

Just as they reached the door, the office door opened.

Secretary Wang Yu was about to come in when he saw the two mayors intending to leave, he first paused, and then smiled, "Mayor Su, Mr. Ji, where are you two off to?"

"Wang, has the reporting over there started?" Su Shu asked bluntly.

"Indeed," Wang Yu surprisingly did not beat around the bush but acknowledged it directly.

Mayor Ji and Su Shu felt surprised by his straightforwardness.

"Then we'll go have a look, or at least wait outside if that's not possible," said Ji Mingyang.

It was like one's own child going into an exam hall, and as parents, they had to wait outside.

Whether it was good news or bad news, they needed to know it immediately.

"Their reporting won't be so quick, you two better wait here, this is also Minister Fan's instruction. He anticipated that you would notice, and specifically ordered so," Wang Yu said cheerfully.

Minister Fan had instructed in advance...

Ji Mingyang offered a wry smile, and Su Shu also sighed.

If it weren't for this matter, the two of them could have gone over. But since the leader had spoken, if they didn't get the hint, it would clearly be making trouble for themselves.

If they really went over, not only would they fail to help their own enterprise, but also, it might even bring down the impression score of this review.

"Alright, I'll wait here," Ji Mingyang turned and went back.

"Well then, I'll wait here too," Su Shu muttered and also turned back.

Seeing this, Wang Yu smiled, "If the mayors have any needs, just let us know, we'll be right outside."

"Okay, we got it," Ji Mingyang and the others waved their hands.

Wang Yu smiled and gently closed the door.

Seating himself on the sofa, Ji Mingyang picked up the teacup, lifted the lid, and leisurely blew on the tea leaves, which indeed had a calming effect on the mind.

For now, he couldn't go over, so he might as well wait here.

He had utmost confidence in Bai Xiaosheng, and was very self-assured about the reforms they were currently trying out.

Su Shu curiously watched him.

Ji Mingyang felt somewhat unnatural under her gaze.

"Why are you staring at me?" Ji Mingyang couldn't help but mutter.

"Ji, I've realized you're very good at keeping your cool!" Su Shu scoffed.

"Given the situation now, what good would it do to lose one's cool?" Ji Mingyang retorted.

He knew that Su Shu was probing.

Therefore, like a hill in the gentle breeze, he remained unshakable, never angry, annoyed, contentious or grabby, speaking in a friendly yet calculated manner.

With Su Shu's quick temper, I'll agitate her a bit.

A hint of mischief flickered deep within Ji Mingyang's eyes.

This mayor was indeed acting like a child plotting a prank, and if Bai Xiaosheng saw this, he would certainly be torn between laughter and tears, perhaps even mumbling to himself—

I might be following a faux mayor...

Su Shu frowned and then scoffed coldly.

"Zhongjing Media is indeed a commendable enterprise. If it were still Song Changkong in charge, I would've had some reservations. I've met that man. He's steady and measured, acts methodically. He speaks and acts with every step laid out like a trap, not easy to deal with. Now, this Bai Xiaosheng, a young man with little experience and youthful age, do you really trust him that much?"

Ji Mingyang remained unmoved, yet he laughed inwardly.

If Su Shu knew that this young man she disdained was undertaking a grand endeavor that even she could not imagine, what would she think!

These are things that perhaps even Mu Beichen would be unable to scheme!

Seeing Ji Mingyang's expressionless face, Su Shu thought he was rendered speechless by her questioning, and she felt a twinge of triumph, piling on the pressure, "Your side just finished the first stage of the review, and now you're rushing to start the second stage. You're not a rash person; are you being hasty this time, or did this young man give you his assurances, boosting your confidence? I'm telling you, time competition is indeed important, but quality is even more so!"

Ji Mingyang sighed.

The reason for this review was not because Bai Xiaosheng pushed him; it was he who pushed Bai Xiaosheng.

Of course, he wouldn't tell Su Shu that.

Seeing Ji Mingyang sigh, Su Shu became even more smug, a sneer forming at the corner of her mouth. She wanted to make Ji Mingyang uneasy.

"The worst part is, young people are impulsive. Now that Minister Fan and the others have pulled such a move, do you guess whether he'll be thrown into turmoil, completely at a loss?"

Ji Mingyang's expression visibly changed.

Secretly pleased with herself, Su Shu had no idea that what Ji Mingyang was thinking was... just a tad different from what she imagined!

Bai Xiaosheng completely at a loss? I've never seen that!

Ji Mingyang thought to himself.

Well... I'm actually looking forward to it!

Chapter 509 Bai Xiaosheng's Grand Slam!_1

Bai Xiaosheng stepped into the first conference room and saw a row of seven people sitting quietly behind the long rectangular desk, facing the door, watching him.

Leading them was none other than Minister Fan, who should have been in his office!

Minister Fan, catching Bai Xiaosheng's eye, gave him a smile, signaling him to close the door.

Bai Xiaosheng complied silently, but his mind was racing.

"Before we set out, we had reported the time to this side! After entering Tianhe City, we reported again, so they must have a crystal clear grasp of our itinerary. Plus, Wang Yu deliberately waited at the elevator to distract the two mayors. It seems the leaders are trying to catch Mu Beichen and me off guard, increasing the difficulty of our report!"

Bai Xiaosheng thought to himself, "In the second phase of the evaluation, one of the items is to assess the corporate leaders! After all, the abilities and qualities of a corporate leader directly influence the future development of the company. Mr. Ji and I were still wondering how this assessment would be done; turns out, this is how!"

Bai Xiaosheng now understood and was convinced.

The intentions of the leaders were indeed difficult to fathom.

"Bai Xiaosheng, within the next five minutes, please tell us which aspect you value the most in your phase-two work, and why? If your company becomes a benchmark, what kind of support policies would you need from the province?" Minister Fan asked.

His voice was unhurried and clear, word by word.

This was treating Bai Xiaosheng as an "interviewee"; the seven people present today, including Minister Fan, were the examiners!

Ji Mingyang would surely have a broad smile on his face if he knew about this!

In the past week, Bai Xiaosheng and his team's groundbreaking initiative was entirely based on the point of "innovative and industrialized models"!

Bai Xiaosheng was also planning to use this strongest "highlight" to impress the reviewing leaders!

Because in terms of comprehensiveness, they were truly less complete than Mu Beichen's side!

Now to elaborate on one point, wasn't this perfect!

He had thought Ji Mingyang joining the report would steer the topic, but now, it seemed unnecessary!

Minister Fan and the others were heading straight for this highlight!

This was like turning an open-ended question into a question with ready-made answers.

Additionally, the province granting benchmark enterprises the right to choose their own support policies, and needing answers on the spot, was definitely a great test for corporate leaders. Even Mu Beichen would be caught off guard by such a question.

But Bai Xiaosheng was different!

He had already spent a week working on this tailored approach!

There might not be any in the media industry of Zhongjing City yet, but Bai Xiaosheng had also been involved in the support policies for the data and scientific research institutions of the twelve enterprises.

He had even discussed with Ji Mingyang which support policies the media industry might propose, which ones the city government would agree to, and which ones they would reject.

Even, during his spare time, Bai Xiaosheng had thought about what kind of policy support Zhongjing Media needed, and what policies he would want if it became a provincial benchmark.

They had to be reasonable as well as lawful and compliant!

This was not something that could be thoroughly thought out in an instant!

So, Bai Xiaosheng had thought for three days!

Right now, all the questions... were running headlong into his preparation...

After hearing all this, even Bai Xiaosheng could not help but be stunned for half a minute.

Minister Fan waited patiently, having formed a quite favorable impression of the young man after the last time, and was willing to give him a little time.

However, the other six leaders, seeing Bai Xiaosheng stand there stunned as the question was raised, could not help but exchange glances, with looks of disappointment even evident in some of their eyes, and some even slightly shaking their heads.

Under thirty years old, such a young person was actually in charge of the strongest enterprise in a prefecture-level city, it was unfathomable, and at the same time, expectations for him were extremely high.

But the higher the expectations, the greater the disappointment seemed at this moment.

Under the scrutiny of the leaders, Bai Xiaosheng took out part of the materials and handed them to someone else's secretary, asking them to distribute them to the leaders present.

"Minister Fan, and all the leaders, this is one page of the material we've come to present today," Bai Xiaosheng said in a calm and steady voice, which carried the composure of Ji Mingyang, "Among the second-stage review content, there's one aspect Zhongjing Media values the most—our enterprise's innovation capability, and the impact of that innovation on pushing the industry forward and boosting the municipal economy!"

Innovation. Minister Fan nodded slightly; many enterprises were also paying attention to this aspect.

"However, our innovation is different, it's not a new technology, nor a new system," Bai Xiaosheng's voice was resoundingly confident, "What we want is an innovative industry alliance model!"

This statement was made with full vigor and utmost confidence.

Including Minister Fan, the seven reviewing leaders looked at Bai Xiaosheng with surprise.

A media enterprise talking about focusing on innovative industry models?

Could this be... too ambitious?

"Let's hear it!" Minister Fan asked with interest, smiling, "How is your media enterprise going to drive this new innovative industry model."

His eyes held a veiled expectation.

The person that Ji Mingyang had high hopes for must not be a daydreamer, but rather a doer, especially since Ji Mingyang had reported with a bit of confidence in advance!

Then this highlight must be worth listening to!

Bai Xiaosheng spoke unhurriedly, slowly explaining the activities of the Zhongjing Media Industry Alliance, including treating enterprises as products, government setting the stage, and organizations providing support, describing these sequential operations in detail.

In Minister Fan's eyes, there was surprise, layered with tremendous interest!

When the province is selecting benchmark enterprises, isn't this exactly what they want?

The other leaders' expressions changed, from initial skepticism and casualness to utter seriousness, and even a few leaders raised their hands to signal, interrupting Bai Xiaosheng for real-time inquiries.

For every question, Bai Xiaosheng explained in great detail!

This made everyone in attendance nod frequently, looking at Bai Xiaosheng with utmost admiration!

This young man was fantastic!

Doing business was simply beneath his talent; he should enter the civil service!

Even Minister Fan started to consider this possibility.

After Bai Xiaosheng finished speaking, he started to discuss the policies he hoped for!

He gave the leaders several options to choose from.

The policies he hoped for, each sounded extremely ingenious, affecting the Zhongjing Media Alliance both directly and indirectly!

This young man not only had talent but also a broad vision and a selfless heart committed to the greater good!

"Well said!"

Minister Fan couldn't help but applaud, with the other leaders clapping along.

In the first meeting room, the applause was fervent and long-lasting!

All for Bai Xiaosheng!

Chapter 510: You guys are definitely going to lose!_1

Minister's office.

After a two-hour wait, Mayor Su Shu, with her meticulous analysis and well-founded explanations, clearly told Mayor Ji Mingyang one thing—

This time, the Langbei Tianzheng Group was sure to win!

"You need to be mentally prepared, Ji. Think about how to soothe your General Manager Bai Xiaosheng. Young people may not be able to withstand such a blow."

At this moment, Su Shu sat gracefully, holding a scroll of book, casually flipping through it, occasionally glancing at Ji Mingyang.

Ji Mingyang remained silent and downcast.

It was more like he had nothing to say, having already conceded to the unfavorable situation.

This made Mayor Su Shu immensely satisfied.

"Actually, you can tell him that losing to us is not shameful, Mu Beichen is ten years older than Bai Xiaosheng and his working experience can be called the first in Langbei. Even in Anjiang Province, he ranks high. Do you know what Minister Fan said to me when I brought him for our first meeting?"

Mayor Su Shu said with a look of pride, "He said he had heard of Mu Beichen! Just listen, even the Minister has heard of Mu Beichen, what this implies, you surely understand, that Mu Beichen is better, more excellent, than Bai Xiaosheng!"

Mayor Ji Mingyang looked down at his phone, browsing through the news headlines on major portal websites, a glimmer of light flickering in his eyes.

The companies from Zhongjing being promoted have already appeared on the homepage of major portals, and this momentum is truly overwhelming.

Ji Mingyang looked up, glanced at Mayor Su Shu, and smiled, "There is a saying, I don't know if you've heard of it."

Su Shu looked at him with inquiring eyes.

"Heroes emerge from the young!"

Ji Mingyang said cheerfully, "There's another phrase, I don't know if you've heard of it."

Su Shu narrowed her eyes slightly.

"Prodigy!"

Ji Mingyang continued to smile, "It's been so many years since I've listened to you ramble on like this. It really brings back memories. But this does not mean I concede. You want to win? It's not so easy!"

As Ji Mingyang spoke, he was full of confidence.

He felt his retorts were incredibly powerful and extremely stylish.

Mayor Su Shu, as if shocked, stared blankly at him, her gaze indeed changed.

"Well, Ji Mingyang, who are you calling a rambler? Are you implying that I'm old?" Mayor Su Shu exclaimed angrily.

Ji Mingyang's smile froze.

After all these years, women were indeed the most difficult enigma!

Knock knock.

The door of the office was knocked, and Wang Yu peeked in, wearing a smile, "Both mayors, you can go over now."

"Is the report finished?!" Ji Mingyang asked eagerly.

Upon hearing this, Mayor Su Shu immediately straightened up and looked over.

"Not yet, but I think it will be soon. According to Minister Fan's schedule today, the meeting will end in at most ten minutes," Wang Yu said with a smile. "So, if you wish, the both of you can head over now."

"Alright, let's go over and have a look," Ji Mingyang said to Su Shu.

Su Shu snorted coldly, ignoring him, and got up to grab her things and head toward the door.

Despite being a high-ranking mayor, her mind was still so petty.

Ji Mingyang chuckled bitterly, quietly got up, and followed behind her.

As the two mayors approached, Zhang Meng hurried to greet them.

Just now, even with mayors waiting outside for good news, it was considered a rare spectacle.

But it was unknown who would come out first!

The one to pass the review first, would that count as taking a lead...?

Under their calm exteriors, both Ji Mingyang and Su Shu harbored a veiled sense of anticipation.

Zhang Meng and Wang Yu stood silently to the side, their gazes flickering towards the doors of the two meeting rooms.

Minutes felt as excruciating as hours.

Finally, a faint creaking sound—the subtle noise of a door hinge turning—suddenly drew everyone's gaze!

It was as if "a silver vase had suddenly shattered, spilling its contents, as cavalymen burst out with the clanging of swords and spears"!

Under everyone's watchful eyes, the door to the second meeting room opened, and Mu Beichen walked out, his calm demeanor revealing a hint of weariness.

Suddenly faced with a review panel led by ministerial-level leaders, questions kept coming in rapid-fire succession.

It was a tremendous test of one's mental endurance and on-the-spot adaptability!

Mu Beichen, relying on his quick wit and extraordinary eloquence, charged left and right and managed to win a beautiful victory with no preparation at all.

He could tell that the leaders were satisfied!

Mu Beichen was also very pleased with his own performance!

"The first one out is Mu Beichen!" Su Shu couldn't help but exclaim softly, seeing the calm yet poised and self-satisfied look on Mu Beichen's face, her heart was bursting with joy!

"Old Ji, did you see that? This is what strength looks like, admit it or not!" Su Shu couldn't help but say excitedly and proudly.

Ji Mingyang nodded his head.

Regardless, Mu Beichen was indeed an exceptional person! Whether it was intelligence, thinking, vision, or experience, he was one of the top talents in Anjiang!

But in Ji Mingyang's eyes, Bai Xiaosheng was not one bit inferior!

Yet, why hadn't Bai Xiaosheng come out yet?

Could it be that the report really encountered a problem, that he was in trouble?!

Ji Mingyang couldn't help but glance at the door of the first conference room, his gaze filled with a tinge of worry.

Su Shu had already walked over to Mu Beichen.

Zhang Meng came over to Ji Mingyang's side and said anxiously, "Mayor, do you think Sheng might have..."

"No need to speak, speculation is useless, the answer will be revealed shortly!" Ji Mingyang said in a low voice, stopping him.

It's still too early to talk about failure!

Over there, after Su Shu had a few words with Mu Beichen, her face was covered with joy. Mu Beichen also showed a smile.

It seemed that things really went smoothly for them.

As the door of the second conference room opened, several leaders filed out.

Upon seeing the person in the lead, Ji Mingyang's eyes suddenly changed—it was Minister Wang from the Publicity Department!

"Old Zhang, Minister Fan is more impatient than Minister Wang from the second conference room. If everything went smoothly on your side, the first one out should have been you," Wang Yu couldn't help but mutter to Zhang Meng.

Ji Mingyang heard this and felt bitter in his heart.

Could it be that Bai Xiaosheng really faced a tough challenge.

But no matter what, now that the leaders had emerged, it was time to go and greet them.

Ji Mingyang, accompanied by Zhang Meng and Wang Yu, went over to greet the leaders one by one.

Minister Wang's smile was warm, and his speech unhurried. He chatted with Ji Mingyang and Su Shu for a moment and upon seeing Mu Beichen, he offered another round of praises.

To be praised by a minister in person was a great honor and affirmation.

Below the surface of Mu Beichen's humility, there surged a sense of pride.

Once the leaders had left, Su Shu couldn't help but laugh heartily at Ji Mingyang, "Old Ji, how about it, are you convinced now!"

Ji Mingyang snorted coldly, turned around, and walked away, continuing to wait at the door of the first conference room.

Su Shu followed behind, continuing to boast proudly, detailing how Mu Beichen had brilliantly responded.

After hearing all of it, Ji Mingyang, though unwilling to admit it, acknowledged that Mu Beichen indeed did his best under the given circumstances, delivering a performance that could be described as flawlessly perfect.

The questions from both sides were randomly raised by the ministers, and what Ji Mingyang clearly did not realize was that Bai Xiaosheng had gotten the bigger advantage!

"Mr. Bai will certainly pass, let's just wait patiently," Mu Beichen also said.

He seemed quite confident in Bai Xiaosheng.

Ji Mingyang nodded.

"Even if he passes, what's the use? A reluctant pass still means a lower impression score than ours," Su Shu said with a cold laugh.

"How come they're still not out, it's already been over twenty minutes!" Wang Yu couldn't help but frown, he walked over to knock on the door, for they had already taken up Minister Fan's next scheduled time!

Just as he was about to knock.

The door opened, and Minister Fan walked out, followed closely by Bai Xiaosheng!

"Look at your report, delaying us for so long!" Minister Fan said to Bai Xiaosheng with a look of dissatisfaction.

Ji Mingyang instantly felt a twinge of anxiety!

"After you go back, sort out the follow-up material and submit it!" The last sentence from Minister Fan stunned everyone outside, "I haven't heard enough yet!"